

THE NEW FOOTBALL POOLS LIMITED
(Registered No. SC209696)

REPORTS AND FINANCIAL STATEMENTS

31 DECEMBER 2011

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THE NEW FOOTBALL POOLS LIMITED

REPORTS AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

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THE NEW FOOTBALL POOLS LIMITED

REPORT OF THE DIRECTORS

The directors present their report and the financial statements of the company, for the year to 31 December 2011.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The company did not trade during the year and, accordingly, it made neither a profit nor a loss. Therefore, no profit and loss account is attached.

DIVIDENDS

No dividend will be paid in respect of the period under review.

DIRECTORS

The directors who held office during the period were:

Mr. I. R. Penrose
Mr. S. P. Cunliffe

The interests in the share capital of the parent of those directors who are also directors of the ultimate parent company, Sportech PLC, are disclosed in the annual report of that company. The directors had no interest in the share capital of the company. During the period no remuneration or benefits of any kind were received by any director from the company.

DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

THE NEW FOOTBALL POOLS LIMITED
REPORT OF THE DIRECTORS (continued)

BY ORDER OF THE BOARD



Steve Cunliffe
Secretary
19 June 2012
LIVERPOOL

THE NEW FOOTBALL POOLS LIMITED

BALANCE SHEET

AS AT 31 DECEMBER 2011

	Note	31 December 2011 £	31 December 2010 £
CURRENT ASSETS			
Amounts owed by group undertakings		1	1
NET ASSETS		<u>1</u>	<u>1</u>
CAPITAL AND RESERVES			
Called up share capital	2	1	1
EQUITY SHAREHOLDERS' FUNDS	2	<u>1</u>	<u>1</u>

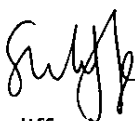
For the year ending 31 December 2011 the company was entitled to exemption from audit under section 477(2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for:

- (i) ensuring the company keeps accounting records which comply with Section 386; and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

The financial statements on pages 3 to 5 were approved by the Directors on 19 June 2012, and signed on their behalf by



Steve Cunliffe
Director

THE NEW FOOTBALL POOLS LIMITED
STATEMENT OF ACCOUNTING POLICIES

PRINCIPAL ACCOUNTING POLICIES

The financial statements have been prepared in accordance with the Companies Act 1985 and applicable Accounting Standards in the United Kingdom. A summary of the more important group accounting policies, which have been applied consistently, is set out below.

BASIS OF ACCOUNTING

The accounts are prepared on the historical cost basis of accounting for the 52 week period from 3 January 2011 to 1 January 2012 (2010: 52 weeks).

The company is a wholly owned subsidiary of Sportech Plc and is included in the consolidated financial statements of Sportech Plc, which are publicly available. Consequently, the company has taken advantage of the exemption from preparing consolidated financial statements under the terms of section 228 of the Companies Act 1985.

GOING CONCERN

The financial statements have been prepared on a going-concern basis as the parent company has committed to continuing to provide financial support to the company.

CASH FLOW

The company is a wholly owned subsidiary of Sportech Plc, a company registered in the UK, and the cash flows of the company are included in the publicly available consolidated cash flow statement of that company. Consequently, the company is exempt under the terms of FRS 1 "Cash flow Statements (revised 1996)" from publishing a cash flow statement.

RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemption under paragraph 3(c) from the provisions of FRS8, 'Related Party Disclosures', on the grounds that it is a wholly owned subsidiary of a group headed by Sportech Plc, whose accounts are publicly available.

THE NEW FOOTBALL POOLS LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

1. DIRECTORS AND EMPLOYEES

The company has no employees. The emoluments of the directors are paid by the ultimate parent company, Sportech PLC. The directors' services to this company are of a non-executive nature and therefore none of their emoluments are attributable to this company. Accordingly, the profit and loss account includes no emoluments in respect of the directors.

2. CALLED UP SHARE CAPITAL

	2011 £	2010 £
Authorised		
1,000 ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>
	<u>1,000</u>	<u>1,000</u>
Allotted, called up and fully paid		
1 ordinary share of £1	<u>1</u>	<u>1</u>
	<u>1</u>	<u>1</u>

3. ULTIMATE PARENT COMPANY

The Company is a subsidiary of Sportech PLC, incorporated in Great Britain.

The largest Group in which the results of the company are consolidated is that headed by Sportech PLC. No other Group accounts include the results of the Company. The directors regard Sportech PLC as the ultimate controlling party. Copies of Sportech PLC consolidated financial statements can be obtained from the Company Secretary at Walton House, Charnock Road, Liverpool L67 1AA.