

Registered number
OC389812

AD SOLUTION MEDIA ASSOCIATES LLP

Filleted Accounts

5 April 2019

AD SOLUTION MEDIA ASSOCIATES LLP**Registered number:**

OC389812

Balance Sheet**as at 5 April 2019**

	Notes	2019	2018
		£	£
Fixed assets			
Intangible assets	2	24,943	24,943
Current assets			
Debtors	3	113,228	110,303
Cash at bank and in hand		757	13,903
		<u>113,985</u>	<u>124,206</u>
Creditors: amounts falling due within one year	4	(608)	(7,807)
Net current assets		<u>113,377</u>	<u>116,399</u>
Total assets less current liabilities		138,320	141,342
Net assets attributable to members		<u>138,320</u>	<u>141,342</u>
Represented by:			
Members' other interests			
Other reserves		138,320	141,342
		<u>138,320</u>	<u>141,342</u>
Total members' interests			
Members' other interests		138,320	141,342
		<u>138,320</u>	<u>141,342</u>

For the year ended 5 April 2019 the LLP was entitled to exemption from audit under section 477 of the Companies Act 2006 (as applied to LLPs).

The members acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 (as applied to LLPs) with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the provisions applicable to LLPs subject to the small LLPs regime. The profit and loss account has not been delivered to the Registrar of Companies.

These accounts were approved by the members on 17 January 2020 and signed on their behalf by:

Mr. SEGEI KUZMITSJOV

Designated member

AD SOLUTION MEDIA ASSOCIATES LLP

Notes to the Accounts

for the year ended 5 April 2019

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard) and the Statement of Recommended Practice (SORP), Accounting by Limited Liability Partnerships.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Division of profits

Profits are treated as being available for discretionary division only if the LLP has an unconditional right to refuse payment of the profits of a particular year unless and until the members agree to divide them. Profits are otherwise automatically divided and included under Members' remuneration charged as an expense in the profit and loss account.

Taxation

Taxation is not provided for in the accounts as taxation is the personal liability of the members. Any amounts held by the LLP on behalf of members in respect of their tax liabilities are treated as debts due to members.

Intangible fixed assets

Intangible fixed assets are measured at cost less accumulative amortisation and any accumulative impairment losses.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Freehold buildings	over 50 years
Leasehold land and buildings	over the lease term
Plant and machinery	over 5 years
Fixtures, fittings, tools and equipment	over 5 years

Investments

Investments in subsidiaries, associates and joint ventures are measured at cost less any accumulated impairment losses. Listed investments are measured at fair value. Unlisted

investments are measured at fair value unless the value cannot be measured reliably, in which case they are measured at cost less any accumulated impairment losses. Changes in fair value are included in the profit and loss account.

Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first in first out method. The carrying amount of stock sold is recognised as an expense in the period in which the related revenue is recognised.

Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Provisions

Provisions (ie liabilities of uncertain timing or amount) are recognised when there is an obligation at the reporting date as a result of a past event, it is probable that economic benefit will be transferred to settle the obligation and the amount of the obligation can be estimated reliably.

Members' capital

Members' capital is classified as debt and not equity if there is a contractual obligation for the LLP to repay the capital to members, even if that obligation is conditional.

Foreign currency translation

Transactions in foreign currencies are initially recognised at the rate of exchange ruling at the date of the transaction. At the end of each reporting period foreign currency monetary items are translated at the closing rate of exchange. Non-monetary items that are measured at historical cost are translated at the rate ruling at the date of the transaction. All differences are charged to profit or loss.

2 Intangible fixed assets

£

Goodwill:

Cost

At 6 April 2018	24,943
At 5 April 2019	<u>24,943</u>

Amortisation

At 5 April 2019	<u>-</u>
-----------------	----------

Net book value

At 5 April 2019	24,943
-----------------	--------

At 5 April 2018

24,943

Goodwill is being written off in equal annual instalments over its estimated economic life of 5 years.

3 Debtors	2019	2018
	£	£
Other debtors	<u>113,228</u>	<u>110,303</u>
4 Creditors: amounts falling due within one year	2019	2018
	£	£
Bank loans and overdrafts	608	-
Trade creditors	<u>-</u>	<u>7,807</u>
	<u>608</u>	<u>7,807</u>

5 Other information

AD SOLUTION MEDIA ASSOCIATES LLP is a limited liability partnership incorporated in England. Its registered office is:

Suite 6 5 Percy Street

London

England

W1T 1DG

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.