

REGISTERED NUMBER: OC389812 (England and Wales)

Unaudited Financial Statements for the Year Ended 5 April 2017

for

AD Solution Media Associates LLP

THURSDAY



A32 \*A6FXR9Q8\* 28/09/2017 #201  
COMPANIES HOUSE

AD Solution Media Associates LLP

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for the Year Ended 5 April 2017

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AD Solution Media Associates LLP

General Information  
for the Year Ended 5 April 2017

|                            |  |
|----------------------------|--|
| <b>DESIGNATED MEMBERS:</b> | Dev Union Inc<br>Sergei Kuzmitsjov                   |
| <b>REGISTERED OFFICE:</b>  | First Floor, 20 Margaret Street<br>London<br>W1W 8RS |
| <b>REGISTERED NUMBER:</b>  | OC389812 (England and Wales)                         |

Balance Sheet  
5 April 2017

|   | Notes | 5.4.17<br>\$   | \$             | 5.4.16<br>\$  | \$             |
|---|-------|----------------|----------------|---------------|----------------|
| <b>FIXED ASSETS</b>   |       |                |                |               |                |
| Intangible assets   | 3     |                | 35,082         |               | 33,823         |
| <b>CURRENT ASSETS</b>   |       |                |                |               |                |
| Debtors   | 4     | 155,141        |                | -             |                |
| Cash at bank  |       | 15,678         |                | 92,919        |                |
|   |       | <u>170,819</u> |                | <u>92,919</u> |                |
| <b>NET CURRENT ASSETS</b>   |       |                | <u>170,819</u> |               | <u>92,919</u>  |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES<br/>and<br/>NET ASSETS ATTRIBUTABLE TO MEMBERS</b> |       |                | <u>205,901</u> |               | <u>126,742</u> |
| <b>LOANS AND OTHER DEBTS DUE TO MEMBERS</b>   |       |                | <u>205,901</u> |               | <u>126,742</u> |
| <b>TOTAL MEMBERS' INTERESTS</b>   |       |                |                |               |                |
| Loans and other debts due to members  |       |                | <u>205,901</u> |               | <u>126,742</u> |

The LLP is entitled to exemption from audit under Section 477 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 for the year ended 5 April 2017.

The members acknowledge their responsibilities for:

- (a) ensuring that the LLP keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the LLP as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 relating to financial statements, so far as applicable to the LLP.

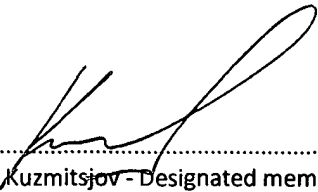
Balance Sheet - continued

5 April 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 relating to small LLPs.

In accordance with Section 444 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008, the Income Statement has not been delivered.

The financial statements were approved by the members of the LLP on 30.08.2017 and were signed by:

  
.....  
Sergei Kuzmitsjov - Designated member

Notes to the Financial Statements  
for the Year Ended 5 April 2017

1. **STATUTORY INFORMATION**

AD Solution Media Associates LLP is registered in England and Wales. The LLP's registered number and registered office address can be found on the General Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the requirements of the Statement of Recommended Practice, Accounting by Limited Liability Partnerships. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Patents and licences are being amortised evenly over their estimated useful life of nil years.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into US dollars at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into US dollars at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

3. **INTANGIBLE FIXED ASSETS**

|                       | Patents<br>and<br>licences<br>\$ |
|-----------------------|----------------------------------|
| <b>COST</b>           |                                  |
| At 6 April 2016       | 33,823                           |
| Additions             | 1,259                            |
|                       | <hr/>                            |
| At 5 April 2017       | 35,082                           |
|                       | <hr/>                            |
| <b>NET BOOK VALUE</b> |                                  |
| At 5 April 2017       | 35,082                           |
|                       | <hr/>                            |
| At 5 April 2016       | 33,823                           |
|                       | <hr/>                            |

4. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

|               | 5.4.17<br>\$ | 5.4.16<br>\$ |
|---------------|--------------|--------------|
| Other debtors | 155,141      | -            |
|               | <hr/>        | <hr/>        |