REGISTERED NUMBER: OC315377 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

FOR

ACB ACTUAL CUSTOMER BEHAVIOUR LLP

ACB ACTUAL CUSTOMER BEHAVIOUR LLP (REGISTERED NUMBER: OC315377)

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ACB ACTUAL CUSTOMER BEHAVIOUR LLP

GENERAL INFORMATION FOR THE YEAR ENDED 31 MARCH 2021

DESIGNATED MEMBERS: Mrs S Pearson

Mr M Pearson

REGISTERED OFFICE: 16 Ferrers Road

Lewes East Sussex BN7 1PZ

REGISTERED NUMBER: OC315377 (England and Wales)

ACCOUNTANTS: Peter Jarman LLP

trading as

Peter Jarman & Company

l Harbour House Harbour Way Shoreham by Sea West Sussex BN43 5HZ

ACB ACTUAL CUSTOMER BEHAVIOUR LLP (REGISTERED NUMBER: OC315377)

STATEMENT OF FINANCIAL POSITION 31 MARCH 2021

Notes	2021 £	2020 £
CURRENT ASSETS Debtors	720	720
CREDITORS Amounts falling due within one year 4 TOTAL ASSETS LESS CURRENT LIABILITIES and	<u>(720</u>)	(720)
NET LIABILITIES ATTRIBUTABLE TO MEMBERS		
LOANS AND OTHER DEBTS DUE TO MEMBERS	-	
TOTAL MEMBERS' INTERESTS Amounts due from members	<u>(720</u>)	<u>(720</u>)

The LLP is entitled to exemption from audit under Section 477 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 for the year ended 31 March 2021.

The members acknowledge their responsibilities for:

- (a) ensuring that the LLP keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the LLP as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 relating to financial statements, so far as applicable to the LLP.

The financial statements have been prepared and delivered in accordance with the provisions applicable to LLPs subject to the small LLPs regime.

In accordance with Section 444 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008, the Income Statement has not been delivered.

The financial statements were approved by the members of the LLP and authorised for issue on 14 April 2021 and were signed by:

Mrs S Pearson - Designated member

ACB ACTUAL CUSTOMER BEHAVIOUR LLP (REGISTERED NUMBER: OC315377)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

1. STATUTORY INFORMATION

ACB Actual Customer Behaviour LLP is registered in England and Wales. The LLP's registered number and registered office address can be found on the General Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the requirements of the Statement of Recommended Practice, Accounting by Limited Liability Partnerships. The financial statements have been prepared under the historical cost convention.

3. EMPLOYEE INFORMATION

The average number of employees during the year was NIL (2020 - NIL).

4. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Other creditors	<u>720</u>	<u>720</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.