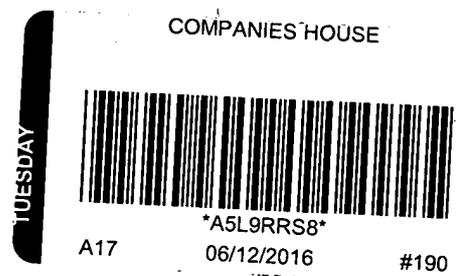


REGISTERED NUMBER: OC315377 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2016

FOR

ACB ACTUAL CUSTOMER BEHAVIOUR LLP



ACB ACTUAL CUSTOMER BEHAVIOUR LLP

**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2016**

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ACB ACTUAL CUSTOMER BEHAVIOUR LLP

GENERAL INFORMATION
FOR THE YEAR ENDED 31 MARCH 2016

DESIGNATED MEMBERS:

Mrs S Pearson
Mr M Pearson

REGISTERED OFFICE:

16 Ferrers Road
Lewes
East Sussex
BN7 1PZ

REGISTERED NUMBER:

OC315377 (England and Wales)

ACCOUNTANTS:

Peter Jarman LLP
trading as
Peter Jarman & Company
1 Harbour House
Harbour Way
Shoreham by Sea
West Sussex
BN43 5HZ

ACB ACTUAL CUSTOMER BEHAVIOUR LLP (REGISTERED NUMBER: OC315377)

ABBREVIATED BALANCE SHEET
31 MARCH 2016

	Notes	2016 £	2015 £
FIXED ASSETS			
Tangible assets	2	-	20,726
CURRENT ASSETS			
Debtors		720	427
Cash at bank		-	38
		<u>720</u>	<u>465</u>
CREDITORS			
Amounts falling due within one year		<u>(720)</u>	<u>(5,734)</u>
NET CURRENT LIABILITIES		<u>-</u>	<u>(5,269)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		-	15,457
CREDITORS			
Amounts falling due after more than one year		-	<u>(8,703)</u>
NET ASSETS ATTRIBUTABLE TO MEMBERS		<u>-</u>	<u>6,754</u>
LOANS AND OTHER DEBTS DUE TO MEMBERS		<u>-</u>	<u>6,754</u>
TOTAL MEMBERS' INTERESTS			
Loans and other debts due to members		-	6,754
Amounts due from members		<u>(720)</u>	-
		<u>(720)</u>	<u>6,754</u>

The LLP is entitled to exemption from audit under Section 477 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 for the year ended 31 March 2016.

The members acknowledge their responsibilities for:

- (a) ensuring that the LLP keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the LLP as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 relating to financial statements, so far as applicable to the LLP.

The notes form part of these abbreviated accounts

ACB ACTUAL CUSTOMER BEHAVIOUR LLP (REGISTERED NUMBER: OC315377)

ABBREVIATED BALANCE SHEET - continued
31 MARCH 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 relating to small LLPs.

The financial statements were approved by the members of the LLP on 30/11/2016 and were signed by:



Mrs S Pearson - Designated member

ACB ACTUAL CUSTOMER BEHAVIOUR LLP

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) and the requirements of the Statement of Recommended Practice, Accounting by Limited Liability Partnerships.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax, except in respect of service contracts where turnover is recognised when the LLP obtains the right to consideration.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2015	90,059
Disposals	(90,059)
	<hr/>
At 31 March 2016	-
	<hr/>
DEPRECIATION	
At 1 April 2015	69,333
Eliminated on disposal	(69,333)
	<hr/>
At 31 March 2016	-
	<hr/>
NET BOOK VALUE	
At 31 March 2016	-
	<hr/> <hr/>
At 31 March 2015	20,726
	<hr/> <hr/>