

REGISTERED NUMBER: OC315377 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2012

FOR

ACB ACTUAL CUSTOMER BEHAVIOUR LLP

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ACB ACTUAL CUSTOMER BEHAVIOUR LLP

**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2012**

	Page
General Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

ACB ACTUAL CUSTOMER BEHAVIOUR LLP

GENERAL INFORMATION
FOR THE YEAR ENDED 31 MARCH 2012

DESIGNATED MEMBERS:	Mrs S Pearson M Pearson
REGISTERED OFFICE:	16 Ferrers Road Lewes East Sussex BN7 1PZ
REGISTERED NUMBER:	OC315377 (England and Wales)
ACCOUNTANTS:	Peter Jarman & Company 1-2 Harbour House Harbour Way Shoreham by Sea West Sussex BN43 5HZ

ACB ACTUAL CUSTOMER BEHAVIOUR LLP**ABBREVIATED BALANCE SHEET
31 MARCH 2012**

	Notes	2012 £	2011 £
FIXED ASSETS			
Tangible assets	2	26,966	31,991
CURRENT ASSETS			
Debtors		86,249	9,989
Cash at bank		38,066	17,794
		124,315	27,783
CREDITORS			
Amounts falling due within one year		72,426	19,002
NET CURRENT ASSETS		51,889	8,781
TOTAL ASSETS LESS CURRENT LIABILITIES and NET ASSETS ATTRIBUTABLE TO MEMBERS		78,855	40,772
LOANS AND OTHER DEBTS DUE TO MEMBERS		78,855	40,772
TOTAL MEMBERS' INTERESTS		78,855	40,772
Loans and other debts due to members			

The LLP is entitled to exemption from audit under Section 477 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 for the year ended 31 March 2012.

The members acknowledge their responsibilities for:

- ensuring that the LLP keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 and
- preparing financial statements which give a true and fair view of the state of affairs of the LLP as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 relating to financial statements, so far as applicable to the LLP.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 as applied to LLPs by the Limited Liability Partnerships (Accounts and Audit) (Application of Companies Act 2006) Regulations 2008 relating to small LLPs.

The financial statements were approved by the members of the LLP on 20/12/2012 and were signed by:


Mrs S Pearson - Designated member

The notes form part of these abbreviated accounts

1. The first part of the document is a list of the names of the persons who have been appointed to the various positions of the Board of Directors of the Corporation.

2. The second part of the document is a list of the names of the persons who have been appointed to the various positions of the Board of Directors of the Corporation.

3. The third part of the document is a list of the names of the persons who have been appointed to the various positions of the Board of Directors of the Corporation.

4. The fourth part of the document is a list of the names of the persons who have been appointed to the various positions of the Board of Directors of the Corporation.

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8. The eighth part of the document is a list of the names of the persons who have been appointed to the various positions of the Board of Directors of the Corporation.

9. The ninth part of the document is a list of the names of the persons who have been appointed to the various positions of the Board of Directors of the Corporation.

ACB ACTUAL CUSTOMER BEHAVIOUR LLP

NOTES TO THE ABBREVIATED ACCOUNTS **FOR THE YEAR ENDED 31 MARCH 2012**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) and the requirements of the Statement of Recommended Practice, Accounting by Limited Liability Partnerships.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax, except in respect of service contracts where turnover is recognised when the LLP obtains the right to consideration.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2011	94,654
Additions	4,630
Disposals	(1,800)
At 31 March 2012	<u>97,484</u>
DEPRECIATION	
At 1 April 2011	62,663
Charge for year	9,155
Eliminated on disposal	(1,300)
At 31 March 2012	<u>70,518</u>
NET BOOK VALUE	
At 31 March 2012	<u><u>26,966</u></u>
At 31 March 2011	<u><u>31,991</u></u>

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