

DDNA Ltd

Unaudited Financial Statements

for the financial year ended 31 December 2020

DDNA Ltd

Company Number: NI631684

BALANCE SHEET

as at 31 December 2020

	2020 £	2019 £
Fixed Assets	1,572	2,000
Current assets	20,623	73,364
Prepayments and accrued income	-	405
Creditors: amounts falling due within one year	(14,400)	(44,791)
Net Current Assets	6,223	28,978
Total Assets less Current Liabilities	7,795	30,978
Accruals and deferred income	(1,014)	(2,100)
Net Assets	6,781	28,878
Capital and Reserves	6,781	28,878

Notes to the financial statements**1. GENERAL INFORMATION**

DDNA Ltd is a company limited by shares incorporated in Northern Ireland. The registered office of the company is Clockwise Offices, 48-60 High Street, Belfast, Co. Antrim, BT1 2BE, Northern Ireland which is also the principal place of business of the company. The financial statements have been presented in Pound Sterling (£) which is also the functional currency of the company.

The company's registration number is NI631684.

The financial statements cover the individual entity DDNA Ltd, for the period ended 31st December 2020.

2. EMPLOYEES

The average monthly number of employees, including directors, during the financial year was 6, (2019 - 7).

	2020 Number	2019 Number
Full time	6	7

3. PARENT COMPANY

The company regards Business Post Media Group Limited as its parent company.

4. POST-BALANCE SHEET EVENTS

At the balance sheet, the governments of Northern Ireland and the Republic of Ireland had enacted a lockdown of the island of Ireland due to the impact of the Covid 19 global pandemic. This lockdown continued from December 2020 into 2021. At the date of signing the financial statements, although the conditions of lockdown had been eased somewhat, there are still several restrictions in place which have the ability to impact trading conditions. The directors consider the events around the lockdown to be an adjusting post balance sheet event, however they have not identified any material financial impact on these financial statements that would require adjustment or disclosure.

The director is aware that the lockdown period and the resulting subsequent economic downturn, poses a significant risk to the ability of the company to trade and therefore to continue as a going concern. However, he is of the opinion that, given his full financial support and the utilisation of all government supports available to the company, it will be able to continue to operate. As such the financial statements are prepared on the going concern basis.

On 28th January 2021, Business Post Group Limited acquired 35 shares from Gareth Quinn.

Also, on 16th August 2021 Business Post Group Limited acquired 15 shares from Brian Corry.

From 16th August 2021, Business Post Group Limited owns all the issued share capital in DDNA Ltd.

For the financial year ended 31 December 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The directors confirm that the members have not required the company to obtain an audit of its financial statements for the financial year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

These financial statements have been prepared in accordance with the provisions available to micro-entities in Part 15 of the Companies Act 2006 and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The company has taken advantage of the exemption under section 444 not to file the Directors' Report, Abridged Profit and Loss Account.

**Approved by the Board on 14 September 2021
and signed on its behalf by:**

Simon Baillie
Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of

the Companies Act 2006.