

PROFIT ANALYTICS LIMITED

**Company Registration Number:
NI073312 (Northern Ireland)**

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st August 2012

End date: 31st July 2013

SUBMITTED

PROFIT ANALYTICS LIMITED

Company Information for the Period Ended 31st July 2013

Director:	J.L.Brown
Registered office:	Forsyth House Cromac Square Belfast BT2 8LA GB-NIR
Company Registration Number:	NI073312 (Northern Ireland)

PROFIT ANALYTICS LIMITED

Abbreviated Balance sheet As at 31st July 2013

	Notes	2013 £	2012 £
Current assets			
Debtors:		300	425
Cash at bank and in hand:		24,532	30,297
Total current assets:		<u>24,832</u>	<u>30,722</u>
Creditors			
Creditors: amounts falling due within one year		12,412	14,081
Net current assets (liabilities):		<u>12,420</u>	<u>16,641</u>
Total assets less current liabilities:		<u>12,420</u>	<u>16,641</u>
Total net assets (liabilities):		<u><u>12,420</u></u>	<u><u>16,641</u></u>

The notes form part of these financial statements

PROFIT ANALYTICS LIMITED

Abbreviated Balance sheet As at 31st July 2013 continued

	Notes	2013 £	2012 £
Capital and reserves			
Called up share capital:	2	1	1
Profit and Loss account:		12,419	16,640
Total shareholders funds:		<u>12,420</u>	<u>16,641</u>

For the year ending 31 July 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors on 31 March 2014

SIGNED ON BEHALF OF THE BOARD BY:

Name: J.L.Brown

Status: Director

The notes form part of these financial statements

PROFIT ANALYTICS LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st July 2013

1. Accounting policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention.

Turnover policy

Turnover represents amounts receivable for goods and services net of value added tax and discounts

Tangible fixed assets depreciation policy

The Company did not acquire, own, sell or otherwise dispose or divest itself of any tangible fixed asset during the period of these accounts. Consequently, no depreciation has been provided in these accounts.

PROFIT ANALYTICS LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st July 2013

2. Called up share capital

Allotted, called up and paid

Previous period			2012
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1	1.00	1
Total share capital:			<u>1</u>
Current period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1	1.00	1
Total share capital:			<u>1</u>

