

Company Registration No NI 29679 (Northern Ireland)

**THE COEY ADVERTISING COMPANY LTD**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MARCH 2010**



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23/12/2010  
JNI COMPANIES HOUSE 214

THE COEY ADVERTISING COMPANY LTD

CONTENTS

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	Page
Abbreviated balance sheet	1 2
Notes to the abbreviated accounts	3 4

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# THE COEY ADVERTISING COMPANY LTD

## ABBREVIATED BALANCE SHEET AS AT 31 MARCH 2010

	Notes	2010 £	£	2009 £	£
<b>Fixed assets</b>					
Tangible assets	2		37 688		54 860
<b>Current assets</b>					
Stocks		10 211		14 983	
Debtors		192 584		348 251	
Cash at bank and in hand		217 402		263 229	
		<u>420 197</u>		<u>626 463</u>	
<b>Creditors amounts falling due within one year</b>		<u>(80 441)</u>		<u>(139 317)</u>	
<b>Net current assets</b>			339 756		487 146
<b>Total assets less current liabilities</b>			<u>377 444</u>		<u>542 006</u>
<b>Creditors amounts falling due after more than one year</b>			<u>(150 062)</u>		<u>(152 872)</u>
			<u>227 382</u>		<u>389 134</u>
<b>Capital and reserves</b>					
Called up share capital	3		100		100
Profit and loss account			227 282		389 034
<b>Shareholders funds</b>			<u>227 382</u>		<u>389 134</u>

# THE COEY ADVERTISING COMPANY LTD

## ABBREVIATED BALANCE SHEET (CONTINUED) AS AT 31 MARCH 2010

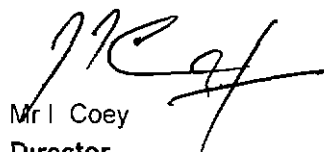
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For the financial year ended 31 March 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice pursuant to section 476 requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 22 12 10



Mr I Coey  
Director

Company Registration No NI 29679

# THE COEY ADVERTISING COMPANY LTD

## NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2010

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### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) which have been applied consistently (except as otherwise stated)

#### 1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life as follows

Land and buildings Leasehold	33 % straight line
Plant and machinery	15% straight line
Fixtures fittings & equipment	15% straight line
Motor vehicles	25% reducing balance

### 2 Fixed assets

	<b>Tangible assets £</b>
<b>Cost</b>	
At 1 April 2009	151 133
Additions	135
	<hr/>
At 31 March 2010	151 268
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<b>Depreciation</b>	
At 1 April 2009	96 273
Charge for the year	17 307
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At 31 March 2010	113 580
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<b>Net book value</b>	
At 31 March 2010	37 688
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At 31 March 2009	54 860
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# THE COEY ADVERTISING COMPANY LTD

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2010

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3	Share capital	2010 £	2009 £
	<b>Authorised</b>		
	10 000 Ordinary shares of £1 each	10 000	10 000
		<u>          </u>	<u>          </u>
	<b>Allotted called up and fully paid</b>		
	100 Ordinary shares of £1 each	100	100
		<u>          </u>	<u>          </u>