

Company Registration No. NI 29679 (Northern Ireland)

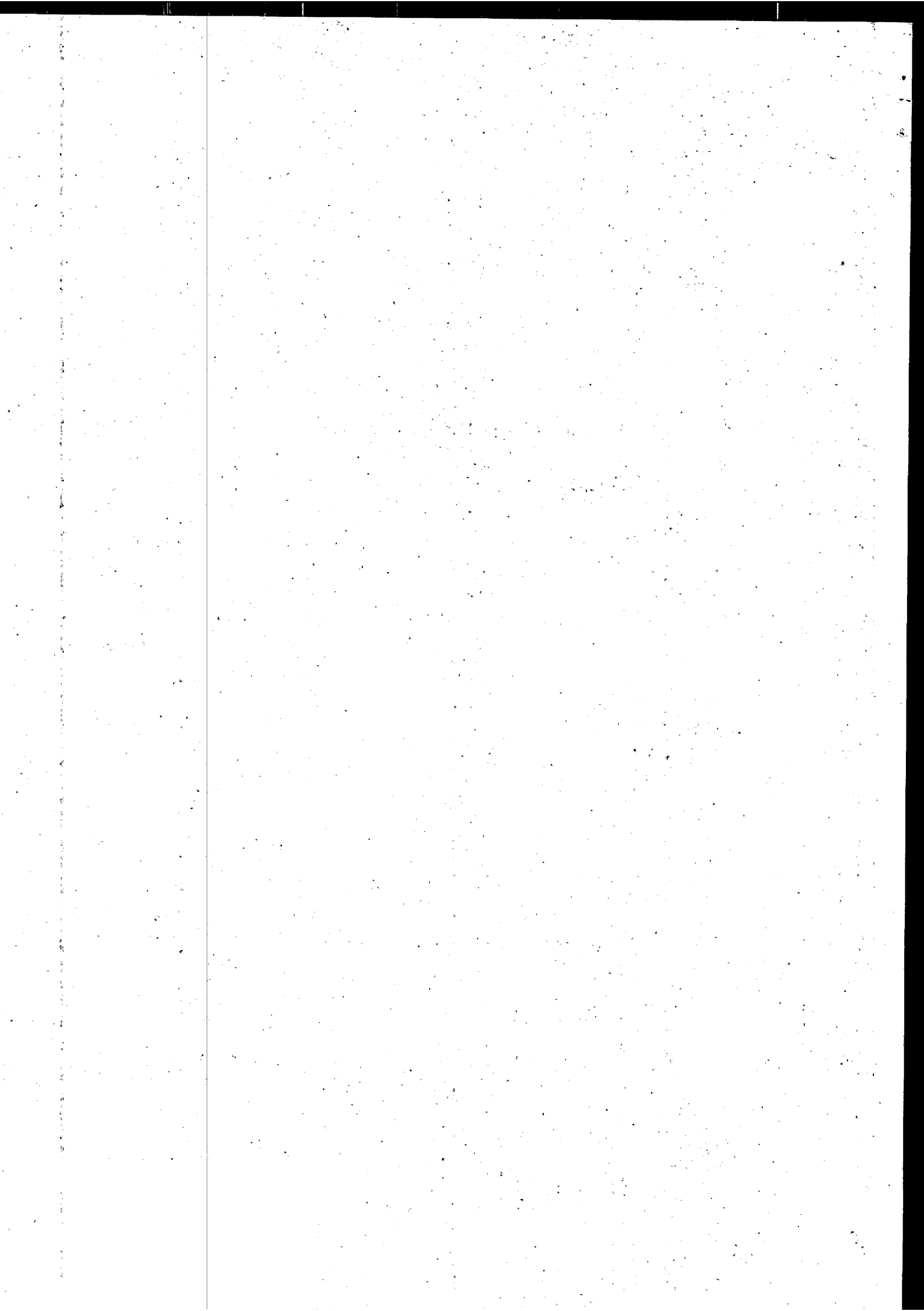
THE COEY ADVERTISING COMPANY LTD
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2011



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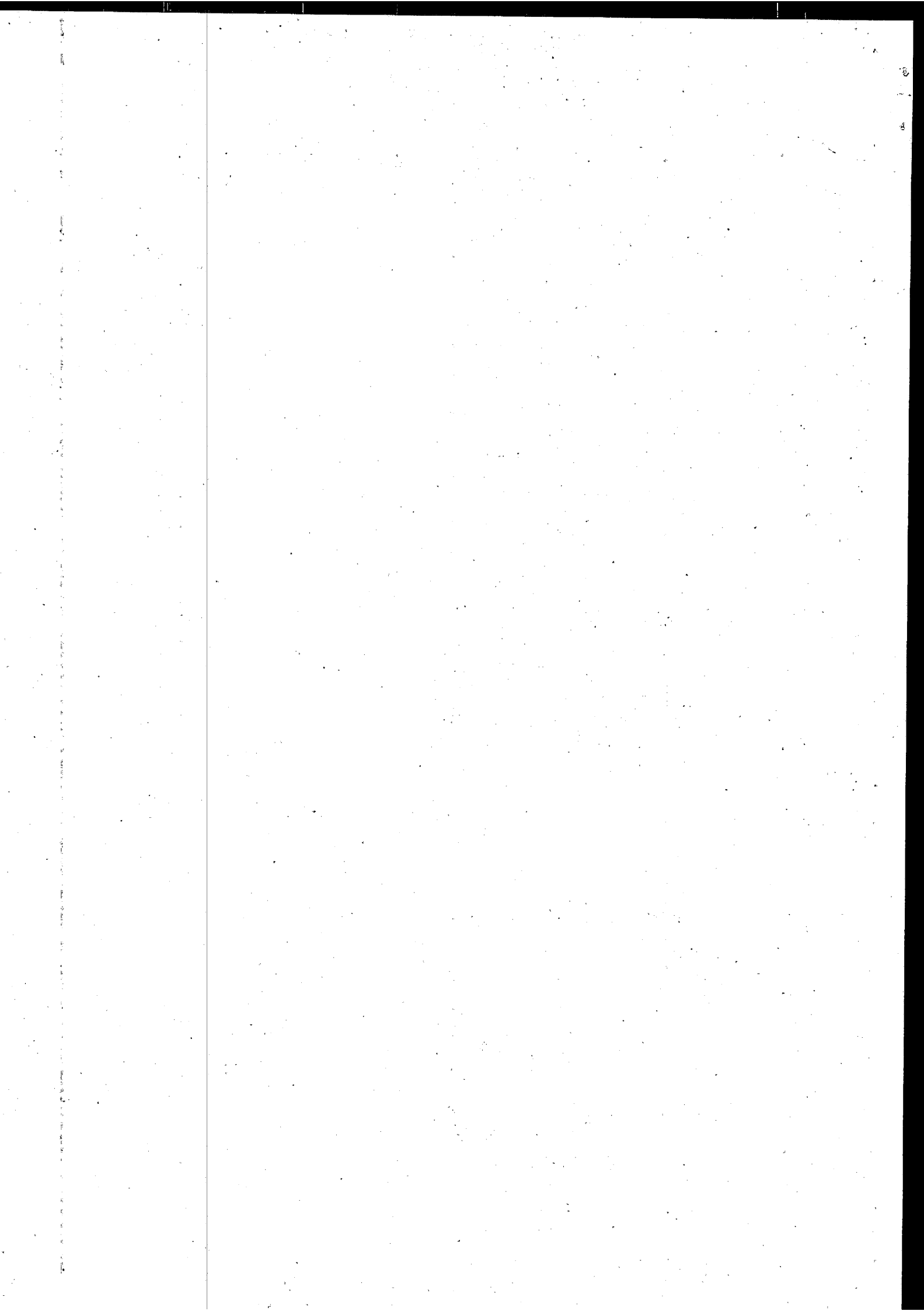
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THE COEY ADVERTISING COMPANY LTD

ABBREVIATED BALANCE SHEET AS AT 31 MARCH 2011

	Notes	2011 £	£	2010 £	£
Fixed assets					
Tangible assets	2		21,404		37,688
Current assets					
Stocks		18,788		10,211	
Debtors		215,577		192,584	
Cash at bank and in hand		88,895		217,402	
		<u>323,260</u>		<u>420,197</u>	
Creditors: amounts falling due within one year		<u>(203,966)</u>		<u>(80,441)</u>	
Net current assets			<u>119,294</u>		<u>339,756</u>
Total assets less current liabilities			<u>140,698</u>		<u>377,444</u>
Creditors: amounts falling due after more than one year			<u>-</u>		<u>(150,062)</u>
			<u>140,698</u>		<u>227,382</u>
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			<u>140,598</u>		<u>227,282</u>
Shareholders' funds			<u>140,698</u>		<u>227,382</u>



THE COEY ADVERTISING COMPANY LTD

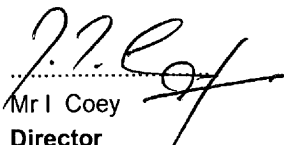
ABBREVIATED BALANCE SHEET (CONTINUED) AS AT 31 MARCH 2011

For the financial year ended 31 March 2011 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 21 December 2011


Mr I Coey
Director

Company Registration No. NI 29679

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THE COEY ADVERTISING COMPANY LTD

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Leasehold	33% straight line
Plant and machinery	15% straight line
Fixtures, fittings & equipment	15% straight line
Motor vehicles	25% reducing balance

2 Fixed assets

	Tangible assets £
Cost	
At 1 April 2010	151,267
Disposals	(23,150)
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At 31 March 2011	128,117
Depreciation	
At 1 April 2010	113,579
On disposals	(16,057)
Charge for the year	9,191
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At 31 March 2011	106,713
Net book value	
At 31 March 2011	21,404
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At 31 March 2010	37,688
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THE COEY ADVERTISING COMPANY LTD

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2011

3	Share capital	2011 £	2010 £
	Allotted, called up and fully paid		
	100 Ordinary shares of £1 each	100	100
		<u>100</u>	<u>100</u>

