

**Registration Number NI 25745**

**FORD DEALER ADVERTISING (NI) LIMITED**

**ABBREVIATED FINANCIAL STATEMENTS**

**31 December 2009**

**Shriver Price & Co**  
Chartered Accountants  
& Registered Auditors  
49 Downshire Road  
Newry  
BT34 1BA

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25/06/2010  
COMPANIES HOUSE

## **FORD DEALER ADVERTISING (NI) LIMITED**

### **Company Information**

#### **Directors**

D Sandford Chairman  
K Scott  
S Mallon

#### **Secretary**

K Scott

#### **Company Number**

NI 25745

#### **Registered Office**

Unit C  
Knockmore Industrial Estate  
Lisburn  
BT28 2EJ

#### **Business Address**

Unit C  
Knockmore Industrial Estate  
Lisburn  
BT28 2EJ

#### **Auditors**

Shriver Price & Co  
Chartered Accountants  
& Registered Auditors  
49 Downshire Road  
Newry  
BT34 1BA

#### **Bankers**

Bank of Ireland  
Ormeau Road  
Belfast

# **FORD DEALER ADVERTISING (NI) LIMITED**

## **Contents**

	<b>Page</b>
Independent Auditor s Report	<b>1</b>
Abbreviated balance sheet	<b>2</b>
Notes to the Abbreviated Financial Statements	<b>3</b>

**INDEPENDENT AUDITOR'S REPORT TO FORD DEALER ADVERTISING (NI) LIMITED**  
**under Section 449 of the Companies Act 2006**

We have examined the abbreviated accounts set out on pages 2 to 3 together with the financial statements of Ford Dealer Advertising (NI) Limited for the year ended 31 December 2009 prepared under Section 396 of the Companies Act 2006


**Respective responsibilities of directors and auditors**

The directors are responsible for preparing abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the registrar of companies and whether the accounts to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the financial statements.

**Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006 and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.

  
Gary Price (Senior statutory auditor)  
for and on behalf of  
Shriver Price & Co  
Statutory Auditors

49 Downshire Road  
Newry  
17 June 2010

**Abbreviated balance sheet  
as at 31 December 2009**

	<b>2009</b>	<b>2008</b>
	<b>£</b>	<b>£</b>
<b>Current Assets</b>		
Debtors	36 658	26 310
Cash at bank and in hand	34 119	173 789
	<hr/>	<hr/>
	70 777	200 099
<b>Creditors amounts falling due within one year</b>	(70 777)	(200 099)
	<hr/>	<hr/>
<b>Net Current liabilities</b>		
	<hr/>	<hr/>
	<hr/>	<hr/>
<b>Net Assets</b>		
	<hr/>	<hr/>
	<hr/>	<hr/>
<b>Capital and Reserves</b>		
Operating account		
	<hr/>	<hr/>
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The abbreviated accounts are prepared in accordance with the special provisions of Part XV of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 17 June 2010 and signed on its behalf by

**D Sandford Chairman**



# **FORD DEALER ADVERTISING (NI) LIMITED**

## **Notes to abbreviated Financial Statements for the year ended 31 December 2009**

### **1 Accounting Policies**

#### **1.1 Accounting convention**

The accounts are prepared under the historical cost convention

The company has taken advantage of the exemption in FRS1 from the requirement to produce a cashflow statement because it is a small company