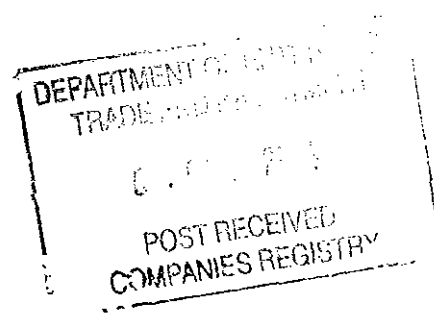




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FORD DEALER ADVERTISING (NI) LIMITED

ABBREVIATED FINANCIAL STATEMENTS

31 December 2003

Shriver Price & Co
Chartered Accountants
& Registered Auditors
49 Downshire Road
Newry
BT34 1BA

FORD DEALER ADVERTISING (NI) LIMITED

Company Information

Directors

D Sandford : Chairman
D Lindsay
S Mallon

Secretary

D Lindsay

Company Number

NI 25745

Registered Office

Unit C
Knockmore Industrial Estate
Lisburn
BT28 2EJ

Business Address

Unit C
Knockmore Industrial Estate
Lisburn
BT28 2EJ

Auditors

Shriver Price & Co
Chartered Accountants
& Registered Auditors
49 Downshire Road
Newry
BT34 1BA

Bankers

Bank of Ireland
Upper Newtownards Road
Belfast

FORD DEALER ADVERTISING (NI) LIMITED

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**INDEPENDENT AUDITORS REPORT TO FORD DEALER ADVERTISING (NI) LIMITED
under Article 255B of the Companies (NI) Order 1986**

We have examined the abbreviated accounts set out on pages 2 to 3 together with the financial statements of Ford Dealer Advertising (NI) Limited for the year ended 31 December 2003 prepared under Article 234 of the Companies (NI) Order 1986.

Respective responsibilities of directors and auditors

The directors are responsible for preparing abbreviated accounts in accordance with Article 254 of the Companies (NI) Order 1986. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with Articles 254(5) and (6) of the Order to the registrar of companies and whether the accounts to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

Basis of opinion

We have carried out the procedures we considered necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the financial statements.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Articles 254(5) and (6) of the Companies (NI) Order 1986 in respect of the year ended 31 December 2003, and the abbreviated accounts on pages 2 to 3 are properly prepared in accordance with those provisions.



**49 Downshire Road
Newry
18 March 2004**

**Shriver Price & Co
Chartered Accountants
& Registered Auditors**

FORD DEALER ADVERTISING (NI) LIMITED


Abbreviated Balance Sheet as at 31 December 2003

	2003 £	2002 £
Current Assets		
Debtors	234,117	173,433
Cash at bank and in hand	16,803	34,391
	<u>250,920</u>	<u>207,824</u>
Creditors: amounts falling due within one year	<u>250,920</u>	<u>207,824</u>
Net Current Liabilities	-	-
Net Assets	-	-
Capital and Reserves		
Operating account	-	-
	<u>-</u>	<u>-</u>

The abbreviated accounts are prepared in accordance with the special provisions of Schedule 8 of the Companies (NI) Order 1986 relating to small companies.

The abbreviated accounts were approved by the Board on 18 March 2004 and signed on its behalf by

D Sandford : Chairman



The notes on page 3 form an integral part of these financial statements.

FORD DEALER ADVERTISING (NI) LIMITED

Notes to the Abbreviated Financial Statements for the year ended 31 December 2003

1. Accounting Policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention.

The company has taken advantage of the exemption in FRS1 from the requirement to produce a cashflow statement because it is a small company.