

**Registration Number NI 25745**



**00555100**

**FORD DEALER ADVERTISING (NI) LIMITED**

**ABBREVIATED FINANCIAL STATEMENTS**

**31 December 2007**

DEPARTMENT OF ENTERPRISE  
TRADE AND INVESTMENT

**10 OCT 2008**

POST RECEIVED  
COMPANIES REGISTRY

**Shriver Price & Co**  
Chartered Accountants  
& Registered Auditors  
49 Downshire Road  
Newry  
BT34 1BA

## **FORD DEALER ADVERTISING (NI) LIMITED**

### **Company Information**

#### **Directors**

D Sandford : Chairman  
D Lindsay  
S Mallon

#### **Secretary**

D Lindsay

#### **Company Number**

NI 25745

#### **Registered Office**

Unit C  
Knockmore Industrial Estate  
Lisburn  
BT28 2EJ

#### **Business Address**

Unit C  
Knockmore Industrial Estate  
Lisburn  
BT28 2EJ

#### **Auditors**

Shriver Price & Co  
Chartered Accountants  
& Registered Auditors  
49 Downshire Road  
Newry  
BT34 1BA

#### **Bankers**

Bank of Ireland  
Upper Newtownards Road  
Belfast

## **FORD DEALER ADVERTISING (NI) LIMITED**

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**INDEPENDENT AUDITORS REPORT TO FORD DEALER ADVERTISING (NI) LIMITED  
under Article 255B of the Companies (NI) Order 1986**

We have examined the abbreviated accounts set out on pages 2 to 3 together with the financial statements of Ford Dealer Advertising (NI) Limited for the year ended 31 December 2007 prepared under Article 234 of the Companies (NI) Order 1986.

**Respective responsibilities of directors and auditors**

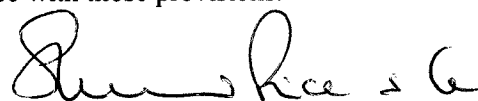
The directors are responsible for preparing abbreviated accounts in accordance with Article 254 of the Companies (NI) Order 1986. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with Articles 254(5) and (6) of the Order to the registrar of companies and whether the accounts to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

**Basis of opinion**

We have carried out the procedures we considered necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the financial statements.

**Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Articles 254(5) and (6) of the Companies (NI) Order 1986 in respect of the year ended 31 December 2007, and the abbreviated accounts on pages 2 to 3 are properly prepared in accordance with those provisions.



**49 Downshire Road  
Newry  
18 March 2008**

**Shriver Price & Co  
Chartered Accountants  
& Registered Auditors**

**FORD DEALER ADVERTISING (NI) LIMITED**

**Abbreviated balance sheet  
as at 31 December 2007**

	<b>2007</b>	<b>2006</b>
	<b>£</b>	<b>£</b>
<b>Current Assets</b>		
Debtors	288,332	144,139
Cash at bank and in hand	19,959	37,762
	<u>308,291</u>	<u>181,901</u>
<b>Creditors: amounts falling due within one year</b>	<u>(308,291)</u>	<u>(182,068)</u>
<b>Net Current liabilities</b>	<u>-</u>	<u>(167)</u>
<b>Total Assets less Current Liabilities</b>	<u>-</u>	<u>(167)</u>
<b>Net Assets</b>	<u>-</u>	<u>(167)</u>
<b>Capital and Reserves</b>		
Operating account	-	(167)
	<u>-</u>	<u>(167)</u>

The abbreviated accounts are prepared in accordance with the special provisions of Part VIII of the Companies (NI) Order 1986 relating to small companies.

The abbreviated accounts were approved by the Board on 18 March 2008 and signed on its behalf by

  
**D Sandford : Chairman**

# **FORD DEALER ADVERTISING (NI) LIMITED**

## **Notes to abbreviated Financial Statements for the year ended 31 December 2007**

### **1. Accounting Policies**

#### **1.1. Accounting convention**

The accounts are prepared under the historical cost convention

The company has taken advantage of the exemption in FRS1 from the requirement to produce a cashflow statement because it is a small company.