# SHS Sales & Marketing Limited

# **Report and Financial Statements**

For the period from 2 January 2021 to 31 December 2021





## **Directors**

J Sloan

E Birchall

A Richmond

## Secretary

A Richmond

## **Auditors**

Ernst & Young LLP Bedford House 16 Bedford Street Belfast BT2 7DT

### **Bankers**

Danske Bank Donegall Square West Belfast BTI 6SJ

## **Solicitors**

Carson McDowell Murray House 4 Murray Street Belfast BT1 6DN

## **Registered Office**

SHS House 199 Airport Road West Belfast BT3 9ED

# Strategic report

The directors present their Strategic report for the period from 2 January 2021 to 31 December 2021.

#### Principal activity and review of the business

The company's principal activity is the marketing and distribution of grocery, beverage and pharmaceutical products.

There were no significant changes in the activities of the company during the period. The directors consider that in light of prevailing economic and market conditions, the results for the period met expectations and the prospects for the future are satisfactory.

The company's strategy for the coming period is to increase shareholder value through enhancing market share and developing the company's customer base further.

#### Key performance indicators

The key performance indicator for the company is gross margin. The gross margin for the period ended 31 December 2021 was 9.3% (period ended 1 January 2021 – 9.2%). Other key performance indicators are noted below:

	Period ended	Period ended
	31 December	1 January
	2021	2021
	£	£
Turnover	25,957,509	26,285,368
(Loss)/Profit after tax	(8,154)	55,951
Shareholder funds	2,267,166	2,275,320
Average employees during the period (no.)	36	37
Current assets vs. current liabilities (quick ratio)	1.23	1.21

#### Principal risks and uncertainties

The company uses various financial instruments including cash and various items, such as trade debtors and trade creditors that arise directly from its operations. The main purpose of these financial instruments is to raise finance for the company's operations.

The existence of these financial instruments exposes the company to a number of financial risks, which are described in more detail below.

The main risks arising from the company's financial instruments are interest rate risk, currency risk, credit risk, liquidity risk, Brexit risk, COVID-19 risk and war in Ukraine.

The directors review and agree policies for managing each of these risks, and they are summarised below. These policies have remained unchanged from previous periods.

#### Interest rate risk

The company finances its operations through retained profits. The company's exposure to interest rate fluctuations on its borrowings is limited.

#### **Currency risk**

The company is exposed to translation and transaction foreign exchange risk. In relation to this risk, the company principally uses group level foreign currency contracts with financial institutions in order to hedge against adverse movements in exchange rates.

# Strategic report (continued)

## Principal risks and uncertainties (continued)

#### Credit risk

The company's principal financial assets are cash and debtors. The credit risk associated with cash is limited. The principal credit risk arises therefore from debtors.

In order to manage credit risk, the directors assess potential customers based on a mixture of past history, credit references and industry knowledge, and amounts owed are reviewed and followed up on a regular basis.

#### Liquidity risk

The company seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs.

#### **Brexit**

The UK Brexit transition period ended on 31 December 2020. Having undertaken an extensive planning exercise, we took steps to address any exposure by putting appropriate solutions in place. As a result, the end of the transition period did not have a significant impact on the company although there continues to be additional administrative work and costs due to Customs and the NI Protocol requirements. We continue to work with Suppliers, Customers and authorities to manage any ongoing implications of Brexit.

#### Covid-19

The company recognised the risks and uncertainties posed by the Covid-19 pandemic and put in place significant measures and actions to address all areas including operational and supply chain impacts and changes in demand. We coordinated and implemented a Group wide business response and continue to take appropriate actions for the business based on Government and World Health Organisation (WHO) advice keeping the situation under review at all sites and weekly at Group leadership level.

For those employees who were unable to work from home or deemed essential employees, all necessary arrangements were put in place to ensure the company premises remained a safe environment for staff. The health and wellbeing of our employees is of paramount concern and we continue to review appropriate safeguards as circumstances change. Communications and HR policies are regularly refreshed and reinforced.

#### **Ukraine War**

On 24th February 2022, Russia invaded Ukraine. The situation between Russia and Ukraine is continually evolving, the scale and impact of the conflict remains uncertain. The directors are monitoring the changing circumstances that have impacted the price and availability of stock and raw materials. Any risks or uncertainties are currently being managed through daily monitoring of stock levels and supply. The Group does not have any relationships with sanctioned individuals or legal entities.

By order of the Board

A Richmond Director

Date: 14 June 2022

Registered No. NJ016166

## **Directors' report**

The directors present their report for the period from 2 January 2021 to 31 December 2021.

#### Results and dividends

The loss for the period after taxation amounted to £8,154 (period ended 1 January 2021 – profit of £55,951). The directors do not recommend a final dividend (period ended 1 January 2021 – £nil).

### **Future developments**

The directors are committed to long-term creation of shareholder value. 2021 has been a challenging period in a competitive sector, however the directors are continuing to focus on driving the business forward and are committed to seeking new business opportunities. While the incoming year is likely to continue to be very challenging, early results indicate we are in line to achieve our expectations for the year.

#### Going concern

The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future.

The Covid-19 pandemic and latterly the war between Russian and Ukraine has posed many challenges worldwide and all areas of the economy have been impacted. The directors, in taking account of the company's financial forecasts and projections for the period to 31 December 2023, have also considered the changes in operations and trading performance during the Covid-19 period and Russia / Ukraine conflict and conclude that the company continues to be cash generative and is able to continue to meet its current liabilities arising as they fall due. The directors therefore believe the company has adequate resources to continue to adopt the going concern basis of accounting in preparing the financial statements.

#### **Directors**

The directors who served the company during the period were as follows:

J Sloan

E Birchall

A Richmond

#### Disclosure of information to the auditors

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries of fellow directors and the company's auditor, each director has taken all the steps that he/she is obliged to take as a director in order to make himself/herself aware of any relevant audit information and to establish that the auditor is aware of that information.

#### **Auditors**

In accordance with Companies Act 2006 s485 a resolution to reappoint Ernst & Young LLP as auditors will be put to the members at the Annual General Meeting.

On behalf of the Board

E Birchall Director

Date: 14 June 2022

# Statement of directors' responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice, including FRS 102 'The Financial Reporting Standard Applicable in the United Kingdom and Republic of Ireland' (United Kingdom Accounting Standards and applicable law). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year.

In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

to the member of SHS Sales & Marketing Limited

### **Opinion**

We have audited the financial statements of SHS Sales & Marketing Limited for the period ended 31 December 2021 which comprise Profit and Loss Account, the Statement of comprehensive income, the Statement of changes in equity, the Balance Sheet, and the related notes 1 to 16, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the company's affairs as at 31 December 2021 and of its loss for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period to 31 December 2023.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report. However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the company's ability to continue as a going concern.

## Other information

The other information comprises the information included in the annual report set out in pages 2 to 4, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in this report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of the other information, we are required to report that fact.

We have nothing to report in this regard.

to the member of SHS Sales & Marketing Limited

### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial period for which
  the financial statements are prepared is consistent with the financial statements; and
- the strategic report and directors' report have been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

## Responsibilities of directors

As explained more fully in the directors' responsibilities statement set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

# Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect irregularities, including fraud. The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below. However, the primary responsibility for the prevention and detection of fraud rests with both those charged with governance of the entity and management.

to the member of SHS Sales & Marketing Limited

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud (continued)

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the company and determined that the most significant are Companies Act 2006, the reporting framework FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', Bribery Act 2010, Money Laundering Regulations and UK Tax Legislation;
- We understood how SHS Sales & Marketing Limited is complying with those frameworks by making
  enquiries of senior management, those charged with governance and those responsible for legal and
  compliance procedures. We corroborated our enquiries through review of the following
  documentation or performance of the following procedures;
  - obtaining an understanding of entity-level controls and considering the influence of the control
    environment;
  - obtaining an understanding of policies and procedures in place regarding compliance with laws
    and regulations, including how compliance with such policies is monitored and enforced;
    obtaining an understanding of management's process for identifying and responding to fraud
    risks, including programs and controls established to address risks identified, or otherwise
    prevent, deter and detect fraud, and how senior management monitors those programs and
    controls;
  - Review of board meeting minutes in the period and to date of signing;
- We assessed the susceptibility of the company's financial statements to material misstatement, including how fraud might occur by discussion within the audit team which included;
  - Identification of related parties, including circumstances related to the existence of a related party with dominant influence;
  - understanding the company's business and entity-level controls and considering the influence of the control environment; and
  - considering the nature of the account and our assessment of inherent risk for relevant assertions
    of significant accounts.
- Based on this understanding we designed our audit procedures to identify noncompliance with such laws and regulations. Our procedures involved testing of journal entries, with focus on manual journals, large or unusual transactions, or journals meeting our defined risk criteria based on our understanding of the business; reviewing accounting estimates for evidence of management bias; enquiring of members of senior management and those charged with governance regarding their knowledge of any non-compliance or potential non-compliance with laws and regulations that could affect the financial statements; and inspecting correspondence, if any, with the relevant licensing or regulatory authorities.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

to the member of SHS Sales & Marketing Limited

## Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

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Lindsay Russell (Senior statutory auditor)

for and on behalf of Ernst & Young LLP, Statutory Auditor

Belfast

Date: 15 June 2022

# **Profit and loss account**

for the period from 2 January 2021 to 31 December 2021

		Period ended	Period ended
		31 December	l January
		2021	2021
	Notes	£	£
Turnover	2	25,957,509	26,285,368
Cost of sales		(23,549,687)	(23,878,640)
Gross profit		2,407,822	2,406,728
Distribution costs		(720,830)	(694,934)
Administrative expenses		(1,722,598)	(1,652,017)
Other operating income	3	14,004	14,004
Operating (loss) / profit	4	(21,602)	73,781
Interest payable and similar charges		(49)	(1,516)
(Loss) / profit before taxation		(21,651)	72,265
Tax credit/(charge)	7	13,497	(16,314)
(Loss) / profit for the financial period		(8,154)	55,591

All amounts relate to continuing activities.

# Statement of comprehensive income

for the period from 2 January 2021 to 31 December 2021

There is no comprehensive income or expense other than the loss attributable to the shareholder of the company of £8,154 for the period ended 31 December 2021 (Period ended 1 January 2021 - profit of £55,591).

# Statement of changes in equity

for the period from 2 January 2021 to 31 December 2021

	Called up share capital £	Revaluation reserve £	Profit and loss account	Total equity £
A. 7 January 2020	50,000	ED 574	2 119 705	2.210.270
At 3 January 2020	50,000	50,574	2,118,795	2,219,369
Transfer between revaluation	-	(1,807)	1,807	-
Profit for the period			55,951	55,951_
At 1 January 2021	50,000	48,767	2,176,553	2,275,320
Transfer between revaluation		(1,807)	1,807	-
Loss for the period			(8,154)	(8,15 <u>4)</u>
At 31 December 2021	50,000	46,960	2,170,206	2,267,166

### Called up share capital

Share capital represents the nominal value of shares that have been issued.

#### Revaluation reserve

This revaluation reserve represents the surplus arising on valuation of assets and a reserve movement is adjusted each financial period to reflect the depreciation charge of those related assets.

## Profit and loss account

Profit and loss account include all current period and prior period retained profits and losses.

Registered No. NI016166

# **Balance sheet**

at 31 December 2021

		31 December 2021	l January 2021
	Notes	£	£
Fixed assets			
Tangible assets	8	460,985	481,744
Current assets			
Stocks	9	1,255,279	1,165,359
Debtors	10	7,704,194	7,625,731
Cash at bank and in hand		766,339	1,529,389
Total current assets		9,725,812	10,320,479
Creditors: amounts falling due within one year	11	(7,913,097)	(8,521,446)
Net current assets		1,812,715	1,799,033
Total assets less current liabilities		2,273,700	2,280,777
Provisions for liabilities			
Deferred taxation	7(c)	(6,534)	(5,457)
Net assets		2,267,166	2,275,320
Capital and reserves			
Called up share capital	12	50,000	50,000
Revaluation reserve		46,960	48,767
Profit and loss account		2,170,206	2,176,553
Shareholder funds		2,267,166	2,275,320

The notes on pages 13-21 form part of these financial statements.

Approved on behalf of the board by:

E Birchall Director

Date: 14 June 2022

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for the period from 2 January 2021 to 31 December 2021

## 1. Accounting policies

#### Statement of compliance

SHS Sales & Marketing Limited is a private company limited by shares and incorporated in Northern Ireland. The Registered Office is SHS House, 199 Airport Road West, Belfast, BT3 9ED.

The company's financial statements have been prepared in compliance with FRS 102 as it applies for the period ended 31 December 2021.

#### Basis of preparation

The financial statements are prepared under the historical cost convention and in accordance with applicable accounting standards.

The financial statements are prepared in Sterling which is the functional currency of the company and no rounding has been applied.

#### Reduced disclosure framework

The company has taken advantage of the following disclosure exemptions under FRS 102:

- (a) The requirements of Section 4 Statement of Financial Position paragraph 4.12(a)(iv).
- (b) The requirements of Section 7 Statement of Cash Flows and Section 3 Financial Statement Presentation paragraph 3.17(d).
- (c) The requirements of Section 11 Basic Financial Instruments paragraphs 11.41(b), 11.41(c), 11.41(e), 11.41(f), 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c) and Section 12 paragraphs 12.26.
- (d) Section 33 Related Party Disclosures paragraph 33.7.

The company's ultimate parent undertaking and controlling party is SHS Group Limited, a company incorporated in Northern Ireland, which is the parent undertaking of the largest group to consolidate these financial statements. SHS Group Limited financial statements are available from 199 Airport Road West, Belfast, Co Antrim, Northern Ireland.

#### Going concern

The directors have a reasonable expectation that the company have adequate resources to continue in operational existence for the foreseeable future.

The Covid-19 pandemic and latterly the war between Russian and Ukraine has posed many challenges worldwide and all areas of the economy have been impacted. The directors, in taking account of the company's financial forecasts and projections for the period to 31 December 2023, have also considered the changes in operations and trading performance during the Covid-19 period and Russia / Ukraine conflict and conclude that the company continues to be cash generative and is able to continue to meet its current liabilities arising as they fall due. The directors therefore believe the company has adequate resources to continue to adopt the going concern basis of accounting in preparing the financial statements.

### Judgements and key sources of estimation

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the period. However, the nature of estimation means that actual outcomes could differ from those estimates. The following judgements (apart from those involving estimates) have had the most significant impact on amounts recognised in the financial statements.

for the period from 2 January 2021 to 31 December 2021

## 1. Accounting policies (continued)

#### Judgements and key sources of estimation (continued)

The following are the company's key sources of estimation uncertainty:

Taxation

The company establishes provisions based on reasonable estimates, for possible consequences of audits by the tax authorities of the respective countries in which it operates. The amount of such provisions is based on various factors, such as experience with previous tax audits and differing interpretations of tax regulations by the taxable entity and the responsible tax authority.

Management estimation is required to determine the amount of deferred tax assets that can be recognised, based upon likely timing and level of future taxable profits together with an assessment of the effect of future tax planning strategies. Details of the company's tax charge are contained in note 7.

#### Turnover

Turnover represents income from the marketing and distribution of grocery, beverage and pharmaceutical products. Revenue is recognised upon delivery of products and when the significant risks and rewards of ownership of the goods have passed to the buyer, the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably. All turnover relates to sale of goods.

#### Financial instruments

The company has chosen to adopt Sections 11 and 12 of FRS 102 in respect of financial instruments.

#### (i) Financial assets

Basic financial assets, including trade and other debtors and cash and bank balances are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the transaction is measured at present value of the future receipts discounted at a market rate of interest.

Such assets are subsequently carried at amortised cost using the effective interest method.

At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in the statement of comprehensive income.

If there is decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been had the impairment not previously been recognised. The impairment reversal is recognised in the statement of comprehensive income.

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled, or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party or (c) despite having retained some significant risks and rewards of ownership, control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

#### (ii) Financial liabilities

Basic financial liabilities, including trade and other payables are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

for the period from 2 January 2021 to 31 December 2021

## 1. Accounting policies (continued)

#### (ii) Financial liabilities (continued)

Trade payables are obligations to pay for goods or services that have been received in the ordinary course of business from suppliers. Trade payables are classified into amounts falling due within one year if payment is due within one year or less. If not, they are presented as amounts falling due after one year. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

#### Tangible fixed assets

Tangible fixed assets are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Leasehold property
Motor vehicles
Fixtures and fittings
Computer equipment

2% straight-line
10 - 25% straight-line
10 - 25% straight-line

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

#### Stocks

Stocks are valued at the lower of cost and net realisable value after allowance for obsolete and slow-moving stocks. Cost includes all costs incurred in bringing each product to its present location.

Net realisable value is based on estimated selling price less any further costs expected to be incurred to completion and disposal.

#### Foreign currencies

Transactions in foreign currencies are initially recorded in the company's functional currency by applying the spot exchange rate at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

#### Operating leases

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight-line basis over the period of the lease.

#### Deferred taxation

Deferred tax is recognised in respect of all timing differences which are differences between taxable profits and total comprehensive income that arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements, except that:

unrelieved tax losses and other deferred tax assets are recognised only to the extent that the directors
consider that it probable that they will be recovered against the reversal of deferred tax liabilities or
other future taxable profits.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

for the period from 2 January 2021 to 31 December 2021

## 1. Accounting policies (continued)

#### Pensions

Retirement benefits to employees of the company are provided by the SHS Group Limited pension scheme. The company's staff comprise a percentage of the overall membership of this scheme. The company has no influence on the level of contributions and is unable to identify its share of underlying liabilities or assets in the scheme. As such payments to the scheme are accounted for by the company as a defined contribution scheme in line with the requirements of FRS 102 section 28 "Employee Benefits". Contributions to the scheme are charged to the profit and loss account. The contributions are estimated so as to spread the cost of pensions over employees working lives with the company in such a way that the pension cost is a substantially level percentage of current and future pensionable payroll. The contributions are determined by qualified actuaries on the basis of triennial valuations using the projected benefits valuation method.

SHS Group Limited has fully complied with the accounting and disclosure requirements of FRS 102 section 28 "Employee Benefits".

The company also operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

#### 2. Turnover

The whole of the turnover is attributable to income received from the marketing and distribution of grocery, beverage and pharmaceutical products.

All turnover arose within the United Kingdom and relates to sale of goods.

## 3. Other operating income

Rent	14,004	14,004
	£	£
	2021	2021
	31 December	1 January
	Period ended	Period ended

## 4. Operating loss/profit

This is stated after charging/(crediting):

			Period ended 31 December 2021	Period ended 1 January 2021
			£	£
Auditors' remuneration	- -	audit services	11,688	10,553 1,274
Depreciation of tangible fixed assets Loss/(gain) on foreign exchange Operating lease rentals	-	owned by the company	20,759 48,276 134,913	18,434 (5,892) 150,896

Total deferred tax (note 7(c))

Total tax (credit)/charge (note 7(b))

# Notes to the financial statements

for the period from 2 January 2021 to 31 December 2021

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5.	Directors' remuneration		
Ψ.		Period ended	Period ended
		31 December	•
		2021	2021
		£	. £
	Remuneration	203,835	198,672
6.	Staff costs		
υ.			
	Staff costs, including directors' remuneration, were as follows:		
			Period ended
		31 December 2021	l January 2021
		2021 £	2021 £
		-	•
	Wages and salaries	1,360,518	1,388,428
	Social security costs	155,706	153,950
	Other pension costs	160,431	133,971
		1,676,655	1,676,349
	The average monthly number of employees (including directors) during the year.	No.	No.
	Distribution	21	23
	Administration	15	14
		36	37
7.	Tax		
	(a) Tax on (loss)/profit		
	The tax on (loss)/profit is made up as follows:		
		Period ended	Period ended
		31 December	l January
		2021	
		£	£
	Current tax:		
	UK corporation tax charge for the period	-	18,578
	Group relief receivable	(8,572)	-
	Adjustments in respect of previous periods	(6,002)	1,450
	Total current tax	(14,574)	20,028
	Deferred tax:		
	Origination and reversal of timing differences	(491)	(3,441)
	Adjustments in respect of previous periods	-	(1,210)
	Effect of changes in tax rates	1,568	937
			(3.7.4)

(3,714)

16,314

1,077 (13,497)

for the period from 2 January 2021 to 31 December 2021

## 7. Tax (continued)

## (b) Factors affecting the total tax (credit)/charge for the period

The tax assessed for the period differs from the standard rate of corporation tax in the UK of 19% (period ended 1 January 2021 – 19%). The differences are explained below:

	Period ended 31 December	1 January
	2021	2021
	£	£
(Loss)/profit before tax	(21,651)	72,265
(Loss)/profit multiplied by standard rate of corporation tax in the UK of 19% (period ended 1 January 2021 – 19%)	(4,114)	13,730
Effects of:		
Expenses not deductible for tax purposes	896	1,407
Other tax reliefs	(5,845)	-
Effect of changes in tax rates	1,568	937
Adjustments in respect of previous periods	(6,002)	240
Total tax (credit)/charge for the period (note 7(a))	(13,497)	16,314
(c) Deferred tax liabilities		
		£
At I January 2021		5,457
Charged during the period		1,077
At 31 December 2021		6,534
The provision for deferred taxation is made up as follows:		
	Period ended 31 December 2021 £	Period ended 1 January 2021 £
Accelerated capital allowances	8,374	8,684
Short term timing differences	(1,840)	(3,227)
-	6,534	5,457

## (d) Factors that may affect future tax charges

Finance Bill 2020 confirmed that the rate of corporation tax would remain at the rate of 19% from 1 April 2020 (cancelling the enacted cut to 17%). As this change was enacted before period end by the passing of Budget Resolution on 17 March 2020, deferred tax is now provided at 19% in the 2020 accounts. Furthermore, an increase to the main UK corporation tax rate from 19% to 25% from 1 April 2023 was announced in the March 2021 budget and was substantively enacted on 24 May 2021. Deferred tax is therefore provided at 25% in the 2021 accounts.

for the period from 2 January 2021 to 31 December 2021

## 8. Tangible fixed assets

-	Leasehold property £	Motor vehicles £	Fixtures and fittings	Computer equipment £	Total £
Cost or valuation:					
At 1 January 2021	912,757	33,414	396,079	5,354	1,347,604
Additions	<u> </u>	-			
At 31 December 2021	912,757	33,414	396,079	5,354	1,347,604
Depreciation:					
At 1 January 2021	500,999	33,414	328,413	3,034	865,860
Charge for the period	16,292	<del>.</del> .	3,694	773	20,759
At 31 December 2021	517,291	33,414	332,107	3,807	886,619
Net book value:					_
At 31 December 2021	395,466		63,972	1,547	460,985
At 1 January 2021	411,758		67,666	2,320	481,744

## 9. Stocks

31 1	December 2021 £	l January 2021 £
Finished goods and goods for resale	,255,279	1,165,359

Stocks recognised as an expense in the period were £3,056 (1 January 2021 – £8,858).

The replacement value of the stock is not materially different from its' carrying value.

## 10. Debtors

	31 December	1 January
	2021	2021
	£	£
Trade debtors	5,497,299	5,709,205
Amounts owed by group undertakings	2,110,550	1,801,236
Prepayments and accrued income	17,319	115,290
VAT	79,026	
•	7,704,194	7,625,731

Amounts owed by group undertakings are interest free, unsecured and repayable on demand

for the period from 2 January 2021 to 31 December 2021

## 11. Creditors: amounts falling due within one year

	31 December	l January
	2021	2021
	£	£
Trade creditors	1,835,746	1,434,780
Amounts owed to group undertakings	5,815,595	6,669,533
Corporation tax	_	18,578
Other taxation and social security costs	55,964	102,336
Accruals and deferred income	205,792	296,219
	7,913,097	8,521,446

Amounts owed by group undertakings are interest free, unsecured and repayable on demand

## 12. Issued share capital

		31 December 2021		I January 2021
Allotted, called up and fully paid	No.	£	No.	£
Ordinary shares of £1 each	50,000	50,000	50,000	50,000

#### 13. Pensions

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund.

The company is also a member of a group defined benefit scheme. Full details of this scheme are disclosed in the financial statements of SHS Group Limited, which has complied with FRS 102 section 28 "Employee Benefits".

The pension charge represents contributions payable to both schemes by the company.

## 14. Other financial commitments

At 31 December 2021, the company had future minimum rentals payable under non-cancellable operating leases as set out below:

	31 December	l January
	2021	2021 £
	£	
Amounts payable:		
Within one year	90,694	127,821
In two to five years	6,630	24,479
	97,324	152,300

## 15. Related party transactions

As a wholly owned subsidiary of SHS Group Limited, the company is exempt from the requirements of FRS 102 Section 33 *Related Party Disclosures* paragraph 33.7 to disclose transactions with other members of the group which are party to the transaction.

for the period from 2 January 2021 to 31 December 2021

## 16. Ultimate parent undertaking and controlling party

The directors consider that the ultimate parent undertaking of the company is SHS Group Limited, a company incorporated in Northern Ireland.

The ultimate controlling parties of SHS Group Limited are its shareholders.

The results of SHS Sales and Marketing Limited are included within the group financial statements of SHS Group Limited, which are available for inspection at the Registrar of Companies, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast.