

**FILE COPY**



**CERTIFICATE OF INCORPORATION  
OF A  
PRIVATE LIMITED COMPANY**

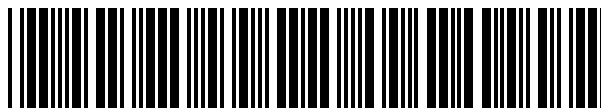
Company Number **13803906**

The Registrar of Companies for England and Wales, hereby certifies that

**SERVICEPLAN UK CAMPAIGN & CONTENT LTD**

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **16th December 2021**



\*N13803906H\*



**Companies House**



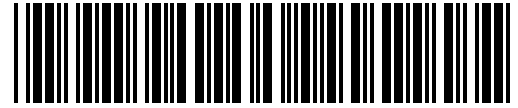
**THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES**



Companies House

**IN01**<sub>(ef)</sub>

**Application to register a company**



Received for filing in Electronic Format on the: **15/12/2021**

XAJEUN0H

*Company Name in full:*

**SERVICEPLAN UK CAMPAIGN & CONTENT LTD**

*Company Type:*

**Private company limited by shares**

*Situation of Registered Office:*

**England and Wales**

*Proposed Registered Office Address:*

**1ST FLOOR ORION HOUSE  
5 UPPER ST. MARTIN'S LANE  
LONDON  
UNITED KINGDOM WC2H 9EA**

*Sic Codes:*

**73110**

*I wish to entirely adopt the following model articles:*

**Private (Ltd by Shares)**

## ***Proposed Officers***

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### ***Company Secretary     1***

*Type:* **Corporate**  
*Name:* **CITY GROUP PLC**  
*Principal / Business Address:* **1 ELY PLACE  
LONDON  
ENGLAND EC1N 6RY**

### ***UK Limited Company***

*Registration Number:* **01443918**

*The subscribers confirm that the corporate body named has consented to act as a secretary.*



## ***Statement of Capital (Share Capital)***

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<i>Class of Shares:</i>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>10000</b>
<i>Currency:</i>	<b>GBP</b>	<i>Aggregate nominal value:</i>	<b>10000</b>
<i>Prescribed particulars</i>			

### **FULL RIGHTS REGARDING VOTING, PAYMENT OF DIVIDENDS AND DISTRIBUTIONS**

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#### **Statement of Capital (Totals)**

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<i>Currency:</i>	<b>GBP</b>	<i>Total number of shares:</i>	<b>10000</b>
		<i>Total aggregate nominal value:</i>	<b>10000</b>
		<i>Total aggregate unpaid:</i>	<b>0</b>

## ***Initial Shareholdings***

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*Name:* **SERVICEPLAN GROUP UK  
LTD**

*Class of Shares:* **ORDINARY**

*Address* **1ST FLOOR ORION HOUSE  
5 UPPER ST. MARTIN'S  
LANE  
LONDON  
UNITED KINGDOM  
WC2H 9EA**

*Number of shares:* **10000**

*Currency:* **GBP**

*Nominal value of each  
share:* **1**

*Amount unpaid:* **0**

*Amount paid:* **1**

## ***Persons with Significant Control (PSC)***

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**Statement of initial significant control**

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**On incorporation, there will be someone who will count as a Person with Significant Control (either a registerable person or relevant legal entity (RLE)) in relation to the company**

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## ***Relevant Legal Entity (RLE) details***

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*Company Name:* **SERVICEPLAN GROUP UK LTD**

*Service Address:* **1ST FLOOR ORION HOUSE  
5 UPPER ST. MARTIN'S LANE  
LONDON  
UNITED KINGDOM  
WC2H 9EA**

*Legal Form:* **PRIVATE COMPANY LIMITED BY SHARES**

*Governing Law:* **COMPANIES ACT 2006**

*Register Location:* **COMPANIES HOUSE**

*Country/State:* **UNITED KINGDOM**

*Registration Number:* **09619072**

<i>Nature of control</i>	<b>The relevant legal entity holds, directly or indirectly, 75% or more of the voting rights in the company.</b>
<i>Nature of control</i>	<b>The relevant legal entity holds, directly or indirectly, 75% or more of the shares in the company.</b>
<i>Nature of control</i>	<b>The relevant legal entity has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.</b>

## ***Statement of Compliance***

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*I confirm the requirements of the Companies Act 2006 as to registration have been complied with.*

*Name:* **SERVICEPLAN GROUP UK LTD**  
*Authenticated* **YES**

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## ***Authorisation***

*Authoriser Designation:* **subscriber** *Authenticated* **YES**

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**COMPANY HAVING A SHARE CAPITAL**

**Memorandum of Association of**

**SERVICEPLAN UK CAMPAIGN & CONTENT LTD**

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

Name of each subscriber	Authentication
SERVICEPLAN GROUP UK LTD	Authenticated Electronically

Dated: 15/12/2021