

# FILE COPY



## CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company Number 13190549

The Registrar of Companies for England and Wales, hereby certifies that

**PIAPIA LTD**

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **9th February 2021**



\* N13190549J \*



Companies House



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



Companies House

**IN01**<sub>(ef)</sub>

**Application to register a company**



Received for filing in Electronic Format on the: **08/02/2021**

X9XV4VS0

*Company Name in full:*

**PIAPIA LTD**

*Company Type:*

**Private company limited by shares**

*Situation of Registered Office:*

**England and Wales**

*Proposed Registered Office Address:*

**3 BETTERTON STREET  
LONDON  
ENGLAND WC2H 9BH**

*Sic Codes:*

**68209**

*I wish to entirely adopt the following model articles:*

**Private (Ltd by Shares)**

## ***Proposed Officers***

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### ***Company Director      1***

***Type:***                      **Person**

***Full Forename(s):***        **MRS ALEXIA**

***Surname:***                **SHAO**

***Former Names:***

***Service Address:***        **recorded as Company's registered office**

***Country/State Usually***    **ENGLAND**

***Resident:***

***Date of Birth:***    **\*\*/12/1990**

***Nationality:***    **FRENCH**

***Occupation:***    **BANKER**

***The subscribers confirm that the person named has consented to act as a director.***

## *Company Director*      2

*Type:*                                      **Person**

*Full Forename(s):*                      **MR ARMAND JEAN GABRIEL**

*Surname:*                                **KINTZLER-SHAO**

*Former Names:*

*Service Address:*                      **recorded as Company's registered office**

*Country/State Usually*                **ENGLAND**

*Resident:*

*Date of Birth:*    **\*\*/12/1989**

*Nationality:*      **FRENCH,BRITISH**

*Occupation:*     **ANALYST**

*The subscribers confirm that the person named has consented to act as a director.*

## ***Statement of Capital (Share Capital)***

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<i>Class of Shares:</i>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>2</b>
<i>Currency:</i>	<b>GBP</b>	<i>Aggregate nominal value:</i>	<b>2</b>
<i>Prescribed particulars</i>			

### **FULL RIGHTS REGARDING VOTING, PAYMENT OF DIVIDENDS AND DISTRIBUTIONS**

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#### **Statement of Capital (Totals)**

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<i>Currency:</i>	<b>GBP</b>	<i>Total number of shares:</i>	<b>2</b>
		<i>Total aggregate nominal value:</i>	<b>2</b>
		<i>Total aggregate unpaid:</i>	<b>0</b>

## ***Initial Shareholdings***

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*Name:*           **ALEXIA SHAO**

*Address*       **3 BETTERTON STREET  
LONDON  
ENGLAND  
WC2H 9BH**

*Class of Shares:*       **ORDINARY**

*Number of shares:*       **1**

*Currency:*               **GBP**

*Nominal value of each  
share:*                   **1**

*Amount unpaid:*       **0**

*Amount paid:*           **1**

*Name:*           **ARMAND KINTZLER-SHAO**

*Address*       **3 BETTERTON STREET  
LONDON  
ENGLAND  
WC2H 9BH**

*Class of Shares:*       **ORDINARY**

*Number of shares:*       **1**

*Currency:*               **GBP**

*Nominal value of each  
share:*                   **1**

*Amount unpaid:*       **0**

*Amount paid:*           **1**

## ***Persons with Significant Control (PSC)***

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### **Statement of initial significant control**

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**On incorporation, there will be someone who will count as a Person with Significant Control (either a registerable person or relevant legal entity (RLE)) in relation to the company**

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## ***Individual Person with Significant Control details***

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***Names:*** **MRS ALEXIA SHAO**

***Country/State Usually Resident:*** **ENGLAND**

***Date of Birth:*** **\*\*/12/1990** ***Nationality:*** **FRENCH**

***Service address recorded as Company's registered office***

***The subscribers confirm that each person named as an individual PSC in this application knows that their particulars are being supplied as part of this application.***



<i>Nature of control</i>	<b>The person holds, directly or indirectly, more than 25% but not more than 50 % of the voting rights in the company.</b>
<i>Nature of control</i>	<b>The person holds, directly or indirectly, more than 25% but not more than 50 % of the shares in the company.</b>
<i>Nature of control</i>	<b>The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.</b>

## ***Individual Person with Significant Control details***

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***Names:*** **MR ARMAND JEAN GABRIEL KINTZLER-SHAO**

***Country/State Usually Resident:*** **ENGLAND**

***Date of Birth:*** **\*\*/12/1989** ***Nationality:*** **FRENCH,BRITISH**

***Service address recorded as Company's registered office***

***The subscribers confirm that each person named as an individual PSC in this application knows that their particulars are being supplied as part of this application.***

<i>Nature of control</i>	<b>The person holds, directly or indirectly, more than 25% but not more than 50 % of the voting rights in the company.</b>
<i>Nature of control</i>	<b>The person holds, directly or indirectly, more than 25% but not more than 50 % of the shares in the company.</b>
<i>Nature of control</i>	<b>The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.</b>

## ***Statement of Compliance***

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*I confirm the requirements of the Companies Act 2006 as to registration have been complied with.*

*Name:* **ALEXIA SHAO**

*Authenticated* **YES**

*Name:* **ARMAND KINTZLER-SHAO**

*Authenticated* **YES**

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## ***Authorisation***

*Authoriser Designation:* **subscriber**

*Authenticated* **YES**

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# COMPANY HAVING A SHARE CAPITAL

## Memorandum of Association of PIAPIA LTD

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

Name of each subscriber	Authentication
ALEXIA SHAO	Authenticated Electronically
ARMAND KINTZLER-SHAO	Authenticated Electronically

Dated: 08/02/2021