



Registered Number: 13091503
England and Wales

REFLECTIVITY LTD

Abridged Accounts

Period of accounts

Start date: 01 January 2022

End date: 31 December 2022

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Chartered Accountants' report to the board of directors on the preparation of the unaudited statutory accounts of REFLECTIVITY LTD for the year ended 31 December 2022

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of REFLECTIVITY LTD for the year ended 31 December 2022 which comprise of the Profit and Loss Account, the Statement of Comprehensive Income, the Balance Sheet, the Statement of Changes in Equity and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at www.icaew.com/en/members/regulations-standards-and-guidance

This report is made solely to the Board of Directors of REFLECTIVITY LTD , as a body, in accordance with the terms of our engagement letter dated 01 September 2023. Our work has been undertaken solely to prepare for your approval the accounts of REFLECTIVITY LTD and state those matters that we have agreed to state to the Board of Directors of REFLECTIVITY LTD , as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than REFLECTIVITY LTD and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that REFLECTIVITY LTD has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of REFLECTIVITY LTD . You consider that REFLECTIVITY LTD is exempt from the statutory audit requirement for the year. We have not been instructed to carry out an audit or a review of the accounts of REFLECTIVITY LTD . For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts 31 December 2022

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Boffix & Co Accountancy Limited
St Alban Tower
Wood Street
London
EC2V 7AF
01 September 2023

REFLECTIVITY LTD
Statement of Financial Position
As at 31 December 2022

	Notes	2022 £	2021 £
Fixed assets			
Tangible fixed assets	3	1,575	1,305
		1,575	1,305
Current assets			
Debtors		3,357	7,155
Cash at bank and in hand		7,762	0
		11,119	7,155
Creditors: amount falling due within one year		(4,062)	(7,083)
Net current assets		7,057	72
Total assets less current liabilities		8,632	1,377
Net assets		8,632	1,377
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		8,532	1,277
Shareholder's funds		8,632	1,377

For the year ended 31 December 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

1. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
2. The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of Part 15 of the Companies Act 2006. In accordance with Section 444 of the Companies Act 2006 the income statement has not been delivered to the Registrar of Companies.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with section 444(2A).

The financial statements were approved by the board of directors on 01 September 2023 and were signed on its behalf by:

Matthew Barnard

Director

REFLECTIVITY LTD
Notes to the Abridged Financial Statements
For the year ended 31 December 2022

General Information

REFLECTIVITY LTD is a private company, limited by shares, registered in England and Wales, registration number 13091503, registration address 86-90 PAUL STREET, LONDON ENGLAND, EC2A 4NE.

The presentation currency is £ sterling.

1. Accounting policies

Significant accounting policies

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by Section 1A of the standard)

Going concern basis

The directors believe that the company is experiencing good levels of sales growth and profitability, and that it is well placed to manage its business risks successfully. Accordingly, they have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

Taxation

Taxation represents the sum of tax currently payable and deferred tax. Tax is recognised in the statement of income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. The company's liability for current tax is calculated using the tax rates and laws that have been enacted or substantively enacted at the reporting date. Current and deferred tax assets and liabilities are not discounted

Dividends

Proposed dividends are only included as liabilities in the statement of financial position when their payment has been approved by the shareholders prior to the statement of financial position date.

Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Computer Equipment	33 Reducing Balance
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2. Average number of employees

Average number of employees during the year was 1 (2021 : 1).

3. Tangible fixed assets

Cost or valuation	Computer Equipment	Total
	£	£
At 01 January 2022	1,758	1,758
Additions	1,046	1,046
Disposals	-	-
At 31 December 2022	2,804	2,804
Depreciation		
At 01 January 2022	453	453
Charge for year	776	776
On disposals	-	-
At 31 December 2022	1,229	1,229
Net book values		
Closing balance as at 31 December 2022	1,575	1,575
Opening balance as at 01 January 2022	1,305	1,305

4. Share Capital

Allotted, called up and fully paid	2022	2021
	£	£
50 Class A shares of £1.00 each	50	50
50 Class B shares of £1.00 each	50	50
	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.