

**SUCCESSFUL BRANDS LIMITED  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2023**

**SUCCESSFUL BRANDS LIMITED**  
**Balance Sheet**  
**As At 31 December 2023**

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**Registered number:** 13064818

|                                                | <b>2023</b> | <b>2022</b> |
|------------------------------------------------|-------------|-------------|
|                                                | <b>£</b>    | <b>£</b>    |
| Fixed assets                                   | 19,650      | 10,743      |
| Current assets                                 | 55,086      | 102,983     |
| Creditors: Amounts Falling Due Within One Year | (35,404 )   | (68,616 )   |
|                                                | <hr/>       | <hr/>       |
| <b>NET CURRENT ASSETS</b>                      | 19,682      | 34,367      |
|                                                | <hr/>       | <hr/>       |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>   | 39,332      | 45,110      |
|                                                | <hr/>       | <hr/>       |
| <b>NET ASSETS</b>                              | 39,332      | 45,110      |
|                                                | <hr/> <hr/> | <hr/> <hr/> |
| <b>CAPITAL AND RESERVES</b>                    | 39,332      | 45,110      |
|                                                | <hr/> <hr/> | <hr/> <hr/> |

**Notes**

**1. General Information**

SUCCESSFUL BRANDS LIMITED is a private company, limited by shares, incorporated in England & Wales, registered number 13064818 . The registered office is C/O Murrells Limited, 69-75 Thorpe Road, Norwich, Norfolk, NR1 1UA.

**2. Average Number of Employees**

Average number of employees, including directors, during the year was: 4 (2022: 4)

For the year ending 31 December 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board

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Mr Stephen Hands

Director

19th February 2024

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.