

FILE COPY



CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company Number **13064818**

The Registrar of Companies for England and Wales, hereby certifies that

SUCCESSFUL BRANDS LIMITED

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **6th December 2020**



* N13064818I *



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House

IN01_(ef)

Application to register a company



Received for filing in Electronic Format on the: **04/12/2020**

X9J7Y6TV

<i>Company Name in full:</i>	SUCCESSFUL BRANDS LIMITED
<i>Company Type:</i>	Private company limited by shares
<i>Situation of Registered Office:</i>	England and Wales
<i>Proposed Registered Office Address:</i>	C/O MURRELLS LIMITED 69 - 75 THORPE ROAD NORWICH UNITED KINGDOM NR1 1UA
<i>Sic Codes:</i>	96090 96020

I wish to entirely adopt the following model articles:

Private (Ltd by Shares)

Proposed Officers

Company Director ***1***

Type: **Person**

Full Forename(s): **MR STEPHEN**

Surname: **HANDS**

Former Names:

Service Address: **recorded as Company's registered office**

Country/State Usually **ENGLAND**

Resident:

Date of Birth: ****/08/1978** ***Nationality:*** **ENGLISH**

Occupation: **DIRECTOR**

The subscribers confirm that the person named has consented to act as a director.

Company Director **2**

Type: **Person**

Full Forename(s): **MRS LAURA**

Surname: **HANDS**

Former Names:

Service Address: **recorded as Company's registered office**

***Country/State Usually
Resident:*** **ENGLAND**

Date of Birth: ****/06/1982** ***Nationality:*** **ENGLISH**

Occupation: **DIRECTOR**

The subscribers confirm that the person named has consented to act as a director.

Statement of Capital (Share Capital)

<i>Class of Shares:</i>	ORDINARY	<i>Number allotted</i>	75
	A	<i>Aggregate nominal value:</i>	75
<i>Currency:</i>	GBP		
<i>Prescribed particulars</i>			

EACH SHARE IS ENTITLED TO ONE VOTE IN ANY CIRCUMSTANCES. A DIVIDEND MAY BE DECLARED ON THIS CLASS OF SHARES TO THE EXCLUSION OF THE OTHER CLASSES BUT WHERE A DIVIDEND IS DECLARED ONE MORE THAN ONE CLASS OF SHARES, IT MAY BE FIXED INDIVIDUALLY.. EACH SHARE IS EQUALLY ENTITLED TO A DISTRIBUTION OF CAPITAL.

<i>Class of Shares:</i>	ORDINARY	<i>Number allotted</i>	25
	B	<i>Aggregate nominal value:</i>	25
<i>Currency:</i>	GBP		
<i>Prescribed particulars</i>			

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Statement of Capital (Totals)

<i>Currency:</i>	GBP	<i>Total number of shares:</i>	75
		<i>Total aggregate nominal value:</i>	75
		<i>Total aggregate unpaid:</i>	0
<i>Currency:</i>	GBP	<i>Total number of shares:</i>	25
		<i>Total aggregate nominal value:</i>	25
		<i>Total aggregate unpaid:</i>	0

Initial Shareholdings

Name: **STEPHEN HANDS**

Address **C/O MURRELLS LIMITED 69
- 75 THORPE ROAD
NORWICH
UNITED KINGDOM
NR1 1UA**

Class of Shares: **ORDINARY A**

Number of shares: **75**

Currency: **GBP**

Nominal value of each share: **1**

Amount unpaid: **0**

Amount paid: **1**

Name: **LAURA HANDS**

Address **C/O MURRELLS LIMITED 69
- 75 THORPE ROAD
NORWICH
UNITED KINGDOM
NR1 1UA**

Class of Shares: **ORDINARY B**

Number of shares: **25**

Currency: **GBP**

Nominal value of each share: **1**

Amount unpaid: **0**

Amount paid: **1**

Persons with Significant Control (PSC)

Statement of initial significant control

On incorporation, there will be someone who will count as a Person with Significant Control (either a registerable person or relevant legal entity (RLE)) in relation to the company

Individual Person with Significant Control details

Names: **MR STEPHEN HANDS**

***Country/State Usually
Resident:*** **ENGLAND**

Date of Birth: ****/08/1978** ***Nationality:*** **ENGLISH**

Service address recorded as Company's registered office

The subscribers confirm that each person named as an individual PSC in this application knows that their particulars are being supplied as part of this application.

<i>Nature of control</i>	The person holds, directly or indirectly, more than 50% but less than 75% of the voting rights in the company.
<i>Nature of control</i>	The person holds, directly or indirectly, more than 50% but less than 75% of the shares in the company.
<i>Nature of control</i>	The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.

Statement of Compliance

I confirm the requirements of the Companies Act 2006 as to registration have been complied with.

Name: **STEPHEN HANDS**

Authenticated **YES**

Name: **LAURA HANDS**

Authenticated **YES**

Authorisation

Authoriser Designation: **subscriber**

Authenticated **YES**

COMPANY HAVING A SHARE CAPITAL

Memorandum of Association of SUCCESSFUL BRANDS LIMITED

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

Name of each subscriber	Authentication
STEPHEN HANDS	Authenticated Electronically
LAURA HANDS	Authenticated Electronically

Dated: 04/12/2020