

**ASK INITIATIVE LTD**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE PERIOD**  
**30 NOVEMBER 2020 TO 30 NOVEMBER 2021**

HPCA Limited  
Chartered Accountants  
Station House  
Connaught Road  
Brookwood  
Woking  
Surrey  
GU24 0ER

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**for the period 30 November 2020 to 30 November 2021**

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**ASK INITIATIVE LTD**

**COMPANY INFORMATION**

**for the period 30 November 2020 to 30 November 2021**

**DIRECTOR:** Dr A S Kalsi

**SECRETARY:**

**REGISTERED OFFICE:** 71-75 Shelton Street  
LONDON  
WC2H 9JQ

**REGISTERED NUMBER:** 13051945 (England and Wales)

**ACCOUNTANTS:** HPCA Limited  
Chartered Accountants  
Station House  
Connaught Road  
Brookwood  
Woking  
Surrey  
GU24 0ER

**BALANCE SHEET**  
**30 November 2021**

|                                              | Notes | £               |
|----------------------------------------------|-------|-----------------|
| <b>FIXED ASSETS</b>                          |       |                 |
| Tangible assets                              | 4     | 1,779           |
| <b>CURRENT ASSETS</b>                        |       |                 |
| Debtors                                      | 5     | 575             |
| Cash at bank                                 |       | <u>32,822</u>   |
|                                              |       | 33,397          |
| <b>CREDITORS</b>                             |       |                 |
| Amounts falling due within one year          | 6     | <u>(26,492)</u> |
| <b>NET CURRENT ASSETS</b>                    |       | <u>6,905</u>    |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b> |       | <u>8,684</u>    |
| <b>CAPITAL AND RESERVES</b>                  |       |                 |
| Called up share capital                      |       | 1               |
| Retained earnings                            |       | <u>8,683</u>    |
|                                              |       | <u>8,684</u>    |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 November 2021.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 November 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**BALANCE SHEET - continued**  
**30 November 2021**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 15 July 2022 and were signed by:

Dr A S Kalsi - Director

**NOTES TO THE FINANCIAL STATEMENTS**  
**for the period 30 November 2020 to 30 November 2021**

**1. STATUTORY INFORMATION**

Ask Initiative Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

**Taxation**

Taxation for the period comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the period was 1.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**for the period 30 November 2020 to 30 November 2021**

**4. TANGIBLE FIXED ASSETS**

Plant and  
machinery  
etc  
£

**COST**

Additions

2,372

At 30 November 2021

2,372

**DEPRECIATION**

Charge for period

593

At 30 November 2021

593

**NET BOOK VALUE**

At 30 November 2021

1,779

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

£

Other debtors

575

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

£

Taxation and social security

1,971

Other creditors

24,521

26,492

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.