

Company No. 13025451

THE COMPANIES ACT 2006

PRIVATE COMPANY LIMITED BY SHARES

ARTICLES OF ASSOCIATION

of

QUICK COMMERCE LTD

(Adopted by a special resolution passed on 12 June 2023)

1. Introduction

- 1.1 The model articles for private companies limited by shares contained or incorporated in Schedule 1 to the Companies (Model Articles) Regulations 2008 (SI 2008/3229) as amended prior to the adoption of these Articles (the “**Model Articles**”) shall apply to the Company, save insofar as they are varied or excluded by, or are inconsistent with, the following Articles.
- 1.2 In these Articles and the Model Articles any reference to any statutory provision shall be deemed to include a reference to each and every statutory amendment, modification, re-enactment and extension thereof for the time being in force.
- 1.3 In these Articles:
- (a) article headings are used for convenience only and shall not affect the construction or interpretation of these Articles;
 - (b) words denoting the singular include the plural and vice versa and reference to one gender includes the other gender and neuter and vice versa;
 - (c) Articles 8(2), 9(4), 10(3), 11(2), 13, 14, 17(2), 17(3), 19, 21, 26(5), 27, 28, 29, 30(5) to (7) (inclusive), 44(4), 51, 52 and 53 of the Model Articles shall not apply to the Company;
 - (d) Articles 52 to 64 (inclusive) of Schedule 3 of the Companies (Model Articles) Regulations 2008 (SI 2008/3229) as amended prior to the adoption of these Articles shall apply to the Company; and
 - (e) reference to the “**holders**” of Shares or a class of Share shall exclude the Company holding Treasury Shares, unless stated otherwise.
- 1.4 In respect of any actions or matters requiring or seeking the acceptance, approval, agreement, consent or words having similar effect of an Investor Director under these Articles, if at any time such Investor Director has not been appointed, such action or matter shall require the prior written consent of its appointing Investor.
- 1.5 Where there is reference to a number of any class of Shares under these Articles, this number shall be calculated on an as converted basis if the Conversion Ratio has been adjusted.
- 1.6 In respect of any actions or matters requiring or seeking the acceptance, approval, agreement, consent or words having similar effect of any Founder or Ordinary Shareholder under these Articles, if at any time there are any Restricted Members and/or Restricted Shares, such Restricted Members and/or Restricted Shares shall be disregarded. If no voting Founder or Ordinary Shareholders remain, such acceptance, approval, agreement or consent shall not be required.

2. Definitions

In these Articles the following words and expressions shall have the following meanings:

“**468 Capital**” means 468 Capital GmbH & Co. KG and its Permitted Transferees to whom it has transferred Shares;

“**468 Director**” has the meaning given in Article 26.3;

“**Act**” means the Companies Act 2006 (as amended and/or superseded from time to time);

“Acting in Concert” has the meaning given to it in The City Code on Takeovers and Mergers published by the Panel on Takeovers and Mergers (as amended and/or superseded from time to time);

“Anti-Dilution Shares” has the meaning given in Article 10.1;

“Arrears” means in relation to any Share, all arrears of any dividend or other sums payable in respect of that Share, whether or not earned or declared and irrespective of whether or not the Company has had at any time sufficient Available Profits to pay such dividend or sums, together with all interest and other amounts payable on that Share;

“Asset Sale” means the sale, lease, exclusive licence or other disposition (in one or a series of related transactions) by one or more Group Companies of all or substantially all of their undertaking and assets (where disposal may include, without limitation, the grant by the Company of an exclusive licence over all or substantially all of the intellectual property of the Company not entered into in the ordinary course of business);

“Associate” in relation to any person means:

- (a) any person who is an associate of that person and the question of whether a person is an associate of another is to be determined in accordance with section 435 of the Insolvency Act 1986 (whether or not an associate is so determined);
- (b) any Member of the same Group; or
- (c) any Member of the same Fund Group;

“Atomico” means Atomico V SCSp and its Permitted Transferees to whom it has transferred Shares;

“Auditors” means the auditors of the Company or, if the Company has not appointed auditors, its accountants for the time being;

“Available Profits” means profits available for distribution within the meaning of part 23 of the Act;

“Bad Leaver” means a Leaver who:

- (a) becomes a Leaver as a consequence of such person’s dismissal for Cause; or
- (b) has materially breached the terms of any restrictive covenants in clause 10 of the Shareholders’ Agreement and/or under his service agreement or consultancy agreement with the Company (or any Group Company) and which is not rectified to the reasonable satisfaction of the Investor Majority within 10 Business Days of such breach (if capable of remedy); or
- (c) who resigns in circumstances where: (i) the Company (or the relevant member of the Group) would have been entitled to dismiss such Leaver for Cause; or (ii) paragraph (b) applies;

“Board” means the board of Directors and any committee of the board of Directors constituted from time to time;

“Bonus Issue” or **“Reorganisation”** means any return of capital, bonus issue of Shares or other securities of the Company by way of capitalisation of profits or reserves (other than a capitalisation issue in substitution for or as an alternative to a cash dividend which is made available to the holders of any class of Preferred Shares) or any consolidation or sub-division or any repurchase or redemption of Shares (other than any Preferred Shares) or any variation

in the subscription price or conversion rate applicable to any other outstanding Shares in each case other than Anti-Dilution Shares;

"BroadLight" means BroadLight Capital Management, LLC, any Member of the Same Fund Group and in each case their Permitted Transferees to whom they have transferred Shares;

"BroadLight Director" has the meaning given in Article 26.2;

"Burda" means Burda Principal Investments GmbH & Co. KG, a limited partnership (Kommanditgesellschaft) formed in Germany with registered number 105973 having its registered office address at Arabellastrasse 23, Munich 81925, Germany and its Permitted Transferees to whom it has transferred Shares;

"Business Day" means a day on which English clearing banks are ordinarily open for the transaction of normal banking business in the City of London (other than a Saturday or Sunday or public or bank holiday in England);

"Cause" means the lawful termination of that person's contract of employment or consultancy without notice or payment in lieu of notice as a consequence of: (a) that person's fraud, gross misconduct or a material or repudiatory breach of the terms of that person's contract of employment or consultancy; and/or (b) the person committing an indictable offence;

"Civil Partner" means in relation to a Shareholder, a civil partner (as defined in the Civil Partnership Act 2004) of the Shareholder;

"Cliff Period" means six months from the Commencement Date;

"Commencement Date" means 30 November 2020;

"Company" means Quick Commerce Ltd (company number 13025451);

"Connected" has the meaning given in section 1122 of the Corporation Tax Act 2010 except where otherwise specified;

"Controlling Interest" means an interest in Shares giving to the holder or holders control of the Company within the meaning of section 1124 of the Corporation Tax Act 2010;

"Conversion Event" means all or any of the events listed in clauses 4.1-4.3 (inclusive) of the Level 3 Note Instrument;

"Date of Adoption" means the date of adoption of these Articles;

"Deferred Conversion Date" means the date that the Founder Shares convert into Deferred Shares pursuant to Articles 19.1 or 19.2;

"Deferred Shares" means the deferred shares of £0.0000001 each in the capital of the Company;

"Director(s)" means a director or directors of the Company;

"Down Round Shares" has the meaning given in Article 10.1;

"Effective Termination Date" means the date on which the Founder's employment or consultancy terminates;

"electronic address" has the same meaning as in section 333 of the Act;

“electronic form” and **“electronic means”** have the same meaning as in section 1168 of the Act;

“Eligible Director” means a Director who would be entitled to vote on a matter had it been proposed as a resolution at a meeting of the Board;

“Encumbrance” means any mortgage, charge, security, interest, lien, pledge, assignment by way of security, equity, claim, right of pre-emption, option, covenant, restriction, reservation, lease, trust, order, decree, judgment, title defect (including without limitation any retention of title claim), conflicting claim of ownership or any other encumbrance of any nature whatsoever (whether or not perfected other than liens arising by operation of law);

“Equity Shares” means the Shares other than the Growth Shares, the Voting Shares and the Deferred Shares;

“Fair Value” is as determined in accordance with Article 24;

“Family Trusts” means as regards any particular individual member or deceased or former individual member, trusts (whether arising under a settlement, declaration of trust or other instrument by whomsoever or wheresoever made or under a testamentary disposition or on an intestacy) under which no immediate beneficial interest in any of the Shares in question is for the time being vested in any person other than the individual and/or Privileged Relations of that individual; and so that for this purpose a person shall be considered to be beneficially interested in a share if such share or the income thereof is liable to be transferred or paid or applied or appointed to or for the benefit of such person or any voting or other rights attaching thereto are exercisable by or as directed by such person pursuant to the terms of the relevant trusts or in consequence of an exercise of a power or discretion conferred thereby on any person or persons;

“Financial Year” means the financial year of the Company as determined in accordance with section 390 of the Act;

“Founder Directors” means such directors of the Company nominated pursuant to Articles 26.5 and 26.6, and each a **“Founder Director”**;

“Founder Shares” in relation to a Founder means all Equity Shares held by:

- (a) the Founder in question; and
- (b) any Permitted Transferee of that Founder other than those Equity Shares held by those persons that an Investor Majority declares itself satisfied were not acquired directly or indirectly from the Founder or by reason of that person’s relationship with the Founder, and excluding any Shares transferred pursuant to Article 14.2(c) or Article 14.2(d),

save that any Equity Shares held by a Founder as a result of the valid exercise of any options over Shares shall be deemed “Founder Shares” only for the purposes of Article 19.2;

“Founders” means David Hadzaad and Joseph Falter, and **“Founder”** means any of them;

“Fund Manager” means a person whose principal business is to make, manage or advise upon investments in securities;

“Good Leaver” means a Leaver who is not a Bad Leaver or Intermediate Leaver;

“Good Leaver’s Percentage” means in relation to and for the purposes of determining the number of Founder Shares that are required (pursuant to Article 19) to be converted into Deferred Shares as a result of a Founder becoming a Good Leaver, which shall be:

- (a) if the Founder becomes a Leaver prior to the end of the Cliff Period, 100 per cent; and
- (b) if the Founder becomes a Good Leaver after the end of the Cliff Period, the percentage (rounded to the nearest two decimal places) as calculated using the formula below:

$$87.5 - ((1/42 \times 87.5) \times NM),$$

where NM = number of full calendar months from the day after the end of the Cliff Period (the “**Good Leaver Commencement Date**”) to the Effective Termination Date such that the Good Leaver’s Percentage shall be zero on the first day of the 43rd month after the Good Leaver Commencement Date and thereafter;

“**Growth Incentive Allocation**” means, in respect of the allocation of the relevant portion of the Proceeds of Sale to the holders of the relevant class of Growth Incentive Shares in the event of a Sale in accordance with Article 6 and Article 5.1(d), 5.1(e) or 5.1(f) (as applicable):

- (a) in the event that one or more holders of the relevant class of Growth Incentive Shares has: (i) a Growth Incentive Cap that applies to the relevant class of Growth Incentive Shares; and (ii) such relevant Growth Incentive Shareholder has not received Proceeds of Sale in respect of the relevant class of Growth Incentive Shares equal to the Growth Incentive Cap, on a pari passu basis and pro rata to the number of the relevant class of Growth Incentive Shares held by the relevant Growth Incentive Shareholders (excluding those Growth Incentive Shareholders who have received Proceeds of Sale equal to their Growth Incentive Cap for the relevant class of Growth Incentive Shares) until any Growth Incentive Shareholder’s has received Proceeds of Sale equal to their Growth Incentive Cap for the relevant class of Growth Incentive Shares (if any); and
- (b) in the event that all of the relevant class of Growth Incentive Shares either: (i) do not have a Growth Incentive Cap that applies to the relevant class of Growth Incentive Shares; or (ii) have a Growth Incentive Cap that applies to the relevant class of Growth Incentive Shares but have received Proceeds of Sale in respect of the relevant class of Growth Incentive Shares equal to the Growth Incentive Cap, on a pari passu basis and pro rata to the number of the relevant class of Growth Incentive Shares held by the relevant Growth Incentive Shareholders (excluding those Growth Incentive Shareholders who have received Proceeds of Sale equal to their Growth Incentive Cap for the relevant class of Growth Incentive Shares),

for the avoidance of doubt, the allocation of the Proceeds of Sale in accordance with paragraph (a) above shall be repeated until such time as all the portion of the Proceeds of Sale distributable to the relevant Growth Incentive Shareholders in accordance with Article 6 and Article 5.1(d), 5.1(e) or 5.1(f) (as applicable) has been allocated or until such time as paragraph (b) applies;

“**Growth Incentive Cap**” means: (a) in respect of the Growth Level 2 Shares, the Growth Level 2 Cap (if any); (b) in respect of the Growth Level 3 Shares, the Growth Level 3 Cap (if any); and (c) in respect of the Growth Level 4 Shares, the Growth Level 4 Cap (if any);

“**Growth Incentive Shareholder**” means any holder of Growth Incentive Shares;

“**Growth Incentive Shareholder Hurdle Amount**” means, in respect of each Growth Incentive Shareholder, an amount equal to: (a) the aggregate Surplus Assets received from the sale of the Growth Incentive Shares by the relevant Growth Incentive Shareholder; divided by (b) the number of Ordinary Shares held by the relevant Growth Incentive Shareholder;

“Growth Incentive Shares” means the Growth Level 2 Shares, the Growth Level 3 Shares and the Growth Level 4 Shares;

“Growth Incentive Subscription Agreement” means any agreement entered into between the Company and any person from time to time pursuant to which the Company agrees to allot and issue Growth Incentive Shares;

“Growth Level 2 Cap” means the aggregate cap (if any) on the Proceeds of Sale that can be distributable in respect of the Growth Level 2 Shares held by a Growth Incentive Shareholder as determined by the Board and evidenced in any Growth Incentive Subscription Agreement;

“Growth Level 2 Shares” means the growth level 2 shares of £0.0000001 each in the capital of the Company;

“Growth Level 3 Cap” means the aggregate cap (if any) on the Proceeds of Sale that can be distributable in respect of the Growth Level 3 Shares held by a Growth Incentive Shareholder as determined by the Board and evidenced in any Growth Incentive Subscription Agreement;

“Growth Level 3 Shares” means the growth level 3 shares of £0.0000001 each in the capital of the Company;

“Growth Level 4 Cap” means the aggregate cap (if any) on the Proceeds of Sale that can be distributable in respect of the Growth Level 4 Shares held by a Growth Incentive Shareholder as determined by the Board and evidenced in any Growth Incentive Subscription Agreement;

“Growth Level 4 Shares” means the growth level 4 shares of £0.0000001 each in the capital of the Company;

“Growth Priority Share Amount” means €500,000;

“Growth Priority Shares” means the growth priority shares of £0.0000001 each in the capital of the Company;

“Growth Shareholder” means any holder of Growth Shares;

“Growth Shares” means the Growth Priority Shares and the Growth Incentive Shares;

“Group” means the Company and its Subsidiary Undertaking(s) (if any), and **“Group Company”** shall be construed accordingly;

“hard copy form” has the same meaning as in section 1168 of the Act;

“Holding Company Reorganisation” means any transaction involving the issue of shares in the capital of a New Holding Company to the Shareholders, the object or intent of which is to interpose the New Holding Company as the sole owner of the Company such that immediately subsequent to such transaction:

- (a) the number and class of shares comprised in the issued share capital of the New Holding Company, the identity of the shareholders of the New Holding Company, and the number and class of shares held by each such person is substantially the same as the issued share capital of the Company and the identity of Shareholders and the number and class of Shares held by each such person immediately prior to such transaction (save for the fact that such shares are issued by a different company);

- (b) the rights attaching to each class of share comprised in the New Holding Company are substantially the same as those rights attaching to the like class of share comprised in the share capital of the Company immediately prior to such transaction (save for the fact that such shares are issued by a different company and/or in a different jurisdiction with attendant differences in company law); and
- (c) the constitutional documents of the New Holding Company are the same in substantive effect as the articles of association of the Company immediately prior to such acquisition (save for the fact that they apply in respect of a different company, and as to matters and modifications to reflect that the New Holding Company may be incorporated in a jurisdiction other than England and Wales);

“Intermediate Leaver” means a Leaver who becomes a Leaver as a result of their resignation at any time during the Relevant Period, except: (a) in circumstances which constitute a constructive, wrongful or unfair dismissal save in the case that unfair dismissal is as a result of procedural defect; or (b) in circumstances where: (i) the Company (or the relevant member of the Group) would have been entitled to dismiss such Leaver for Cause; or (ii) paragraph (b) in definition of Bad Leaver applies;

“Intermediate Leaver’s Percentage” means in relation to and for the purposes of determining the number of Founder Shares that are required (pursuant to Article 19) to be converted into Deferred Shares as a result of a Founder becoming an Intermediate Leaver, which shall be:

- (a) if the Founder becomes an Intermediate Leaver prior to 2 December 2022 (the **“Intermediate Leaver Cliff Period”**), 75 per cent;
- (b) if the Founder becomes an Intermediate Leaver after the end of the Intermediate Leaver Cliff Period, the percentage (rounded to the nearest two decimal places) as calculated using the formula below:

$$75 - ((1/36 \times 75) \times NM),$$

where NM = number of full calendar months from 2 December 2021 (the **“Intermediate Leaver Commencement Date”**) to the Effective Termination Date such that the Good Leaver’s Percentage shall be zero on the first day of the 37th month after the Intermediate Leaver Commencement Date and thereafter;

“Investor Directors” means the 468 Director, Lightspeed Director and BroadLight Director;

“Investor Majority” means the holders of at least 60% of the Preferred Shares;

“Investor Majority Consent” means the prior written consent of the Investor Majority;

“Investors” has the meaning given in the Shareholders’ Agreement;

“IPO” means the admission of (or in the case of admission to NASDAQ, the closing of an initial public offering of) all or any of the Shares or securities representing those shares (including without limitation depositary interests, American depositary receipts, American depositary shares and/or other instruments) on NASDAQ, the New York Stock Exchange or the Official List of the United Kingdom Listing Authority or the AIM Market operated by the London Stock Exchange Plc or any other recognised investment exchange (as defined in section 285 of the Financial Services and Markets Act 2000);

“Issue Price” means the price at which the relevant Share is issued, including (without limitation) any premium, which:

- (a) in respect of the Series Seed Preferred Shares, shall be €0.15 per Share;

- (b) in respect of the Series A Preferred Shares, shall be €0.51764 per Share; and
- (c) in respect of the Ordinary Preferred Shares, Series Seed Level 3 Preferred Shares, Series A Level 3 Preferred Shares and Series B Preferred Shares, shall be €1.13994 per Share,

provided that:

- (i) the Issue Price of the Level 3 Note Shares, Level 2 Preferred Shares and any other Shares issued upon conversion of any convertible loan notes and/or subscription pursuant to an advanced subscription agreement shall be determined by reference to the total amounts so converted or subscribed for and the number of shares into which such amounts are converted or subscribed for;
- (ii) in each case the Issue Price shall be adjusted on the issue of any Anti-Dilution Shares in accordance with Article 9.12; and
- (iii) the Issue Price shall be subject to appropriate adjustment in the event of any subdivision, consolidation or other similar recapitalisation with respect to the Ordinary Preferred Shares, Level 2 Preferred Share, Level 3 Preferred Shares, Series B Preferred Shares, Series A Preferred Shares and/or the Series Seed Preferred Shares (as relevant);

"ITEPA" means Income Tax (Earnings and Pensions) Act 2003;

"Leaver" means a Founder who ceases or has ceased to be a Service Provider (and does not otherwise continue to be a Service Provider);

"Level 2 Majority" means the holders of at least 75% of the Level 2 Preferred Shares from time to time;

"Level 2 Loan Notes" means unsecured convertible loan notes of €1.00 each constituted by the Level 2 Note Instrument;

"Level 2 Note Instrument" means the convertible loan note instrument (in the agreed form) to be entered into by the Company by way of deed poll on or around the Date of Adoption pursuant to which up to €50,000,000 Level 2 Loan Notes were constituted;

"Level 2 Preferred Shares" means the level 2 preferred shares of £0.0000001 each in the capital of the Company (including without limitation any such shares issued upon conversion of the Level 2 Loan Notes);

"Level 3 Loan Notes" means unsecured convertible loan notes of €1.00 each constituted by the Level 3 Note Instrument;

"Level 3 Majority" means the holders of at least 75% of the Level 3 Preferred Shares from time to time;

"Level 3 Note Instrument" means the convertible loan note instrument (in the agreed form) to be entered into by the Company by way of deed poll on or around the Date of Adoption pursuant to which up to €250,000,000 Level 3 Loan Notes were constituted;

"Level 3 Note Shares" mean the level 3 preferred shares of £0.0000001 each in the capital of the Company (including without limitation any such shares issued upon conversion of the Level 3 Loan Notes);

“Level 3 Preferred Shares” means the Series Seed Level 3 Preferred Shares, the Series A Level 3 Preferred Shares and the Level 3 Note Shares;

“Level 4 Majority” means the holders of at least 75% of the Level 4 Preferred Shares from time to time;

“Level 4 Preferred Shares” means the Preferred Shares (other than the Level 2 Preferred Shares, the Level 3 Preferred Shares and the Voting Shares) and the Ordinary Preferred Shares, as if they constituted one and the same class;

“Level One” means Level One O’Mega Fund I, L.P. and Level One Global Fund I, L.P. and their Permitted Transferees to whom it has transferred Shares;

“Lightspeed” means Lightspeed Venture Partners XIII, L.P., Lightspeed Frontier I-M L.P., Lightspeed Strategic Partners I, L.P. and their Permitted Transferees to whom it has transferred Shares;

“Lightspeed Director” has the meaning given in Article 26.4;

“Major Investors” means BroadLight, Atomico, Level One, Lightspeed, Burda, 468 Capital Torta Investment Pte. Ltd. and Vorwerk (and each of their Permitted Transferees to whom it has transferred Shares);

“a Member of the same Fund Group” means if the Shareholder is a fund, partnership, company, syndicate or other entity whose business is managed by a Fund Manager (an **“Investment Fund”**) or is a nominee of that Investment Fund:

- (a) any participant or partner in or member of any such Investment Fund or the holders of any unit trust which is a participant or partner in or member of any Investment Fund (but only in connection with the dissolution of the Investment Fund or any distribution of assets of the Investment Fund pursuant to the operation of the Investment Fund in the ordinary course of business);
- (b) any Investment Fund managed or advised by that Fund Manager;
- (c) any Parent Undertaking or Subsidiary Undertaking of that Fund Manager, or any Subsidiary Undertaking of any Parent Undertaking of that Fund Manager; or
- (d) any trustee, nominee or custodian of such Investment Fund and vice versa;

“a Member of the same Group” means as regards any company, a company which is a Parent Undertaking or a Subsidiary Undertaking of that company or a Subsidiary Undertaking of any such Parent Undertaking;

“Minimum Transfer Conditions” has the meaning given in Article 16.2(a);

“MPGI” means MPGI Holdings and its Permitted Transferees to whom it has transferred Shares;

“NASDAQ” means the NASDAQ Stock Market of the NASDAQ OMX Group Inc.;

“New Holding Company” means a holding company of the Company newly incorporated in any jurisdiction (including, without limitation, in the United States of America under Delaware law) which has no previous trading history;

“New Securities” means any shares or other securities convertible into, or carrying the right to subscribe for, those shares issued by the Company after the date on which these Articles are adopted (other than shares or securities issued as a result of the events set out in Article

13.6) excluding for the avoidance of doubt any Treasury Shares transferred by the Company after the date on which these Articles are adopted;

“Ordinary Preferred Shares” means ordinary preferred shares of £0.0000001 each in the capital of the Company;

“Ordinary Share Amount” means the amount of Surplus Assets or Proceeds of Sale distributed on each Ordinary Share held by those Ordinary Shareholders who are not also Growth Incentive Shareholders;

“Ordinary Shares” means the ordinary shares of £0.0000001 each in the capital of the Company;

“Original Shareholder” has the meaning given in Article 15.1;

“Other Investor” has the meaning given to it in Article 13.9 or Article 15.13 (as the case may be);

“Participating Investor” has the meaning given to it in Article 13.9;

“Permitted Transfer” means a transfer of Shares in accordance with Article 15;

“Permitted Transferee” means:

- (a) in relation to a Shareholder who is an individual, any of his or her Privileged Relations, Trustees or Qualifying Companies;
- (b) in relation to a Shareholder which is an undertaking (as defined in section 1161(1) of the Act) (other than a Qualifying Company), any Member of the same Group;
- (c) in relation to a Shareholder which is an Investment Fund, any Member of the same Fund Group; and
- (d) in relation to an Investor:
 - (i) to any Member of the same Group;
 - (ii) to any Member of the same Fund Group; or
 - (iii) to any nominee of that Investor;

“Pre-New Money Valuation” means the result of multiplying the total number of Ordinary Shares in issue immediately after the IPO (but excluding any new Ordinary Shares issued upon the IPO) by the subscription price per share (including any premium) in respect of new Ordinary Shares issued at the time of the IPO (or, if no new Ordinary Shares are issued at the time of the IPO, the price at which Ordinary Shares are sold in the IPO);

“Preference Amount” means an amount per Level 2 Preferred Share, Level 3 Preferred Share, Series B Preferred Share, Series A Preferred Share, Series Seed Preferred Share or Ordinary Preferred Share (as relevant) equal to the Issue Price of such share plus any Arrears;

“Preferred Shareholders” means the holders of Preferred Shares;

“Preferred Shares” means the Series Seed Preferred Shares, the Series A Preferred Shares, the Series B Preferred Shares, the Voting Shares, the Level 2 Preferred Shares and the Level 3 Preferred Shares;

"Privileged Relation" in relation to a Shareholder who is an individual, any member or deceased or former member means a spouse, Civil Partner, child or grandchild (including step or adopted or illegitimate child and their issue);

"Pro Rata Allocation" has the meaning given to it in Article 13.2;

"Proceeds of Sale" means the consideration payable (including, without limitation, any deferred and/or contingent consideration) whether in cash or otherwise to those Shareholders selling (or otherwise transferring) Shares under a Share Sale less any fees, costs and expenses payable in respect of such Share Sale as approved by the Board;

"Proposed Purchaser" means a proposed purchaser who at the relevant time has made an offer;

"Proposed Seller" means any person proposing to transfer any shares in the capital of the Company (including where a Transfer Notice is deemed to have been given under these Articles);

"Purchasing Investor" has the meaning given to it in Article 15.13;

"Qualifying Company" means, as regards any individual Shareholder, a company in which a Shareholder or Trustee(s) holds the entire issued share capital and over which that Shareholder or Trustee(s) exercises control (within the meaning of section 1124 of the Corporation Tax Act 2010);

"Qualifying Growth Incentive Shares" has the meaning given to it in Article 9.3(f);

"Qualifying IPO" means an IPO in which the net aggregate subscription amount in respect of new ordinary shares of the Company (or securities representing those Shares) issued at the time of such admission is not less than \$30,000,000;

"Qualifying Founder" means a Founder who is a Service Provider and he and his Permitted Transferees together hold at least 2.00% of the issued Relevant Shares;

"Qualifying Person" has the meaning given in section 318(3) of the Act;

"Relevant Growth Incentive Shareholder" has the meaning given to it in Article 5.1(g)(ii);

"Relevant Class" has the meaning given in Article 10.1;

"Relevant Period" means 48 months from the Commencement Date;

"Relevant Interest" has the meaning given in Article 29.2;

"Relevant Shares" means the Equity Shares and the Voting Shares (as if they constituted a single class of share);

"Restricted Member" has the meaning given in Article 19.7;

"Restricted Shares" has the meaning given in Article 19.6;

"Sale Shares" has the meaning given in Article 16.2(a);

"Series A Level 3 Preferred Shares" means series A level 3 preferred shares of £0.0000001 each in the capital of the Company;

"Series A Preferred Shares" means the series A preferred shares of £0.0000001 each in the capital of the Company;

“Series A Voting Shares” means the series A voting shares of £0.0000001 each in the capital of the Company;

“Series B Preferred Shares” means the series B preferred shares of £0.0000001 each in the capital of the Company;

“Series B Voting Shares” means the series B voting shares of £0.0000001 each in the capital of the Company;

“Series Seed Level 3 Preferred Shares” means seed level 3 preferred shares of £0.0000001 each in the capital of the Company;

“Series Seed Majority” means the holders of at least 66.67% of the Series Seed Preferred Shares from time to time;

“Series Seed Preferred Shares” means the series seed preferred shares of £0.0000001 each in the capital of the Company;

“Series Seed Voting Shares” means the series seed voting shares of £0.0000001 each in the capital of the Company;

“Service Provider” means an individual who is employed or appointed by or who provides consultancy or advisory services to, the Company and/or any member of the Group (in each case either as a result of being engaged directly by any member of the Group to provide services himself or engaged as an indirect consultant or service provider via a service company);

“Share Option Plan(s)” means: (a) the share option plan(s) of the Company and/or any share option agreement(s) to grant options to Directors or Service Providers of the Company that are in effect as at the date of adoption of these Articles; and (b) any other share option plan(s) of the Company and/or any share option agreement(s) to grant options to Directors or Service Providers of the Company established following the date of adoption that have been approved by an Investor Majority;

“Share Sale” means the sale of (or the grant of a right to acquire or to dispose of) any of the Shares (in one transaction or as a series of transactions) which will result in the purchaser of those Shares (or grantee of that right) and persons Acting in Concert with him or her together acquiring a Controlling Interest in the Company, except where following completion of the sale the Shareholders and the proportion of Shares held by each of them are the same as the Shareholders and their shareholdings in the Company immediately prior to the sale;

“Shareholder” means any holder of any Shares (but excludes the Company holding Treasury Shares);

“Shareholders’ Agreement” means the amended and restated shareholders’ agreement relating to the Company dated on or around the Date of Adoption between, amongst others, the Investors, the Founders and the Company;

“Shares” means the Ordinary Shares, the Ordinary Preferred Shares, the Series Seed Preferred Shares, the Series A Preferred Shares, the Series B Preferred Shares, the Series B Voting Shares, the Series A Voting Shares, the Series Seed Voting Shares, the Level 2 Preferred Shares, the Level 3 Preferred Shares, the Growth Shares and the Deferred Shares (if any);

“Specific Growth Incentive Shareholder” has the meaning given to it in Article 5.1(g)(iii);

“Starting Price” means, with respect to a Share, the original subscription price paid for or deemed to be paid for such Share, being: (a) in the case of the Series Seed Preferred Shares

and the Series Seed Voting Shares, €0.15; (b) in the case of the Series A Preferred Shares and the Series A Voting Shares, €0.51764; and (c) in the case of the Series Seed Level 3 Preferred Shares, Series A Level 3 Preferred Shares, Series B Preferred Shares and the Series B Voting Shares, €1.13994, in each case as adjusted from time to time: (i) pursuant to Article 10.3; and (ii) in the event of any subdivision, consolidation or other similar recapitalisation with respect to the Level 2 Preferred Share, Level 3 Preferred Share, Series B Preferred Shares, Series A Preferred Shares and/or the Series Seed Preferred Shares (as relevant);

"Subscription Agreement" means the subscription agreement entered into on or around the Date of Adoption between the Company and certain Investors;

"Subsidiary", "Subsidiary Undertaking" and "Parent Undertaking" have the respective meanings set out in sections 1159 and 1162 of the Act;

"Transfer Notice" has the meaning given in Article 16.2;

"Transfer Price" has the meaning given in Article 16.2;

"Treasury Shares" means Shares held by the Company as treasury shares within the meaning set out in section 724(5) of the Act;

"Vorwerk" means Vorwerk Ventures III GmbH & Co. KG;

"Voting Shares" means the Series Seed Voting Shares, the Series A Voting Shares and the Series B Voting Shares; and

"Trustees" in relation to a Shareholder means the trustee or the trustees of a Family Trust.

3. Share capital

- 3.1 In these Articles, unless the context requires otherwise, references to shares of a particular class shall include Shares allotted and/or issued after the date on which these Articles are adopted and ranking pari passu in all respects (or in all respects except only as to the date from which those Shares rank for dividend and the amount paid up or credited as paid up on the Shares) with the Shares of the relevant class then in issue.
- 3.2 Except as otherwise provided in these Articles, the Level 2 Preferred Shares, the Level 3 Preferred Shares, the Series B Preferred Shares, the Voting Shares, the Series A Preferred Shares, the Series Seed Preferred Shares, the Ordinary Preferred Shares and the Ordinary Shares and the Growth Shares shall rank pari passu in all respects (or in all respects except only as to the date from which those Shares rank for dividend and the amount paid up or credited as paid up on the Shares) but shall constitute separate classes of shares.
- 3.3 The words "and the directors may determine the terms, conditions and manner of redemption of any such shares" shall be deleted from article 22(2) of the Model Articles.
- 3.4 Subject to the Act and with Investor Majority Consent, the Company may purchase its own Shares to the extent permitted by section 692(1)(1ZA) of the Act.
- 3.5 Paragraph (c) of article 24(2) of the Model Articles shall be amended by the replacement of the words "that the shares are fully paid; and" with the words "the amount paid up on them; and".
- 3.6 In Model Article 25(2) of the Model Articles, the words "payment of a reasonable fee as the directors decide" in paragraph (c) shall be deleted and replaced by the words "payment of

the expenses reasonably incurred by the Company in investigating evidence as the directors may determine”.

- 3.7 The Board may by resolution decide, either generally or in any particular case or cases, that any signatures on any share certificates need not be autographic but may be applied to the certificates by some mechanical, electronic or other means or may be printed on them. Article 24(5) of the Model Articles shall be amended accordingly.

4. Dividends

- 4.1 In respect of any Financial Year, the Company's Available Profits (if the Board and an Investor Majority determine they should be distributed) will be applied as set out in this Article 4.
- 4.2 Any Available Profits which the Board may determine (with Investor Majority Consent) to distribute in respect of any Financial Year, will be distributed among the holders of the Equity Shares (pari passu as if the Equity Shares constituted one class of share) pro rata to their respective holdings of Equity Shares.
- 4.3 Subject to the Act and these Articles, the Board may, provided Investor Majority Consent is given, pay interim dividends if justified by the Available Profits in respect of the relevant period.
- 4.4 Notwithstanding the right of the Company to distribute Available Profits to Shareholders in accordance with this Article 4, any distribution of Available Profits to Shareholders as result of an Asset Sale, on a liquidation or a return of capital shall be distributed in accordance with the provisions of Articles 5 and 6 and not this Article 4.

5. Liquidation preference

- 5.1 On a distribution of assets on a liquidation or a return of capital (other than a conversion, redemption or purchase of Shares) the surplus assets of the Company remaining after payment or provision for of its liabilities (the **“Surplus Assets”**) shall be applied (to the extent that the Company is lawfully permitted to do so) as follows:
- (a) first, in paying to each of the holders of the Deferred Shares, if any, and Voting Shares, if any (as if they constituted a single class of share) a total of £0.01 for the entire class of Deferred Shares or Voting Shares (as relevant) (which payment shall be deemed satisfied by payment to any one holder of Deferred Shares or Voting Shares (as relevant) on behalf of the class);
 - (b) second, in paying to each of the holders of the Level 2 Preferred Shares an amount per Level 2 Preferred Share held equal to the greater of: (i) the Preference Amount; and (ii) the amount that would be received if the Level 2 Preferred Shares had been converted into Ordinary Shares immediately prior to such distribution (provided that if there are insufficient Surplus Assets to pay the amounts per Level 2 Preferred Share equal to the Preference Amount, the remaining Surplus Assets shall be distributed to the Level 2 Preferred Shareholders pro rata to their respective aggregate Preference Amount);
 - (c) third, in paying to the holders of the Growth Priority Shares (on a pari passu basis and pro rata to the number of Growth Priority Shares held) an aggregate amount equal to the greater of: (i) the Growth Priority Share Amount; and (ii) the amount that would be received on the basis that the Growth Priority Shares convert on an IPO in accordance with Article 9.6(c) (provided that if there are insufficient Surplus Assets to pay such amount in full, the remaining Surplus Assets shall be distributed to the

holders of Growth Priority Shares pro rata to their respective holdings of Growth Priority Shares);

- (d) fourth, in paying to the holders of the Growth Level 2 Shares (on a pari passu basis and pro rata to the number of Growth Level 2 Shares held, except that in the case of a Sale, the Proceeds of Sale shall be distributed in accordance with the Growth Incentive Allocation) an aggregate amount of €5,000,000 (provided that if there are insufficient Surplus Assets to pay such amount in full, the remaining Surplus Assets shall be distributed to the holders of Growth Level 2 Shares pro rata to their respective holdings of Growth Level 2 Shares);

- (e) fifth, in paying to the holders (on a pari passu basis) of:

- (i) the Level 3 Preferred Shares an amount per Level 3 Preferred Share equal to the greater of: (A) the Preference Amount and (B) the amount that would be received if the Level 3 Preferred Shares had been converted into Ordinary Shares immediately prior to such distribution; and
- (ii) the Growth Level 3 Shares (on a pari passu basis and pro rata to the number of Growth Level 3 Shares held, except that in the case of a Sale, the Proceeds of Sale shall be distributed in accordance with the Growth Incentive Allocation) an aggregate amount of €7,500,000,

provided that if there are insufficient Surplus Assets to pay such amounts in full, the remaining Surplus Assets shall be distributed to the Level 3 Preferred Shareholders and the Growth Level 3 Shareholders pro rata to their respective entitlements of the Surplus Assets under this Article 5.1(e) in full;

- (f) sixth, in paying to each of the holders (on a pari passu basis) of:

- (i) the Level 4 Preferred Shares an amount per Level 4 Preferred Share equal to the greater of: (A) the Preference Amount and (B) the amount that would be received if such Preferred Shares had been converted into Ordinary Shares immediately prior to such distribution; and
- (ii) the Growth Level 4 Shares (on a pari passu basis and pro rata to the number of Growth Level 4 Shares held, except that in the case of a Sale, the Proceeds of Sale shall be distributed in accordance with the Growth Incentive Allocation) an aggregate amount of €7,500,000,

provided that if there are insufficient Surplus Assets to pay such amounts in full, the remaining Surplus Assets shall be distributed to such Preferred Shareholders and the Growth Level 4 Shareholders pro rata to their respective entitlements of the Surplus Assets under this Article 5.1(f) in full;

- (g) the balance of the Surplus Assets (if any) shall be distributed among the holders of the Ordinary Shares as follows:

- (i) an amount equal to: (x) the lowest Growth Incentive Shareholder Hurdle Amount; multiplied by (y) the number of Ordinary Share in issue (other than those Ordinary Shares held by the Growth Incentive Shareholders) (the "**Lowest Hurdle Sum**"), and so that the Lowest Hurdle Sum shall be distributed as follows:
 - (A) 99.999% of the Lowest Hurdle Sum shall be distributed to the holders of Ordinary Shares (other than the Growth Incentive Shareholders) pro rata to the number of Ordinary Shares held (other

than those Ordinary Shares held by the Growth Incentive Shareholders); and

- (B) 0.001% of the Lowest Hurdle Sum shall be distributed to the Growth Incentive Shareholders pro rata to the number of Ordinary Shares held by the Growth Incentive Shareholders,

provided that if there are insufficient Surplus Assets to pay the Lowest Hurdle Sum in full, the remaining Surplus Assets shall be distributed to Ordinary Shareholders pro rata to their respective entitlement to receive the Lowest Hurdle Sum had there been sufficient surplus assets to pay the sums due under this Article 5.1(g)(i) in full;

- (ii) an amount equal to: (I) (x) the next lowest Growth Incentive Shareholder Hurdle Amount above the Ordinary Share Amount; minus (y) the Ordinary Share Amount; multiplied by (II) the number of Ordinary Shares held by the Ordinary Shareholders (other than those Ordinary Shareholders that are also Growth Incentive Shareholders) and those Growth Incentive Shareholders whose Growth Incentive Shareholder Hurdle Amount is equal to or less than the Ordinary Share Amount (the **"Relevant Growth Incentive Shareholders"**) (the **"Next Lowest Hurdle Sum"**), and so that the Next Lowest Hurdle Sum shall be distributed as follows

- (A) 99.999% of the Next Lowest Hurdle Sum shall be distributed to the holders of Ordinary Shares (other than the Growth Incentive Shareholders) and the Relevant Growth Incentive Shareholders pro rata to the number of Ordinary Shares held (other than those Ordinary Shares held by the Growth Incentive Shareholders who are not Relevant Growth Incentive Shareholders); and
- (B) 0.001% of the Next Lowest Hurdle Sum shall be distributed to the Growth Incentive Shareholders (other than the Growth Incentive Shareholders) pro rata to the number of Ordinary Shares held by the Growth Incentive Shareholders (other than the Growth Incentive Shareholders),

provided that if there are insufficient Surplus Assets to pay the Next Lowest Hurdle Sum in full, the remaining Surplus Assets shall be distributed to Ordinary Shareholders pro rata to their respective entitlement to receive the Next Lowest Hurdle Sum had there been sufficient surplus assets to pay the sums due under this Article 5.1(g)(ii) in full;

- (iii) the balance of the Surplus Assets (if any) shall be distributed among the Ordinary Shareholders:
 - (A) in the event that the amount distributed per Ordinary Share held by those Ordinary Shareholders who are not also Growth Incentive Shareholders exceeds the highest Growth Incentive Shareholder Hurdle Amount of any Growth Incentive Shareholder, the remaining Surplus Assets shall be distributed on a pari passu and pro rata basis to the number of Ordinary Shares held by the Ordinary Shareholders (for the avoidance of doubt, including, without limitation, all Growth Incentive Shareholders who hold Ordinary Shares); and
 - (B) in the event that the Ordinary Share Amount does not exceed the highest Growth Incentive Shareholder Hurdle Amount, the procedure in Article 5.1(g)(ii) shall be repeated until such time as

the amount distributed per Ordinary Share held by those Ordinary Shareholders who are not also Growth Incentive Shareholders exceeds the highest Growth Incentive Shareholder Hurdle Amount,

subject to the provisos that (in each case on the assumption that the Lowest Hurdle Amount was distributed solely to the holders of Ordinary Shares (other than the Growth Incentive Shareholders) and the Next Lowest Hurdle Amount was distributed solely to the holders of Ordinary Shares (other than the Growth Incentive Shareholders) and the Relevant Growth Shareholders (in each case as repeated pursuant to Article 5.1(g)(iii)(B)):

- (I) no Ordinary Share held by a Growth Incentive Shareholder (the “**Specific Growth Incentive Shareholder**”) shall be entitled to receive any allocation or participate in any distribution unless and until:
 - (x) each Ordinary Share held by the Ordinary Shareholders (other than those Ordinary Shareholders who are also Growth Incentive Shareholders) has been distributed an amount equal to the Growth Incentive Shareholder Hurdle Amount of the Specific Growth Incentive Shareholder; and
 - (y) each Ordinary Share held by any Growth Incentive Shareholder with a lower Growth Incentive Shareholder Hurdle Amount than the Specific Growth Incentive Shareholder has been distributed an amount equal to the Growth Incentive Shareholder Hurdle Amount of the Specific Growth Incentive Shareholder minus the Growth Incentive Shareholder Hurdle Amount of the relevant Growth Incentive Shareholder;
- (II) no Ordinary Share held by a Growth Incentive Shareholder shall be entitled to any Surplus Assets in excess of an amount equal to the Ordinary Share Amount less the Growth Incentive Shareholder Hurdle Amount of the relevant Growth Incentive Shareholder; and
- (III) no Growth Incentive Shareholder shall be entitled to an amount of Surplus Assets for their Growth Incentive Shares and Ordinary Shares which exceeds the sum of the number of Ordinary Shares held multiplied by the Ordinary Share Amount.

5.2 In the event that any distributions under Article 5.1 are made on more than one occasion:

- (a) each distribution shall be made in accordance with Article 5.1 as if it were the only amount to be distributed and without regard to the expected amount of any distributions expected to be made on any further occasions; and
- (b) a distribution on any further occasion shall be made in accordance with Article 5.1 after taking into account any previous distributions made under Article 5.1.

5.3 If any distribution under Article 5.1 includes any non-cash assets, proceeds or other amounts (the “**Non-Cash Consideration**”) the cash equivalent value of any such Non-Cash

Consideration shall be determined in such manner as the Board (acting reasonably and in good faith and with Investor Majority Consent) may determine.

6. Exit provisions

6.1 On a Share Sale, the Proceeds of Sale shall be distributed to those Shareholders selling (or otherwise transferring) Shares pursuant to such Share Sale in the order of priority set out in Article 5.1 (and subject to Articles 5.2 and 5.3) and the Directors shall not register any transfer of Shares sold in connection with that Share Sale if the Proceeds of Sale are not so distributed in accordance with Article 5.1 (disregarding any Shares not sold in connection with the Share Sale), provided that if the Proceeds of Sale are not settled in their entirety upon completion of the Share Sale:

- (a) the Board shall not be prohibited from registering the transfer of the relevant Shares so long as the Proceeds of Sale that are settled have been (or will, under the terms of the Share Sale, be) distributed in the order of priority set out in Article 5; and
- (b) the Shareholders shall take any action required by the Investor Majority to ensure that the Proceeds of Sale in their entirety are distributed in the order of priority set out in Article 5.

6.2 On an Asset Sale the Surplus Assets shall be distributed (to the extent that the Company is lawfully permitted to do so) in the order of priority set out in Article 5.1 (and subject to Articles 5.2 and 5.3), provided that if it is not lawful for the Company to distribute its Surplus Assets in accordance with the provisions of these Articles, the Shareholders shall take any action required by an Investor Majority and approved by the Board (including, but without prejudice to the generality of this Article, actions that may be necessary to put the Company into voluntary liquidation) so that Article 5 applies.

7. Votes in general meeting and written resolutions

7.1 The Preferred Shares, the Ordinary Preferred Shares and the Ordinary Shares (other than those Shares which are Restricted Shares) shall confer on each holder the right to receive notice of and to attend, speak and vote at all general meetings of the Company and to receive and vote on proposed written resolutions of the Company.

7.2 The Growth Shares, the Restricted Shares and the Deferred Shares (if any) shall not entitle the holders of them to receive notice of, to attend, to speak or to vote at any general meeting of the Company nor to receive or vote on, or otherwise constitute an eligible member for the purposes of proposed written resolutions of the Company.

7.3 No voting rights attached to a Share which is nil paid or partly paid may be exercised:

- (a) at any general meeting, at any adjournment of it or at any poll called at or in relation to it; or
- (b) on any proposed written resolution,

unless all of the amounts payable to the Company in respect of that Share have been paid.

8. Consolidation of Shares

Whenever as a result of a consolidation of Shares any Shareholders would become entitled to fractions of a Share, the Board may (in their absolute discretion) deal with those fractions as they think fit on behalf of such Shareholders. In particular, the Board may aggregate and

sell the fractions for the best price reasonably obtainable to any person and distribute the net proceeds of sale in due proportion among such Shareholders, and the Board may authorize any person to execute an instrument of transfer of the Shares to, or in accordance with the directions of, the purchaser. The transferee shall not be bound to see to the application of the purchase money nor shall his title to the Shares be affected by any irregularity in or invalidity of the proceedings in reference to the sale.

9. Conversion of Preferred Shares, Growth Shares and Voting Shares

- 9.1 Subject to and in accordance with the terms of this Article: (a) the Preferred Shares (other than the Voting Shares), the Ordinary Preferred Shares and the Growth Priority Shares may convert into Ordinary Shares; and (b) the Growth Incentive Shares and the Voting Shares may convert into Deferred Shares, and the corresponding share capital of the Company shall automatically be re-designated accordingly.
- 9.2 Any holder of Preferred Shares (other than the Voting Shares) shall be entitled, by notice in writing to the Company, to require conversion into Ordinary Shares of all of the fully paid Preferred Shares held by them at any time. Those Preferred Shares specified in such notice shall convert automatically on the date stated in such notice (the **"Conversion Date"**), provided that the holder may in such notice, state that conversion of its Preferred Shares into Ordinary Shares is conditional upon the occurrence of one or more events (the **"Conditions"**).
- 9.3 All of:
- (a) the fully paid Level 2 Preferred Shares shall automatically convert (without further authority than is contained in these Articles) into Ordinary Shares on the date stated in a specified notice given to the Company by the Level 2 Majority (which date shall be on or after the delivery of such notice and shall be treated as the Conversion Date);
 - (b) the fully paid Level 3 Preferred Shares shall automatically convert (without further authority than is contained in these Articles) into Ordinary Shares on the date stated in a specified notice given to the Company by the Level 3 Majority (which date shall be on or after the delivery of such notice and shall be treated as the Conversion Date);
 - (c) the fully paid Level 4 Preferred Shares shall automatically convert (without further authority than is contained in these Articles) into Ordinary Shares on the date stated in a specified notice given to the Company by the Level 4 Majority (which date shall be on or after the delivery of such notice and shall be treated as the Conversion Date);
 - (d) the Preferred Shares (other than the Voting Shares) shall automatically convert (without further authority than is contained in these Articles) into Ordinary Shares immediately prior to and conditional upon the occurrence of a Qualifying IPO;
 - (e) the Voting Shares shall automatically convert (without further authority than is contained in these Articles) into Deferred Shares immediately prior to and conditional upon the occurrence of a Conversion Event or upon any redemption of the Level 3 Loan Notes in accordance with their terms;
 - (f) the Growth Priority Shares shall automatically convert (without further authority than is contained in these Articles) into Ordinary Shares immediately prior to and conditional upon the occurrence of an IPO; and

(g) the Growth Incentive Shares shall automatically convert (without further authority than is contained in these Articles) into Deferred Shares:

- (i) immediately prior to and conditional upon the occurrence of an IPO; and
- (ii) in circumstances where the Company (or its nominee) has a right to purchase, repurchase or otherwise acquire any Growth Incentive Shares pursuant to a Growth Incentive Share Subscription Agreement or a right to require or procure the transfer of Shares pursuant to a Growth Incentive Share Subscription Agreement (in each case, such Shares being referred to in these Articles as “**Qualifying Growth Incentive Shares**”) in lieu of exercising its right of purchase, repurchase or acquisition or to require or to procure such transfer, on the date stated in any notice given by the Company to the holder of such Qualifying Growth Incentive Shares specifying that all or any of such Qualifying Growth Incentive Shares.

9.4 In the case of (a) Articles 9.2 and 9.3 (save for any conversion occurring on an IPO in accordance with Articles 9.3(d), Article 9.3(e) where the Conversion Event is an IPO and/or Article 9.3(f)(i)) not more than five Business Days after the Conversion Date or (b) in the case of conversion on an IPO in accordance with Articles 9.3(d), Article 9.3(e) where the Conversion Event is an IPO and/or Article 9.3(f)(i), at least five Business Days prior to the occurrence of the IPO, each holder of the relevant Shares to be converted shall deliver the certificate(s) (or an indemnity for lost certificates(s) in a form acceptable to the Board) in respect of the Shares being converted to the Company at its registered office for the time being.

9.5 Where conversion is mandatory on the occurrence of an IPO or a Conversion Event, that conversion will be effective only immediately prior to and conditional upon such IPO or Conversion Event (as applicable) (and “**Conversion Date**” shall be construed accordingly) and, if such IPO or Conversion Event (as applicable) does not become effective or does not take place, such conversion shall be deemed not to have occurred. In the event of a conversion under Article 9.2, if the Conditions have not been satisfied or waived by the relevant holder by the Conversion Date such conversion shall be deemed not to have occurred.

9.6 On the Conversion Date, the relevant Preferred Shares, Ordinary Preferred Shares or Growth Priority Shares shall without further authority than is contained in these Articles stand converted into Ordinary Shares (or, in the case of the Voting Shares and the Growth Incentive Shares, into Deferred Shares) on the basis (subject to adjustment as set out in these Articles) of:

- (a) one Ordinary Share for each Preferred Share (other than the Voting Shares) held;
- (b) one Ordinary Share for each Ordinary Preferred Share held;
- (c) such number of Ordinary Shares for each Growth Priority Share, calculated by reference to the following formula:

$$(A * MR / B) / C$$

where:

A = the Growth Priority Share Amount

B = the Issue Price of the Level 2 Preferred Shares (save that, in the event there are no Level 2 Preferred Shares in issue, it shall be the price determined by the Board in good faith following consultation with the holders of the Growth Priority Shares)

C = the number of Growth Priority Shares in issue;

MR = 1, except that if the IPO is not a Qualifying IPO (as defined in the Level 2 Loan Note Instrument) and a Noteholder Majority (as defined in the Level 2 Loan Note Instrument) elects in writing to convert the Level 2 Loan Notes, it shall be 1.5; or

(d) one Deferred Share for each Series B Voting Share or Growth Incentive Share held, in each case, rounded down to the nearest whole number (the “**Conversion Ratio**”), and the Ordinary Shares or Deferred Shares (as applicable) resulting from that conversion shall in all other respects rank pari passu with the existing issued Ordinary Shares or Deferred Shares (as applicable).

9.7 The Company shall on the Conversion Date: (a) in respect of a conversion of the Preferred Shares (other than the Voting Shares), the Ordinary Preferred Shares or the Growth Priority Shares, enter the holder of such converted Preferred Shares (other than the Voting Shares), Ordinary Preferred Shares and/or Growth Priority Shares on the register of members of the Company as the holder of the appropriate number of Ordinary Shares; and (b) in respect of a conversion of the Voting Shares or Growth Incentive Shares, enter the holder of the converted Voting Shares or Growth Incentive Shares on the register of members of the Company as the holder of the appropriate number of Deferred Shares and, subject to the relevant holder delivering its certificate(s) (or an indemnity for lost certificate(s) in a form acceptable to the Board) in respect of the Preferred Shares, Ordinary Preferred Shares or Growth Shares in accordance with this Article, the Company shall within 10 Business Days of the Conversion Date forward to such Shareholder by post to his or her address shown in the register of members, free of charge, a definitive certificate for the appropriate number of, in the case of the Preferred Shares (other than the Voting Shares), the Ordinary Preferred Shares and the Growth Priority Shares, fully paid Ordinary Shares or, in the case of the Voting Shares and the Growth Incentive Shares, fully paid Deferred Shares. Any failure of a Shareholder to deliver such share certificate(s) or an appropriate indemnity in lieu thereof shall not prevent the conversion of the relevant Shares.

9.8 On the Conversion Date in respect of the Preferred Shares (other than the Voting Shares) (or as soon afterwards as it is possible to calculate the amount payable), the Company, subject to the Company having distributable profits for the purpose, will pay to the holders of the Preferred Shares (other than the Voting Shares) falling to be converted a dividend equal to all Accruals (if any) in relation to those Preferred Shares (other than the Voting Shares), which payment may be waived by an Investor Majority.

9.9 The Conversion Ratio, shall be adjusted in accordance with the provisions of this Article:

- (a) if there is a consolidation and/or sub-division of Ordinary Shares, the Conversion Ratio shall be adjusted by an amount, which in the opinion of the Board is fair and reasonable, to maintain the right to convert so as to ensure that each holder of Preferred Shares, Ordinary Preferred Shares and Growth Shares is in no better or worse position as a result of such consolidation or sub-division, such adjustment to become effective immediately after such consolidation or sub-division; or
- (b) on an allotment of fully-paid Ordinary Shares pursuant to a capitalisation of profits or reserves to holders of Ordinary Shares, the Conversion Ratio shall be adjusted by an amount, which in the opinion of the Board is fair and reasonable, to maintain the right to convert so as to ensure that each holder of Preferred Shares, Ordinary Preferred Shares and Growth Shares is in no better or worse position as a result of such capitalisation of profits or reserves, such adjustment to become effective as at the record date for such issue.

- 9.10 If any holder of Preferred Shares (other than the Voting Shares), Ordinary Preferred Shares and/or Growth Priority Shares becomes entitled to fractions of an Ordinary Share or if any holder of Voting Shares or Growth Incentive Shares becomes entitled to fractions of a Deferred Share as a result of conversion (the “**Fractional Holders**”), the Board may (in their absolute discretion) deal with these fractions as they think fit on behalf of the Fractional Holders. In particular, the Board may aggregate and sell the fractions to a person for the best price reasonably obtainable and distribute the net proceeds of sale in due proportions among the Fractional Holders or may ignore fractions or accrue the benefit of such fractions to the Company rather than the Fractional Holder. For the purposes of completing any such sale of fractions, any Director will be deemed to have been appointed the Fractional Holder’s agent for the purpose of the sale.
- 9.11 If a doubt or dispute arises concerning an adjustment of the Conversion Ratio in accordance with Article 9.9, or if so requested by an Investor Majority, the Board shall refer the matter to the Auditors for determination who shall make available to all Shareholders their report and whose certificate as to the amount of the adjustment is, in the absence of manifest error, conclusive and binding on all concerned and their costs shall be met by the Company.
- 9.12 Each Shareholder shall execute any documents which the Board may reasonably request in order to give proper effect to the conversion of the Shares in accordance with this Article 9. If any Shareholder fails to comply with any such request, the Company shall be constituted the agent of such Shareholder for taking such actions as the Board deems necessary or desirable to effect the conversion or redesignation of the relevant Preferred Shares (other than the Voting Shares), Ordinary Preferred Shares and/or Growth Priority Shares into Ordinary Shares or the relevant Growth Incentive Shares and Voting Shares into Deferred Shares and the Board may authorise any Director or the company secretary of the Company to execute and deliver on behalf of such Shareholder the relevant documents.
- 9.13 In the event that the conversion of any Shares into Ordinary Shares held by a Shareholder pursuant to this Article 9 would result in the number of Shares be issued by the Company exceeding the number of Shares that are being converted (the “**Additional Ordinary Shares**”), then the Additional Ordinary Shares shall:
- (a) be paid up by the automatic capitalisation of available reserves of the Company, unless and to the extent that the same shall be impossible or unlawful or the Board shall determine otherwise, in which event the relevant Shareholder shall be entitled to subscribe for the such Additional Ordinary Shares in cash at par and the entitlement of such Shareholder to the Additional Ordinary Shares shall be increased by adjustment to the relevant Conversion Ratio so that the relevant shall be in no worse position than if they had not so subscribed at par; and
 - (b) subject to the payment of any cash payable pursuant to Article 9.13(a) (if applicable), be issued, credited fully paid up in cash and shall rank *pari passu* in all respects with the existing Ordinary Shares (as applicable).

10. Anti-Dilution protection

- 10.1 If New Securities are issued by the Company at a price per New Security which equates to less than: (a) the Starting Price of the Series Seed Preferred Shares in relation to the Series Seed Preferred Shares; (b) the Starting Price of the Series A Preferred Shares in relation to the Series A Preferred Shares; (c) the Starting Price of the Series Seed Level 3 Preferred Shares in relation to the Series Seed Level 3 Preferred Shares; (d) the Starting Price of the Series A Level 3 Preferred Shares in relation to the Series A Level 3 Preferred Shares; (e) the starting price of the Series B Preferred Shares in relation to the Series B Preferred Shares; (f) the Starting Price of the Series B Voting Shares in relation to the Series B Voting Shares; (g) the Starting Price of the Series A Voting Shares in relation to the Series A Voting Shares; (h) the Starting Price of the Series Seed Voting Shares in relation to the Series Seed Voting Shares (i) the Starting Price of the Level 3 Note Shares in relation to the Level 3 Note

Shares; and (j) the Starting Price of the Level 2 Preferred Shares (such Shares at sub-paragraphs (a)-(j) together being the “**Down Round Shares**” and each class of such Shares listed at sub-paragraphs (a)-(j) a “**Relevant Class**”) (and which in the event that the New Security is not issued for cash shall be a price certified by the Auditors acting as experts and not as arbitrators as being in their opinion the current cash value of the non-cash consideration for the allotment of that New Security) (a “**Qualifying Issue**”), then in each case the Company shall, unless and to the extent that in respect of a Relevant Class, the holders of at least 75% of Shares of the Relevant Class (save in respect of the Series Seed Preferred Shares, where the Series Seed Majority shall be required) have specifically waived in writing the rights of all holders of the Relevant Class respectively under this Article, issue to each holder of the relevant Down Round Shares (the “**Exercising Investor**”) such number of relevant Preferred Shares of the same class determined by applying the following formula (and rounding the product, N, down to the nearest whole share), subject to adjustment as certified in accordance with Article 10.3 (the “**Anti-Dilution Shares**”):

$$N = \left(\left(\frac{SIP}{WA} \right) \times Z \right) - Z$$

Where:

N = the number of Anti-Dilution Shares to be issued to the Exercising Investor

$$WA = \frac{(SIP \times ESC) + (QISP \times NS)}{(ESC + NS)}$$

SIP = the Starting Price

ESC = the number of Equity Shares in issue plus the aggregate number of Equity Shares in respect of which options to subscribe have been granted, or which are subject to convertible securities (including but not limited to warrants) in each case immediately prior to the Qualifying Issue as determined in accordance with Article 10.5

QISP = the lowest per Share price of the New Securities issued pursuant to the Qualifying Issue (which in the event that that New Security is not issued for cash shall be the sum certified by the Auditors acting as experts and not arbitrators as being in their opinion the current cash value of the non-cash consideration for the allotment of that New Security)

NS = the number of New Securities issued pursuant to the Qualifying Issue

Z = the number of fully paid relevant class of Preferred Shares held by the Exercising Investor prior to the Qualifying Issue

10.2 The Anti-Dilution Shares shall:

- (a) be paid up by the automatic capitalisation of available reserves of the Company, unless and to the extent that the same shall be impossible or unlawful or the Exercising Investors representing a majority of the Down Round Shares shall agree otherwise, in which event the Exercising Investors shall be entitled to subscribe for the Anti-Dilution Shares in cash at par and the entitlement of such Exercising Investors to Anti-Dilution Shares shall be increased by adjustment to the formula set out in Article 10.1 so that the Exercising Investors shall be in no worse position than if they had not so subscribed at par. In the event of any dispute between the Company and any Exercising Investor as to the effect of Article 10.1 or this Article 10.2, the matter shall be referred (at the cost of the Company) to the Auditors (acting as experts and not arbitrators) for certification of the number of Anti-Dilution

Shares to be issued. The Auditor's certification of the matter shall in the absence of manifest error be final and binding on the Company and the Exercising Investor; and

- (b) subject to the payment of any cash payable pursuant to Article 10.2(a) (if applicable), be issued, credited fully paid up in cash and shall rank *pari passu* in all respects (or in all respects except only as to the date from which those Shares rank for dividend) with the existing Preferred Shares (as applicable) within five Business Days of the expiry of the offer being made by the Company to the Exercising Investor and pursuant to Article 10.2(a).
- 10.3 In the event of any Bonus Issue or Reorganisation, the Starting Price shall also be subject to adjustment on such basis as may be agreed by the Company with, in respect of a Relevant Class, the holders of at least 75% of Shares of the Relevant Class (save in respect of the Series Seed Preferred Shares, where the Series Seed Majority shall be required) within 10 Business Days after any Bonus Issue or Reorganisation. If the Company and the holders of at least 75% of Shares of the Relevant Class (or, in respect of the Series Seed Preferred Shares, the Series Seed Majority) cannot agree such adjustment it shall be referred to the Auditors (or, if no auditors are appointed, such accountant as may be agreed between the Company and the holders of at least 75% of Shares of the Relevant Class (or, in respect of the Series Seed Preferred Shares, the Series Seed Majority)) whose determination shall, in the absence of manifest error, be final and binding on the Company and each of the Shareholders. The costs of the Auditors (or accountants, as the case may be) shall be borne by the Company.
- 10.4 For the purposes of this Article 9.12 any Shares held as Treasury Shares by the Company shall be disregarded.
- 10.5 If the number of Equity Shares issuable in respect of any convertible securities is not then ascertainable (because, for example but without limitation, the exercise or conversion price is variable according to a formula) then, for the purpose of any calculation under this Article 10, the equivalent number of Equity Shares the subject of such convertible securities shall be deemed to be such number of Equity Shares as the Board (acting reasonably and in good faith) shall estimate to be the number of Equity Shares reasonably likely be issued thereunder.

11. Deferred Shares

- 11.1 Subject to the Act, any Deferred Shares may be purchased or (in the case of Shares issued as redeemable shares) redeemed by the Company at any time at its option for the aggregate sum of £0.01 for all the Deferred Shares registered in the name of each holder(s) without obtaining the sanction of the holder(s).
- 11.2 The allotment or issue of Deferred Shares or the conversion or re-designation of Shares into Deferred Shares shall be deemed to confer irrevocable authority on the Company at any time after their allotment, issue, conversion or re-designation, without obtaining the sanction of such holder(s), to:
 - (a) appoint any person to execute any transfer (or any agreement to transfer) of such Deferred Shares to such person(s) as the Company may determine (as nominee or custodian thereof or otherwise), including (subject to the Act) to the Company itself, in any such case for a price being not more than an aggregate sum of £0.01 for all the Deferred Shares registered in the name of such holder(s); and/or
 - (b) receive the consideration for such a transfer or purchase (and give a good discharge for it) and hold the same on trust for the transferor(s); and/or

- (c) give, on behalf of such holder(s), consent to the cancellation of such Deferred Shares;
- (d) enter the name of the holder of the Deferred Shares in the register of members of the Company as the holder of the appropriate number of Deferred Shares as from the date of the allotment or issue of Deferred Shares or the conversion or re-designation of shares into Deferred Shares; and/or
- (e) retain the certificate(s) (if any) in respect of such Deferred Shares pending the transfer, cancellation and/or purchase thereof.

11.3 No Deferred Share may be transferred without the prior consent of the Board.

12. Variation of rights

- 12.1 The special rights attached to any class of Share may only be varied or abrogated (either whilst the Company is a going concern or during or in contemplation of a winding-up) with the consent in writing of the holders of more than 50 per cent in nominal value of the issued Shares of that class, save that the special rights attaching to any class of Preferred Shares or Ordinary Preferred Shares may only be varied or abrogated with the prior written consent of holders of at least 75% of Shares of the relevant class (save in respect of the Series Seed Preferred Shares, where the Series Seed Majority shall be required).
- 12.2 The creation of a new class of Shares which has preferential rights to one or more existing classes of Shares shall not constitute a variation of the rights of those existing classes of shares.
- 12.3 The special rights attaching to the Deferred Shares as a class may be varied or abrogated by a special resolution without the requirement for any consent by the holders of the Deferred Shares or any of them.

13. Allotment of new shares or other securities: pre-emption

- 13.1 Sections 561(1) and 562(1) to (5) (inclusive) of the Act do not apply to an allotment of Equity Securities (as defined in sections 560(1) to (3) inclusive of the Act) made by the Company.
- 13.2 Unless otherwise agreed by the Investor Majority (acting in good faith), if the Company proposes to allot any New Securities those New Securities shall not be allotted to any person unless the Company has in the first instance offered to all holders of Relevant Shares their pro-rata share of the New Securities on the same terms and at the same price as those New Securities are being offered to other persons on an as converted and pari passu basis, where each relevant Shareholder's pro-rata share is equal to the number of Relevant Shares held by such Subscriber divided by the number of Relevant Shares then in issue (as nearly as may be without involving fractions) ("**Pro Rata Allocation**"). The offer:
 - (a) shall be in writing, be open for acceptance from the date of the offer to the date five Business Days after the date of the offer (inclusive) (the "**Subscription Period**") and give details of the number and subscription price of the New Securities; and
 - (b) may stipulate that any relevant Shareholder who wishes to subscribe for a number of New Securities in excess of the proportion to which each is entitled shall in their acceptance state the number of excess New Securities for which they wish to subscribe.
- 13.3 If, at the end of the Subscription Period, the number of New Securities applied for is equal to or exceeds the number of New Securities being offered to the relevant Shareholders, such

New Securities shall be allotted to the relevant Shareholders who have applied for New Securities (the “**Subscribers**”) on a pro rata basis to the number of Relevant Shares held by such Subscribers which procedure shall be repeated until all of such New Securities have been allotted (as nearly as may be without involving fractions or increasing the number allotted to any Subscriber beyond that applied for by him or her).

- 13.4 If, at the end of the Subscription Period, the number of New Securities applied for is less than the number of New Securities being offered to the relevant Shareholders, the New Securities shall be allotted to the Subscribers in accordance with their applications and any remaining New Securities shall be offered, subject to Article 13.5, to any other person as the Board may determine at the same price and on the same terms as the offer to the Subscribers.
- 13.5 Subject to Articles 13.2 to 13.4 (inclusive) and to the provisions of section 551 of the Act, any New Securities shall be at the disposal of the Board who may allot, grant options over or otherwise dispose of them to any persons at those times and generally on the terms and conditions they think proper.
- 13.6 The provisions of Articles 13.2 to 13.4 (inclusive) shall not apply to:
- (a) options to subscribe for Ordinary Shares under the Share Option Plan(s) and any shares issued on the exercise of any such options;
 - (b) the issue of any Growth Shares, employment-related hurdle Shares or Shares intended to have a similar effect, the number and terms of which have been approved by the Board with Investor Majority Consent;
 - (c) the issue of any Shares on the exercise or conversion of any debenture, warrant, option (excluding those granted under the Share Option Plan(s)) or other convertible security that has been approved by the Board with Investor Majority Consent;
 - (d) the issue of Shares or the grant of rights to subscribe for shares in the capital of the Company pursuant to the conversion of any equity securities outstanding as at the Date of Adoption;
 - (e) Shares or securities issued in consideration of the acquisition by the Company of any company or business which has been approved in writing by an Investor Majority;
 - (f) Shares issued or granted in order for the Company to comply with its obligations under these Articles including, but not limited to the Anti-Dilution Shares or the issue of any Ordinary Shares pursuant to Article 9; or
 - (g) Shares or securities issued as a result of a Bonus Issue or share subdivision which has been approved by the Board with Investor Majority Consent.
- 13.7 Any New Securities offered under this Article 13 to an Investor may be accepted in full or part by any Member of the same Fund Group or any Member of the same Group as such Investor (as relevant) in accordance with the terms of this Article 13.
- 13.8 No Shares shall be allotted (nor any Treasury Shares be transferred) to any Service Provider, or Director, prospective Service Provider or prospective Director, who in the opinion of the Board, is subject to taxation in the United Kingdom unless such person has entered into a joint section 431 ITEPA election with the Company if so required by the Company.
- 13.9 In the event that this Article does not apply to a particular transaction because an Investor Majority has agreed that it shall not apply in accordance with Article 13.2, if any Major Investor who provided such consent subscribes for Shares exempted by such consent from this Article (each such Major Investor being a “**Participating Investor**”), then any Major Investor

not party to such consent (“**Other Investor**”) shall have the opportunity to participate in such offering at the same price and on the same terms. In such circumstances the maximum number of New Securities to which each Major Investor shall be entitled shall be its Pro Rata Allocation, provided that if any of the Participating Investors subscribe for less than their Pro Rata Allocation, the Other Investors shall be entitled to subscribe for the same proportion of their Pro Rata Allocation as the Participating Investor with the highest proportion of their Pro Rata Allocation (such that if two Participating Investors subscribe for 50% and 40% (respectively) of their Pro Rata Allocations, each Other Investor shall also be offered 50% of its Pro Rata Allocation). Save with the prior written consent of the Other Investors, any offer to the Other Investors made pursuant to this Article 13.9 shall be in writing, be open for acceptance from the date of the offer to the date (10) the Business Days after the date of the offer (inclusive) (the “**Subscription Period**”) and give details of the subscription price of the New Securities and the maximum number of New Securities to which each Major Investor is entitled pursuant to this Article 13.9. At the end of the Subscription Period, the Company shall (subject to payment of the appropriate subscription price) allot and issue to each Major Investor who applied to subscribe for New Securities the number of New Securities to which it is entitled pursuant to this Article 13.9, or, if lower, the amount of New Securities such Major Investor actually applied for.

14. Transfers of Shares – general

14.1 In Articles 14 to 18 (inclusive), 20 and 21, a reference to the transfer of a Share includes the transfer or assignment of a beneficial or other interest in that Share or the creation of a trust or Encumbrance over that Share and reference to a Share includes a beneficial or other interest in a Share.

14.2 Other than:

- (a) Permitted Transfers;
- (b) where a Founder (or his Permitted Transferee) is obligated to transfer his Shares in accordance with these Articles;
- (c) a transfer, in one or a series of transfers, of up to the lesser of (i) such number of Equity Shares having an aggregate consideration of up to €3,000,000; and (ii) 16,000,000 Ordinary Shares in relation to Navid Hadzaad (whether directly or through a Permitted Transferee) and 10,000,000 Ordinary Shares in relation to Joseph Falter (whether directly or through a Permitted Transferee), provided that any such transfers shall take place in accordance with Article 16, and provided that only Equity Shares that have vested in accordance with these Articles may be transferred in any such transfers; or
- (d) a transfer, in one or a series of transfers, of up to 1,600,000 Ordinary Shares in relation to Navid Hadzaad (whether directly or through a Permitted Transferee) and 1,000,000 Ordinary Shares in relation to Joseph Falter (whether directly or through a Permitted Transferee) to any director or indirect advisor of the Company in consideration for advisory services,

no Shares held by a Founder (or any of his Permitted Transferees) shall be transferred during the Relevant Period without the prior written consent of the Investor Majority.

14.3 No Growth Shares may be transferred other than in accordance with the terms of the relevant Growth Share Subscription Agreement and/or Article 15.16.

14.4 No Share may be transferred unless the transfer is made in accordance with these Articles.

- 14.5 If a Shareholder transfers or purports to transfer a Share otherwise than in accordance with these Articles he or she or it will be deemed immediately to have served a Transfer Notice in respect of all Shares held by him or her.
- 14.6 Any transfer of a Share by way of sale which is required to be made under Articles 16 to 18 (inclusive), 20 and 21 will be deemed to include a warranty that the transferor sells with full title guarantee.
- 14.7 The Directors may refuse to register a transfer if:
- (a) it is a transfer of a Share to a bankrupt, a minor or a person of unsound mind;
 - (b) the transfer is to a Service Provider, a Director, a prospective Service Provider or a prospective Director, who, in the opinion of the Board, is subject to taxation in the United Kingdom, and such person has not entered into a joint section 431 ITEPA election with the Company;
 - (c) it is a transfer of a Share which is not fully paid:
 - (i) to a person of whom the Directors do not approve; or
 - (ii) on which Share the Company has a lien;
 - (d) the transfer is not lodged at the registered office or at such other place as the Directors may appoint;
 - (e) the transfer is not accompanied by the certificate(s) for the Shares to which it relates (or an indemnity for lost certificate(s) in a form acceptable to the Board) and such other evidence as the Board may reasonably require to show the right of the transferor to make the transfer; and/or
 - (f) these Articles otherwise provide that such transfer shall not be registered.

If the Board refuses to register a transfer, the instrument of transfer must be returned to the transferee with the notice of refusal unless they suspect that the proposed transfer may be fraudulent.

- 14.8 The Board may, as a condition to the registration of any transfer of Shares (whether pursuant to a Permitted Transfer or otherwise), require the transferee to execute and deliver to the Company a deed agreeing to be bound by the terms of any shareholders' agreement or similar document in force between some or all of the Shareholders and the Company in any form as the Board may reasonably require (but not so as to oblige the transferee to have any obligations or liabilities greater than those of the proposed transferor under any such agreement or other document) and if any condition is imposed in accordance with this Article the transfer may not be registered unless that deed has been executed and delivered to the Company's registered office by the transferee.
- 14.9 To enable the Board to determine whether or not there has been any disposal of Shares (or any interest in Shares) in breach of these Articles the Board may require any holder or the legal personal representatives of any deceased holder or any person named as transferee in any transfer lodged for registration or any other person who the Board may reasonably believe to have information relevant to that purpose, to furnish to the Company that information and evidence as the Board may request regarding any matter which they deem relevant to that purpose, including (but not limited to) the names, addresses and interests of all persons respectively having interests in the Shares registered in the holder's name. If the information or evidence is not provided to enable the Board to determine to their reasonable satisfaction that no breach has occurred or, where as a result of the information and evidence, the Board are reasonably satisfied that a breach has occurred, the Board shall

immediately notify the holder of such Shares in writing of that fact and, at the sole discretion of the Board:

- (a) such Shares shall cease to confer upon the holder of them (including any proxy appointed by the holder) any rights:
 - (i) to vote (whether on a show of hands or on a poll and whether exercisable at a general meeting or on a written resolution of the Company or at any separate meeting or on a written resolution of the class in question) provided that, at the election of the relevant Investor, such rights shall not cease if as a result of such cessation the Company shall become a Subsidiary of an Investor; or
 - (ii) to receive dividends or other distributions otherwise attaching to those Shares or to any further Shares issued in respect of those Shares; and/or
- (b) either:
 - (i) the holder of such Shares shall be required at any time following receipt of the notice to transfer some or all of such Shares to any person(s) at the price that the Directors may require by notice in writing to that holder; or
 - (ii) such Shares shall automatically convert into Deferred Shares on the basis of one Deferred Share for each such Share.

The rights referred to in (a) above may be reinstated by the Board and shall in any event be reinstated upon the completion of any transfer referred to in (b)(i) above.

14.10 In any case where the Board requires a Transfer Notice to be given in respect of any Shares, if a Transfer Notice is not duly given within a period of 10 Business Days of demand being made, a Transfer Notice shall be deemed to have been given at the expiration of that period.

14.11 If a Transfer Notice is required to be given or is deemed to have been given under these Articles, the Transfer Notice, unless otherwise specified in the Articles, will be treated as having specified that:

- (a) the Transfer Price for the Sale Shares will be as agreed between the Board (provided that the votes of any Director who is a Proposed Seller or with whom the Proposed Seller is Connected shall be disregarded) and the Proposed Seller, or, failing agreement within five Business Days after the date on which the Board becomes aware that a Transfer Notice has been deemed to have been given, will be the Fair Value of the Sale Shares;
- (b) it does not include a Minimum Transfer Condition; and
- (c) the Proposed Seller wishes to transfer all of the Shares held by it.

14.12 Shares may be transferred by means of an instrument of transfer in any usual form or any other form approved by the Board, which is executed by or on behalf of (a) the transferor and (b) (if any of the shares is partly or nil paid) the transferee.

15. Permitted Transfers

15.1 Any Shareholder (who is not a Permitted Transferee) (the “**Original Shareholder**”) may transfer all or any of his or her Shares to a Permitted Transferee without restriction as to price or otherwise.

- 15.2 Shares previously transferred as permitted by Article 15.1 may be transferred by the transferee to the Original Shareholder or any other Permitted Transferee of the Original Shareholder without restriction as to price or otherwise.
- 15.3 Where under the provision of a deceased Shareholder's will or laws as to intestacy, the persons legally or beneficially entitled to any Shares, whether immediately or contingently, are Permitted Transferees of the deceased Shareholder, the legal representative of the deceased Shareholder may transfer any Share to those Permitted Transferees, in each case without restriction as to price or otherwise.
- 15.4 In the case of bankruptcy of a Shareholder, a person entitled to the Share(s) shall be entitled to transfer such Share(s) to the Permitted Transferee(s) of such bankrupt Shareholder provided such transfer takes place within one year of such event.
- 15.5 If a Permitted Transferee who was a Member of the same Group as the Original Shareholder ceases to be a Member of the same Group as the Original Shareholder, the Permitted Transferee must, not later than five Business Days after the date on which the Permitted Transferee so ceases, transfer the Shares held by it to the Original Shareholder or a Member of the same Group as the Original Shareholder (which in either case is not in liquidation) without restriction as to price or otherwise failing which it will be deemed to have given a Transfer Notice in respect of those Shares on the first Business Day after the expiration of that five Business Day period.
- 15.6 If a Permitted Transferee who was a Member of the same Fund Group as the Original Shareholder ceases to be a Member of the same Fund Group, the Permitted Transferee must not later than five Business Days after the date on which the Permitted Transferee so ceases, transfer the Shares held by it to the Original Shareholder or a Member of the same Fund Group as the Original Shareholder (which in either case is not in liquidation) without restriction as to price or otherwise failing which, it will be deemed to give a Transfer Notice in respect of such Shares on the first Business Day after the expiration of that five Business Day period.
- 15.7 Trustees may:
- (a) transfer Shares to a Qualifying Company; or
 - (b) transfer Shares to the Original Shareholder or to another Permitted Transferee of the Original Shareholder; or
 - (c) transfer Shares to the new or remaining Trustees upon a change of Trustees without restrictions as to price or otherwise.
- 15.8 No transfer of Shares may be made to Trustees unless the Board is satisfied:
- (a) with the terms of the trust instrument and in particular with the powers of the Trustees;
 - (b) with the identity of the proposed Trustees;
 - (c) the proposed transfer will not result in 50 per cent or more of the Equity Shares being held by Trustees of that and any other trusts; and
 - (d) that no costs incurred in connection with the setting up or administration of the Family Trust in question are to be paid by the Company.
- 15.9 If a Permitted Transferee who is a Qualifying Company of the Original Shareholder ceases to be a Qualifying Company of the Original Shareholder, it must within five Business Days of so ceasing, transfer the Shares held by it to the Original Shareholder (or, to any Permitted

Transferee of the Original Shareholder) (and may do so without restriction as to price or otherwise) failing which it will be deemed to have given a Transfer Notice in respect of such Shares on the first Business Day after the expiration of that five Business Day period.

- 15.10 If a Permitted Transferee who is a spouse or Civil Partner of the Original Shareholder ceases to be a spouse or Civil Partner of the Original Shareholder whether by reason of divorce or otherwise he or she must, within 15 Business Days of so ceasing either:

- (a) execute and deliver to the Company a transfer of the Shares held by him or her to the Original Shareholder (or, to any Permitted Transferee of the Original Shareholder) for such consideration as may be agreed between them; or
- (b) give a Transfer Notice to the Company in accordance with Article 16.2,

failing which he or she shall be deemed to have given a Transfer Notice on the first Business Day after the expiration of that 5 Business Day period.

- 15.11 On the death (subject to Article 15.3), bankruptcy, liquidation, administration or administrative receivership of a Permitted Transferee (other than a joint holder) his or her personal representatives or trustee in bankruptcy, or its liquidator, administrator or administrative receiver (as applicable) must within five Business Days after the date of the grant of probate, the making of the bankruptcy order or the appointment of the liquidator, administrator or the administrative receiver execute and deliver to the Company a transfer of the Shares held by the Permitted Transferee without restriction as to price or otherwise. The transfer shall be to the Original Shareholder if still living (and not bankrupt or in liquidation) or, if so directed by the Original Shareholder, to any Permitted Transferee of the Original Shareholder (who themselves is not bankrupt or in liquidation). If the transfer is not executed and delivered within five Business Days of such period or if the Original Shareholder has died or is bankrupt or is in liquidation, administration or administrative receivership the personal representative or trustee in bankruptcy or liquidator, administrator or administrative receiver (as applicable) will be deemed to have given a Transfer Notice on the first Business Day after the expiration of that 5 Business Day period.

- 15.12 Subject to Article 15.13 any transfer of any Shares approved by the Board and the Investor Majority may be made without restriction as to price or otherwise and with any such conditions as may be imposed and each such transfer shall be registered by the Directors.

- 15.13 In the event that Article 16 does not apply to a particular transaction because an Investor Majority has agreed that it shall not apply in accordance with Article 15.12 or Article 16.1, before any Major Investor who provided such consent acquires Shares exempted by such consent from Article 16 (each such Major Investor being a **"Purchasing Investor"**), any Major Investor not party to such consent (**"Other Investor"**) shall have the opportunity to participate in such offer at the same price and on the same terms. In such circumstances the maximum number of Shares to which each Major Investor shall be entitled shall be the proportion (fractional entitlements being rounded to the nearest whole number) which its holding of Preferred Shares bears to the total number of Preferred Shares held by those Major Investors who apply for Shares. Save with the prior written consent of the Other Investors, where this Article 15.13 applies, the Purchasing Investor(s) shall notify each Other Investor in writing of the number of Shares to be acquired by each Purchasing Investor and the purchase price per share at least five Business Days prior to such acquisition and if an Other Investor wishes to participate in such acquisition in accordance with this Article 15.13 such Other Investor shall notify the Purchasing Investor(s) in writing within three Business Days of receipt of such notice.

- 15.14 Any Share may at any time be transferred where there is a sale of the entire issued share capital of the Company to a New Holding Company, which has been approved by the Board with Investor Majority Consent.

15.15 The Company shall only be permitted to sell or transfer any Shares held as Treasury Shares to any person with Investor Majority Consent.

15.16 A Growth Shareholder may transfer all or any of the Growth Shares from time to time registered in his or her name to:

- (a) the Company;
- (b) as permitted or required by the relevant Growth Share Subscription Agreement; or
- (c) any person nominated by the Board, acting with Investor Majority Consent,

pursuant to and in accordance with any repurchase or call option arrangement between the Company and such holder from time to time (or otherwise on any terms approved by the Board, acting with the consent of an Investor Majority).

16. Transfers of Shares subject to pre-emption rights

16.1 Save where the provisions of Articles 14.2(d), 15, 18, 20 and/or 21 apply or where the Investor Majority determine otherwise (but subject always to Article 15.13) any transfer of Shares by a Proposed Seller shall be subject to the pre-emption rights contained in this Article.

16.2 A Proposed Seller shall, except as otherwise provided in these Articles, before transferring or agreeing to transfer any Shares give notice in writing (a **"Transfer Notice"**) to the Company specifying:

- (a) the number of Shares which he or she wishes to transfer (the **"Sale Shares"**);
- (b) if he or she wishes to sell the Sale Shares to a third party, the name of the proposed transferee;
- (c) the price at which he or she wishes to transfer the Sale Shares; and
- (d) whether the Transfer Notice is conditional on all or a specific number of the Sale Shares being sold (a **"Minimum Transfer Condition"**).

If no cash price is specified by the Proposed Seller, the price at which the Sale Shares are to be transferred (the **"Transfer Price"**) must be agreed by the Board. In addition, if the price is not specified in cash, an equivalent cash value price must be agreed between the Proposed Seller and the Board. In both cases, the price will be deemed to be the Fair Value of the Sale Shares if no price is agreed within five Business Days of the Company receiving the Transfer Notice.

16.3 A Transfer Notice constitutes the Company the agent of the Proposed Seller for the sale of the Sale Shares at the Transfer Price.

16.4 On the Business Day following the later of:

- (a) receipt of a Transfer Notice; and
- (b) in the case where the Transfer Price has not been agreed, the determination of the Transfer Price in accordance with these Articles,

the Board shall offer the Sale Shares to each Major Investor (other than the Proposed Seller or any of its Permitted Transferees) inviting them to apply in writing within the period from the date of the offer to the date seven Business Days after the offer (inclusive) (the **"Transfer**

Offer Period") for the maximum number of Sale Shares they wish to buy. The offer must be in writing and give details of the number and Transfer Price of the Sale Shares offered.

16.5 If, at the end of the Transfer Offer Period, the number of Sale Shares applied for is equal to or exceeds the number of Sale Shares, the Board shall allocate the Sale Shares to each Major Investor who has applied for Sale Shares in the proportion (fractional entitlements being rounded to the nearest whole number) which his or her holding of Preferred Shares (as if such shares constituted one class) bears to the total number of Preferred Shares held by those Major Investors who have applied for Sale Shares, which procedure shall be repeated until all Sale Shares have been allocated, but no allocation shall be made to a Major Investor of more than the maximum number of Sale Shares which it has stated it is willing to buy.

16.6 If, at the end of the Transfer Offer Period, the number of Sale Shares applied for is less than the number of Sale Shares the Company shall allocate the Sale Shares to the Major Investors in accordance with their applications and the balance shall be dealt with in accordance with Article 16.8.

16.7 *Completion of transfer of Sale Shares*

(a) If the Transfer Notice includes a Minimum Transfer Condition and the total number of Shares applied for does not meet the Minimum Transfer Condition the Board shall notify the Proposed Seller and all those to whom Sale Shares have been conditionally allocated under this Articles 16.4 to 16.6 stating the condition has not been met and that the relevant Transfer Notice has lapsed with immediate effect.

(b) If:

(i) the Transfer Notice does not include a Minimum Transfer Condition; or

(ii) the Transfer Notice does include a Minimum Transfer Condition and allocations have been made in respect of all or the minimum required number of the Sale Shares,

the Board shall, when no further offers are required to be made under Articles 16.4 to 16.6, give written notice of allocation (an "**Allocation Notice**") to the Proposed Seller and each Shareholder to whom Sale Shares have been allocated (an "**Applicant**") specifying the number of Sale Shares allocated to each Applicant and the place and time (being not less than 2 Business Days nor more than 4 Business Days after the date of the Allocation Notice) for completion of the transfer of the Sale Shares.

(c) Upon service of an Allocation Notice, the Proposed Seller must, against payment of the Transfer Price, transfer the Sale Shares in accordance with the requirements specified in it.

(d) If the Proposed Seller fails to comply with the provisions of Article 16.7(c):

(i) the chairman of the Company or, failing him, one of the directors, or some other person nominated by a resolution of the Board, may on behalf of the Proposed Seller:

(A) complete, execute and deliver in his name all documents necessary to give effect to the transfer of the relevant Sale Shares to the Applicants;

(B) receive the Transfer Price and give a good discharge for it; and

- (C) (subject to the transfer being duly stamped) enter the Applicants in the register of Shareholders as the holders of the Shares purchased by them; and
 - (ii) the Company shall pay the Transfer Price into a separate bank account in the Company's name on trust (but without interest) or otherwise hold the Transfer Price on trust for the Proposed Seller until he has delivered to the Company his certificate or certificates for the relevant Shares (or an indemnity for lost certificate in a form acceptable to the Board).
- 16.8 If an Allocation Notice does not relate to all of the Sale Shares then the Proposed Seller may, subject to Article 16.9 and the approval of the Board and all other restrictions on the transfer of Shares located in these Articles, within eight weeks after the service of the Allocation Notice, transfer the unallocated Sale Shares to any person at a price at least equal to the Transfer Price.
- 16.9 The right of the Proposed Seller to transfer Shares under Article 16.8 does not apply if the Board is of the opinion on reasonable grounds that:
 - (b) the transferee is a person (or a nominee for a person) who the Board determine in their absolute discretion is a competitor with (or an Associate of a competitor with) the business of the Company or with a Subsidiary Undertaking of the Company;
 - (c) the sale of the Sale Shares is not bona fide or the price is subject to a deduction, rebate or allowance to the transferee; or
 - (d) the Proposed Seller has failed or refused to provide promptly information available to it or him and reasonably requested by the Board for the purpose of enabling it to form the opinion mentioned above.
- 16.10 Any Sale Shares offered under this Article 16 to an Investor may be accepted in full or part by any Member of the same Fund Group or any Member of the same Group as such Investor in accordance with the terms of this Article 16.

17. Compulsory transfers

- 17.1 Subject to Article 15.4, a person entitled to a Share in consequence of the bankruptcy of a Shareholder shall be deemed to have given a Transfer Notice in respect of that Share at a time determined by the Directors.
- 17.2 If a Share remains registered in the name of a deceased Shareholder for longer than one year after the date of his or her death the Directors may require the legal personal representatives of that deceased Shareholder either:
 - (a) to effect a Permitted Transfer of such Shares (including for this purpose an election to be registered in respect of the Permitted Transfer); or
 - (b) to show to the satisfaction of the Directors that a Permitted Transfer will be effected before or promptly upon the completion of the administration of the estate of the deceased Shareholder.

If either requirement in this Article 17.2 shall not be fulfilled to the satisfaction of the Directors a Transfer Notice shall be deemed to have been given in respect of each such Share (unless determined otherwise by the Board).
- 17.3 If a Shareholder which is a company either suffers or resolves for the appointment of a liquidator, administrator or administrative receiver over it or any material part of its assets

(other than as part of a bona fide restructuring or reorganisation), the relevant Shareholder (and all its Permitted Transferees) shall be deemed to have given a Transfer Notice in respect of all the Shares held by the relevant Shareholder and its Permitted Transferees (unless determined otherwise by the Board).

- 17.4 If there is a change in control (as control is defined in section 1124 of the Corporation Tax Act 2010) of any Shareholder which is a company it shall be bound at any time, if and when required in writing by the Directors to do so, to give (or procure the giving in the case of a nominee) a Transfer Notice in respect of all the Shares registered in its and their names and their respective nominees' names, save that, in the case of the Permitted Transferee, it shall first be permitted to transfer those Shares back to the Original Shareholder from whom it received its Shares or to any other Permitted Transferee before being required to serve a Transfer Notice. This Article 17.4 shall not apply to an Investor.

18. Mandatory Offer on a Change of Control

- 18.1 Except in the case of Permitted Transfers and transfers pursuant to Article 17, the provisions of Article 18.2 will apply if one or more Shareholders (the "**Proposed Transferors**") proposes to transfer in one or a series of related transactions any Equity Shares (the "**Proposed Transfer**") which would, if put into effect, result in any Proposed Purchaser (and Associates of his or her or persons Acting in Concert with him or her) acquiring a Controlling Interest in the Company.
- 18.2 A Proposed Transferor must, before making a Proposed Transfer procure the making by the Proposed Purchaser of an offer (the "**Offer**") to all other holders of Shares to acquire all of the Shares for a consideration per share the value of which is at least equal to the Specified Price.
- 18.3 The Offer must be given by written notice (a "**Proposed Sale Notice**") at least 10 Business Days (the "**Offer Period**") prior to the proposed sale date ("**Proposed Sale Date**"). The Proposed Sale Notice must set out, to the extent not described in any accompanying documents, the identity of the Proposed Purchaser, the purchase price and other terms and conditions of payment, the Proposed Sale Date and the number of Shares proposed to be purchased by the Proposed Purchaser.
- 18.4 If any Shareholder is not given the rights accorded to him or her by this Article, the Proposed Transferors will not be entitled to complete their sale and the Company will not register any transfer intended to carry that sale into effect.
- 18.5 If the Offer is accepted by any Shareholder (an "**Accepting Shareholder**") within the Offer Period, the completion of the Proposed Transfer will be conditional upon the completion of the purchase of all of the Shares held by Accepting Shareholders.
- 18.6 The Proposed Transfer is subject to the pre-emption provisions of Article 16 but the purchase of the Accepting Shareholders' Shares shall not be subject to Article 16.
- 18.7 For the purpose of this Article:
- (a) the expression "**Specified Price**" shall mean in respect of each Share a sum in cash equal to the highest price per Share offered or paid by the Proposed Purchaser:
 - (i) in the Proposed Transfer; or
 - (ii) in any related or previous transaction by the Proposed Purchaser or any person Acting in Concert with the Proposed Purchaser in the 12 months preceding the date of the Proposed Transfer,

plus an amount equal to the Relevant Sum, as defined in this Article, of any other consideration (in cash or otherwise) paid or payable by the Proposed Purchaser or any other person Acting in Concert with the Proposed Purchaser, which having regard to the substance of the transaction as a whole, can reasonably be regarded as an addition to the price paid or payable for the Shares (the “**Supplemental Consideration**”) provided that the total consideration paid by the Proposed Purchaser in respect of the Proposed Transfer is distributed to the Proposed Seller and the Accepting Shareholders in accordance with the provisions of Articles 5 and 6; and

(b) Relevant Sum = $C \div A$

where: A = number of Equity Shares being sold in connection with the relevant Proposed Transfer; and

C = the Supplemental Consideration.

19. Departing Founders and Service Providers

19.1 Unless the Investor Majority (acting by Investor Majority Consent) determines that this Article shall not apply, subject to Article 19.8, if:

- (a) at any time a Founder ceases to be a Service Provider by reason of being a Bad Leaver, all of the Founder Shares relating to such Founder;
- (b) at any time during the Relevant Period a Founder ceases to be a Service Provider by reason of being an Intermediate Leaver, the Intermediate Leaver's Percentage of the Founder Shares relating to such Founder; or
- (c) at any time during the Relevant Period a Founder ceases to be a Service Provider by reason of being a Good Leaver, the Good Leaver's Percentage of the Founder Shares relating to such Founder,

shall automatically convert into Deferred Shares (on the basis of one Deferred Share for each Share held) on the Effective Termination Date (rounded down to the nearest whole share).

19.2 If a Founder ceases to be a Service Provider and subsequent to ceasing to be a Service Provider for whatever reason of so ceasing to be a Service Provider commits a material breach of the terms of any restrictive covenants in clause 10 of the Shareholders' Agreement and/or under his service agreement with the Company (or any Group Company) which is not cured to the reasonable satisfaction of the Company within 10 Business Days of written notice from the Company, even if such Founder did not cease to be a Service Provider by reason of being a Bad Leaver on his departure date, all Founder Shares relating to such Founder (other than those Founder Shares which an Investor Majority declares itself satisfied were acquired at fair value) shall automatically be converted into Deferred Shares (on the basis of one Deferred Share for each Share held).

19.3 Unless the Investor Majority (acting by Investor Majority Consent) determines that this Article 19.3 shall not apply, if at any time a Growth Incentive Shareholder ceases to be a Service Provider for any reason, all of the Growth Incentive Shares relating to such Growth Incentive Shareholder shall automatically convert into Deferred Shares (on the basis of one Deferred Share for each Growth Incentive Share held) on the Effective Termination Date (rounded down to the nearest whole share).

19.4 Upon a conversion into Deferred Shares in accordance with Articles 19.1-19.3, the Company shall be entitled to enter the holder of the Deferred Shares on the register of members of the Company as the holder of the appropriate number of Deferred Shares as from the Deferred

Conversion Date. Upon the Deferred Conversion Date, the relevant Shareholder (and his Permitted Transferee(s), if relevant) shall deliver to the Company at its registered office the shares certificate(s) (to the extent not already in the possession of the Company) (or an indemnity for lost certificate in a form acceptable to the Board) for the Founder Shares so converting and upon such delivery there shall be issued to him (or his Permitted Transferee(s)) share certificate(s) for the number of Deferred Shares resulting from the relevant conversion and any remaining Ordinary Shares.

- 19.5 The Company shall be entitled to retain any share certificate(s) relating to Shares while any such Shares remain unvested.
- 19.6 Unless the Investor Majority (acting by Investor Majority Consent) determines that this Article shall not apply, all voting rights attached to the Shares held by a Shareholder who is or was a Service Provider (and/or by any Permitted Transferee of that person) if he or she ceases to be a Service Provider, shall be suspended at the time he or she ceases to hold such role (a “**Restricted Shares**”).
- 19.7 Any Shareholder whose voting rights are suspended pursuant to Article 19.6 (the “**Restricted Member**”) shall retain the right to receive a notice of and attend all general meetings of the Company, but shall have no right to vote either in person or by proxy or to receive or vote on any proposed written resolution, provided that all such suspended voting rights shall be automatically restored immediately prior to and conditional upon an IPO.
- 19.8 Notwithstanding any provision to the contrary, unless otherwise determined with Investor Majority Consent, double trigger acceleration shall apply to each Founder such that in the event of a Share Sale or Asset Sale (i) if the purchaser makes an offer to a Founder (as part of its consideration) to rollover any of that Founder’s unvested Founder Shares into the capital of the purchaser (the “**Roll-Over Securities**”); and (ii) if the Founder is dismissed from the purchaser without Cause within 12 months of the date of completion of such Share Sale or Asset Sale, the Roll-Over Securities shall fully vest and shall no longer remain capable of forfeiture or conversion into Deferred Shares.

20. Co-sale

- 20.1 No transfer (other than a Permitted Transfer or transfers under Articles 14.2(c), 14(d), 17 and 21) of any of the Equity Shares held by a Founder (or any of his Permitted Transferees) may be made or validly registered unless the relevant holder of Shares (the “**Relevant Transferor**”) shall have observed the following procedures of this Article, unless an Investor Majority have determined that this Article shall not apply to such transfer.
- 20.2 After the Relevant Transferor has gone through the pre-emption process set out in Article 16, the Relevant Transferor shall give to each Preferred Shareholder (each an “**Equity Holder**”) not less than five Business Days’ notice in advance of the proposed sale (a “**Co-Sale Notice**”). The Co-Sale Notice shall specify:
- (a) the identity of the proposed purchaser (the “**Buyer**”);
 - (b) the price per Share which the Buyer is proposing to pay;
 - (c) the manner in which the consideration is to be paid;
 - (d) the number of Equity Shares which the Relevant Transferor proposes to sell; and
 - (e) the address where the counter-notice should be sent.
- 20.3 Each Equity Holder shall be entitled within five Business Days after receipt of the Co-Sale Notice to notify the Relevant Transferor that he or she wishes to sell a certain number of

Equity Shares held by him or her at the proposed sale price on an as if converted basis, by sending a counter-notice which shall specify the number of Equity Shares which such Equity Holder wishes to sell. The maximum number of Equity Shares which an Equity Holder can sell under this procedure shall be:

$$(X/Y) \times Z$$

where:

X = is the number of Equity Shares (on an as if converted basis) held by the Equity Holder;

Y = is the total number of Equity Shares (on an as if converted basis); and

Z = is the number of Equity Shares (on an as if converted basis) the Relevant Transferor proposes to sell.

Any Equity Holder who does not send a counter-notice within such 5 Business Day period shall be deemed to have specified that he or she wishes to sell no Shares pursuant to this Article.

- 20.4 Following the expiry of five Business Days from the date the Equity Holders receive the Co-Sale Notice, the Relevant Transferor shall be entitled to sell to the Buyer on the terms notified to the Equity Holders a number of Equity Shares not exceeding the number specified in the Co-Sale Notice less any Equity Shares which Equity Holders have together indicated they wish to sell, provided that at the same time the Buyer (or another person) purchases from the Equity Holders the number of Equity Shares they have respectively indicated they wish to sell on terms no less favourable than those obtained by the Relevant Transferor from the Buyer.
- 20.5 No sale by the Relevant Transferor shall be made pursuant to any Co-Sale Notice more than three months after service of that Co-Sale Notice.
- 20.6 Transfers made by Equity Holders in accordance with this Article 20 shall not be subject to Article 16.

21. Drag-along

- 21.1 If: (a) the holders of more than 50 per cent of the voting Ordinary Shares; and (b) an Investor Majority (the **"Dragging Shareholders"**), wish to transfer all their interest in Shares (the **"Dragging Shares"**) to a Proposed Purchaser who has made an offer to acquire the entire issued share capital of the Company (the **"Proposed Drag Sale"**) the Dragging Shareholders shall have the option (the **"Drag Along Option"**) to compel each other holder of Shares (each a **"Called Shareholder"** and together the **"Called Shareholders"**) to sell and transfer all of their Shares to the Proposed Purchaser or as the Proposed Purchaser shall direct (the **"Drag Purchaser"**) in accordance with the provisions of this Article.
- 21.2 The Dragging Shareholders may exercise the Drag Along Option by giving a written notice to that effect (a **"Drag Along Notice"**) to the Company which the Company shall forthwith copy to the Called Shareholders at any time before the transfer of the Dragging Shares to the Drag Purchaser. A Drag Along Notice shall specify that:
- (a) the Called Shareholders are required to transfer all their Shares (the **"Called Shares"**) under this Article;
 - (b) the person to whom they are to be transferred;

- (c) the consideration for which the Called Shares are to be transferred (which may be cash or non-cash consideration or a combination of both and which shall be calculated or determined in accordance with this Article 21);
- (d) the proposed date of transfer, and
- (e) the form of any sale agreement or form of acceptance or any other document of similar effect that the Called Shareholders are required to sign in connection with such sale (the “**Sale Agreement**”),

(and, in the case of paragraphs (b) to (d) above, whether actually specified or to be determined in accordance with a mechanism described in the Drag Along Notice).

21.3 Drag Along Notices will lapse if for any reason there is not a sale of the Dragging Shares by the Dragging Shareholders to the Drag Purchaser within 60 Business Days after the date of service of the Drag Along Notice. The Dragging Shareholders shall be entitled to serve further Drag Along Notices following the lapse of any particular Drag Along Notice.

21.4 The consideration (in cash or otherwise) for which the Called Shareholders shall be obliged to sell each of the Called Shares shall be that to which they would be entitled if the total consideration proposed to be paid by the Drag Purchaser were distributed to the holders of the Called Shares and the Dragging Shares in accordance with the provisions of Articles 5 and 6 (the “**Drag Consideration**”). Where the consideration (or any part thereof) is non-cash consideration, any valuation of such consideration applicable to the consideration payable to the Dragging Shareholders shall also be applicable to the consideration payable to the Called Shareholders. The Drag Consideration may be subject to adjustment (on the basis of completion accounts or another similar mechanisms) on the same terms as the consideration payable to the Dragging Shareholders.

21.5 In respect of a transaction that is the subject of a Drag Along Notice and with respect to any Drag Document, no Called Shareholder shall be bound by the Drag-Along Notice unless:

- (a) any representations and/or warranties to be made by such Called Shareholder in connection therewith are limited to representations and/or warranties that: (i) such Called Shareholder holds all right, title and interest in and to the Called Shares such Called Shareholder purports to hold, free and clear of all liens and Encumbrances and shall sell the same with full title guarantee; (ii) the Called Shareholder is authorised to enter into the Proposed Drag Sale; (iii) the documents to be entered into by such Called Shareholder have been duly executed by such Called Shareholder and delivered to the acquirer and are enforceable against the Called Shareholder in accordance with their respective terms; and (iv) neither the execution and delivery of documents to be entered into in connection with the Proposed Drag Sale by the Called Shareholder, nor the performance of the Called Shareholder’s obligations thereunder, will cause a breach or violation of the terms of any agreement, law, or judgment, order or decree of any court or governmental agency applicable to the Called Shareholder;
- (b) such Called Shareholder shall not be liable for the inaccuracy of any representation or warranty made by any other person, other than the Company (except to the extent that funds may be paid out of an escrow or holdback established to cover breach of representations, warranties and covenants of the Company under the Sale Agreement);
- (c) the liability of such Called Shareholder is several and not joint with any other person (except to the extent that funds may be paid out of an escrow established to cover breach of representations, warranties or covenants of the Company), and is pro rata in proportion to, and does not exceed, the amount of consideration received by such Called Shareholder in connection with such proposed transaction (except with

respect to claims related to fraud, the liability for which need not be limited as to such individual Shareholder), taking into consideration the distributions in any waterfall or other liquidation preferences in these Articles with respect to any Shares (a **"Distribution Preference"**);

- (d) such Called Shareholder is not required to agree (unless such Called Shareholder is a Company officer or employee) to (i) any restrictive covenant in connection with the Proposed Drag Sale (including any covenant not to compete or covenant not to solicit customers, employees, or suppliers of any party to the Proposed Drag Sale) or (ii) any release of claims other than those arising solely in such Called Shareholder's capacity as a Shareholder of the Company; and
- (e) upon the consummation of the proposed transaction, each holder of each class of the Shares will receive the same form of consideration for its shares of such class as is received by other holders in respect of their Shares of such same class of Shares (taking into consideration any Distribution Preference), provided, however, that, notwithstanding the foregoing, (i) any Service Provider that holds Shares (whether a Dragging Shareholder or a Called Shareholder) may be offered a different form of consideration to other Shareholders and (ii) if the consideration to be paid in exchange for any Shares on a Proposed Drag Sale includes any securities, due receipt thereof by any Shareholder who is a "U.S. Person" (as defined in the Securities Act 1933 (the "1933 Act")) would require under the 1933 Act (x) the registration or qualification of such securities or (y) the provision to any Shareholder of any information other than such information as a prudent issuer would generally furnish in an offering made solely to accredited investors, as defined in Regulation D promulgated under the United Securities Act of 1933, the Company may cause to be paid to any such Shareholder in lieu thereof, against surrender of the Shares held by them which would have otherwise been sold by such Shareholder, an amount in cash equal to the Fair Value of the securities which such Shareholder would otherwise receive as of the date of the issuance of such securities in exchange for the Shares held by such Shareholder.

21.6 In the event that the Dragging Shareholders, in connection with the Proposed Drag Sale, appoint a third party independent shareholder representative (a **"Shareholder Representative"**) with respect to the establishment and management of any escrow or holdback fund in connection with any indemnification or breach of warranty under the Sale Agreement following completion of such Proposed Drag Sale in accordance with the terms of this Article 21 (the **"Escrow"**), each Called Shareholder shall be deemed to consent to: (a) the appointment of such Shareholder Representative; (b) the establishment of the Escrow; and (c) the payment of such Called Shareholder's applicable portion (from the Escrow) of any reasonable and properly incurred fees and expenses of such Shareholder Representative, in each case in connection with such Shareholder Representative's services and duties in connection with the establishment and management of such Escrow.

21.7 Within three Business Days of the Company copying the Drag Along Notice to the Called Shareholders (or such later date as may be specified in the Drag Along Notice) (the **"Drag Completion Date"**), each Called Shareholder shall deliver:

- (a) duly executed stock transfer form(s) for its Shares in favour of the Drag Purchaser;
- (b) the relevant share certificate(s) (or a duly executed indemnity for lost certificate(s) in a form acceptable to the Board) to the Company; and
- (c) duly executed Sale Agreement, if applicable, in the form specified in the Drag Along Notice or as otherwise specified by the Company,

(together the **"Drag Documents"**).

21.8 On the Drag Completion Date, the Drag Purchaser (or, to the extent the Drag Purchaser has paid such consideration to the Company, the Company on behalf of the Drag Purchaser) shall:

- (a) pay or otherwise deliver or make available to each Called Shareholder the Drag Consideration that is due (less any amount to be deducted or retained pursuant to this Article or pursuant to any Sale Agreement, including in respect of transaction fees and expenses); and/or
- (b) if the consideration (or any part thereof) is non-cash consideration, the Drag Purchaser shall satisfy the consideration due to the Called Shareholders through the issue of shares or securities or the payment or transfer or other settlement of any other non-cash consideration which forms the non-cash consideration due to be issued, paid, transferred or otherwise settled to the Called Shareholders.

The Company's receipt of the Drag Consideration shall be a good discharge to the Drag Purchaser. Following the Company's receipt of the Drag Consideration, but pending its payment or transfer to the Called Shareholder, the Company shall hold the Drag Consideration in trust for each of the Called Shareholders without any obligation to pay interest.

21.9 To the extent that the Drag Purchaser has not, on the Drag Completion Date, paid the Drag Consideration that is due to the Called Shareholders (or to the Company on their behalf) or, in the case of any non-cash consideration, to the extent the Drag Purchaser has not made available or settled such non-cash consideration or satisfied the Board that the Drag Purchaser is in a position to issue, pay, transfer or otherwise settle such non-cash consideration, the Called Shareholders shall be entitled to the immediate return of the Drag Documents for the relevant Shares and the Called Shareholders shall have no further rights or obligations under this Article in respect of the relevant Drag Along Notice (without prejudice to any party's right to serve a further Drag Along Notice at any time thereafter).

21.10 If a Called Shareholder fails to deliver the Drag Documents for its Shares to the Company by the Drag Completion Date, the Company and each Director shall be constituted the agent of such defaulting Called Shareholder to take such actions and enter into any Drag Document or such other agreements or documents as are necessary to effect the transfer of the Called Shareholder's Shares pursuant to this Article and the Directors shall, if requested by the Drag Purchaser, authorise any Director to transfer the Called Shareholder's Shares on the Called Shareholder's behalf to the Drag Purchaser to the extent the Drag Purchaser has, by the Drag Completion Date,

- (a) paid the Drag Consideration to the Company for the Called Shareholder's Shares offered to him and/or
- (b) in the case of any non-cash consideration, has otherwise made available or settled such non-cash consideration or has satisfied the Board that the Drag Purchaser is in a position to issue, pay, transfer or otherwise settle such non-cash consideration.

The Board shall then authorise registration of the transfer once appropriate stamp duty (if any is required) has been paid. The defaulting Called Shareholder shall surrender his or her share certificate(s) for his or her Shares (or suitable executed indemnity) to the Company. On surrender, he or she shall be entitled to the Drag Consideration due to him or her.

21.11 Any transfer of Shares to a Drag Purchaser pursuant to a sale in respect of which a Drag Along Notice has been duly served shall not be subject to the provisions of Article 16.

21.12 On any person, following the issue of a Drag Along Notice, becoming a Shareholder pursuant to the exercise of a pre-existing option or warrant to acquire shares in the Company or pursuant to the conversion of any convertible security of the Company (a "**New**

Shareholder”), a Drag Along Notice shall be deemed to have been served on the New Shareholder on the same terms as the previous Drag Along Notice who shall then be bound to sell and transfer all Shares so acquired to the Drag Purchaser and the provisions of this Article shall apply with the necessary changes to the New Shareholder except that completion of the sale of the Shares shall take place immediately on the Drag Along Notice being deemed served on the New Shareholder.

- 21.13 In the event that an Asset Sale is approved by (i) the Board and (ii) the holders of more than 50 per cent of the voting Ordinary Shares and (iii) an Investor Majority, such consenting Shareholders shall have the right, by notice in writing to all other Shareholders, to require such Shareholders to take any and all such actions as it may be necessary for Shareholders to take in order to give effect to or otherwise implement such Asset Sale, subject always to the proceeds from such Asset Sale being distributed to Shareholders in accordance with any Distribution Preference.

22. Lock-up

- 22.1 Other than the sale of any Shares to an underwriter pursuant to an underwriting agreement, no Shareholder shall, without the prior written consent of the Company’s underwriters, during the period commencing on the date of the final offering document relating to an IPO and ending on the date specified by the Board on the recommendation of the Company’s underwriters (not to exceed 180 days):

- (a) lend, offer, pledge, sell, contract to sell, sell any option or contract to purchase, purchase any option or contract to sell, grant any option, right or warrant to purchase, or otherwise transfer or dispose of, directly or indirectly, any Shares held immediately prior to the effectiveness of the registration statement for the IPO; or
- (b) enter into any swap or other arrangement that transfers to another, in whole or in part, any of the economic consequences of ownership of the Shares,

whether or not any such transaction is to be settled by delivery of Shares or other securities, in cash or otherwise.

- 22.2 In order to enforce the foregoing covenant, the Company may impose stop-transfer instructions with respect to the Shares (and transferees and assignees thereof) until the end of such restricted period.

- 22.3 Each Shareholder shall enter into a separate lock-up agreement in respect of the IPO if and to the extent required by the Company’s underwriters in order to facilitate the IPO. If any Shareholder fails to comply with the provisions of this Article, the Company shall be constituted the agent of each defaulting Shareholder for taking such actions as are necessary to effect the lock-up and the Directors may authorise an officer or member to execute and deliver on behalf of such defaulting Shareholder the necessary documents to effect the lock-up, including, without limitation, a lock-up agreement, in a form approved by the Board.

23. New Holding Company

- 23.1 In the event of a Holding Company Reorganisation approved by: (a) the Board; (b) the holders of a majority of the voting Ordinary Shares; and (c) an Investor Majority (a “**Proposed Reorganisation**”), all Shareholders shall (i) consent to, vote for, raise no objections to and waive any applicable rights in connection with the Proposed Reorganisation and (ii) take all such actions to tender their Shares as required pursuant to the Proposed Reorganisation (the “**Reorganisation Actions**”). The Shareholders shall be required to take all Reorganisation Actions with respect to the Proposed Reorganisation as are required by the Board to facilitate the Proposed Reorganisation. If any Shareholder fails to comply with the provisions of this Article, the Company and any Director of the Company that may be nominated by the Board

shall be constituted the agent of each defaulting Shareholder for taking the Reorganisation Actions as are necessary to effect the Proposed Reorganisation and the Directors may authorise an officer or member to execute and deliver on behalf of such defaulting Shareholder the necessary documents to effect the Proposed Reorganisation, including, without limitation, any share exchange agreement and/or stock transfer form.

- 23.2 The Company shall procure that the New Holding Company shall ensure that the shares issued by it to the Shareholders (or a subsequent holder, as the case may be) pursuant to the Holding Company Reorganisation will be credited as fully paid as to the amount determined in accordance with this Article and which new shares shall be subject to the constitutional documents of the New Holding Company and otherwise (subject to the express provisions of such constitutional documents) have the same rights as all other New Holding Company shares of the same class in issue at the time (other than as regards any dividend or other distribution payable by reference to a record date preceding the date of allotment and issue of such New Holding Company shares).
- 23.3 On any person, following the date of completion of a Holding Company Reorganisation, becoming a Shareholder pursuant to the exercise of a pre-existing option or warrant to acquire shares in the Company or pursuant to the conversion of any convertible security of the Company or otherwise (a "**New Reorganisation Shareholder**"), the New Reorganisation Shareholder shall then be bound to do all such acts and things necessary in order to transfer all such resulting shares to the New Holding Company, and the provisions of this Article shall apply with the necessary changes to the New Reorganisation Shareholder.

24. Valuation of Shares

- 24.1 If no Transfer Price can be agreed between the Proposed Seller and the Board in accordance with the applicable provisions of these Articles or otherwise then, on the date of failing agreement, the Board shall either:
- (a) appoint an expert valuer in accordance with Article 24.2 (the "**Expert Valuer**") to certify the Fair Value of the Sale Shares; or
 - (b) (if the Fair Value has been certified by an Expert Valuer within the preceding 12 weeks) specify that the Fair Value of the Sale Shares will be calculated by dividing any Fair Value so certified by the number of Sale Shares to which it related and multiplying such Fair Value by the number of Sale Shares the subject of the Transfer Notice.
- 24.2 The Expert Valuer shall be:
- (a) the Auditors; or
 - (b) (if otherwise agreed by the Board and the Proposed Seller) an independent firm of Chartered Accountants to be agreed between the Board and the Proposed Seller or failing agreement not later than the date 10 Business Days after the date of service of the Transfer Notice to be nominated by the then President of the Institute of Chartered Accountants in England and Wales on the application of either party and approved by the Company.
- 24.3 The "**Fair Value**" of the Sale Shares shall be determined by the Expert Valuer on the following assumptions and bases:
- (a) valuing the Sale Shares as on an arm's-length sale between a willing seller and a willing buyer;
 - (b) if the Company is then carrying on business as a going concern, on the assumption that it will continue to do so;

- (c) that the Sale Shares are capable of being transferred without restriction;
 - (d) valuing the Sale Shares as a rateable proportion of the total value of all the issued Shares (excluding any Shares held as Treasury Shares) without any premium or discount being attributable to the percentage of the issued share capital of the Company which they represent, but taking account of the rights attaching to the Sale Shares; and
 - (e) reflect any other factors which the Expert Valuer reasonably believes should be taken into account.
- 24.4 If any difficulty arises in applying any of these assumptions or bases, then the Expert Valuer shall resolve that difficulty in whatever manner it shall in its absolute discretion think fit.
- 24.5 The Expert Valuer shall be requested to determine the Fair Value within 20 Business Days of their appointment and to notify the Board of their determination.
- 24.6 The Expert Valuer shall act as experts and not as arbitrators and their determination shall be final and binding on the parties (in the absence of fraud or manifest error).
- 24.7 The Board shall give the Expert Valuer access to all accounting records or other relevant documents of the Company subject to them agreeing to such confidentiality provisions as the Board may reasonably impose.
- 24.8 The Expert Valuer shall deliver their certificate to the Company. As soon as the Company receives the certificate it shall deliver a copy of it to the Proposed Seller. Unless the Sale Shares are to be sold under a Transfer Notice, which is deemed to have been served, the Proposed Seller may by notice in writing to the Company within five Business Days of the service on him of the copy certificate, cancel the Company's authority to sell the Sale Shares.
- 24.9 The cost of obtaining the certificate shall be paid by the Company unless:
- (a) the Proposed Seller cancels the Company's authority to sell; or
 - (b) the sale price certified by the Expert Valuer is less than the price (if any) offered by the Directors to the Proposed Seller for the Sale Share before Expert Valuer was instructed,
- in which case the Proposed Seller shall bear the cost.

25. General meetings

- 25.1 If the Directors are required by the Shareholders under section 303 of the Act to call a general meeting, the Directors shall convene the meeting for a date not later than 28 days after the date on which the Directors became subject to the requirement under section 303 of the Act.
- 25.2 The provisions of section 318 of the Act shall apply to the Company, save that if a quorum is not present at any meeting adjourned for the reason referred to in Model Article 41 of the Model Articles, then, provided that the Qualifying Person present holds or represents the holder of at least 50 per cent in nominal value of the Relevant Shares, any resolution agreed to by such Qualifying Person shall be as valid and effectual as if it had been passed unanimously at a general meeting of the Company duly convened and held.
- 25.3 If any two or more Shareholders (or Qualifying Persons representing two or more Shareholders) attend the meeting in different locations, the meeting shall be treated as being held at the location specified in the notice of the meeting, save that if no one is present at that location so specified, the meeting shall be deemed to take place where the largest

number of Qualifying Persons is assembled or, if no such group can be identified, at the location of the chairman.

- 25.4 If a demand for a poll is withdrawn under article 44(3) of the Model Articles, the demand shall not be taken to have invalidated the result of a show of hands declared before the demand was made and the meeting shall continue as if the demand had not been made.
- 25.5 Polls must be taken in such manner as the chairman of the meeting directs. A poll demanded on the election of a chairman or on a question of adjournment must be held immediately. A poll demanded on any other question must be held either immediately or at such time and place as the chairman directs not being more than 14 days after the poll is demanded. The demand for a poll shall not prevent the continuance of a meeting for the transaction of any business other than the question on which the poll was demanded.
- 25.6 No notice need be given of a poll not held immediately if the time and place at which it is to be taken are announced at the meeting at which it is demanded. In any other case at least seven clear days' notice shall be given specifying the time and place at which the poll is to be taken.
- 25.7 If the poll is to be held more than 48 hours after it was demanded the Shareholders shall be entitled to deliver proxy notices in respect of the poll at any time up to 24 hours before the time appointed for taking that poll. In calculating that period, no account shall be taken of any part of a day that is not a Business Day.

26. Number and appointment of Directors

- 26.1 Unless and until the Company shall otherwise determine by ordinary resolution, the number of Directors shall be not less than one.
- 26.2 For so long as BroadLight and its Permitted Transferees together hold at least 4.00% of the issued Relevant Shares, BroadLight shall have the right to appoint and maintain in office such natural person as BroadLight may nominate as a Director and to remove any Director so appointed and, upon his or her removal, whether by BroadLight or otherwise, to appoint another Director in his or her place (the "**BroadLight Director**").
- 26.3 For so long as 468 Capital and its Permitted Transferees (including any 468 Capital Nominee (as defined in the Subscription Agreement) that holds Relevant Shares) together hold at least 4.00% of the issued Relevant Shares, 468 Capital shall have the right to appoint and maintain in office such natural person as 468 Capital may nominate as a Director (the "**468 Director**") and to remove any Director so appointed and, upon his or her removal, whether by 468 Capital or otherwise, to appoint another Director in his or her place.
- 26.4 For so long as Lightspeed and its Permitted Transferees together hold at least 4.00% of the issued Relevant Shares, Lightspeed shall have the right to appoint and maintain in office such natural person as Lightspeed may nominate as a Director and to remove any Director so appointed and, upon his or her removal, whether by Lightspeed or otherwise, to appoint another Director in his or her place (the "**Lightspeed Director**").
- 26.5 For so long as a Founder is a Qualifying Founder, he shall have the right to appoint and maintain in office such natural person as he may nominate as a Director and to remove any Director so appointed and, upon his or her removal, whether by the appointing Qualifying Founder or otherwise, to appoint another Director in his or her place. Any Director appointed pursuant to this Article shall have 1 vote at any meeting or written resolution of the Board save that, if only one of the Founders is a Qualifying Founder, either: (a) the Director appointed by him pursuant to this Article (including for the avoidance of doubt the Qualifying Founder himself if relevant) shall have the right to cast 2 votes at any meeting or written resolution of the Board; or (b) such Qualifying Founder shall have the right to appoint and

maintain in office two such natural persons as he may nominate as Directors (each of whom shall have the right to cast 1 vote at any meeting or written resolution of the Board) and to remove any Director so appointed and, upon his or her removal, whether by the appointing Qualifying Founder or otherwise, to appoint another Director in his or her place.

- 26.6 The Qualifying Founder who holds a majority of the Relevant Shares held by the Qualifying Founder(s) together (or, if there is only one Qualifying Founder, such Qualifying Founder) shall have the right to cast 2 votes at any meeting or written resolution of the Board (for the avoidance doubt, in addition to any vote(s) held by him pursuant to Article 26.5 above).
- 26.7 The appointment or removal of an Investor Director or a Founder Director shall be by written notice to the Company, which shall take effect on delivery of such notice at the Company's registered office or at any meeting of the Board or committee thereof.
- 26.8 The Investor Director and each Founder Director shall be entitled at his or her request to be appointed to any committee of the Board and to the board of directors of any Subsidiary Undertaking.
- 26.9 Any Director may appoint as an alternate any other Director, or any other person approved by the Board, to exercise that Director's powers and carry out that Director's responsibilities in relation to the taking of decisions by the Directors, in the absence of the appointing Director. Any appointment or removal of an alternate must be effected by notice in writing to the Company signed by the appointing Director, or in any other manner approved by the Directors. Articles 15 and 25(3) to 27 of the model articles for public companies limited by shares contained in Schedule 3 of the Companies (Model Articles) Regulations 2008 (SI 2008/3229) shall apply to the Company.
- 26.10 For so long as Level One and its Permitted Transferees together hold at least 2.00% of the issued Relevant Shares, Level One shall have the right to appoint and maintain in office such natural person as Level One may nominate as an observer at each and any meeting of the Board and any meeting of any Subsidiary Undertaking and of each and any committee of the Board or of any Subsidiary Undertaking who will be entitled to speak at any such meetings but will not be entitled to vote.
- 26.11 For so long as Atomico and its Permitted Transferees together hold at least 2.00% of the issued Relevant Shares, Atomico shall have the right to appoint a representative to attend as an observer at each and any meeting of the Board and any meeting of any Subsidiary Undertaking and each and any committee of the Board or of any Subsidiary Undertaking who will be entitled to speak at any such meetings but will not be entitled to vote.
- 26.12 For so long as MPGI and its Permitted Transferees together hold at least 2.00% of the issued Relevant Shares, MPGI shall have the right to appoint a representative to attend as an observer at each and any meeting of the Board and any meeting of any Subsidiary Undertaking and of each and any committee of the Board or of any Subsidiary Undertaking who will be entitled to speak at any such meetings but will not be entitled to vote.
- 26.13 For so long as Burda and its Permitted Transferees together hold at least 2.00% of the issued Relevant Shares, Burda shall have the right to appoint a representative to attend as an observer at each and any meeting of the Board and any meeting of any Subsidiary Undertaking and of each and any committee of the Board or of any Subsidiary Undertaking who will be entitled to speak at any such meetings but will not be entitled to vote.
- 26.14 For so long as Vorwerk and its Permitted Transferees together hold at least 2.00% of the issued Relevant Shares, Vorwerk shall have the right to appoint a representative to attend as an observer at each and any meeting of the Board and any meeting of any Subsidiary Undertaking and of each and any committee of the Board or of any Subsidiary Undertaking who will be entitled to speak at any such meetings but will not be entitled to vote.

27. Disqualification of Directors

In addition to that provided in article 18 of the Model Articles, the office of a Director shall also be vacated if:

- (a) he or she is convicted of a criminal offence (other than a minor motoring offence) and the Directors resolve that his or her office be vacated;
- (b) in the case of Directors other than an Investor Director or a Founder Director, if a majority of his or her co-Directors serve notice on him or her in writing, removing him or her from office; or
- (c) in the case of an Investor Director or a Founder Director, if the person then having the right to nominate such Director hold office either: (i) serves notice on him in writing removing him from office; or (ii) ceases to be entitled to appoint a Director pursuant to the terms of Article 26.

28. Proceedings of Directors

- 28.1 Subject to the provisions of these Articles, the Directors may regulate their proceedings as they think fit.
- 28.2 The quorum for Directors' meetings shall be at least three Directors, to include a Founder Director and the Lightspeed Director (save that (i) where a Relevant Interest of a Director is being authorised by any other Director in accordance with section 175(5)(a) of the Act, such interested Director shall not be included in the quorum required for the purpose of such authorisation but shall otherwise be included for the purpose of forming the quorum at the meeting or (ii) where there is only one director appointed, the quorum shall be one). If such a quorum is not present within half an hour from the time appointed for the meeting, or if during a meeting such quorum ceases to be present, the meeting shall stand adjourned to the same day the next week at the same time and place or at such time and place as determined by the Directors present at such meeting. If a quorum is not present at any such adjourned meeting within half an hour from the time appointed, then the meeting shall proceed.
- 28.3 In the event that a meeting of the Directors is attended by a Director who is acting as alternate for one or more other Directors, the Director or Directors for whom he or she is the alternate shall be counted in the quorum despite their absence, and if on that basis there is a quorum the meeting may be held despite the fact (if it is the case) that only one Director is physically present.
- 28.4 If all the Directors participating in a meeting of the Directors are not physically in the same place, the meeting shall be deemed to take place where the largest group of participators in number is assembled. In the absence of a majority the location of the chairman shall be deemed to be the place of the meeting.
- 28.5 Notice of a Directors' meeting need not be given to Directors who waive their entitlement to notice of that meeting, by giving notice to that effect to the Company at any time before or after the date on which the meeting is held. Where such notice is given after the meeting has been held, that does not affect the validity of the meeting or of any business conducted at it.
- 28.6 Provided (if these Articles so require) that he or she has declared to the Directors in accordance with the provisions of these Articles the nature and extent of his or her interest (and subject to any restrictions on voting or counting in a quorum imposed by the Directors in authorising a Relevant Interest), a Director may vote at a meeting of the Directors or of a committee of the Directors on any resolution concerning a matter in which he or she has an

interest, whether a direct or an indirect interest, or in relation to which he or she has a duty and shall also be counted in reckoning whether a quorum is present at such a meeting.

- 28.7 Questions arising at any meeting of the Directors shall be decided by a majority of votes. The number of votes held by a Founder Director shall be determined in accordance with Article 26.5 and 26.6. In the case of any equality of votes, no Director shall have a second or casting vote.
- 28.8 A decision of the Directors may take the form of a resolution in writing, where each Eligible Director has signed one or more copies of it, or to which each Eligible Director has otherwise indicated agreement in writing (including confirmation given by electronic means). Reference in article 7(1) of the Model Articles to article 8 of the Model Articles shall be deemed to include a reference to this article also.

29. Directors' interests

Specific interests of a Director

- 29.1 Subject to the provisions of the Act and provided (if these Articles so require) that he or she has declared to the Directors in accordance with the provisions of these Articles the nature and extent of his or her interest, a Director may (save as to the extent not permitted by law), notwithstanding his or her office, have an interest of the following kind:
- (a) where a Director (or a person Connected with him or her) is party to or in any way directly or indirectly interested in, or has any duty in respect of, any existing or proposed contract, arrangement or transaction with the Company or any other undertaking in which the Company is in any way interested;
 - (b) where a Director (or a person Connected with him or her) is a director, employee or other officer of, or a party to any contract, arrangement or transaction with, or in any way interested in, any body corporate promoted by the Company or in which the Company is in any way interested;
 - (c) where a Director (or a person Connected with him or her) is a Shareholder or a shareholder in, employee, director, member or other officer of, or consultant to, a Parent Undertaking of, or a Subsidiary Undertaking of a Parent Undertaking of, the Company;
 - (d) where a Director (or a person Connected with him or her) holds and is remunerated in respect of any office or place of profit (other than the office of auditor) in respect of the Company or body corporate in which the Company is in any way interested;
 - (e) where a Director is given a guarantee, or is to be given a guarantee, in respect of an obligation incurred by or on behalf of the Company or any body corporate in which the Company is in any way interested;
 - (f) where a Director (or a person Connected with him or her or of which he or she is a member or employee) acts (or any body corporate promoted by the Company or in which the Company is in any way interested of which he or she is a director, employee or other officer may act) in a professional capacity for the Company or any body corporate promoted by the Company or in which the Company is in any way interested (other than as auditor) whether or not he, she or it is remunerated for this;
 - (g) an interest which cannot reasonably be regarded as likely to give rise to a conflict of interest; or
 - (h) any other interest authorised by ordinary resolution.

Interests of an Investor Director

29.2 In addition to the provisions of Article 29.1, subject to the provisions of the Act and provided (if these Articles so require) that he or she has declared to the Directors in accordance with the provisions of these Articles the nature and extent of his or her interest, where a Director is an Investor Director he or she may (save as to the extent not permitted by law), notwithstanding his or her office, have an interest arising from any duty he or she may owe to, or interest he or she may have as an employee, director, trustee, member, partner, officer or representative of, or a consultant to, or direct or indirect investor (including without limitation by virtue of a carried interest, remuneration or incentive arrangements or the holding of securities) in:

- (a) such Investor Director's appointing Investor;
- (b) a Fund Manager which advises or manages such Investor;
- (c) any of the funds advised or managed by a Fund Manager who advises or manages such Investor; or
- (d) another body corporate or firm in which a Fund Manager who advises or manages such Investor or any fund advised or managed by such Fund Manager has directly or indirectly invested, including without limitation any portfolio companies,

(each, together with the interests set out in Article 29.1, a "**Relevant Interest**").

Interests of which a Director is not aware

29.3 For the purposes of this Article, an interest of which a Director is not aware and of which it is unreasonable to expect him or her to be aware shall not be treated as an interest of that Director.

Accountability of any benefit and validity of a contract

29.4 In any situation permitted by this Article (save as otherwise agreed by him or her) a Director shall not by reason of his or her office be accountable to the Company for any benefit which he or she derives from that situation and no such contract, arrangement or transaction shall be avoided on the grounds of any such interest or benefit.

Terms and conditions of Board authorisation

29.5 Subject to Article 29.7, any authority given in accordance with section 175(5)(a) of the Act in respect of a Director ("**Interested Director**") who has proposed that the Directors authorise his or her Relevant Interest pursuant to that section may, for the avoidance of doubt:

- (a) be given on such terms and subject to such conditions or limitations as may be imposed by the authorising Directors as they see fit, including, without limitation:
 - (i) restricting the Interested Director from voting on any resolution put to a meeting of the Directors or of a committee of the Directors in relation to the Relevant Interest;
 - (ii) restricting the Interested Director from being counted in the quorum at a meeting of the Directors or of a committee of the Directors where such Relevant Interest is to be discussed; or
 - (iii) restricting the application of the provisions in Articles 29.8 and 29.9, so far as is permitted by law, in respect of such Interested Director;

- (b) be withdrawn, or varied at any time by the Directors entitled to authorise the Relevant Interest as they see fit; and

subject to Article 29.7, an Interested Director must act in accordance with any such terms, conditions or limitations imposed by the authorising Directors pursuant to section 175(5)(a) of the Act and this Article.

- 29.6 Notwithstanding the other provisions of this Article 29, it shall not (save with the consent in writing of an Investor Director) be made a condition of any authorisation of a matter in relation to that Investor Director in accordance with section 175(5)(a) of the Act, that he shall be restricted from voting or counting in the quorum at any meeting of, or of any committee of the Directors or that he shall be required to disclose, use or apply confidential information as contemplated in Article 29.8.

Director's duty of confidentiality to a person other than the Company

- 29.7 Subject to Article 29.9 (and without prejudice to any equitable principle or rule of law which may excuse or release the Director from disclosing information, in circumstances where disclosure may otherwise be required under this Article), if a Director, otherwise than by virtue of his or her position as Director, receives information in respect of which he owes a duty of confidentiality to a person other than the Company, he or she shall not be required:

- (a) to disclose such information to the Company or to any Director, or to any officer or Service Provider; or
- (b) otherwise to use or apply such confidential information for the purpose of or in connection with the performance of his or her duties as a Director.

- 29.8 Where such duty of confidentiality arises out of a situation in which a Director has, or can have, a direct or indirect interest that conflicts, or possibly may conflict, with the interests of the Company, Article 29.8 shall apply only if the conflict arises out of a matter which falls within Article 29.1 or Article 29.2 or has been authorised under section 175(5)(a) of the Act.

Additional steps to be taken by a Director to manage a conflict of interest

- 29.9 Where a Director has an interest which can reasonably be regarded as likely to give rise to a conflict of interest, the Director shall take such additional steps as may be necessary or desirable for the purpose of managing such conflict of interest, including compliance with any procedures laid down by the Directors for the purpose of managing conflicts of interest generally and/or any specific procedures approved by the Directors for the purpose of or in connection with the situation or matter in question, including without limitation:

- (a) absenting himself or herself from any discussions, whether in meetings of the Directors or otherwise, at which the relevant situation or matter falls to be considered; and
- (b) excluding himself or herself from documents or information made available to the Directors generally in relation to such situation or matter and/or arranging for such documents or information to be reviewed by a professional adviser to ascertain the extent to which it might be appropriate for him or her to have access to such documents or information.

Requirement of a Director to declare an interest

- 29.10 Subject to section 182 of the Act, a Director shall declare the nature and extent of any interest permitted by Article 29.1 or Article 29.2 at a meeting of the Directors, or by general notice in accordance with section 184 (notice in writing) or section 185 (general notice) of the Act or

in such other manner as the Directors may determine, except that no declaration of interest shall be required by a Director in relation to an interest:

- (a) falling under Article 29.1(g);
- (b) if, or to the extent that, the other Directors are already aware of such interest (and for this purpose the other Directors are treated as aware of anything of which they ought reasonably to be aware); or
- (c) if, or to the extent that, it concerns the terms of his or her service contract (as defined by section 227 of the Act) that have been or are to be considered by a meeting of the Directors, or by a committee of Directors appointed for the purpose under these Articles.

Shareholder approval

29.11 Subject to section 239 of the Act, the Company may by ordinary resolution ratify any contract, transaction or arrangement, or other proposal, not properly authorised by reason of a contravention of any provisions of this Article.

29.12 For the purposes of this Article:

- (a) a conflict of interest includes a conflict of interest and duty and a conflict of duties;
- (b) the provisions of section 252 of the Act shall determine whether a person is Connected with a Director; and
- (c) a general notice to the Directors that a Director is to be regarded as having an interest of the nature and extent specified in the notice in any transaction or arrangement in which a specified person or class of persons is interested shall be deemed to be a disclosure that the Director has an interest in any such transaction of the nature and extent so specified.

30. Notices

30.1 Subject to the requirements set out in the Act, any notice given or document sent or supplied to or by any person under these Articles, or otherwise sent by the Company under the Act, may be given, sent or supplied:

- (a) in hard copy form;
- (b) in electronic form; or
- (c) partly by one of these means and partly by another of these means.

Notices shall be given and documents supplied in accordance with the procedures set out in the Act, except to the extent that a contrary provision is set out in this Article.

Notices in hard copy form

30.2 Any notice or other document in hard copy form given or supplied under these Articles may be delivered or sent by first class post (airmail if overseas):

- (a) to the Company or any other company at its registered office;
- (b) to the address notified to or by the Company for that purpose;

- (c) in the case of an intended recipient who is a member or his or her legal personal representative or trustee in bankruptcy, to such member's address as shown in the Company's register of members;
 - (d) in the case of an intended recipient who is a Director or alternate, to his or her address as shown in the register of Directors;
 - (e) to any other address to which any provision of the Companies Acts (as defined in the Act) authorises the document or information to be sent or supplied; or
 - (f) where the Company is the sender, if the Company is unable to obtain an address falling within one of the addresses referred to in (a) to (e) above, to the intended recipient's last address known to the Company.
- 30.3 Any notice or other document in hard copy form given or supplied under these Articles shall be deemed to have been served and be effective:
- (a) if delivered, at the time of delivery;
 - (b) if posted, on receipt or 48 hours after the time it was posted, whichever occurs first.
- Notices in electronic form*
- 30.4 Subject to the provisions of the Act, any notice or other document in electronic form given or supplied under these Articles may:
- (a) if sent by email (provided that an address for email has been notified to or by the Company for that purpose), be sent by the relevant form of communication to that address;
 - (b) if delivered or sent by first class post (airmail if overseas) in an electronic form (such as sending a disk by post), be so delivered or sent as if in hard copy form under Article 30.2; or
 - (c) be sent by such other electronic means (as defined in section 1168 of the Act) and to such address(es) as the Company may specify by notice (in hard copy or electronic form) to all Shareholders.
- 30.5 Any notice or other document in electronic form given or supplied under these Articles shall be deemed to have been served and be effective:
- (a) if sent by facsimile or email (where an address for email has been notified to or by the Company for that purpose), on receipt or 48 hours after the time it was sent, whichever occurs first;
 - (b) if posted in an electronic form, on receipt or 48 hours after the time it was posted, whichever occurs first;
 - (c) if delivered in an electronic form, at the time of delivery; and
 - (d) if sent by any other electronic means as referred to in Article 30.4(c), at the time such delivery is deemed to occur under the Act.
- 30.6 Where the Company is able to show that any notice or other document given or sent under these Articles by electronic means was properly addressed with the electronic address supplied by the intended recipient, the giving or sending of that notice or other document shall be effective notwithstanding any receipt by the Company at any time of notice either that such method of communication has failed or of the intended recipient's non-receipt.

General

- 30.7 In the case of joint holders of a share, all notices shall be given to the joint holder whose name stands first in the register of members of the Company in respect of the joint holding (the “**Primary Holder**”). Notice so given shall constitute notice to all the joint holders.
- 30.8 Anything agreed or specified by the Primary Holder in relation to the service, sending or supply of notices, documents or other information shall be treated as the agreement or specification of all the joint holders in their capacity as such (whether for the purposes of the Act or otherwise).

31. Indemnities and insurance

- 31.1 Subject to the provisions of and so far as may be permitted by the Act:

(a) every Director or other officer of the Company (excluding the Company's auditors) shall be entitled to be indemnified by the Company (and the Company shall also be able to indemnify directors of any associated company (as defined in section 256 of the Act)) out of the Company's assets against all liabilities incurred by him or her in the actual or purported execution or discharge of his or her duties or the exercise or purported exercise of his or her powers or otherwise in relation to or in connection with his or her duties, powers or office, provided that no current or former Director or current or former director of any associated company is indemnified by the Company against:

- (i) any liability incurred by the Director to the Company or any associated company; or
- (ii) any liability incurred by the Director to pay a fine imposed in criminal proceedings or a sum payable to a regulatory authority by way of a penalty in respect of non-compliance with any requirements of a regulatory nature; or
- (iii) any liability incurred by the Director:
 - (A) in defending any criminal proceedings in which he or she is convicted;
 - (B) in defending civil proceedings brought by the Company or any associated company in which final judgment (within the meaning set out in section 234 of the Act) is given against him or her; or
 - (C) in connection with any application under sections 661(3) or 661(4) or 1157 of the Act (as the case may be) for which the court refuses to grant him or her relief,

save that, in respect of a provision indemnifying a director of a company (whether or not the Company) that is a trustee of an occupational pension scheme (as that term is used in section 235 of the Act) against liability incurred in connection with that company's activities as trustee of the scheme, the Company shall also be able to indemnify any such director without the restrictions in Articles 31.1(a)(i), 32.1(a)(iii)(B) and 32.1(a)(iii)(C) applying;

- (b) the Directors may exercise all the powers of the Company to purchase and maintain insurance for any such current or former Director or other officer against any liability which by virtue of any rule of law would otherwise attach to him or her in respect of any negligence, default, breach of duty or breach of trust of which he or she may be

guilty in relation to the Company, or any associated company including (if he or she is a director of a company which is a trustee of an occupational pension scheme) in connection with that company's activities as trustee of an occupational pension scheme.

- 31.2 The Company shall (at the cost of the Company) effect and maintain for each current and former Director or current or former director of any associated company policies of insurance insuring each such Director against risks in relation to his or her office as each director may reasonably specify including without limitation, any liability which by virtue of any rule of law may attach to him or her in respect of any negligence, default of duty or breach of trust of which he or she may be guilty in relation to the Company.