Registered number
12979546

The Demand Generation Team Ltd
Unaudited Accounts
for the year ended
31 October 2022

The Demand Generation Team Ltd
Balance Sheet
as at 31 October 2022

	Notes		2022 £		2021 £
Current assets					
Debtors		32,650		9,712	
Cash at bank and in hand		127,833		35,458	
		160,483		45,170	
Creditors: amounts falling due within one year		(60,857)		(18,016)	
Net current assets / (liabilities)			99,626		27,154
Total assets less current liabilities			99,626		27,154
Provisions for liabilities			(0)		(0)
Total net assets (liabilities)			99,626		27,154
Capital and reserves					
Called up share capital			120		1
Profit and loss account			99,506		27,153
Shareholders' funds			99,626		27,154

The Demand Generation Team Ltd
Balance Sheet
as at 31 October 2022

These accounts have been prepared and delivered in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The directors have not delivered a copy of the company's Profit and Loss account as permitted by s444(5A) of the Companies Act 2006.

For the year ending 31 October 2022 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Signed on behalf of the board of directors

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Mrs H Brookes

Director

Approved by the board on 27 July 2023

Company Number: 12979546 (a Private Company Limited by Shares registered in England and Wales)

Registered Office:

Alverley 18
Greenfield Avenue
Stourbridge
West Midlands
DY8 1SY

The Demand Generation Team Ltd
Notes to the Accounts
for the year ended 31 October 2022

1. Accounting policies

Basis of preparation of financial statements

These financial statements have been prepared under the historic cost convention in accordance with the accounting policies set out below and with section 1A of FRS 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland, and the Companies Act 2006. The presentation currency is sterling.

2. Employees

	2022	2021
Average number of employees during the period	4	1