

**REGISTERED NUMBER: 12684643 (England and Wales)**

**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30TH JUNE 2023**  
**FOR**  
**CONSIDERED DIGITAL LTD**

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**FOR THE YEAR ENDED 30TH JUNE 2023**

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**CONSIDERED DIGITAL LTD**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30TH JUNE 2023**

**DIRECTOR:** Mr R F Gamage

**REGISTERED OFFICE:** 24 Frankland Road  
Rickmansworth  
Hertfordshire  
WD3 3AU

**REGISTERED NUMBER:** 12684643 (England and Wales)

**ACCOUNTANTS:** Meades Group Limited  
39 The Metro Centre  
Tolpits Lane  
Watford  
Hertfordshire  
WD18 9SB

**CONSIDERED DIGITAL LTD (REGISTERED NUMBER: 12684643)**

**BALANCE SHEET**  
**30TH JUNE 2023**

	Notes	2023 £	£	2022 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		139		471
<b>CURRENT ASSETS</b>					
Debtors	5	4,317		11,520	
Cash at bank		<u>7,665</u>		<u>24,973</u>	
		11,982		36,493	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>10,888</u>		<u>7,999</u>	
<b>NET CURRENT ASSETS</b>			<u>1,094</u>		<u>28,494</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			1,233		28,965
<b>PROVISIONS FOR LIABILITIES</b>			<u>27</u>		<u>216</u>
<b>NET ASSETS</b>			<u>1,206</u>		<u>28,749</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			1		1
Retained earnings			<u>1,205</u>		<u>28,748</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>1,206</u>		<u>28,749</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30th June 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 30th June 2023 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**CONSIDERED DIGITAL LTD (REGISTERED NUMBER: 12684643)**

**BALANCE SHEET - continued**  
**30TH JUNE 2023**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the director and authorised for issue on 28th November 2023 and were signed by:

Mr R F Gamage - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30TH JUNE 2023**

**1. STATUTORY INFORMATION**

Considered Digital Ltd is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable from digital publication services, excluding discount and value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - Straight line over 3 years

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 3 (2022 - 4 ) .

**4. TANGIBLE FIXED ASSETS**

**COST**

At 1st July 2022  
and 30th June 2023

**DEPRECIATION**

At 1st July 2022  
Charge for year  
At 30th June 2023

**NET BOOK VALUE**

At 30th June 2023  
At 30th June 2022

Computer  
equipment  
£

996

525

332

857

139

471

**CONSIDERED DIGITAL LTD (REGISTERED NUMBER: 12684643)**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 30TH JUNE 2023**

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023	2022
	£	£
Trade debtors	2,785	11,520
Corporation tax	1,532	-
	<u>4,317</u>	<u>11,520</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023	2022
	£	£
Trade creditors	240	43
Corporation tax	-	1,532
Social security and other taxes	438	556
Pension contributions payable	-	343
VAT	3,115	4,902
Credit card balances	6,472	-
Director's current account	623	623
	<u>10,888</u>	<u>7,999</u>

**7. RELATED PARTY DISCLOSURES**

The director's current account balance of £623 (2021 - £311) has no fixed date for repayment, is repayable upon demand and is non-interest bearing.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.