

# **BLUSH DESIGN & MARKETING SERVICES LTD**

Registered Number  
12363786  
(England and Wales)

**Unaudited Financial Statements for the Year ended  
30 November 2022**

# **BLUSH DESIGN & MARKETING SERVICES LTD**

## **Company Information**

**for the year from 1 December 2021 to 30 November 2022**

### **Directors**

ESKIBINA, Selen

### **Registered Address**

Flat 17 Jasmine House

51 Lismore Boulevard

London

NW9 4EN

### **Registered Number**

12363786 (England and Wales)

# BLUSH DESIGN & MARKETING SERVICES LTD

## Balance Sheet as at 30 November 2022

|                                                      | Notes | 2022          |               | 2021          |            |
|------------------------------------------------------|-------|---------------|---------------|---------------|------------|
|                                                      |       | £             | £             | £             | £          |
| <b>Current assets</b>                                |       |               |               |               |            |
| Stocks                                               | 5     | 41,175        |               | -             |            |
| Debtors                                              | 6     | 9,343         |               | 13,042        |            |
| Cash at bank and on hand                             |       | 10,942        |               | 522           |            |
|                                                      |       | <u>61,460</u> |               | <u>13,564</u> |            |
| <b>Creditors amounts falling due within one year</b> | 7     | (32,342)      |               | (13,409)      |            |
|                                                      |       | <u></u>       |               | <u></u>       |            |
| <b>Net current assets (liabilities)</b>              |       |               | 29,118        |               | 155        |
| <b>Total assets less current liabilities</b>         |       |               | <u>29,118</u> |               | <u>155</u> |
| <b>Net assets</b>                                    |       |               | <u>29,118</u> |               | <u>155</u> |
| <b>Capital and reserves</b>                          |       |               |               |               |            |
| Called up share capital                              |       |               | 100           |               | 100        |
| Profit and loss account                              |       |               | 29,018        |               | 55         |
| <b>Shareholders' funds</b>                           |       |               | <u>29,118</u> |               | <u>155</u> |

The company was entitled to exemption from audit for this reporting period under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The Director acknowledges their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime. The directors have chosen to not file a copy of the company's profit and loss account.

The financial statements were approved and authorised for issue by the Director on 14 December 2022, and are signed on its behalf by:

ESKIBINA, Selen

**Director**

**Registered Company No. 12363786**

# BLUSH DESIGN & MARKETING SERVICES LTD

## Notes to the Financial Statements for the year ended 30 November 2022

### 1. Statutory information

The company is a private company limited by shares and registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

### 2. Compliance with applicable reporting framework

The financial statements have been prepared in compliance with FRS 102 Section 1A as it applies to the financial statements for the period and there were no material departures from the reporting standard.

### 3. Accounting policies

#### Stocks policy

Stocks are valued at the lower of cost and estimated selling price (less any associated costs to enable such sales to complete).

#### Revenue recognition policy

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

#### Foreign currency translation and operations policy

Transactions in foreign currencies are initially recognised at the rate of exchange ruling at the date of the transaction. At the end of each reporting period foreign currency monetary items are translated at the closing rate of exchange. Non-monetary items that are measured at historical cost are translated at the rate ruling at the date of the transaction. All differences are charged to profit or loss.

### 4. Employee information

|                                             | 2022 | 2021 |
|---------------------------------------------|------|------|
| Average number of employees during the year | 1    | 1    |

## 5. Stocks

|                             | 2022   | 2021 |
|-----------------------------|--------|------|
|                             | £      | £    |
| Payments on account, stocks | 41,175 | -    |
| Total                       | 41,175 | -    |

## 6. Debtors

|                                   | 2022  | 2021   |
|-----------------------------------|-------|--------|
|                                   | £     | £      |
| Trade debtors / trade receivables | 8,567 | 1,724  |
| Other debtors                     | 776   | 11,318 |
| Total                             | 9,343 | 13,042 |

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

## 7. Creditors within one year

|                                  | 2022   | 2021   |
|----------------------------------|--------|--------|
|                                  | £      | £      |
| Trade creditors / trade payables | -      | 1,409  |
| Bank borrowings and overdrafts   | 264    | -      |
| Taxation and social security     | 32,078 | 12,000 |
| Total                            | 32,342 | 13,409 |

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.