Company Number: 12142171

COMPANIES ACT 2006

PRIVATE COMPANY LIMITED BY SHARES

WRITTEN RESOLUTION

of

ECH PRODUCTS HOLDCO LIMITED (the Company)

Circulation date: 1 October 2019

In accordance with the provisions of Chapter 2 of Part 13 Companies Act 2006 ("**CA 2006**"), resolution 1 and 2 are proposed as ordinary resolutions and resolution 3 is proposed as a special resolution of the Company:

ORDINARY RESOLUTION

THAT the 100 ordinary shares of £1.00 in the capital of the Company be subdivided into 10,000 ordinary shares of £0 01 each in the capital of the Company, such shares having the rights and being subject to the obligations set out in the existing articles of association of the Company, and is hereby duly authorised.

SPECIAL RESOLUTION

THAT, in accordance with section 569 of the CA 2006, the directors of the Company be and are hereby generally empowered to allot equity securities (as defined by section 560 of the CA 2006) as if section 561 of the CA 2006 did not apply to any such allotment provided that this authority and power shall expire on the day before the fifth anniversary of the date of the passing of this resolution, save that the Company may, before the expiry of such period, make an offer or agreement which would or might require equity securities to be allotted after such expiry and the directors may allot equity securities in pursuance of such offer or agreement as if the power conferred hereby had not expired.

The undersigned, being a member of the Company and a person eligible to vote on the Resolution on the Circulation Date, hereby irrevocably agrees to the Resolution.

Please read the notes at the end of this document before signifying your agreement to the resolution.

DEAN FRIDAY

(Sole Shareholder)

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NOTES:

If you agree with the Resolution, please sign and date this document and return it to the Company using one of the following methods:

- By Hand, delivering the signed copy to ECH Media Holdco Limited, 33 Foley Street, London, England, W1W 7TL.
- Post: returning the signed copy by post to ECH Media Holdco Limited, 33 Foley Street, London, England, W1W 7TL.

If you do not agree with the Resolution, you do not need to do anything: you will not be deemed to agree if you fail to reply.

Once you have indicated your agreement to the Resolution, you may not revoke your agreement.

The Resolution set out above will lapse if the required majority of eligible members have not signified their agreement to it by the end of the period of 28 days beginning with the circulation date set out above. If you agree to the Resolution, please ensure that your agreement reaches us before that date.

In the case of joint holders of shares, only the vote of the senior holder who votes will be counted by the Company. Seniority is determined by the order in which the names of the joint holders appear in the register of members.

If you are signing this document on behalf of a person under a power of attorney or other authority please send a copy of the relevant power of attorney or authority when returning this document.

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