

UMI DIRECT LIMITED

FINANCIAL STATEMENTS

INFORMATION FOR FILING WITH THE REGISTRAR

FOR THE PERIOD ENDED 31 MARCH 2020

BALANCE SHEET
AS AT 31 MARCH 2020

	Note	2020 £
Fixed assets		
Intangible assets	4	231,687
Tangible assets	5	25,382
		<u>257,069</u>
Current assets		
Debtors: amounts falling due within one year	6	1
		<u>1</u>
Creditors: amounts falling due within one year	7	(829,656)
		<u>(829,655)</u>
Net current (liabilities)/assets		<u>(829,655)</u>
Total assets less current liabilities		<u>(572,586)</u>
Net (liabilities)/assets		<u><u>(572,586)</u></u>
Capital and reserves		
Called up share capital	8	1
Profit and loss account		(572,587)
		<u><u>(572,586)</u></u>

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 14 August 2020.

N Clark
Director

The notes on pages 2 to 6 form part of these financial statements.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2020**

1. General information

UMi Direct Limited is a private company limited by shares incorporated in England and Wales. The registered office is Spectrum 6, Spectrum Business Park, Seaham, SR7 7TT. The company number is 12040070.

The company helps business succeed and grow by providing business information, business events and a range of commercial development programmes. UMi Direct Limited was incorporated and started trading on 10th June 2019 to develop a new platform to be used by the group.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The following principal accounting policies have been applied:

2.2 Going concern

The Company relies on the support of fellow group companies and, as a consequence, the directors believe that the Company is well placed to manage its business risks successfully and continue in existence for the foreseeable future. For this reason, the directors continue to adopt the going concern basis of preparation for these financial statements.

The directors are aware of the COVID-19 pandemic but are confident that the associated risks will continue to be mitigated.

2.3 Intangible assets

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed ten years.

The estimated useful lives range as follows:

Consulting	-	3 years straight line
Platform assets	-	3 years straight line
Trademarks	-	3 years straight line

Intangible assets are not amortised until completion of the asset. As at 31 March 2020, the platform was still incomplete, so there has been no amortisation on these intangible assets.

Intangible assets are reviewed at the end of each period for impairment.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2020**

2. Accounting policies (continued)

2.4 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	20%	straight line
Computer equipment	-	33%	straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

2.5 Financial instruments

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like other debtors and creditors, and loans to or from related parties, including fellow group companies. All such instruments are due within one year and are measured, initially and subsequently, at the transaction price.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statement of comprehensive income.

2.6 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

2.7 Pensions

Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Balance sheet. The assets of the plan are held separately from the Company in independently administered funds.

**NOTES TO THE FINANCIAL STATEMENTS
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2. Accounting policies (continued)

2.8 Research and development

In the research phase of an internal project it is not possible to demonstrate that the project will generate future economic benefits and hence all expenditure on research shall be recognised as an expense when it is incurred. Intangible assets are recognised from the development phase of a project if and only if certain specific criteria are met in order to demonstrate the asset will generate probable future economic benefits and that its cost can be reliably measured. The capitalised development costs are subsequently amortised on a straight line basis over their useful economic lives, which range from 3 to 6 years.

If it is not possible to distinguish between the research phase and the development phase of an internal project, the expenditure is treated as if it were all incurred in the research phase only.

3. Employees

The average monthly number of employees, including directors, during the period was 0. Employee costs in relation to the development of the platform are recharged from a group company.

4. Intangible assets

	Platform assets £	Trademarks £	Consulting £	Total £
Cost				
Additions	222,177	1,047	8,725	231,949
At 31 March 2020	222,177	1,047	8,725	231,949
Amortisation				
Charge for the period on owned assets	-	262	-	262
At 31 March 2020	-	262	-	262
Net book value				
At 31 March 2020	222,177	785	8,725	231,687

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5. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
Additions	13,143	15,387	28,530
At 31 March 2020	13,143	15,387	28,530
Depreciation			
Charge for the period on owned assets	1,971	1,177	3,148
At 31 March 2020	1,971	1,177	3,148
Net book value			
At 31 March 2020	11,172	14,210	25,382

6. Debtors

	2020 £
Other debtors	1
	1

7. Creditors: Amounts falling due within one year

	2020 £
Amounts owed to group undertakings	827,156
Accruals and deferred income	2,500
	829,656

**NOTES TO THE FINANCIAL STATEMENTS
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8. Share capital

	2020
	£
Allotted, called up and unpaid	
1 Ordinary share of £1.00	<u><u>1</u></u>
1 ordinary share was issued on incorporation at par value.	

9. Pension commitments

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to £480. Contributions totalling £nil were payable to the fund at the balance sheet date and are included in creditors.

10. Controlling party

The immediate and ultimate parent undertaking and controlling party is UMi Holdings Limited.

The company is included in the consolidated financial statements of UMi Holdings Limited, copies of which can be obtained from Companies House, Crown way, Cardiff, CF14 3UZ.

11. Auditors' information

The auditors' report on the financial statements for the period ended 31 March 2020 was unqualified.

The audit report was signed on 14 August 2020 by Grahame Maughan (Senior statutory auditor) on behalf of Ryecroft Gienton.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.