Registered number: 12025781

HAT TRICK HOLDINGS (2019) LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020



# **COMPANY INFORMATION**

J Mulville P Mckenna **Directors** P Cohen

A Dugdale K Wilson J Sharkey

Registered number 12025781

Registered office 7 Savoy Court

London WC2R 0EX

**Trading Address** 33 Oval Road London NW1.7EA

Independent auditors Sopher + Co LLP.

Chartered Accountants & Statutory Auditors

5 Elstree Gate Elstree Way Borehamwood Hertfordshire WD6 1JD

Coutts 440 Strand **Bankers** 

London WC2R 0QS

**Solicitors** Harbottle & Lewis LLP 7 Savoy Court

London WC2R 0EX

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#### BUSINESS HIGHLIGHTS FOR THE YEAR ENDED 31 DECEMBER 2020

Hat Trick would like to highlight the following achievements:

- · Adjusted Profit after Tax of £4.2m;
- Produced two series of Have I Got News For You, with the 59th series filmed remotely during the first lockdown:
- · A record year for rights income, showing the strength of our catalogue;
- We have now co-produced ten series of Whose Line is it Anyway? for US channel The CW, with an eleventh series commissioned for 2021;
- Kate and Koji, ITV's first new studio sitcom in 7 years, has been re-commissioned for a second series;
- Even though Covid severely hampered production activity we were still able to deliver twelve series to Broadcasters, and
- Bloodlands, the first programme from HTM our joint venture with Jed Mercurio, became a rating hit and has been re-commissioned for a second, extended series.

#### GROUP STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020

#### Introduction

The directors present their Strategic Report for the year ended 31 December 2020.

#### **Business review**

With a library of long-running, award-winning television programming, we are an industry-leading content creator and rights owner. Our goal remains simple; to make highly successful programmes for profit. We do this in two ways. We develop, create and exploit content in the areas of Comedy, Drama and Entertainment. We also use our substantial creative and business support experience to take investments in early-stage content creation companies with a view to helping them reach their full potential more quickly than they otherwise might be able to

#### Content creation

Hat Trick produced programmes for BBC1, BBC2, ITV, ITVBe, Channel 5, Dave, W and US channels The CW and Pop in 2020.

We were able to complete the filming of the first series of Kate and Koji and tenth series of Dinner Date prior to the first lockdown.

The 59th series of *Have I Got News For You* was filmed remotely, whilst the 60th series returned to studio with a virtual audience. The 30 year anniversary was celebrated with the *Have I Got 30 Years For You* documentary.

The 3rd series of *Hypothetical*, which was put on hold at the start of the first lockdown, was produced in the Autumn.

We were also able to re-commence and finish production of *Mastermind*, our co-production with Hindsight Productions, after pausing it in the spring.

Whose Line is it Anyway?, our co-production with Angst Productions, continues to go from strength to strength, with three series delivered in 2020.

We also finished post production on the second series of Flack, whilst pre production was started on Stephen.

#### **Rights exploitation**

We continue to exploit the majority of our extensive programming catalogue in-house through Hat Trick International (HTI), although as the cost of scripted programming continue to rise, we continue to expand our network of distribution and financing partners to meet increasing deficits. HTI continues to benefit from Hat Trick's strong production pipeline, as well as through its relationships with other production companies.

#### Investments

Plum Pictures produced George Clarke's Amazing Spaces, Johnny Vegas: Carry on Glamping and A Very British Hotel Chain: Inside Best Western for Channel 4 and continues to find success in the US with shows for Amazon Prime, Oxygen, National Geographic and Netflix.

Emporium Productions and Hat Trick co-produced new series of *Rich House, Poor House* and spin off *Rich Holiday, Poor Holiday,* whist it's Netflix show *Inside the World's Toughest Prisons* has been re-commissioned.

Livewire Pictures successfully produced *The Proms* for the BBC in 2020, whilst its ITV entertainment show *Paul Sinha's* TV showdown has been re-commissioned for a second series.

HTM first commission, Bloodlands, became a rating hit for the BBC and has been re-commissioned for an

#### GROUP STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2020

extended second series, whilst Trigger Point is currently in production for ITV.

## COVID-19 pandemic

The TV industry, like most parts of the economy, has been significantly impacted by the COVID-19 pandemic, particularly within scripted programming. The vast majority of productions were put on hold when we entered the first lockdown on 23rd March 2020.

However, we were able to produce the 59th series of *Have I Got News For You* remotely during the first lockdown, along with a number of other non-scripted shows in the Autumn. We had a record year for rights income, showing the strength of our extensive back catalogue, as broadcasters acquired programmes to fill various gaps in their schedules.

As stated in last year's report, this allowed us to return the sums received under the Government's "Job Retention Scheme" for furloughed permanent staff. This is in addition to funding national insurance and pension contributions for those freelancers that were furloughed to the end of August 2020.

Since the year end, we have resumed production of some of our scripted shows. However there have been subsequent delays due to the pandemic and we have experienced significant cost inflation, due to the number of shows currently being produced within the UK.

We therefore expect profit to be materially lower in 2021 compared to 2020. It is also worth noting that the additional costs incurred due to the COVID-19 pandemic are shared by ourselves, the broadcaster and distributor through recoupable advances, which will reduce rights income in future years.

#### Principal risks and uncertainties

## Foreign exchange risk

The Group operates primarily within the UK and so has limited exposure to foreign exchange movements. However, any material exposure is hedged on a case by case basis.

#### Credit risk

A large percentage of the Group's programming is conducted with the BBC and other established broadcasters. Therefore, the company does not have a significant exposure to credit defaults.

#### Liquidity risk

The Group has sufficient cash reserves to cover day to day working capital requirements. The working capital of the business is closely monitored to ensure these commitments are met.

## Financial key performance indicators

Hat Trick uses Adjusted Profit after Tax (profit after tax, excluding amortisation and share options charge) as its key performance indicator.

Adjusted profit after tax was £4.2m in the period, £1.8m higher than the previous year.

#### Other key performance indicators

We consider the number of series in production and delivered in the year to be Hat Trick's main non-financial key performance indicators.

There were thirteen series in production in 2020, with twelve series delivered to broadcasters.

# GROUP STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2020

This report was approved by the board on 6 September 2021 and signed on its behalf.

P Cohen Director

#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2020

The directors present their report and the financial statements for the year ended 31 December 2020.

#### **Directors**

The directors who served during the year were:

- J Mulville
- P Mckenna
- P Cohen
- A Dugdale
- K Wilson
- J Sharkey

#### Results and dividends

The profit for the year, after taxation, amounted to £4,129,920 (2019 - £2,713,666).

The directors have paid a dividend of £2,500,160 (2019 - £1,750,096). The directors do not recommend the payment of a final dividend.

#### Directors' responsibilities statement

The directors are responsible for preparing the Group Strategic Report, the Directors' Report and the consolidated financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and the Group and of the profit or loss of the Group for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Group's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and the Group and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## **Future developments**

Hat Trick benefits from a raft of returning series, as well as a strong pipeline of new programming in various stages of development.

# DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2020

#### **Engagement with employees**

The Group has continued throughout the year to provide employees with relevant information and to seek their views on matters of common concern. Priority is given to ensuring that employees are aware of all significant matters affecting the Group.

#### Disclosure of information to auditors

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Company and the Group's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any
  relevant audit information and to establish that the Company and the Group's auditors are aware of that
  information.

#### **Auditors**

Under section 487(2) of the Companies Act 2006, Sopher + Co LLP will be deemed to have been reappointed as auditors 28 days after these financial statements were sent to members or 28 days after the latest date prescribed for filing the accounts with the registrar, whichever is earlier.

This report was approved by the board on 6 September 2021 and signed on its behalf.

P Cohen Director

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF HAT TRICK HOLDINGS (2019) LIMITED

#### **Opinion**

We have audited the financial statements of Hat Trick Holdings (2019) Limited (the 'parent Company') and its subsidiaries (the 'Group') for the year ended 31 December 2020, which comprise the Group Statement of Comprehensive Income, the Group and Company Statements of Financial Position, the Group Statement of Cash Flows, the Group and Company Statement of Changes in Equity and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent Company's affairs as at 31
   December 2020 and of the Group's profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice: and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF HAT TRICK HOLDINGS (2019) LIMITED (CONTINUED)

#### Other information

The directors are responsible for the other information. The other information comprises the information included in the directors's report and financial statements, other than the financial statements and our Auditors' Report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Group Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Group Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Group and the parent Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Group Strategic Report or the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

#### Responsibilities of directors

As explained more fully in the Directors' Responsibilities Statement set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Group's and the parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or the

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF HAT TRICK HOLDINGS (2019) LIMITED (CONTINUED)

parent Company or to cease operations, or have no realistic alternative but to do so.

# Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Group financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the Company through discussions with directors and other management, and from our commercial knowledge and experience of the television programmes production industry;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the Company, including the Companies Act 2006, taxation legislation and data protection, anti-bribery, employment, environmental and health and safety legislation;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting legal correspondence; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

We assessed the susceptibility of the Company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud;
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations; and
- understanding the design of the Company's remuneration policies.

To address the risk of fraud through management bias and override of controls, we:

- · performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- · reading the minutes of meetings of those charged with governance;

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF HAT TRICK HOLDINGS (2019) LIMITED (CONTINUED)

- · enquiring of management as to actual and potential litigation and claims; and
- reviewing correspondence with HMRC, relevant regulators and the Company's legal advisors.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

#### Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Stephen Iseman FCA (Senior Statutory Auditor)

for and on behalf of Sopher + Co LLP

Chartered Accountants Statutory Auditors

5 Elstree Gate Elstree Way Borehamwood Hertfordshire WD6 1JD

Date: 6 September 2021

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2020

			. , .
	Note	2020 £	2019 £
Turnover	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	;	
Group and share of joint ventures' turnover		27,549,257	29,685,127
Less: share of joint ventures' turnover		(2,311,503)	(1,848,353)
Group turnover	* * .	25,237,754	27,836,774
Cost of sales	*	(14,908,840)	(20,178,075)
Gross profit		10,328,914	7,658,699
Administrative expenses		(7,851,247)	(7,842,895)
Other operating income	6	1,220,031	1,348,598
Share of profit of associates		334,542	324,022
Interest receivable and similar income	11	50,637	. 35,027
Interest payable and similar expenses	,12	(1)	(33,414)
Profit before taxation		4,082,876	1,490,037
Taxation	13	47,044	1,223,629
·			
Profit for the financial year		4,129,920	2,713,666
Other comprehensive income for the year	•		
Foreign exchange reserve movement		580	(528)
Share option reserve movement		19,632	(322,817)
Other comprehensive income for the year		20,212	(323,345)
Total comprehensive income for the year		4,150,132	2,390,321

# HAT TRICK HOLDINGS (2019) LIMITED REGISTERED NUMBER:12025781

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2020

	Note		2020 £		2019 £
Fixed assets	,				
Intangible assets	16		350,000		400,000
Tangible assets	. 17		716,505		835,695
investments	18	•	1,127,160	•	1,036,956
			2,193,665		2,272,651
Current assets	•			•	
Work in progress	19	314,880	•	130,221	
Debtors: amounts falling due within on	e year 20	14,376,499		11,161,806	
Cash at bank and in hand	21	1,684,699	•	716,677	
		16,376,078	;	12,008,704	,
Current liabilities		•			
Creditors: amounts falling due within o year	ne 22	(13,321,324)		(10,756,526)	
Net current assets			3,054,754		1,252,178
Total assets less current liabilities		,	5,248,419		3,524,829
Creditors: amounts falling due after me	ore .		•		
than one year	23		(352,821)		(279,203)
Net assets		•	4,895,598		3,245,626
Capital and reserves					
Called up share capital	28	•	61,429		61;429
Share premium account	29	•	2,110,534	•	2,110,534
Capital redemption reserve	. 29		50,260		50,260
Share option reserve	-29		720,445		700,813
Merger reserve	29		(2,986,742)		(2,986,742)
Profit and loss account	. 29		4,939,672		3,309,332
:	•	•	4,895,598		3,245,626

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 6 September 2021.

A Dugdale Director

# HAT TRICK HOLDINGS (2019) LIMITED REGISTERED NUMBER:12025781

# COMPANY STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2020

	Note		2020 £	. ·	2019 £
Fixed assets		• •			•
Investments Current assets	18		27,021,361		27;021,361
	20	750 440		750 442	•
Debtors: amounts falling due within one year Current liabilities ,	20	750,413		750,413	• .
Creditors: amounts falling due within one year	22	(2,500,838)		(3,814,853)	
Net current liabilities			(1,750,425)		(3,064,440)
Net assets			25,270,936	•	23,956,921
Capital and reserves	•				
Called up share capital	28		61,429	•	61,429
Merger reserve	29	•	23,895,492		23,895,492
Profit and loss account		•	1,314,015		
			25,270,936		23,956,921

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 6 September 2021.

A Dugdale Director

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2020

			alled up e capital	Share premium account	Capital redemption reserve	Share option reserve	Merger reserve	Profit and loss account	Total equity
			£	£	£	£	£	£	£
At 1 January 2019			61,428	2,110,534	50,260	1,023,630		2,346,290	5,592,142
Profit for the year	٠.			1.2		•		2,713,666	2,713,666
Foreign exchange reserve movement					•			(528)	(528)
Share option charge			 . •	• •		(322,817)	• •	· · · •	(322,817)
Dividends: Equity capital		•	-	•	-	•		(1,750,096)	(1,750,096
Shares issued during the year		•	1	•	•	· .	, <b>u</b> .*	•	1
Arising on group reorganisation	•		•	-	• •	•	(2,986,742)	-	(2,986,742
At 1 January 2020			61,429	2,110,534	50,260	700,813	(2,986,742)	3,309,332	3,245,626
Profit for the year			-	•		. •	•	4,129,920	4,129,920
Foreign exchange reserve movement			-		-	-	-	580	580
Share option charge		,	•	•		19,632	•		19,632
Dividends: Equity capital				7	. •		. •	(2,500,160)	(2,500,160
At 31 December 2020			 61,429	2,110,534	50,260	720,445	(2,986,742)	4,939,672	4,895,598

# COMPANY STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2020

		•			
		Called up share capital	Merger reserve	Profit and loss account	Total equity
		£	£	£	£
Profit for the year	**	-	•	750,048	750,048
Dividends: Equity capital		•	, -	(750,048)	(750,048)
Shares issued during the year		61,429	•	•	61,429
Fair value adjustments arising on group reorganisation	)	•	23,895,492		23,895,492
At 1 January 2020		61,429	23,895,492	•	23,956,921
Profit for the year		•	•	3,814,175	3,814,175
Dividends: Equity capital	••	•	•	(2,500,160)	(2,500,160)
At 31 December 2020		61,429	23,895,492	1,314,015	25,270,936

# CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2020

	2020 £	2019
Cash flows from operating activities	~	<b></b>
Profit for the financial year  Adjustments for:	4,129,920	2,713,666
Amortisation of intangible assets	50,000	50,000
Depreciation of tangible assets	252,658	268,191
Loss/(profit) on disposal of tangible assets	7,248	(18,999)
Interest paid	1	33,414
Interest received	(50,637)	(35,027)
Taxation charge	(47,044)	(1,223,629)
Increase in work in progress	(184,659)	.(130,221)
Increase in debtors	(3,522,651)	(16,551)
Increase in amounts owed by associates	(681,402)	(1,056,864)
Increase in creditors	3,686,707	372,501
Corporation tax received	1,088,341	2,066,427
Net share of profits and loss of participating interests	(334,542)	(324,022)
Exchange differences on translation of foreign subsidiaries	580	(528)
Share option charge	19,632	(322,817)
Dividends received from associates	192,400	137,500
Net cash generated from operating activities	4,606,552	2,513,041
Cash flows used in investing activities		<u>·</u>
Purchase of tangible fixed assets	(158,832)	(272,928)
Sale of tangible fixed assets	18,116	19,000
Interest received	1,278	3.642
Joint ventures interest received	49,359	31,385
Investment in subsidiaries		(2,986,742)
Net cash used in investing activities	(90,079)	(3,205,643)

# CONSOLIDATED STATEMENT OF CASH FLOWS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2020

Cash flows (used in)/from financing activities	•
Issue of ordinary shares -	1
	2,542,393
Repayment of loans (1,435,393)	-
New finance leases/(repayment of) 26,184	(14,494)
Dividends paid (2,500,160) (	(1,750,096)
Interest paid (1)	(33,414)
Net cash (used in)/from financing activities (3,909,370)	744,390
Net increase in cash and cash equivalents 607,103	51,788
Cash and cash equivalents at beginning of year 716,539	664,751
Cash and cash equivalents at the end of year 1,323,642	716,539
Cash and cash equivalents at the end of year comprise:	
Cash at bank and in hand 1,684,699	716,677
Bank overdrafts (361,057)	(138)
1,323,642	716,539

# CONSOLIDATED ANALYSIS OF NET DEBT FOR THE YEAR ENDED 31 DECEMBER 2020

	At 1 January 2020 £	Cash flows £	New finance leases £	At 31 December 2020 £
Cash at bank and in hand	716,677	968,022	•	1,684,699
Bank overdrafts	(138)	(360,919)	-	(361,057)
Debt due within 1 year	(2,542,586)	1,435,464	•	(1,107,122)
Finance leases	(25,314)	25,314	(51,498)	(51,498)
	(1,851,361)	2,067,881	(51,498)	165,022

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 1. General information

The Group is an industry leading content creator and rights owner with a library of long running award winning television programmes.

Hat Trick Holdings (2019) Limited is a limited company incorporated in England and Wales, with its registered office address at 7 Savoy Court, London, WC2R 0EX.

#### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires Group management to exercise judgment in applying the Group's accounting policies (see note 3).

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of Comprehensive Income in these financial statements.

The following principal accounting policies have been applied:

#### 2.2 Basis of consolidation

On 5 August 2019, as part of a group restructure, the Company became the ultimate holding company for the interests of Hat Trick Holdings Limited, a company registered in England and Wales. This transaction has been accounted for as a group reconstruction, using the principles of merger accounting, as set out in FRS 102.

The acquired assets and liabilities are stated at historical cost, and are included in the consolidated financial statements from the beginning of the earliest period presented as if the entities and business acquired had always formed a group. As such, the figures for the year ended 31 December 2019 have been presented to reflect the financial position and results as though Hat Trick Holdings (2019) Limited had always been the parent company. The consolidated financial information for the year ended 31 December 2019 reflects the full year results of all entities, despite the acquisition occurring part way through the year.

The consolidated financial statements present the results of the Company and its subsidiaries (together "the Group") as if they formed a single entity. Intercompany transactions and balances between group companies are therefore eliminated in full.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 2. Accounting policies (continued)

#### 2.3 Participating interests

An entity is treated as a joint venture where the Group is a party to a contractual agreement with one or more parties from outside the Group to undertake an economic activity that is subject to joint control.

An entity is treated as an associated undertaking where the Group exercises significant influence in that it has the power to participate in the operating and financial policy decisions.

In the consolidated accounts, interests in associated undertakings are accounted for using the equity method of accounting. Under this method an equity investment is initially recognised at the transaction price (including transaction costs) and is subsequently adjusted to reflect the investors share of the profit or loss, other comprehensive income and equity of the associate. The Consolidated Statement of Comprehensive Income includes the Group's share of the operating results, interest, pre-tax results and attributable taxation of such undertakings applying accounting policies consistent with those of the Group. In the Consolidated Statement of Financial Position, the interests in associated undertakings are shown as the Group's share of the identifiable net assets, including any unamortised premium paid on acquisition.

Any premium on acquisition is dealt with in accordance with the goodwill policy.

#### 2.4 Going concern

The directors have considered the impact of the ongoing worldwide event in relation to the COVID-19 pandemic and the ongoing impact on the Group's operations and are taking all necessary action to ensure that the Group continues to be able meet its running costs and liabilities as they fall due for at least 12 months from the date of their approval of these financial statements. Based on their current assessment of the situation, the directors consider it appropriate to prepare the financial statements on a going concern basis.

## 2.5 Turnover

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding Value Added Tax.

Turnover comprises production fees and amounts receivable for the exploitation of rights and royalties net of VAT.

Production turnover and gross profit are recognised over the period of production on a stage of completion and straight line basis respectively.

Fees in respect of services provided are recognised over the period of the service agreement on a stage of completion basis.

Sums receivable from distribution by related parties are recognised when receivable. Where third party distributors are used, turnover is recognised on a receivable basis in accordance with distribution statements, unless an advance is received, in which case turnover is then recognised on the later of the license period start date or completion of all deliverables.

Royalties receivable are accounted for on a royalty earnings basis as part of turnover. Non-returnable, recoupable advances are accounted for on a completion of delivery requirements.

# NOTES TO THE FINANCIAL STATEMENTS . FOR THE YEAR ENDED 31 DECEMBER 2020

#### 2. Accounting policies (continued)

#### 2.6 Intangible assets

#### Goodwill

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the identifiable assets and liabilities.

Goodwill is amortised over its useful life of ten years.

#### **Format licences**

Acquired format licences are initially recognised at cost as an intangible asset. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed ten years.

#### 2.7 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Short-term leasehold property - over the period of the lease

Plant and machinery - 25% straight line
Motor vehicles - 25% straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Consolidated Statement of Comprehensive Income.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 2. Accounting policies (continued)

#### 2.8 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

#### Participating interests

The Group's share of profits less losses of associated undertakings is included in the Consolidated Statement of Comprehensive Income and the Group's share of their net assets is included in the Consolidated Statement of Financial Position. These amounts are taken from the latest financial statements of the undertakings concerned. Joint ventures are accounted for using the gross equity method.

#### Other investments

Investments held as fixed assets are shown at cost less any provision for impairment.

#### 2.9 Work in progress

Project development costs, carried forward under work in progress, represent costs incurred on projects in development and are stated at the lower of cost and estimated net realisable value.

#### 2.10 Debtors

Short term debtors are measured at the transaction price, less any impairment.

## 2.11 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

In the Consolidated Statement of Cash Flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the Group's cash management.

#### 2.12 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

#### 2.13 Share options

The Group issues equity-settled share-based payments to certain employees. These share options are measured at fair value (excluding the effect of non market-based vesting conditions) at the date of the grant. The fair value of the share options issued is expensed on a straight line basis over the period to when management estimates the options will be exercised as adjusted for known vesting conditions.

Fair value is measured by use of the Black-Scholes pricing model. The principal assumptions made in the model are described in note 30.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 2. Accounting policies (continued)

#### 2.14 Financial instruments

The Group only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other third parties and loans to and from related parties.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Income Statement.

#### 2.15 Government grants

Grants are accounted under the accruals model as permitted by FRS 102,

Grants of a revenue nature are recognised in the Consolidated Statement of Comprehensive Income in the same period as the related expenditure.

## 2.16 Dividends

Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

#### 2.17 Operating leases: the Group as lessee

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the lease term, unless another systematic basis is representative of the time pattern of the lessee's benefit from the use of the leased asset.

#### 2.18 Pensions

#### Defined contribution pension plan

The Group contributes to a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Group pays fixed contributions into a separate entity. Once the contributions have been paid the Group has no further payment obligations.

The contributions are recognised as an expense in the Consolidated Statement of Comprehensive Income when they fall due. Amounts not paid are shown in accruals as a liability in the the Consolidated Statement of Financial Position. The assets of the plan are held separately from the Group in independently administered funds.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 2. Accounting policies (continued)

#### 2.19 Foreign currency translation

#### Functional and presentation currency

The Company's functional and presentational currency is £ Sterling.

#### Transactions and balances.

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

On consolidation, the results of overseas operations are translated into Sterling at rates approximating to those ruling when the transactions took place. All assets and liabilities of overseas operations are translated at the rate ruling at the reporting date. Exchange differences arising on translating the opening net assets at opening rate and the results of overseas operations at actual rate are recognised in other comprehensive income.

#### 2.20 Holiday pay accrual

A liability is recognised to the extent of any unused holiday pay entitlement which is accrued at the Statement of Financial Position date and carried forward to future periods. This is measured at the undiscounted salary cost of the future holiday entitlement so accrued at the Statement of Financial Position date.

#### 2.21 Interest income

Interest income is recognised in the Consolidated Statement of Comprehensive Income using the effective interest method.

## 2.22 Finance costs

Finance costs are charged to the Consolidated Statement of Comprehensive Income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount.

#### 2.23 Borrowing costs

All borrowing costs are recognised in profit or loss in the year in which they are incurred.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 2. Accounting policies (continued)

#### 2.24 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except that a change attributable to an item of income and expense recognised as Other Comprehensive Income or to an item recognised directly in equity is also recognised under Other Comprehensive Income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company and the group operate and generate income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Statement of Financial Position date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits;
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met; and
- Where they relate to timing differences in respect of interests in subsidiaries, associates, branches and joint ventures and the Group can control the reversal of the timing differences and such reversal is not considered probable in the foreseeable future.

#### 3. Judgments in applying accounting policies and key sources of estimation uncertainty

In preparing these financial statements, the directors have made the following judgements:

- a) Determine whether leases entered into by the Group as a lessee are operating or finance leases. These decisions depend on an assessment of whether the risks and rewards of ownership have been transferred from the lesser to the lessee on a lease by lease basis.
- b) Determine whether there are indicators of impairment of the Group's tangible assets. Factors taken into consideration in reaching such a decision include the economic viability and expected future financial performance of the asset.
- c) Determine at the year end the fair value of share options granted. The shares of the Group are not actively traded in a market and therefore directors use their judgement to ensure they adopt the most appropriate valuation method to determine fair value. Vesting conditions are taken into account when estimating the fair value of the share options.

In preparing these financial statements, the directors have considered the following key sources of estimation uncertainty:

Tangible and intangible assets are depreciated over their useful lives taking into account residual values, where appropriate. The actual lives of the assets and residual values are assessed annually and may vary depending on a number of factors. In re-assessing asset lives, factors such as technological innovation and maintenance programmes are taken into account. Residual value assessments consider issues such as future market conditions, the remaining life of the asset and estimated disposal values.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 4. Share based payments

A Dugdale, K Wilson, J Sharkey and P Cohen, who are directors of the Company, are part of the Hat Trick Enterprise Management Incentive Plan. The scheme was approved by the shareholders of Hat Trick Holdings Limited on 25 January 2011 and the options were granted on the same date. The scheme comprises an option to subscribe for ordinary shares of £1 each in Hat Trick Holdings Limited for an exercise price of £28.74 per ordinary share. The awards become exercisable on or after the earlier of an exit event and any date(s) as specified in the option agreement. Under the scheme rules, an exit event is defined as the earlier of a share sale, a listing or a trade sale.

#### 5. Turnover

Analysis of turnover by country of destination:

•	•		•		2020	2019
		•			£	£
	United Kingdom				17,182,797	19,619,667
	Rest of Europe	•			2,347,903	2,272,325
	Rest of the world				5,707,054	5,944,782
	•			• •	25,237,754	27,836,774
					<del></del>	
1	•				٠.	
6.	Other operating income				<i>;</i> '	
·				٠	2020 £	2019 £
	Other operating income				1,082,982	1,348,598
	Government grants receivable				137,049	•
					1,220,031	1,348,598
•	•	•				
	•					
7.	Operating profit			. •		•
	The operating profit is stated after	r charging:				
		•		•	2020	2019
٠.		. •			£	£
٠	Exchange differences	· .			(184,421)	116,146
	Other operating lease rentals	•			642,353	665,911

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

## 8. Auditors' remuneration

Fees payable to	the Group's	auditor in rock	not of
rees davable to	tile Group's	auditor in rest	Ject OI.

Auditing the financial statements of the Group pursuant to legislation 56,382 50,329

# 9. Employees

Staff costs, including directors' remuneration, were as follows:

		Grou 200	
		•	t · t
Wages and salaries		4,340,93	3,778,039
Social security costs		569,37	74 539,383
Cost of defined contribution	scheme	231,58	212,801
		5,141,89	4,530,223
		•	= =====================================

The average monthly number of employees, including the directors, during the year was as follows:

2020 No.	2019 No.	2020 No.	Company 2019 No.
9	· 9	` 6	6
40	39	-	
20	. 18	•	-
69	66	√ 6	6
	9 40 20	9 9 40 39 20 18	9 9 6 40 39 - 20 18 -

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

10.	Directors' remun	oration
ıv.	Directors remain	CIGUUII

	2020 £	2019 £
Directors' emoluments	997,245	941,941
Company contributions to defined contribution pension schemes	75,635	69,410
	1,072,880	1,011,351

During the year retirement benefits were accruing to 5 directors (2019 - 5) in respect of defined contribution pension schemes.

The highest paid director received remuneration of £392,603 (2019 - £388,694).

The value of the company's contributions paid to a defined contribution pension scheme in respect of the highest paid director amounted to £18,917 (2019 - £18,917).

#### 11. Interest receivable

				2020 £	2019 £
•	Share of joint ventures' interest receivable			49,359	31,385
	Other interest receivable	•	•	1,278	3,642
			· —	50,637	35,027
12.	Interest payable and similar expenses		•		. •
			•	2020 - £	2019 £
	Bank interest payable	•	• • •	•	33,414
	Other interest payable			1	• -
			· ; —	1	33,414

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 13. Taxation

	2020	2019 f
Corporation tax	· · · · · ·	· .
Current tax on profit for the year Adjustments in respect of previous periods	(177,456) (21,650)	(1,480,084)
	(199,106)	(1,480,084)
Share of tax of associates	51,938	75,226
Foreign tax	(147,168)	(1,404,858)
Foreign tax on income for the year	95,717	120,094
Total current tax  Deferred tax	(51,451)	(1,284,764)
Origination and reversal of timing differences	4,407	61,135
Taxation on loss on ordinary activities	(47,044)	(1,223,629)

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 13. Taxation (continued)

## Factors affecting tax charge for the year

The tax assessed for the year is lower than (2019 - lower than) the standard rate of corporation tax in the UK of 19% (2019 - 19%). The differences are explained below:

		2020 £	2019 £
	Profit on ordinary activities before tax	4,082,876	1,490,037
•	Profit on ordinary activities multiplied by the standard rate of corporation tax in the UK of 19% (2019 - 19%)	775,746	283,107
	Effects of:		•
	Expenses not deductible for tax purposes	19,593	13,713
	Depreciation for year in excess of capital allowances	6,357	13,392
	Adjustments to tax charge in respect of prior periods	(21,650)	· · <u>-</u>
	Non-taxable charge/(credit) in respect of employee options	3,730	(61,335)
	Foreign tax	95,717	120,094
	High-end Television Tax Relief	(230,216)	(1,562,414)
	Other factors affecting associates leading to a decrease in the tax charge	(11,625)	39,108
	Short term timing difference leading to an increase in taxation	213	1,272
	Utilisation of brought forward tax losses	(693,747)	(408,026)
	Employee options exercised	•	(567,481)
	Unrelieved tax losses carried forward	4,431	843,806
	Deferred tax	4,407	61,135
	Total tax charge for the year	(47,044)	(1,223,629)
,			<del></del> _
		•	
14.	Dividends	,	
•		2020	2019
,		. £	2019 £
	Dividends paid on equity shares	2,500,160	1,750,096
•			

## 15. Parent company profit for the year

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of Comprehensive Income in these financial statements. The profit after tax of the parent Company for the year was £3,814,175 (2019 - £750,048).

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 16. Intangible assets

# Group

	Format licence £	Goodwill £	Total £
Cost		•	
At 1 January 2020	500,000	22,708,166	23,208,166
At 31 December 2020	500,000	22,708,166	23,208,166
Amanda attau	•		
Amortisation At 1 January 2020 Charge for the year on owned assets	100,000 50,000	22,708,166	22,808,166 50,000
At 31 December 2020	150,000	22,708,166	22,858,166
Net book value			
At 31 December 2020	350,000	-	350,000
At 31 December 2019	400,000		400,000

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 17. Tangible fixed assets

# Group

			1	
	Short-term leasehold property £	Plant and machinery £	Motor vehicles £	Total £
2004	•			
Cost				
At 1 January 2020	1,234,233	3,824,363	176,727	5,235,323
Additions	-	158,832	•.	158,832
Disposals	•	(43,481)	-	(43,481)
At 31 December 2020	1,234,233	3,939,714	176,727	5,350,674
Depreciation				
At 1 January 2020	770,491	3,584,955	44,182	4,399,628
Charge for the year on owned assets	61,796	126,822	44,182	232,800
Charge for the year on financed assets		19,858	•	19,858
Disposals	· -	(18,117)	• `	(18,117)
At 31 December 2020	832,287	3,713,518	88,364	4,634,169
Net book value			•	
Net book value				
At 31 December 2020	401,946	226,196	88,363	716,505
At 31 December 2019	463,742	239,408	132,545	835,695
The net book value of assets held under final as follows:	nce leases or h	nire purchase co	ntracts, include	ed above, are
			2020	2019
			£	£
Plant and machinery	•		46,134	25,364

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 18. Fixed asset investments

# Group

	Investments in associates £	Other fixed asset investments £	Investment in joint ventures £	Total £
Cost	•			
At 1 January 2020	984,640	25,000	52,316	1,061,956
Dividends received	(192,400)	•	•	(192,400)
Share of profit	325,620	• '	(43,016)	282,604
At 31 December 2020	1,117,860	25,000	9,300	1,152,160
Impairment				
At 1 January 2020	•	25,000	•	25,000
At 31 December 2020	•	25,000	•	25,000
Net book value	,			
At 31 December 2020	1,117,860	-	9,300	1,127,160
At 31 December 2019	984,640	-	52,316	1,036,956

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 18. Fixed asset investments (continued)

# Company

		nvestments in subsidiary companies £
Cost At 1 January 2020		27,021,361
At 31 December 2020	· _	27,021,361
•		
Net book value	· · ·	:
At 31 December 2020	=	27,021,361 
At 31 December 2019		27,021,361

# Direct subsidiary undertaking

The following was a direct subsidiary undertaking of the Company:

Name	•	• .	shares	Holding
Hat Trick Holdings Limited			Ordinary	100%

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 18. Fixed asset investments (continued)

# Indirect subsidiary undertakings

The following were indirect subsidiary undertakings of the Company:

Name		Class of shares	Holding
Hat Trick Productions Limited		Ordinary	100%
Hat Trick International Limited		Ordinary	100%
Hat Trick Television Limited		Ordinary	100%
Hat Trick (DG) Limited		Ordinary	100%
Hat Trick (SLD) Limited		Ordinary	100%
Hat Trick (Stuck) Limited	•	Ordinary	100%
(previously known as			
Hat Trick (Warren) Limited			•
Hat Trick Holdings Inc.	•	Ordinary	100%
Hat Trick Entertainment Inc.		Ordinary	100%
Hat Trick East Inc.		Ordinary	100%
Hat Trick (FTM) Limited		Ordinary	100%
Hat Trick (Flack) Limited		Ordinary	. 100%

All of the above companies have their registered office at 7 Savoy Court, London, WC2R 0EX, apart from Hat Trick Holdings Inc., Hat Trick East Inc. and Hat Trick Entertainment Inc. whose registered address is 16000 Ventura Blvd., Suite 900, Encino, CA 91436.

The principal activity of all the above companies is creation of content for broadcast media apart from Hat Trick International Limited which is Distribution of content.

#### **Associates**

The following were associates of the Company:

Name		Class of shares	Holding
Plum Pictures Limited Emporium Limited		Ordinary Ordinary	25% 49%

# Joint ventures

The following were joint ventures of the Company:

Name		•	•	Holding
Toff Media Limited HTM Television Limited Livewire Pictures Limited	· · · .			50% 50% 50%

The principal activity of all the above associates and joint ventures is creation of content for broadcast media.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

19.	Work in progress		,		
				Group 2020 £	Group 2019 £
	Work in progress			314,880	130,221
		. ,	•		
20.	Debtors				
		Group 2020 £	Group 2019 £	Company 2020 £	Company 2019 £
	Trade debtors	5,233,902	2,726,832	-	<b>-</b> '.
	Amounts owed by group undertakings	•	• ÷	750,412	750,412
	Amounts owed by joint ventures and associated undertakings	2,593,499	1,912,097	•	•

The carrying value of all debtor balances above equates to fair value. No balances were impaired at the year end (2019 - same).

626,254

579,058

172,856

14,376,499

5,170,930

1,658,401

4,514,969

172,244

177,263

750,413

750,413

11,161,806

Amounts owed by group undertakings are unsecured, interest free, have no fixed date of repayment and are repayable on demand.

# 21. Cash and cash equivalents

Other debtors

Tax recoverable

**Deferred taxation** 

Prepayments and accrued income

	Group	Group	Company	Company
	2020	2019	2020	2019
	£	£	£	£
Cash at bank and in hand	1,684,699	716,677	(161)	-
Less: bank overdrafts	(361,057)	(138)		(114)
	1,323,642	716,539	(161)	(114)

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 22. Creditors: Amounts falling due within one year

Group 2020 £	Group 2019 £	Company 2020 £	Company 2019 £
361,057	138	161	114
1,107,000	2,542,393	-	-
731,115	1,534;342	.;• .	-
•	•	2,500,677	3,814,739
1,614,592	444,367	·	
11,201	14,444	•	•
24,255	184,390		
9,472,104	6,036,452	• ,	· , <del>-</del>
13,321,324	10,756,526	2,500,838	3,814,853
	2020 £ 361,057 1,107,000 731,115 - 1,614,592 11,201 24,255 9,472,104	2020 2019 £ £ 361,057 138 1,107,000 2,542,393 731,115 1,534,342 - 1,614,592 444,367 11,201 14,444 24,255 184,390 9,472,104 6,036,452	2020

#### **Secured loans**

The bank factilities are secured by a fixed and floating charge over certain specific assets. The short term bank loan was repaid on 6 January 2021.

Amounts owed to group undertakings are unsecured, interest free, have no fixed date of repayment and are repayable on demand.

# 23. Creditors: Amounts falling due after more than one year

	2020 £	2019 £
Net obligations under finance leases and hire purchase contracts	40,297	10,870
Accruals and deferred income	312,524	. 268,333
	352,821	279,203
	<del></del>	<del></del>

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

# 24. Hire purchase and finance leases

Minimum lease payments under hire purchase fall due as follows

	Group 2020 £	Group 2019 £
Within one year	11,201	14,444
Between 1-5 years	40,297	10,870
	51,498	25,314
	<del> </del>	
Deferred taxation		
Group		
	2020 £	2019 £
At beginning of year Charged to profit or loss	177,263 (4,407)	238,398 (61,135
At end of year	172,856	177,263
The deferred tax asset is made up as follows:		•
	Group 2020 £	Group 2019 £
Accelerated capital allowances	35,971	44,109
		133,154
Tax losses carried forward	136,885	, 100,101

## 26. Pension commitments

The Group contributes to a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The pension cost charge represents contributions payable by the Group to the fund and amounted to £231,585 (2019 - £212,801). Contributions totalling £12,650 (2019 - £11,531) were payable to the fund at the Statement of Financial Position date and are included in creditors.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 27. Commitments under operating leases

At 31 December 2020 the Group and the Company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

•		Group 2020 £	Group 2019 £
	Not later than 1 year	700,000	700,000
	Later than 1 year and not later than 5 years	2,800,000	2,800,000
	Later than 5 years	2,100,000	2,100,000
		5,600,000	5,600,000
28.	Share capital		
		2020	2019
	Allotted, called up and fully paid	£	£ .
	61,429 (2019 - 61,429) Ordinary shares of £1 each	61,429	61,429

#### 29. Reserves

# Share premium account

This reserve represents the amount above the nominal value received for issued share capital, less transaction costs.

## Capital redemption reserve

This reserve records the nominal value of shares repurchased by the Group.

#### Share option reserve

This reserve records all changes in relation to the enterprise management share option scheme implemented by the Group.

# Merger Reserve

The merger reserve represents equity recognised on the acquisition of Hat Trick Holdings Limited being the difference between the fair value of the consideration paid and the nominal value of the shares acquired.

# **Profit and loss account**

This reserve represents the cumulative balance of retained profits and losses to the Statement of Financial Position date, all of which are distributable.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 30. Share based payments

#### Equity-settled share option scheme

The Group has implemented two enterprise management incentive share option schemes for certain directors and key employees, one on the 30th November 2006 and the other on 25th January 2011. All share options granted after 25th January 2011, which includes all the options granted in 2011, will be under the latter scheme.

Share options granted under these schemes are only exercisable on or after the earlier of an exit event and any date(s) as specified in the option agreement. Under both scheme rules, an exit event is defined as the earlier of a share sale, a listing or a trade sale.

At 31 December 2020, 6,245 (2019 - 6,295) options remained outstanding. Options are forfeited if the employee leaves the Group before they have been exercised.

The weighted average remaining contractual life of the share options outstanding at the end of the period was 3 years.

The aggregate of the estimated fair value of the share options granted is £88,284, resulting in a positive net charge of £19,632 (2019 - negative net charge of £322,817) in the Statement of Comprehensive Income due to cancelled options.

This is based on the Black - Scholes model using the following assumptions:

Weighted average share price at grant
Weighted average exercise price
Expected volatility
Risk-free rate
£117.25
£1.00
93%
2.13%

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

## 31. Related party transactions

During the year, the Group entered into transactions on an arms length basis, in the ordinary course of the business, and had balances at the year end with the following parties.

	Year ended 31 Dec 2020 Sales £	Year ended 31 Dec 2020 Purchases £	Year ended 31 Dec 2020 Debtor/ (Creditor) £	Year ended 31 Dec 2019 Sales £	Year ended 31 Dec 2019 Purchases £	Year ended 31 Dec 2019 Debtor/ (Creditor) £
Plum Pictures Limited	329,057	993,643	(169,022)	518,386	1,245,076	(875,385)
Emporium Productions Limited	182,935	94,622	(8,707)	481,861	115,717	183,860
HTM Television Limited	352,042	1,100,000	1,645,822	111,687	•	1,102,524
Livewire Pictures Limited	218,946	-	996,405	236,514	•	986,967
Toff Media Limited	• .	•	•		•	13,950
	1,082,980	2,188,265	2,464,498	1,348,448	1,360,793	1,411,916

During the year the Group paid total dividends of £2,250,140 (2019 - £1,575,055) to J Mulville, a director of the Company, and his wife.

At the Statement of Financial Position date the Group was owed £25,388 (2019 - £3,559) by J Mulville included in other debtors which was repaid after the year end.

During the year the Group paid dividends amounting to £250,020 (2019 - £175,041) to P McKenna, a director of the Company.

The Company has taken advantage of the exemption under FRS102 33.1A Related Party Disclosures not to disclose transactions entered into between two or more members of a group, provided that any subsidiary undertaking which is a party to the transaction is wholly owned by a member of that group.

## Key management personnel

During the year, the Group paid remuneration totalling £1,750,325 (2019 - £1,773,337) to its key management personnel.

#### 32. Ultimate controlling party

The directors regard J Mulville, a director of the Company, as the ultimate controlling party.