

Annual report and financial statements CEG OnCampus Holdings Limited

For the year ended 31 August 2021



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Strategic report

The directors present their strategic report on the company for the year ended 31 August 2021.

Principal activities

The principal activity of the company during the year was that of a holding company which holds CEG UFP Limited and its subsidiaries and CEG Pathways, Inc. Both of these companies, and subsidiaries, specialise in the provision of ONCAMPUS university pathway programmes as part of Cambridge Education Group (CEG).

CEG, established in 1952, is a UK-based global group that specialises in provision of high quality academic, English language and online programmes to international students out of its 12 ONCAMPUS centres across the UK, North America and continental Europe and 7 Digital university partnerships.

The international education sector remains an attractive and growing market with demographic trends driving an increased demand for Western education from the emerging markets. A growing middle class in the emerging markets with rising disposable incomes and lack of university places are the drivers for future market growth.

The underlying principles across the group are:

- world-class provision of classroom based teaching in the English language;
- helping our students to achieve entry to the best universities according to their aspirations and abilities; and,
- exceptional pastoral care ensures that students' educational experience is also safe, healthy and enjoyable.

Business review

The results for the year and financial position of the company are as shown in the financial statements. In the opinion of the directors the state of the group's affairs at 31 August 2021 was satisfactory.

Future developments

In future the company will continue to perform its present function within the group.

Financial key performance indicators

The board and management use key performance indicators (KPIs) to monitor the success of the business. The KPIs used for the company's trading subsidiaries are not relevant to the activities of the company and therefore the KPI used is that the company maintains its net asset position, which has been achieved.

Directors' duties under section 172 of the Companies Act 2006

When performing their duties under section 172 of the Companies Act 2006 the directors must have regard to the following considerations:

- the likely consequence of any decisions in the long-term;
- the interests of the company's employees;
- the need to foster the company's business relationships with suppliers, customers and others;
- the impact of the company's operations on the community and environment;
- the desirability of the company maintaining a reputation for high standards of business conduct;
- the need to act fairly as between shareholders of the company.

We have detailed below how the directors have done so during the year for the CEG group of which the company is a member.

2021 was a year of change for Cambridge Education Group with: operational agility in response to the coronavirus pandemic, both in our traditional "face-to-face" ONCAMPUS centres and in our administrative head office locations; multiple acquisitions with significant revenue and EBITDA growth potential; increased business development activity in line with the group's objective of developing its online and pathway offerings (including establishment of several new long-term partnerships); and significant growth in online revenue at CEG Digital. These changes were driven by strategic decisions made to ensure we manage our business with a focus on creating long term sustainable value for our shareholders.

Set out in the below table is management's assessment of our key stakeholder groups, detailing how the board has considered the issues and factors that impact them and how engagement has impacted board decisions and company strategies during the financial year.

Stakeholders	Significance to the business	Examples of engagement	Examples of decisions impacted by the engagement
Shareholders	The board is accountable to its shareholders and must act in a way that is likely to promote the success of the group for the benefit of its members as a whole. The group seeks to maintain effective dialogue with its shareholders, to ensure that their views and any concerns they may have are understood and considered.	Regular monthly board meetings, complemented by separate consideration of relevant issues at meetings of the remuneration committee and audit committee.	Acquisitions of iheed and Castel, signing of new long-term partnerships with ONCAMPUS Aston / Southampton and Digital UCLan.
Customers (e.g. university partners)	Delivering a service that meets the needs of our customers in all of the markets in which we operate is fundamental to our success.	University 'partner insights' feedback survey, regular university board / steering group meetings.	
Students	Students are at the heart of what the group is trying to achieve, and as such we rely heavily on their feedback and evaluation of their learning experiences. Both ONCAMPUS and Digital actively engage students, individually and collectively, in the quality of their educational experience.	Induction surveys, end of programme surveys, representation at centre audits and on relevant committees (e.g. staff-student consultative committees).	Continuation of staggered start dates and flexible modes of delivery (e.g. faceto-face, online-only, blended) in response to existing and prospective student requirements during coronavirus disruption. #ByYourSide initiative including pre-arrival and travel support, and facilitation of access to health and vaccination services.
Suppliers (e.g. our agent network)	Strong working relationships with our suppliers is crucial to the effectiveness of our entire operation, enhancing our efficiency and creating value.	Agent surveys, 'familiarisation trips' to allow agents to experience our product first-hand.	Creation of global recruitment hub, based in Hong Kong, to embed student recruitment and admissions functions in or close to our key source markets.

Principal risks and uncertainties

In common with other businesses of a similar nature, the group which is headed by the company is exposed to a variety of risks and uncertainties. The directors believe the principal risks are:

- impact of changes in immigration policies and visa application processes;
- global reduction in international movement of students;
- adverse movements in interest and exchange rates; and,
- significant disruption in the trading ability of the group due to one-off global disasters.

Policies are in place to monitor and manage each of these risks.

This report was approved by the board and signed on its behalf by:

D Johnston Director

April 2022

Directors' report

The directors present their report and the unaudited financial statements of the company for the year ended 31 August 2021.

A review of the business, including financial key performance indicators and principal risks and uncertainties, together with a summary of future developments is included in the strategic report under s414 of the Companies Act 2006 and are therefore not shown in the directors' report. Directors' duties under section 172 of the Companies Act 2006 are also described in the strategic report and are not included in this directors' report.

Results and dividends

The company did not make a profit or loss for the financial year (2020: £nil). No dividends were paid during the year (2020: £nil). The directors do not recommend payment of a final dividend (2020: £nil).

Future developments and principal risks and uncertainties are discussed in the strategic report on pages 3 to 5.

Directors

The directors who served the company during the year and up to the date of signature of these financial statements were as follows:

D Johnston

B Webb

Risk management

The principal risks and uncertainties and arrangements for their management are described in the strategic report on pages 3 to 5.

Streamlined carbon and energy reporting

The company does not meet the definition of a large company which means that it is not obliged to include energy and carbon information in this directors' report.

Statement of directors' responsibilities in respect of the financial statements

The directors are responsible for preparing the strategic report, directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Audit exemption

The company has claimed exemption from audit under section 479A of the Companies Act 2006 for the financial year ended 31 August 2021. An intermediate parent company, Camelot Holdco Limited, has given a statement of guarantee under section 479C of the Companies Act 2006, whereby Camelot Holdco Limited will guarantee all outstanding liabilities to which the company is subject as at 31 August 2021.

On behalf of the board

D Johnston

Director 286 April 2022

Income statement

For the year ended 31 August 2021

	2021	2020
	£'000	£,000
Revenue	-	-
Cost of sales	=	-
Gross profit	-	
Administrative expenses	-	-
Result before taxation		
Taxation	-	_
Result for the financial year	<u> </u>	-

All of the activities of the company are classed as continuing.

Statement of comprehensive income

For the year ended 31 August 2021

	2021	2020
	£,000	£000
Result for the financial year	-	_
Total comprehensive income for the year		

Statement of financial position

As at 31 August 2021

	Note	2021	2020
Fixed assets		€'000	£'000
Investments	7	111,591	111,591
Current assets			
Debtors	8	7,128	2,159
Creditors: amounts falling due within one year	9	(113,528)	(108,559)
Net current liabilities		(106,400)	(106,400)
Total assets less net current liabilities		5,191	5,191
Net assets	_	5,191	5,191
Capital and reserves			
Called-up share capital	11	-	-
Share premium account		5,191	5,191
Total equity		5,191	5,191

The members have not required the company to obtain an audit for the financial year ended 31 August 2021 in accordance with section 476 of the Companies Act 2006.

The company was entitled to exemption from audit under section 479A of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and preparation of financial statements.

These financial statements on pages 8 to 18 were approved by the directors and authorised for issue on April 2022 and are signed on their behalf by:

4

D Johnston Director

Company registration number: 11880923

Statement of changes in equity For the year ended 31 August 2021

	Called-up share capital £'000	Share premium £'000	Retained earnings	Total equity £'000
At 1 September 209	-	-	-	-
Result for the financial year	-	-	-	-
Total comprehensive income for the financial year	-	-	-	
At 31 August 2020	-	5,191		5,191
Result for the financial year	-	-	-	-
Total comprehensive income for the financial year	-		-	-
At 31 August 2021	-	5,191		5,191

Notes to the financial statements

1 General information

CEG OnCampus Holdings Limited ("the company") is a private company limited by shares and is incorporated in England, United Kingdom under the Companies Act 2006. The address of the registered office, which is also the principal place of business, is 51-53 Hills Road, Cambridge, CB2 1NT. The company is an intermediate holding company.

2 Statement of compliance

These financial statements have been prepared in compliance with United Kingdom Accounting Standards including "The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland" ("FRS 102") and the Companies Act 2006.

3 Summary of significant accounting policies

The principal accounting policies are summarised below. They have all been applied consistently throughout the year and prior period in these financial statements.

a) Basis of preparation

These financial statements have been prepared on a going concern basis under the historic cost convention.

The functional currency of the company is considered to be pounds sterling because that is the currency of the primary economic environment in which the company operates.

Values are presented in thousands of pounds sterling except where the nature of the disclosure or the value disclosed is such that disclosure in pounds sterling is more appropriate.

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in note 4.

Estimates and judgements are continually evaluated and are based on historical experiences and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

b) Going concern

The group of which the company is a part meets its day-to-day working capital requirements through its bank facilities and cash held. The directors have prepared both detailed budgets and long term forecasts for the group, taking account of reasonably possible changes in trading performance. After making enquiries, the directors have a reasonable expectation that both the group and company have adequate resources to continue in operational existence for the foreseeable future, within the level of existing facilities and to meet long term liabilities as they fall due. The company therefore continues to adopt the going concern basis in preparing its financial statements.

3 Summary of significant accounting policies (continued)

c) Consolidated financial statements

The company is a wholly owned subsidiary of Cambridge Education Group Limited and of its ultimate parent Camelot Topco Limited, both incorporated in England, United Kingdom with a registered office at the same address as that of the company, as shown in note 1. The company is included in the consolidated financial statements of Camelot Holdco Limited which are publicly available. The company is exempt by virtue of section 400 of the Companies Act 2006 from the requirement to prepare consolidated financial statements. These financial statements are therefore for the company only.

d) Foreign currencies

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transaction. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions are recognised in the income statement.

Monetary assets and liabilities in foreign currencies are translated into the functional currency of pounds sterling at the rates of exchange ruling at the balance sheet date. Gains and losses that relate to borrowings and cash and cash equivalents are presented in the income statement. All other foreign exchange gains and losses are presented in the income statement within administrative expenses.

e) Current tax

Current tax is the amount of income tax payable in respect of the taxable profit for the period. Tax is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the period end.

Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts to be paid to the tax authorities.

f) Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions:

- deferred tax assets are recognised only to the extent that the directors consider that it is more
 likely than not that there will be suitable taxable profits from which the future reversal of the
 underlying timing differences can be deducted.
- deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in
 the periods in which timing differences reverse, based on tax rates and laws enacted or
 substantively enacted at the balance sheet date.

3 Summary of significant accounting policies (continued)

g) Impairment of non-financial assets

The company assesses at each reporting date whether an asset may be impaired. If any such indication exists the company estimates the recoverable amount of the assets. If it is not possible to estimate the recoverable amount of the individual asset, the company estimates the recoverable amount of the cash generating unit to which the asset belongs. The recoverable amount of an asset or cash generating unit is the higher of its fair value less costs to sell and its value in use. If the recoverable amount is less than its carrying amount, the carrying amount of the asset is impaired and it is reduced to its recoverable amount through an impairment in the income statement unless the asset is carried at revalued amount where impairment loss of a revalued asset is a revaluation decrease.

An impairment loss recognised for all assets, including goodwill, is reversed in a subsequent period if and only if, the reasons for impairment loss have ceased to apply.

h) Investments

Investments in a subsidiary company are valued at cost less accumulated provision for permanent impairment.

i) Current debtors and creditors

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in the income statement in other administrative expenses.

j) Financial instruments

Basic financial assets, including trade and other debtors, amounts owed by group undertakings, accrued income, and cash and bank balances, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction. Financing transactions are measured at the present value of the future receipts discounted at the market rate of interest and are subsequently carried at amortised cost using the effective interest method.

At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired, the impairment loss is the difference between the carrying amount and present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in the income statement.

Basic financial liabilities including trade and other creditors, amounts owed to group undertakings, and accruals, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction. For such transactions the debt instrument is measured at present value of the future receipts discounted at a market rate of interest and subsequently carried at amortised cost, using the effective interest rate method.

Fees paid on establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw-down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a pre-payment for liquidity services and amortised over the period of the facility to which it relates.

3 Summary of significant accounting policies (continued)

j) Financial instruments (continued)

Trade creditors are obligations to pay for goods and services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities then trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Financial assets and liabilities are offset and the net amounts presented in the financial statements when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new ordinary shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Dividends and other distributions to the company's shareholders are recognised as a liability in the year in which the dividends and other distributions are approved by the shareholders. These amounts are recognised in the statement of changes in equity.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the statement of financial position. Finance costs and gains or losses relating to financial liabilities are included in the income statement. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity.

4 Critical accounting estimates and judgements

The company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. In the opinion of the directors, the estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities with the next financial year are described below.

Impairment of non-financial assets

Where there are indicators of impairment of individual assets, the company performs impairment tests based on fair value less costs to sell or a value in use calculation. The fair value less costs to sell calculation is based on available data for binding sales transactions in an arm's length transaction on similar assets or observable market prices less incremental costs for disposing of the asset. The value in use calculation is based on a discounted cash flow model. The cash flows are derived from the budget. The recoverable amount is most sensitive to the discount rate used for the discounted cash flow model as well as the expected growth rate used for extrapolation purposes.

5 Disclosure exemptions

FRS 102 allows a qualifying entity certain disclosure exemptions, subject to certain conditions, which have been complied with, including notification of, and no objection to, the use of exemptions by the company's shareholders. The company has taken advantage of the following exemptions:

- under FRS 102 paragraph 1.12(b) from preparing a statement of cash flows, on the basis that it is a qualifying entity and its ultimate parent company, Camelot Topco Limited, includes the company's cash flows in its own consolidated financial statements; and,
- from the financial instrument disclosures, required under FRS 102 paragraphs 11.39 to 11.48A and paragraphs 12.26 to 12.29, as the information is provided in the consolidated financial statements of the group in which the company is consolidated.

6 Average number of employees

The company did not have any employees during the year (2020: nil).

Directors' remuneration is borne by other group companies and it is deemed not possible to allocate a charge from other group companies.

7 Investments

Cost and net book value:

At 31 August 2020 and 31 August 2021 111,591

Investments are the subsidiary undertakings detailed in note 13.

8 Debtors

	2021	2020
	£'000	£000
Amounts falling due within one year:		
Amounts owed by group undertakings	7,128	2,159

Amounts owed by group undertakings are unsecured, interest-free, have no fixed date of repayment and are repayable on demand.

9 Creditors: amounts falling due within one year

	2021	2020
	£,000	£,000
Amounts owed to group undertakings	113,528	108,559

Amounts owed to group undertakings are unsecured, interest-free, have no fixed date of repayment and are repayable on demand.

10 Related party transactions

As a wholly-owned subsidiary of Camelot Topco Limited, the company is exempt from the requirement to disclose transactions with other members of the group.

11 Called-up share capital

Allotted, called-up and fully paid:

	2021		202	2020	
	No.	£	No.	£	
Ordinary shares of £1 each	101	101	101	101	

The ordinary shares are not redeemable, have voting rights of one vote per share and are all equally entitled to dividends and any distribution of capital. All shares are classified as equity.

12 Contingent liabilities

The company is a co-guarantor of the bank loan of an intermediate parent undertaking, Camelot Bidco Limited. At 31 August 2021 this amounted to £15,000,000 (2020: £15,000,000).

13 List of subsidiary undertakings

At 31 August 2021 the company had the following subsidiary undertakings:

Subsidiary undertakings	Registered office	Nature of business	Interest
Direct shareholdings			
CEG Pathways, Inc.	i	On-site university foundation courses	100% ordinary shares
CEG UFP Limited	ii	On-site university foundation courses	100% ordinary shares
Indirect shareholdings			
Castel International (Education) Limited	iii	On-site university foundation courses	100% ordinary shares
ONCAMPUS Amsterdam B.V. ^a	iv	On-site university foundation courses	100% ordinary shares
ONCAMPUS Aston Limited	ii	On-site university foundation courses	100% ordinary shares
ONCAMPUS Coventry Limited b	ii	On-site university foundation courses	100% ordinary shares
ONCAMPUS Education Dublin Limited	\mathbf{v}	Dormant	100% ordinary shares
ONCAMPUS Hull Ltd	ii	On-site university foundation courses	100% ordinary shares
ONCAMPUS London Limited ^c	ii	On-site university foundation courses	100% ordinary shares
ONCAMPUS LSBU Limited d	ĭí	On-site university foundation courses	100% ordinary shares
ONCAMPUS Lund Sweden AB	vi	On-site university foundation courses	100% ordinary shares
ONCAMPUS Reading Limited	ii	On-site university foundation courses	100% ordinary shares
ONCAMPUS Southampton Limited	ii	On-site university foundation courses	100% ordinary shares
ONCAMPUS Sunderland Limited ^e	ii	On-site university foundation courses	100% ordinary shares
ONCAMPUS UK North Limited f	ii	On-site university foundation courses	100% ordinary shares

13 List of subsidiary undertakings (continued)

- i. 251 Little Falls Drive, Wilmington, DE 19808, United States of America
- ii. 51-53 Hills Road, Cambridge, CB2 1NT, United Kingdom.
- iii. Leebrook House, Leebrook, Tralec, Kerry, Ireland
- iv. Goedhartlaan 935A, 1181 LD Amsterdam, Netherlands
- v. Main Street, Dunboyne, Meath, Ireland
- vi. Östra Vallgatan 14, 223 61 Lund, Sweden
- a On 24 September 2020 the subsidiary changed its name from Amsterdam FoundationCampus B.V.
- b On 4 September 2020 the subsidiary changed its name from Coventry FoundationCampus Limited
- On 4 September 2020 the subsidiary changed its name from FoundationCampus London Limited
- d On 4 September 2020 the subsidiary changed its name from London South Bank FoundationCampus Limited
- e On 4 September 2020 the subsidiary changed its name from CEG FoundationCampus Sunderland Limited
- f On 4 September 2020 the subsidiary changed its name from CEG UCLAN FoundationCampus Limited

14 Ultimate controlling party

The immediate parent company is Cambridge Education Group Limited, a company incorporated in the United Kingdom.

The ultimate parent company is Camelot Topco Limited, a company incorporated in the United Kingdom with a registered office at the same address as that of the company, as shown in note 1.

Camelot Holdco Limited is the parent company of the smallest group which prepares publicly available consolidated financial statements that incorporate the results of the company. Copies of those consolidated financial statements may be obtained from the address given in note 1.

Camelot Topco Limited is the parent undertaking of the largest group which prepares publicly available consolidated financial statements that incorporate the results of the company. Copies of the consolidated financial statements may be obtained from the address given in note 1.

The ultimate controlling party is Bridgepoint Europe IV Fund, managed by Bridgepoint Advisers Limited, which owns the majority of the shares in the ultimate parent company on behalf of various funds.