

**ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD  
UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31 JANUARY 2022**

**ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD**  
**UNAUDITED ACCOUNTS**  
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**ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 JANUARY 2022**

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<b>Director</b>	Ms D Wang
<b>Company Number</b>	11771479 (England and Wales)
<b>Registered Office</b>	275 DEANS GATE MANCHESTER M3 4EL UNITED KINGDOM
<b>Accountants</b>	SQK Accountancy Limited 275 Deansgate Manchester North West England M3 4EL

# **ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD**

## **ACCOUNTANTS' REPORT**

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### **Accountants' report to the director of ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD on the preparation of the unaudited statutory accounts for the year ended 31 January 2022**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD for the year ended 31 January 2022 as set out on pages 5 - 7 from the company's accounting records and from information and explanations you have given us.

This report is made solely to the Board of Directors of ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD, as a body, in accordance with the terms of our engagement. Our work has been undertaken solely to prepare for your approval the accounts of ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD and state those matters that we have agreed to state to them, as a body, in this report. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and loss of ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD. You consider that ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

SQK Accountancy Limited

275 Deansgate  
Manchester  
North West England  
M3 4EL

31 July 2022

**ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 JANUARY 2022**

	Notes	2022 £	2021 £
<b>Fixed assets</b>			
Tangible assets	<u>4</u>	2	255
<b>Current assets</b>			
Debtors	5	1,904	1,391
Cash at bank and in hand		1,570	1,006
		<u>3,474</u>	<u>2,397</u>
<b>Creditors: amounts falling due within one year</b>	<u>6</u>	(119,115)	(75,043)
<b>Net current liabilities</b>		<u>(115,641)</u>	<u>(72,646)</u>
<b>Net liabilities</b>		<u>(115,639)</u>	<u>(72,391)</u>
<b>Capital and reserves</b>			
Called up share capital	<u>7</u>	1	1
Profit and loss account		(115,640)	(72,392)
<b>Shareholders' funds</b>		<u>(115,639)</u>	<u>(72,391)</u>

For the year ending 31 January 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the Board and authorised for issue on 3 August 2022 and were signed on its behalf by

Ms D Wang  
Director

Company Registration No. 11771479

**ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2022**

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**1 Statutory information**

ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD is a private company, limited by shares, registered in England and Wales, registration number 11771479. The registered office is 275 DEANS GATE, MANCHESTER, M3 4EL, UNITED KINGDOM.

**2 Compliance with accounting standards**

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

**3 Accounting policies**

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

***Basis of preparation***

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

***Presentation currency***

The accounts are presented in £ sterling.

***Tangible fixed assets and depreciation***

Tangible assets are included at cost less depreciation and impairment. Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Computer equipment	33% Straight line
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**4 Tangible fixed assets**

	<b>Computer equipment £</b>
<b>Cost or valuation</b>	<b>At cost</b>
At 1 February 2021	758
At 31 January 2022	758
<b>Depreciation</b>	
At 1 February 2021	503
Charge for the year	253
At 31 January 2022	756
<b>Net book value</b>	
At 31 January 2022	2
At 31 January 2021	255

**5 Debtors: amounts falling due within one year**

	<b>2022 £</b>	<b>2021 £</b>
Other debtors	1,904	1,391

**ALPHA BRANDING CONSULTANCY INTERNATIONAL LTD**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2022**

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<b>6 Creditors: amounts falling due within one year</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Taxes and social security	183	-
Other creditors	363	95
Loans from directors	118,569	74,948
	<u>119,115</u>	<u>75,043</u>

<b>7 Share capital</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Allotted, called up and fully paid:		
1 Ordinary shares owned by Miss Di Wang of £1 each	1	1

**8 Average number of employees**

During the year the average number of employees was 3 (2021: 1).

