

FILE COPY



**CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY**

Company Number **11519197**

The Registrar of Companies for England and Wales, hereby certifies that

CUSTOMER ANALYTICS LIMITED

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **15th August 2018**



* N11519197L *



Companies House



**THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES**



Companies House

IN01_(ef)

Application to register a company



Received for filing in Electronic Format on the: **15/08/2018**

X7CDJU2Z

Company Name in full:

CUSTOMER ANALYTICS LIMITED

Company Type:

Private company limited by shares

Situation of Registered Office:

England and Wales

Proposed Registered Office Address:

**CASTLE CHAMBERS OFF MILL BRIDGE
SKIPTON
NORTH YORKSHIRE
UNITED KINGDOM BD23 1NJ**

Sic Codes:

**62090
62012
73200**

I wish to entirely adopt the following model articles:

Private (Ltd by Shares)

Company Director 1

Statement of Capital (Share Capital)

<i>Class of Shares:</i>	ORDINARY	<i>Number allotted</i>	10
<i>Currency:</i>	GBP	<i>Aggregate nominal value:</i>	10
<i>Prescribed particulars</i>			

**EACH SHARE HAS FULL RIGHTS IN THE COMPANY WITH RESPECT TO VOTING,
DIVIDENDS AND DISTRIBUTIONS.**

Statement of Capital (Totals)

<i>Currency:</i>	GBP	<i>Total number of shares:</i>	10
		<i>Total aggregate nominal value:</i>	10
		<i>Total aggregate unpaid:</i>	0

Initial Shareholdings

<i>Name:</i>	SWAMINATH RAJAGOPALAN	<i>Class of Shares:</i>	ORDINARY
<i>Address</i>	1711 BLACK CHERRY CT VERONA WISCONSIN UNITED STATES 53593	<i>Number of shares:</i>	7
		<i>Currency:</i>	GBP
		<i>Nominal value of each share:</i>	1
		<i>Amount unpaid:</i>	0
		<i>Amount paid:</i>	7

<i>Name:</i>	VIJAYA GANAPATHI KANDHADAI	<i>Class of Shares:</i>	ORDINARY
<i>Address</i>	1711 BLACK CHERRY CT VERONA WISCONSIN UNITED STATES 53593	<i>Number of shares:</i>	3
		<i>Currency:</i>	GBP
		<i>Nominal value of each share:</i>	1
		<i>Amount unpaid:</i>	0
		<i>Amount paid:</i>	3

Persons with Significant Control (PSC)

Statement of initial significant control

On incorporation, there will be someone who will count as a Person with Significant Control (either a registerable person or relevant legal entity (RLE)) in relation to the company

Individual Person with Significant Control details

Names: **MR. SWAMINATH RAJAGOPALAN**

Country/State Usually Resident: **UNITED STATES**

Date of Birth: ****/01/1967** *Nationality:* **AMERICAN**

Service address recorded as Company's registered office

The subscribers confirm that each person named as an individual PSC in this application knows that their particulars are being supplied as part of this application.

<i>Nature of control</i>	The person has the right to exercise, or actually exercises, significant influence or control over the activities of a firm that, under the law by which it is governed, is not a legal person; and the members of that firm (in their capacity as such) hold, directly or indirectly, 75% or more of the shares in the company.
<i>Nature of control</i>	The person holds, directly or indirectly, 75% or more of the shares in the company.
<i>Nature of control</i>	The person has the right to exercise, or actually exercises, significant influence or control over the activities of a trust, and the trustees of that trust (in their capacity as such) hold, directly or indirectly, 75% or more of the shares in the company.
<i>Nature of control</i>	The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.
<i>Nature of control</i>	The person has the right to exercise, or actually exercises, significant influence or control over the activities of a firm that, under the law by which it is governed, is not a legal person; and the members of that firm (in their capacity as such) hold, directly or indirectly, 75% or more of the voting rights in the company.
<i>Nature of control</i>	The person holds, directly or indirectly, 75% or more of the voting rights in the company.
<i>Nature of control</i>	The person has the right to exercise, or actually exercises, significant influence or control over the activities of a trust, and the trustees of that trust (in their capacity as such) hold, directly or indirectly, 75% or more of the voting rights in the company.

Statement of Compliance

I confirm the requirements of the Companies Act 2006 as to registration have been complied with.

memorandum delivered by an agent for the subscriber(s): **YES**

Agent's Name: **BRADLEYS CONTRACTOR ACCOUNTANTS**

Agent's Address: **CASTLE CHAMBERS OFF. MILL BRIDGE
NORTH YORKSHIRE
SKIPTON
UNITED KINGDOM
BD23 1NJ**

Authorisation

Authoriser Designation: **agent** *Authenticated* **YES**

Agent's Name: **BRADLEYS CONTRACTOR ACCOUNTANTS**

Agent's Address: **CASTLE CHAMBERS OFF. MILL BRIDGE
NORTH YORKSHIRE
SKIPTON
UNITED KINGDOM
BD23 1NJ**

COMPANY HAVING A SHARE CAPITAL

Memorandum of association of CUSTOMER ANALYTICS LIMITED

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

Name of each subscriber	Authentication
Swaminath Rajagopalan	Authenticated Electronically
Vijaya Ganapathi Kandhadai	Authenticated Electronically

Dated: 15/08/2018