

# SH08

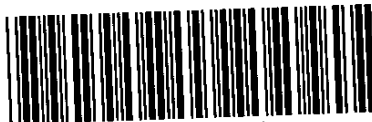
Laserform

## Notice of name or other designation of class of shares

☒ What this form is for  
You may use this form to give notice  
of name or other designation of  
class of shares.

☐ What if  
You can  
give no  
design.  
memb.  
form SI

FRIDAY



LD5 \*L82R1SFL\* 05/04/2019 #31  
COMPANIES HOUSE

For more information, please  
contact us at  
0303 1234 5678  
or visit our website at  
companieshouse.gov.uk

### 1 Company details

Company number 1 1 4 9 0 8 6 1  
Company name in full VIRGIN GROUP LOYALTY COMPANY LIMITED

→ Filling in this form  
Please complete in typescript or in  
bold black capitals.  
All fields are mandatory unless  
specified or indicated by \*

### 2 Date of assignment

Please insert the date on which the name or designation was assigned.

Date of assignment 2 9 2 0 1 2 0 1 1 9

### 3 Class(es) of shares

Existing class/description of shares	Name (or new name) or other designation
968,000 ORDINARY SHARES OF £0.0001 EACH	968,000 A ORDINARY SHARES OF £0.0001 EACH

### 4 Signature

I am signing this form on behalf of the company.

Signature

Signature

X

X

This form may be signed by:  
Director ●, Secretary, Person authorised ●, Administrator, Administrative  
receiver, Receiver, Receiver manager, CIC manager.

② **Societas Europaea**  
If the form is being filed on behalf  
of a Societas Europaea (SE), please  
delete 'director' and insert details  
of which organ of the SE the person  
signing has membership.

③ **Person authorised**  
Under either Section 270 or 274 of  
the Companies Act 2006.

**SH08**

Notice of name or other designation of class of shares

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name Eugene Atkinson

Company name Macfarlanes LLP

Address 20 Cursitor Street

Post town

County/Region London

Postcode E C 4 A 1 L T

Country UK

DX DX No: 138 Chancery Lane

Telephone +44 (0)20 7831 9222

**Checklist**

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have entered the date of assignment in section 2.
- ☐ You have completed section 3.
- ☐ You have signed the form.

**Important information**

Please note that all information on this form will appear on the public record.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

For companies registered in England and Wales:  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ.  
DX 33050 Cardiff.

For companies registered in Scotland:  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF.  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post).

For companies registered in Northern Ireland:  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG.  
DX 481 N.R. Belfast 1.

**Further information**

For further information, please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)