

Return of Allotment of Shares

Company Name: JZ CONSUMER BRANDS LIMITED

Company Number: 11321427

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Shares Allotted (including bonus shares)

Date or period during which From

shares are allotted 12/12/2019

Class of Shares: C SHARE Number allotted 84

Currency: GBP Nominal value of each share 0.01

Amount paid: 0.01

Amount unpaid: 0

No shares allotted other than for cash

Statement of Capital (Share Capital)

Class of Shares: A Number allotted 1899995

SHARES Aggregate nominal value: 18999.95

Currency: GBP

Prescribed particulars

(A) HOLDERS OF A SHARES ARE ENTITLED TO VOTE. A SHARES RANK PARI PASSU IN ALL RESPECTS FOR THE PURPOSES OF VOTING WITH B AND C SHARES. (B) HOLDERS OF A SHARES WILL BE PAID A DIVIDEND ONLY AFTER THE PREFERENCE SHAREHOLDERS ARE PAID ANY OUTSTANDING PREFERENCE AMOUNT. (C) WHERE THE APPLICABLE EXIT MULTIPLE (AS DETERMINED IN ACCORDANCE WITH SCHEDULE 1) IS LESS THAN 2.00 OR WHEN THE EXIT DATE OCCURS PRIOR TO THE THIRD ANNIVERSARY DATE, THE BALANCE OF THE PROCEEDS SHALL BE PAID AMONG THE HOLDERS OF THE A SHARES AND THE B SHARES PRO RATA TO THEIR SHAREHOLDING. WHERE THE APPLICABLE EXIT MULTIPLE (AS DETERMINED IN ACCORDANCE WITH SCHEDULE 1) IS GREATER THAN OR EQUAL TO 2.00, AND THE EXIT DATE OCCURS ON OR AFTER THE THIRD ANNIVERSARY DATE, THEN: (1) THE HOLDERS OF THE B SHARES SHALL BE ENTITLED TO RECEIVE THE B SHARE RATCHET ENTITLEMENT; (2) THE HOLDERS OF THE C SHARES SHALL BE ENTITLED TO RECEIVE, IN AGGREGATE, THE C SHARE RATCHET ENTITLEMENT (SUCH SUM TO BE APPORTIONED AMONG THE HOLDERS OF THE C SHARES PRO RATA ACCORDING TO THE PERCENTAGE PROPORTION OF C SHARES HELD BY EACH SUCH HOLDER); AND (3) THE REMAINDER OF THE PROCEEDS SHALL BE PAID AMONG THE HOLDERS OF THE A SHARES AND THE B SHARES PRO RATA TO THEIR SHAREHOLDING. (D) A SHARES ARE NOT REDEEMABLE.

Class of Shares: B Number allotted 100006

SHARES Aggregate nominal value: 1000.06

Currency: GBP

Prescribed particulars

(A) HOLDERS OF B SHARES ARE ENTITLED TO VOTE AND B SHARES RANK PARI PASSU IN ALL RESPECTS FOR THE PURPOSES OF VOTING WITH A AND C SHARES. (B) HOLDERS OF B SHARES WILL BE PAID A DIVIDEND ONLY AFTER THE PREFERENCE SHAREHOLDERS ARE PAID ANY OUTSTANDING PREFERENCE AMOUNT. (C) WHERE THE APPLICABLE EXIT MULTIPLE (AS DETERMINED IN ACCORDANCE WITH SCHEDULE 1) IS LESS THAN 2.00 OR WHEN THE EXIT DATE OCCURS PRIOR TO THE THIRD ANNIVERSARY DATE, THE BALANCE

OF THE PROCEEDS SHALL BE PAID AMONG THE HOLDERS OF THE A SHARES AND THE B SHARES PRO RATA TO THEIR SHAREHOLDING. WHERE THE APPLICABLE EXIT MULTIPLE (AS DETERMINED IN ACCORDANCE WITH SCHEDULE 1) IS GREATER THAN OR EQUAL TO 2.00, AND THE EXIT DATE OCCURS ON OR AFTER THE THIRD ANNIVERSARY DATE, THEN: (1) THE HOLDERS OF THE B SHARES SHALL BE ENTITLED TO RECEIVE THE B SHARE RATCHET ENTITLEMENT; (2) THE HOLDERS OF THE C SHARES SHALL BE ENTITLED TO RECEIVE, IN AGGREGATE, THE C SHARE RATCHET ENTITLEMENT (SUCH SUM TO BE APPORTIONED AMONG THE HOLDERS OF THE C SHARES PRO RATA ACCORDING TO THE PERCENTAGE PROPORTION OF C SHARES HELD BY EACH SUCH HOLDER); AND (3) THE REMAINDER OF THE PROCEEDS SHALL BE PAID AMONG THE HOLDERS OF THE A SHARES AND THE B SHARES PRO RATA TO THEIR SHAREHOLDING. (D) B SHARES ARE NOT REDEEMABLE.

Class of Shares: PREFERENCE Number allotted 18750000

Currency: GBP Aggregate nominal value: 18750000

Prescribed particulars

(A) NON-VOTING. (B) HOLDERS OF PREFERENCE SHARES WILL BE PAID ANY OUTSTANDING PREFERENCE AMOUNT AS A DIVIDEND BEFORE THE HOLDERS OF A AND B SHARES ARE PAID A DIVIDEND. (C) ON A RETURN OF CAPITAL, THE PROCEEDS WILL BE DISTRIBUTED TO THE HOLDERS OF PREFERENCE SHARES FIRST AND HOLDERS WILL BE ENTITLED TO THE SUBSCRIPTION PRICE PAID PLUS ANY OUTSTANDING PREFERENCE AMOUNT. (D) PREFERENCE SHARES ARE NOT REDEEMABLE.

Class of Shares: C Number allotted 84

SHARES Aggregate nominal value: 0.84

Currency: GBP

Prescribed particulars

(A) HOLDERS OF C SHARES ARE ENTITLED TO VOTE. C SHARES RANK PARI PASSU IN ALL RESPECTS FOR THE PURPOSES OF VOTING WITH A AND B SHARES. (B) HOLDERS OF C SHARES WILL BE PAID A DIVIDEND ONLY AFTER THE PREFERENCE SHAREHOLDERS ARE PAID ANY OUTSTANDING PREFERENCE AMOUNT. (C) WHERE THE APPLICABLE EXIT MULTIPLE (AS DETERMINED IN ACCORDANCE WITH SCHEDULE 1) IS LESS THAN 2.00 OR WHEN THE EXIT DATE OCCURS PRIOR TO THE THIRD ANNIVERSARY DATE, THE BALANCE OF THE PROCEEDS SHALL BE PAID AMONG THE HOLDERS OF THE A SHARES AND THE B SHARES PRO RATA TO THEIR SHAREHOLDING. WHERE THE APPLICABLE EXIT MULTIPLE

(AS DETERMINED IN ACCORDANCE WITH SCHEDULE 1) IS GREATER THAN OR EQUAL TO 2.00, AND THE EXIT DATE OCCURS ON OR AFTER THE THIRD ANNIVERSARY DATE, THEN: (1) THE HOLDERS OF THE B SHARES SHALL BE ENTITLED TO RECEIVE THE B SHARE RATCHET ENTITLEMENT; (2) THE HOLDERS OF THE C SHARES SHALL BE ENTITLED TO RECEIVE, IN AGGREGATE, THE C SHARE RATCHET ENTITLEMENT (SUCH SUM TO BE APPORTIONED AMONG THE HOLDERS OF THE C SHARES PRO RATA ACCORDING TO THE PERCENTAGE PROPORTION OF C SHARES HELD BY EACH SUCH HOLDER); AND (3) THE REMAINDER OF THE PROCEEDS SHALL BE PAID AMONG THE HOLDERS OF THE A SHARES AND THE B SHARES PRO RATA TO THEIR SHAREHOLDING. (D) C SHARES ARE NOT REDEEMABLE.

Statement of Capital (Totals)

Currency: GBP Total number of shares: 20750085

Total aggregate nominal value: 18770000.85

Total aggregate amount unpaid: 0

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver, Manager, CIC Manager.



COMPANY NAME: JZ CONSUMER BRANDS LIMITED

COMPANY NUMBER: 11321427

A second filed SH01 was registered on 15/02/22