

## A&S DIGITAL MARKETING LTD

Abridged Accounts

### **Period of accounts**

**Start date:** 01 May 2022

**End date:** 30 April 2023

A&S DIGITAL MARKETING LTD  
Contents Page  
For the year ended 30 April 2023

Accountants' report

Statement of financial position

Notes to the financial statements

**A&S DIGITAL MARKETING LTD**  
**Accountants' Report**  
**For the year ended 30 April 2023**

**Accountant's report**

You consider that the company is exempt from an audit for the year ended 30 April 2023 . You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial year and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared the accounts which comprise the Profit and Loss Account, the Statement of Comprehensive Income, the Balance Sheet, the Statement of Changes in Equity and the related notes from the accounting records of the company and on the basis of information and explanations you have given to us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.

Edgware Accountants and Tax Advisors Ltd

30 April 2023

.....  
Edgware Accountants and Tax Advisors Ltd  
Liberty House  
30 Whitchurch Lane  
Edgware  
HA8 6LE  
31 January 2024

**A&S DIGITAL MARKETING LTD**  
**Statement of Financial Position**  
**As at 30 April 2023**

|                                                               | <b>Notes</b> | <b>2023</b><br><b>£</b> | <b>2022</b><br><b>£</b> |
|---------------------------------------------------------------|--------------|-------------------------|-------------------------|
| <b>Fixed assets</b>                                           |              |                         |                         |
| Tangible fixed assets                                         | 4            | 2,757                   | 3,362                   |
|                                                               |              | <b>2,757</b>            | <b>3,362</b>            |
| <b>Current assets</b>                                         |              |                         |                         |
| Debtors                                                       |              | 0                       | 853                     |
| Cash at bank and in hand                                      |              | 375                     | 113                     |
|                                                               |              | <b>375</b>              | <b>966</b>              |
| <b>Creditors: amount falling due within one year</b>          |              | 0                       | (351)                   |
| <b>Net current assets</b>                                     |              | <b>375</b>              | <b>615</b>              |
| <b>Total assets less current liabilities</b>                  |              | 3,132                   | 3,977                   |
| <b>Creditors: amount falling due after more than one year</b> |              | (20,698)                | (20,698)                |
| <b>Net liabilities</b>                                        |              | <b>(17,566)</b>         | <b>(16,721)</b>         |
| <b>Capital and reserves</b>                                   |              |                         |                         |
| Called up share capital                                       |              | 1                       | 1                       |
| Profit and loss account                                       |              | (17,567)                | (16,722)                |
| <b>Shareholder's funds</b>                                    |              | <b>(17,566)</b>         | <b>(16,721)</b>         |

For the year ended 30 April 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

1. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
2. The director acknowledges their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of Part 15 of the Companies Act 2006. In accordance with Section 444 of the Companies Act 2006, the income statement has not been delivered to the Registrar of Companies.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with section 444(2A).

The financial statements were approved by the director on 31 January 2024 and were signed by:

-----

Yaasser JAMALZAEI

Director

**A&S DIGITAL MARKETING LTD**  
**Notes to the Abridged Financial Statements**  
**For the year ended 30 April 2023**

**General Information**

A&S Digital Marketing Ltd is a private company, limited by shares, registered in , registration number 11312093, registration address 15 A. Church Road, Leatherhead, KT23 3PF.

The presentation currency is £ sterling.

**1. Accounting policies**

**Significant accounting policies**

**Statement of compliance**

These financial statements have been prepared in compliance with FRS 102 – The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

**Basis of preparation**

The financial statements have been prepared under the historical cost convention as modified by the revaluation of land and buildings and certain financial instruments measured at fair value in accordance with the accounting policies.

The financial statements are prepared in sterling which is the functional currency of the company.

**Turnover**

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

**Website cost**

Planning and operating costs for the company's website are charged to the income statement as incurred.

**Taxation**

Taxation represents the sum of tax currently payable and deferred tax. Tax is recognised in the statement of income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves.

The company's liability for current tax is calculated using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Current and deferred tax assets and liabilities are not discounted

## Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

|                    |                      |
|--------------------|----------------------|
| Computer Equipment | 18% Reducing Balance |
|--------------------|----------------------|

## 2. Staff Costs

## 3. Average number of employees

Average number of employees during the year was 0 (2022 : 0).

## 4. Tangible fixed assets

| Cost or valuation                   | Computer<br>Equipment | Total        |
|-------------------------------------|-----------------------|--------------|
|                                     | £                     | £            |
| At 01 May 2022                      | 5,000                 | 5,000        |
| Additions                           | -                     | -            |
| Disposals                           | -                     | -            |
| At 30 April 2023                    | <u>5,000</u>          | <u>5,000</u> |
| <b>Depreciation</b>                 |                       |              |
| At 01 May 2022                      | 1,638                 | 1,638        |
| Charge for year                     | 605                   | 605          |
| On disposals                        | -                     | -            |
| At 30 April 2023                    | <u>2,243</u>          | <u>2,243</u> |
| <b>Net book values</b>              |                       |              |
| Closing balance as at 30 April 2023 | <u>2,757</u>          | <u>2,757</u> |
| Opening balance as at 01 May 2022   | <u>3,362</u>          | <u>3,362</u> |

the Companies Act 2006.