

Registered Number: 11229397  
England and Wales

Abridged Accounts  
for the year ended 28 February 2020  
for  
**BEYOND YOUR BRAND LIMITED**

BEYOND YOUR BRAND LIMITED  
Contents Page  
For the year ended 28 February 2020

Statement of financial position

Notes to the financial statements

**BEYOND YOUR BRAND LIMITED**  
**Statement of Financial Position**  
**As at 28 February 2020**

	<b>Notes</b>	<b>2020</b> <b>£</b>	<b>2019</b> <b>£</b>
<b>Fixed assets</b>			
Intangible fixed assets	2	971	-
Tangible fixed assets	3	1,868	2,000
		<b>2,839</b>	<b>2,000</b>
<b>Current assets</b>			
Debtors		6,690	1,870
Cash at bank and in hand		49,286	13,093
		<b>55,976</b>	<b>14,963</b>
<b>Creditors: amount falling due within one year</b>		(31,252)	(12,701)
<b>Net current assets</b>		<b>24,724</b>	<b>2,262</b>
<b>Total assets less current liabilities</b>		<b>27,563</b>	<b>4,262</b>
<b>Net assets</b>		<b>27,563</b>	<b>4,262</b>
<b>Capital and reserves</b>			
Called up share capital	4	250	250
Profit and loss account		27,313	4,012
<b>Shareholders funds</b>		<b>27,563</b>	<b>4,262</b>

For the year ended 28 February 2020 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

1. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with Section 476
2. The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of Part 15 of the Companies Act 2006. In accordance with Section 444 of the Companies Act 2006 the income statement has not been delivered to the Registrar of Companies.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with section 444(2A).

The financial statements were approved by the board of directors on 05 August 2020 and were signed on its behalf by:

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Mr P Coombes  
Director

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Mrs C Stevenson  
Director

**BEYOND YOUR BRAND LIMITED**  
**Notes to the Abridged Financial Statements**  
**For the year ended 28 February 2020**

**General Information**

Beyond Your Brand Limited is a private company, limited by shares , registered in England and Wales , registration number 11229397 , registration address 14 Walkers Height, Finstock, Chipping Norton, OX7 3DP.

**1. Accounting policies**

**Significant accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, the financial reporting standard applicable in the UK and Republic of Ireland (as applied to small entities by Section 1A of the standard)

**Turnover**

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

**Dividends**

Proposed dividends are only included as liabilities in the statement of financial position when their payment has been approved by the shareholders prior to the statement of financial position date.

**Intangible assets**

Intangible assets (including purchased goodwill and patents) are amortised at rates calculated to write off the assets on a straight line basis over their estimated useful economic lives. Impairment of intangible assets is only reviewed where circumstances indicate that the carrying value of an asset may not be fully recoverable.

**Computer software development costs**

Development costs of computer software are capitalised once a detailed program design has been established and are amortised on a straight line basis over [3] years.

## Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Computer Equipment	33% Reducing Balance
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## 2. Intangible fixed assets

<b>Cost</b>	<b>Software</b>	<b>Total</b>
	<b>£</b>	<b>£</b>
At 01 March 2019	-	-
Additions	1,457	1,457
Disposals	-	-
At 28 February 2020	<b>1,457</b>	<b>1,457</b>
<b>Amortisation</b>		
At 01 March 2019	-	-
Charge for year	486	486
On disposals	-	-
At 28 February 2020	<b>486</b>	<b>486</b>
<b>Net book values</b>		
At 28 February 2020	<b>971</b>	<b>971</b>
At 28 February 2019	-	-

### 3. Tangible fixed assets

<b>Cost</b>	<b>Computer Equipment</b>	<b>Total</b>
	<b>£</b>	<b>£</b>
At 01 March 2019	3,000	3,000
Additions	1,283	1,283
Disposals	-	-
At 28 February 2020	<b>4,283</b>	<b>4,283</b>
<b>Depreciation</b>		
At 01 March 2019	1,000	1,000
Charge for year	1,415	1,415
On disposals	-	-
At 28 February 2020	<b>2,415</b>	<b>2,415</b>
<b>Net book values</b>		
Closing balance as at 28 February 2020	<b>1,868</b>	<b>1,868</b>
Opening balance as at 01 March 2019	<b>2,000</b>	<b>2,000</b>

### 4. Share Capital

<b>Allotted</b>	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
100 Class A shares of £1.00 each	100	100
100 Class B shares of £1.00 each	100	100
25 Class C shares of £1.00 each	25	25
25 Class D shares of £1.00 each	25	25
	<b>250</b>	<b>250</b>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.