

**TIDAL MARKETING LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2022**

Tidal Marketing Ltd
Unaudited Financial Statements
For The Year Ended 31 January 2022

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Tidal Marketing Ltd
Balance Sheet
As at 31 January 2022

Registered number: 11179875

		2022		2021	
	Notes	£	£	£	£
FIXED ASSETS					
CURRENT ASSETS					
Debtors	4	2,881		612	
Cash at bank and in hand		27,037		19,874	
		29,918		20,486	
Creditors: Amounts Falling Due Within One Year	5	(5,690)		(4,629)	
NET CURRENT ASSETS (LIABILITIES)			24,228		15,857
TOTAL ASSETS LESS CURRENT LIABILITIES			24,228		15,857
NET ASSETS			24,228		15,857
CAPITAL AND RESERVES					
Called up share capital	6		1		1
Profit and Loss Account			24,227		15,856
SHAREHOLDERS' FUNDS			24,228		15,857

For the year ending 31 January 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Ms Beth Hilson

Director

30/09/2022

The notes on pages 2 to 3 form part of these financial statements.

Tidal Marketing Ltd
Notes to the Financial Statements
For The Year Ended 31 January 2022

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

1.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer Equipment	33% and 50% Straight Line
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1.4. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

2. Average Number of Employees

Average number of employees, including directors, during the year was as follows: 1 (2021: 1)

3. Tangible Assets

	Computer Equipment
	£
Cost	
As at 1 February 2021	7,482
As at 31 January 2022	7,482
Depreciation	
As at 1 February 2021	7,482
As at 31 January 2022	7,482
Net Book Value	
As at 31 January 2022	-
As at 1 February 2021	-

Tidal Marketing Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 January 2022

4. Debtors

	2022	2021
	£	£
Due within one year		
Trade debtors	2,880	-
Other debtors	1	612
	<u>2,881</u>	<u>612</u>

5. Creditors: Amounts Falling Due Within One Year

	2022	2021
	£	£
Trade creditors	-	353
Other creditors	669	435
Taxation and social security	5,021	3,841
	<u>5,690</u>	<u>4,629</u>

6. Share Capital

	2022	2021
Allotted, Called up and fully paid	<u>1</u>	<u>1</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.