

Unaudited Financial Statements for the Year Ended 30 April 2021

for

Howard Ward Associates Ltd

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for the Year Ended 30 April 2021

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DIRECTORS:

D Bailey
G R Ward

REGISTERED OFFICE:

Brewery House
Walkers Yard
Radcliffe on Trent
Nottinghamshire
NG12 2FF

REGISTERED NUMBER:

11146067 (England and Wales)

ACCOUNTANTS:

Bostockwhite Limited
Cabourn House
Station Street
Bingham
Nottinghamshire
NG13 8AQ

Balance Sheet

30 April 2021

	Notes	30.4.21 £	£	30.4.20 £	£
FIXED ASSETS					
Intangible assets	4		286,801		328,280
Tangible assets	5		<u>29,984</u>		<u>36,754</u>
			316,785		365,034
CURRENT ASSETS					
Debtors	6	382,029		360,940	
Cash at bank		<u>113,254</u>		<u>76,740</u>	
		495,283		437,680	
CREDITORS					
Amounts falling due within one year	7	<u>300,220</u>		<u>335,280</u>	
NET CURRENT ASSETS			<u>195,063</u>		<u>102,400</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			511,848		467,434
CREDITORS					
Amounts falling due after more than one year	8		(40,493)		-
PROVISIONS FOR LIABILITIES			<u>(5,239)</u>		<u>(6,425)</u>
NET ASSETS			<u>466,116</u>		<u>461,009</u>
CAPITAL AND RESERVES					
Called up share capital			4		4
Share premium			450,000		450,000
Retained earnings			<u>16,112</u>		<u>11,005</u>
SHAREHOLDERS' FUNDS			<u>466,116</u>		<u>461,009</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2021 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 26 July 2021 and were signed on its behalf by:

D Bailey - Director

G R Ward - Director

Notes to the Financial Statements
for the Year Ended 30 April 2021

1. **STATUTORY INFORMATION**

Howard Ward Associates Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Goodwill

Goodwill, being the amount acquired on incorporation of Howard Ward Associates LLP on 1 May 2018, is being amortised evenly over its estimated useful life of 10 years.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Development costs are being amortised evenly over their estimated useful life of nil years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

Notes to the Financial Statements - continued
for the Year Ended 30 April 2021

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 14 (2020 - 14) .

4. **INTANGIBLE FIXED ASSETS**

	Goodwill £	Other intangible assets £	Totals £
COST			
At 1 May 2020			
and 30 April 2021	400,000	9,450	409,450
AMORTISATION			
At 1 May 2020	80,000	1,170	81,170
Charge for year	40,000	1,479	41,479
At 30 April 2021	120,000	2,649	122,649
NET BOOK VALUE			
At 30 April 2021	280,000	6,801	286,801
At 30 April 2020	320,000	8,280	328,280

5. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
COST	
At 1 May 2020	66,951
Additions	7,165
At 30 April 2021	74,116
DEPRECIATION	
At 1 May 2020	30,197
Charge for year	13,935
At 30 April 2021	44,132
NET BOOK VALUE	
At 30 April 2021	29,984
At 30 April 2020	36,754

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.4.21 £	30.4.20 £
Trade debtors	333,073	318,515
Other debtors	48,956	42,425
	<u>382,029</u>	<u>360,940</u>

Notes to the Financial Statements - continued
for the Year Ended 30 April 2021

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.4.21	30.4.20
	£	£
Bank loans and overdrafts	9,507	-
Trade creditors	13,569	26,262
Taxation and social security	200,218	151,555
Other creditors	76,926	157,463
	<u>300,220</u>	<u>335,280</u>

8. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	30.4.21	30.4.20
	£	£
Bank loans	<u>40,493</u>	<u>-</u>

9. IMPACT OF COVID-19

Since late January 2020, the number of COVID-19 cases has grown rapidly, and on 11 March 2020, the WHO declared COVID-19 to be a global pandemic. During the year, the government took significant measures to contain the virus, including quarantines. The use of available government grants in the year have mitigated the effects of this and the directors do not consider these measures to have had a material impact on the use of the going concern basis.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.