

Company Registration No. 11121987 (England and Wales)

DIGITAL ADVERTISING LIMITED

DORMANT ACCOUNTS

**FOR THE YEAR ENDED
31 MARCH 2022**

MONDAY



A06 *ABHQNQ2I* #48
28/11/2022
COMPANIES HOUSE

DIGITAL ADVERTISING LIMITED

COMPANY INFORMATION

Directors

C Bunyan
E Glover
J Yorath

Company number

11121987

**Registered office
Building**

5th Floor, BFI
21 Stephen Street
London
United Kingdom
W1T 1LN

**DIGITAL ADVERTISING LIMITED****STATEMENT OF FINANCIAL POSITION****AS AT 31 MARCH 2022**

	Notes	2022	2021
		£	£
Net assets		<u>-</u>	<u>-</u>
Capital and reserves			
Called up share capital	2	100	100
Profit and loss reserves		<u>(100)</u>	<u>(100)</u>
Total equity		<u>-</u>	<u>-</u>

The directors of the company have elected not to include a copy of the income statement within the financial statements.

For the financial year ended 31 March 2022 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit of its financial statements for the period in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The company was dormant throughout the accounting period.

The financial statements were approved by the board of directors and authorised for issue on 22/11/22 and are signed on its behalf by:

E Glover
Director

J Yorath
Director

DIGITAL ADVERTISING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2022

1 Accounting policies

Company information

Digital Advertising Limited is a private company limited by shares and is registered and incorporated in England and Wales. The registered office is 5th Floor, BFI Building, 21 Stephen Street, London, United Kingdom, W1T 1LN.

Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

2 Called up share capital

	2022 £	2021 £
Ordinary share capital		
Issued and fully paid		
44,445 A Ordinary shares of 0.1p each	44	44
55,555 B Ordinary shares of 0.1p each	55	55
	<u>100</u>	<u>100</u>

3 Parent company

The immediate parent company is Recipe Advertising Limited.

There is no ultimate controlling party.