

# SH08

## Notice of name or other designation of class of shares



Companies House

☒ **What this form is for**  
You may use this form to give notice  
of name or other designation of  
class of shares.

☒ **What this form is NOT**  
You cannot use this form  
to give notice of name or of  
designations of class of  
members. To do this, please  
use form SH13.



### 1 Company details

Company number 1 1 1 2 1 9 8 7

Company name in full Digital Advertising Limited

→ **Filling in this form**  
Please complete in typescript or in  
bold black capitals.

All fields are mandatory unless  
specified or indicated by \*

### 2 Date of assignment

Please insert the date on which the name or designation was assigned.

Date of assignment <sup>d</sup>1 <sup>d</sup>5 <sup>m</sup>1 <sup>m</sup>0 <sup>y</sup>2 <sup>y</sup>0 <sup>y</sup>1 <sup>y</sup>9

### 3 Class(es) of shares

Existing class/description of shares	Name (or new name) or other designation
A Ordinary (44,445)	A Ordinary (44,445)
A Ordinary (30,555)	B Ordinary (30,555)
B Ordinary (25,000)	B Ordinary (25,000)

### 4 Signature

I am signing this form on behalf of the company.

Signature

Signature

X

X

This form may be signed by:  
Director ❶, Secretary, Person authorised ❷, Administrator, Administrative  
receiver, Receiver, Receiver manager, CIC manager.

#### ❷ Societas Europaea

If the form is being filed on behalf  
of a Societas Europaea (SE), please  
delete 'director' and insert details  
of which organ of the SE the person  
signing has membership.

#### ❸ Person authorised

Under either Section 270 or 274 of  
the Companies Act 2006.

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**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name **Eilis Leslie**

Company name **Digital Advertising**

Address **BFI Building**

**21 Stephen Street**

Post town **London**

County/Region

Postcode **W 1 T 1 L N**

Country **UK**

DX

Telephone

**Checklist**

**We may return forms completed incorrectly or with information missing.**

**Please make sure you have remembered the following:**

- ☐ The company name and number match the information held on the public Register.
- ☐ You have entered the date of assignment in section 2.
- ☐ You have completed section 3.
- ☐ You have signed the form.

**Important information**

**Please note that all information on this form will appear on the public record.**

**Where to send**

**You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:**

**For companies registered in England and Wales:**

The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ.  
DX 33050 Cardiff.

**For companies registered in Scotland:**

The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF.  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post).

**For companies registered in Northern Ireland:**

The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG.  
DX 481 N.R. Belfast 1.

**Further information**

For further information, please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

**This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)**