

**COMPANY REGISTRATION NUMBER: 10918648**

**ACCOMMODATION MARKETING LTD**

**FILLETED UNAUDITED FINANCIAL STATEMENTS**

**FOR THE PERIOD ENDING**

**31 December 2018**

# ACCOMMODATION MARKETING LTD

## STATEMENT OF FINANCIAL POSITION

31 December 2018

|                                                       | Note | 31 Dec 18<br>£ |
|-------------------------------------------------------|------|----------------|
| <b>CURRENT ASSETS</b>                                 |      |                |
| Debtors                                               | 5    | 42,228         |
| Cash at bank and in hand                              |      | 1,825          |
|                                                       |      | -----          |
|                                                       |      | 44,053         |
| <b>CREDITORS: amounts falling due within one year</b> | 6    | 94,143         |
|                                                       |      | -----          |
| <b>NET CURRENT LIABILITIES</b>                        |      | 50,090         |
|                                                       |      | -----          |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>          |      | ( 50,090)      |
|                                                       |      | -----          |
| <b>NET LIABILITIES</b>                                |      | ( 50,090)      |
|                                                       |      | -----          |
| <b>CAPITAL AND RESERVES</b>                           |      |                |
| Called up share capital                               |      | 100            |
| Profit and loss account                               |      | ( 50,190)      |
|                                                       |      | -----          |
| <b>SHAREHOLDERS DEFICIT</b>                           |      | ( 50,090)      |
|                                                       |      | -----          |

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

For the period ending 31 December 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the period in question in accordance with section 476 ;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements .

These financial statements were approved by the board of directors and authorised for issue on 16 May 2019 , and are signed on behalf of the board by:

J P Lomas

Director

Company registration number: 10918648

# **ACCOMMODATION MARKETING LTD**

## **NOTES TO THE FINANCIAL STATEMENTS**

### **PERIOD FROM 16 AUGUST 2017 TO 31 DECEMBER 2018**

#### **1. General information**

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is WeWork, No.1 Springfield, Quay Street, Manchester, M3 3JE, England.

#### **2. Statement of compliance**

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

#### **3. Accounting policies**

##### **Basis of preparation**

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

##### **Going concern**

The company has reported a loss for the current financial year. Despite this, the company has been able to continue to trade and meets its liabilities as they fall due and the directors expect the company to become profitable in the future. The directors therefore considers that the use of the going concern basis remains appropriate in the preparation of these accounts

##### **Disclosure exemptions**

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. As such, advantage has been taken of the disclosure exemptions available under FRS 102.

##### **Judgements and key sources of estimation uncertainty**

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

##### **Revenue recognition**

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax. Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer (usually on despatch of the goods); the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

## Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument. Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument. Debt instruments are subsequently measured at amortised cost. Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment. Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument. Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately. For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics. Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

### 4. Employee numbers

The average number of persons employed by the company during the period amounted to 2 .

### 5. Debtors

|               | 31 Dec 18 |
|---------------|-----------|
|               | £         |
| Other debtors | 42,228    |
|               | -----     |

### 6. Creditors: amounts falling due within one year

|                                 | 31 Dec 18 |
|---------------------------------|-----------|
|                                 | £         |
| Social security and other taxes | 1,420     |
| Other creditors                 | 92,723    |
|                                 | -----     |
|                                 | 94,143    |
|                                 | -----     |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.