## SharkNinja Appliance UK Holdco Limited

## (Formerly known as Global Appliance UK Holdco Limited)

**Reports and Financial Statements** 

31 December 2022

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# Report and Financial Statements Contents

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Report and Financial Statements Company Information

Director

Pedro Jose Lopez-Baldrich

Registered office

1st/2nd Floor

3150 Century Way

Leeds LS15 8ZB

Company number

10891700

Statutory auditor

Ernst & Young LLP

1 Bridgewater Place

Water Lane Leeds

West Yorkshire LS11 5QR

Report and Financial Statements Strategic Report for the year ended 31 December 2022

The director presents his strategic report for the year ended 31 December 2022.

## **Principal activity**

The principal activity of the company is that of an investment holding company. One of the company's intermediate parent companies throughout all of 2022, JS Global Lifestyle Company Limited, a company incorporated in the Cayman Islands, is listed on the Hong Kong exchange. As a result, the company is exempt from preparing group accounts by section 401 of the Companies Act 2006.

#### Fair review of the business

During the year, the company had minimal activity in its capacity as an investment holding company.

## The Board of Directors' Statement on s172(1)

Under section 172 of the UK Companies Act 2006 ('Section 172') directors must act in the way that they consider, in good faith, would be most likely to promote the success of their company. In doing so, directors must have regard to stakeholders and the other matters set out in Section 172. The information presented below comprises the Section 172 statement, which describes how the directors have had regard to these matters when performing their duties.

The board have identified the stakeholder groups below as key to the success of the Company. In light of the objectives noted above, our director takes step to understand the needs and priorities of each stakeholder group and do so through a variety of mediums and channels. As part of the decision-making process, the potential impact of decisions on relevant stakeholders and the likely consequences of decisions in the long term are taken into account. The tabulation below details the interests of each of the relevant stakeholder groups and the approaches taken to engage them.

## **Investors**

As the owner of the Company throughout 2022, the priorities of JS Global Lifestyle Company Limited were critical to us and their support allows us to implement our strategy and to achieve our long-term plans.

Key topics of engagement	How we engaged in 2022	Considerations and outcomes
Key areas are: - Compliance with all regulations; - Compliance with Group policies; - Operating in ethical manner; - Effective leadership to ensure the Company's long-term sustainability and ultimately deliver a return on investment.	The board have open, frequent dialogue with our parent company senior leadership team through function meetings and board meetings.	During 2022, the Board worked with our investors to consider the dividend policy. It was concluded that for 2022 SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) would pay dividend of £49,944,361.

On 31 July 2023 SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) was part of a group of companies that spun from its common parent company ("The Group"), JS Global Lifestyle Company Limited to a newly formed company SharkNinja Inc. As part of this transaction the Ultimate Parent Company of SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) became SharkNinja Inc.

SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) will support its new ultimate parent company as it has during 2022 as its purpose within The Group remains the same.



Report and Financial Statements Strategic Report for the year ended 31 December 2022

## **Subsidiaries**

Oversight and governance of subsidiaries is important to ensuring implementation of our Group strategy and achievement of our Group long-term plans.

Key topics of engagement	How we engaged in 2022	Considerations and outcomes
Key areas are: - Monitoring of performance; - Intercompany balances; - Dividends; and - Consideration of investment values.	Certain directors are common across the Company and subsidiaries ensuring the directors can make the appropriate decisions for the mutual benefit of all of the parties as a whole. Formal items are discussed at Board of director meetings where required.	As disclosed in the basis of preparation whilst SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) has minimal cash outflows it does not have its own bank facilities and so receives support from its principal trading subsidiary SharkNinja Operating LLC so that it has the required funds to meet its cashflow obligations.

Approved by the Board on 28 September 2023 and signed on its behalf by:

- DocuSigned by:

Pedro J. Lopez-Baldrich
Pedro Jose Lopez-Baldrich

Director

Report and Financial Statements
Director's Report for the year ended 31 December 2022

The director presents his report and the audited financial statements for the year ended 31 December 2022.

## Directors of the company during the period and up to the date of the report

Xuning Wang (resigned 28 July 2023)
Pedro Jose Lopez-Baldrich (appointed 28 July 2023)

#### **Dividends**

The director proposes the payment of a final dividend in respect of the financial period ended 31 December 2022 of £49,944,361.

#### Name Change

On 13 June 2023 the company changed its name from Global Appliance UK Holdco Limited to SharkNinja Appliance UK Holdco Limited.

#### **Post Balance Sheet Events**

On 31 July 2023 SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) was part of a group of companies that spun from its common parent company, JS Global Lifestyle Company Limited to a newly formed company SharkNinja Inc. As part of this transaction the Ultimate Parent Company of SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) became SharkNinja Inc. SharkNinja Inc is a company listed on the New York Stock Exchange. There were no other changes to the ownership of SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited), and the company remains wholly owned by its immediate parent SharkNinja Global SPV Limited.

## Disclosure of information to the auditors

So far as the director is aware, there is no information relevant to the audit of which the company's auditors are unaware. The director has taken the necessary steps to ensure that he himself is aware of all relevant audit information and made sure that the company's auditors are also aware of that information.

A resolution to reappoint Ernst & Young LLP as auditors will be put to the members at the Annual General Meeting.

Approved by the Board on 28 September 2023 and signed on its behalf by:

-DocuSigned by:

Pedro Jose Lopez-Baldrich

Pedro J. Lopez-Baldrich

Director

Report and Financial Statements Statement of Director's Responsibilities

The director is responsible for preparing the report and the financial statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial period. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to:

- select suitable accounting policies and apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



Report and Financial Statements Independent Auditor's Report to the Members of Global Appliance UK Holdco Limited

#### Opinion

We have audited the financial statements of SharkNinja Appliance UK Holdco Limited for the year ended 31 December 2022 which comprise the Income statement, the balance sheet, the Statement of changes in equity and the related notes1 to 10, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 101 "Reduced Disclosure Framework (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the company's affairs as at 31 December 2022 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period from when the financial statements are authorised for issue until 30 September 2024.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report. However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the company's ability to continue as a going concern.

## Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in this report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of the other information, we are required to report that fact.

We have nothing to report in this regard.

Report and Financial Statements Independent Auditor's Report to the Members of Global Appliance UK Holdco Limited

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and directors' report have been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

#### Responsibilities of directors

As explained more fully in the directors' responsibilities statement set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Report and Financial Statements Independent Auditor's Report to the Members of Global Appliance UK Holdco Limited

## Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect irregularities, including fraud. The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below. However, the primary responsibility for the prevention and detection of fraud rests with both those charged with governance of the entity and management.

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the company and determined that the most significant are those that relate to the reporting framework, (FRS 101 and The Companies Act 2006) and the relevant direct and indirect tax laws and regulations in the UK.
- We understood how SharkNinja Appliance UK Holdco Limited is complying with those
  frameworks by making enquiries of management, those responsible for legal compliance and
  those charged with governance to understand how the company maintains and
  communicates its policies and procedures in these areas. We corroborated the results of our
  enquiries through reading the board minutes and correspondence with UK tax authorities to
  identify if there are matters where there is a risk of breach of such frameworks that could have
  a material adverse impact on the company.
- We assessed the susceptibility of the company's financial statements to material
  misstatement, including how fraud might occur by considering previous EY experience with
  the company, inquiring with management from various parts of the business to understand
  where they considered there was susceptibility to fraud and what entity level controls are in
  place.
- Based on this understanding we designed our audit procedures to identify noncompliance
  with such laws and regulations. In addition to those set out above, we completed procedures
  to conclude on the compliance of the disclosures in the Annual Report and Financial
  Statements with the requirements of the relevant accounting standards and UK legislation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

#### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Peter Buckler (Senior statutory auditor)

for and on behalf of Ernst & Young LLP, Statutory Auditor

Leeds, UK

28 September 2023

Report and Financial Statements Income statement for the year ended 31 December 2022

	Note	31 December 2022 £000s	31 December 2021 £000s
Administrative expenses		(29)	(22)
Operating loss	3	(29)	(22)
Income from Subsidiaries		50,379	-
Profit/(Loss) on ordinary activities before taxation	-	50,350	(22)
Taxation	4	(2,519)	-
Profit/(Loss) and total comprehensive income for the year	-	47,831	(22)

All amounts relate to continuing activities.

Report and Financial Statements Balance Sheet as at 31 December 2022

	Note		
		31 December 2022 £000s	31 December 2021 £000s
Fixed assets			
Investments	5	605,269	605,269
Current assets			
Cash at bank and in hand		2	. 2
Current liabilities			
Trade and other payables	6	(2,167)	(54)
Net assets		603,104	605,217
Capital and reserves			
Called up share capital	7	-	-
Share premium reserve Profit and loss account	8 8	588,473 14,631	588,473 16,744
		603,104	605,217

These financial statements were approved and authorised for issue by the director on

DocuSigned by:

Pedro J. Lopez-Baldrich
Pedro Jose Lopez-Baldrich

Director

28 September 2023

## Report and Financial Statements Statement of Changes in Equity for the year ended 31 December 2022

	Share capital	Share premium	Profit and loss account	Total
	£000s	£000s	£000s	£000s
At 31 December 2020	_	588,473	16,766	605,239
Profit and Loss account	-	-	(22)	(22)
At 31 December 2021	<del></del> ,	588,473	16,744	605,217
Profit and Loss account	-	-	47,831	47,831
Dividends			(49,944)	(49,944)
At 31 December 2022		588,473	14,631	603,104
•				

The notes on pages 12 to 17 form an integral part of these financial statements.

Report and Financial Statements

Notes to the Financial Statements for the year ended 31 December 2022

### 1 Statement of compliance

SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) is a private company limited by shares and incorporated in England and Wales under company number 10891700.

The address of its registered office is: 1st/2nd Floor
Building 3150 Thorpe Park
Century Way
Leeds
LS15 8ZB

These financial statements are presented in pounds sterling because that is the currency of the primary economic environment in which the company operates.

## 2 Accounting policies

#### **Basis of preparation**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

. The financial statements have been prepared under the historical cost convention, modified for the revaluation of certain financial assets and liabilities at fair value.

The company meets the definition of a qualifying entity under FRS 100 (Financial Reporting Standard 100) issued by the Financial Reporting Council to prepare its financial statements in accordance with FRS 101 'Reduced Disclosure Framework' ("FRS 101") and in accordance with the Companies Act 2006 as applicable to companies using FRS 101. As permitted by FRS 101, the company has taken advantage of the disclosure exemptions available under that standard in relation to:

- Business combinations;
- Financial instruments;
- Remuneration for key management;
- Fair value measurements;
- Statement of Cash Flows for the company;
- Certain related party transactions including those with subsidiaries;
- Certain property, plant and equipment disclosures; and
- The effect of new but not yet effective IFRSs.

The basis for the above exemptions is because equivalent disclosures are included in the financial statements in which the entity is consolidated.

## Exemption from preparing group financial statements

The company does not prepare group financial statements as it is exempt from doing so by section 401 of the Companies Act 2006. JS Global Lifestyle Company Limited prepares publicly available consolidated financial statements that include the results of the company. These consolidated financial statements are available at the registered office of JS Global Lifestyle Company Limited which is located at the offices of Maples Corporate Services Limited, PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands.

Report and Financial Statements Notes to the Financial Statements for the year ended 31 December 2022

## Summary of significant accounting policies

#### Investments

Investments in equity shares which are publicly traded or where the fair value can be measured reliably are initially measured at fair value, with changes in fair value recognised in profit or loss. Investments in equity shares which are not publicly traded and where fair value cannot be measured reliably are measured at cost less impairment.

Interest income on debt securities, where applicable, is recognised in income using the effective interest method. Dividends on equity securities are recognised in income when receivable.

## Foreign currencies

Transactions in foreign currencies are translated into sterling using the relevant monthly average rate. Monetary assets and liabilities denominated in foreign currencies are translated into sterling (the company's functional currency) at rates of exchange ruling at the balance sheet date. Exchange gains and losses are recognised in the appropriate category of the Income statement.

#### Cash and cash equivalents

Cash and cash equivalents in the balance sheet comprise cash at banks and in hand and short-term deposits with an original maturity date of three months or less.

## **Taxation**

The tax expense for the period comprises current tax. Tax is recognised in the income statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

## Going concern

SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) acts as an intermediate holding company. It has relatively few external creditors or cash outgoings with most trading activity being conducted through its direct or indirect subsidiaries. Except as disclosed in note 8 this entity does not act as a guarantor in contracts executed by its subsidiaries. Against this background the director has considered the likely cash requirements of this entity for the period immediately following approval of these accounts to 30 September 2024. The company continues to have few external creditors and no external borrowings. Its cash outflows will comprise bank charges and professional fees. These are likely to exceed the cash reserves on hand at 31 December 2022 and so the company has obtained a pledge of support from its sister subsidiary SharkNinja Europe Limited.. In view of the circumstances referred to above, the Director is satisfied that it is appropriate to adopt the going concern basis in preparing the Company's financial statements.

Report and Financial Statements Notes to the Financial Statements for the year ended 31 December 2022

## 3 Loss from operations

Loss from operations is stated after charging to administrative expenses:

	31	31
	December	December
	2022	2021
	£000s	£000s
Fees payable to the Company's auditor for the audit of the Company's accounts	14	16

The company had no staff (2021: nil) and no associated staff costs (2021; £nil). The Director is remunerated by group undertakings.

## 4 Taxation

Tax expenses included in the profit and loss comprises:

Current tax	31	31
	December	December
	2022	2021
	£000s	£000s
US income tax withheld on dividends received	2,519	-

Tax expense for the year is Lower (2021: Lower) than the standard rate of corporation tax in the UK for the year ended 31 December 2022 of 19% (2021: 19%). The differences are explained below:

	Year ended	Year ended
	31	31
	December	December
	2022	2021
	£000s	£000s
Profit/(loss) on ordinary activities before tax	47,831	(22)
Profit/(loss) on ordinary activities multiplied by standard rate of corporation tax in the UK of 19% (31 December 2021: 19%).	9,088	(4)
Effects of:		
Dividend income subject to US withholding tax	(6,575)	-
Expenses not deductible for tax purposes	6	. 4
Total tax charge/(credit)	2,519	-

In the Spring Budget 2021, the UK Government announced that from 1 April 2023 the corporation tax rate would increase to 25% (rather than remaining at 19%, as previously enacted). This new law was substantively enacted on 24 May 2021. There are no deferred tax balances that would be affected by this.

Report and Financial Statements Notes to the Financial Statements for the year ended 31 December 2022

5	Fixed asset investments	31 December 2022 £000s
	Investments in subsidiaries	605,269
	Cost and Carrying amount	
	At 31 December 2021 and 31 December 2022	605,269

## **Details of undertakings**

In the opinion of the director, the aggregate value of the company's investment in the subsidiary undertaking is no less than the amount included in the balance sheet.

Details of the investments in which the company holds 20% or more of the nominal value of any class of share capital are as follows:

	Direct or indirect holding	Registered address	Proportion of holding	Principal Activity
Global Appliance LLC	Direct	i	100%	Investment holding company
EP Midco LLC	Indirect	i	100%	Investment holding company
Euro-Pro International Holding Company	Indirect	i	100%	Investment holding company
Euro-Pro Hong Kong Limited	Indirect	ii	100%	Home appliances research and development, import and export business, equity investment
SharkNinja Operating LLC	Indirect	i	100%	Manufacture and sale of home appliance products
SharkNinja Management LLC	Indirect	i	100%	Manufacture and sale of home appliance products
SharkNinja Sales Company	Indirect	i	100%	Retailing of home appliance products

## Registered addresses:

i - 89 A Street, Site 100, Needham, Massachusetts, 02494

ii - 12/F Ruttonjee House, 11 Duddell Street, Central, Hong Kong

Report and Financial Statements

Notes to the Financial Statements for the year ended 31 December 2022

## 6 Trade and other payables

	31	31
	December	December
	2022	2021
	£000s	£000s
Amounts due to group undertakings	67	40
Tax payable	2,084	-
Accruals	16	14
	2,167	54

## 7 Share capital

		31 December 2022		31 December 2021
Allotted, called up and fully paid	No.	£	No.	£
Ordinary shares of £1 each	109	109	109	109

All shares rank pari passu in all respects.

#### 8 Reserves

Share premium account

Consideration received for shares issued above their nominal value net of transaction costs.

Profit and loss account

Cumulative profit and loss net of distributions to owners.

#### 9 Contingent liabilities

The company is guarantor for borrowings of its immediate subsidiary Global Appliance LLC. and its subsidiaries. In April 2020 the borrowing facilities enjoyed and utilised by Global Appliance LLC were renegotiated and in April and May 2020, two charges were registered at Companies House in favour of The Bank of China Macau Branch as security agent for the new agreement. Under these arrangements the Bank of China Macau Branch has a legal fixed charge over the company's bank accounts and a floating charge over all other assets.

## 10 Controlling party

The ultimate holding company of the company is JS Holding Limited Partnership ("JS Holding"), which is incorporated in the Cayman Islands. At 31 December 2022, the company's immediate parent undertaking is SharkNinja Global SPV Limited. One of the company's intermediate parent companies, JS Global Lifestyle Company Limited, a company incorporated in the Cayman Islands, is listed on the Hong Kong exchange. JS Global Lifestyle Company Limited prepares publicly available consolidated financial statements that include the results of the company. These financial statements are available at the registered office of JS Global Lifestyle Company Limited which is located at the offices of Maples Corporate Services Limited, PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands.

Report and Financial Statements

Notes to the Financial Statements for the year ended 31 December 2022

## 11 Events after the reporting period

On 27 February Global Appliance LLC ("GA US"), the direct, wholly-owned subsidiary of the Company, paid a dividend in favour of the Company of £41,086,000. This was subject to tax at 5%. On the same date the company paid a dividend £36,916,000.

On 13 June 2023 the company changed its name from Global Appliance UK Holdco Limited to SharkNinja Appliance UK Holdco Limited.

On 31 July 2023 SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) was part of a group of companies that spun from its common parent company, JS Global Lifestyle Company Limited to a newly formed company SharkNinja Inc. As part of this transaction the Ultimate Parent Company of SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited) because SharkNinja Inc. SharkNinja Inc is a company listed on the New York Stock Exchange. There were no other changes to the ownership of SharkNinja Appliance UK Holdco Limited (Formerly known as Global Appliance UK Holdco Limited), and the company remains wholly owned by its immediate parent SharkNinja Global SPV 2 Limited.