

**BELLE NEWCO LIMITED  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2021**

**Belle Newco Limited**  
**Unaudited Financial Statements**  
**For The Year Ended 30 June 2021**

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**Belle Newco Limited**  
**Balance Sheet**  
**As at 30 June 2021**

Registered number: 10816660

		<b>2021</b>		<b>2020</b> <b>as restated</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>FIXED ASSETS</b>					
Tangible Assets	<b>4</b>		8,036		19,301
			8,036		19,301
<b>CURRENT ASSETS</b>					
Debtors	<b>5</b>	137,688		203,328	
Cash at bank and in hand		827,235		374,494	
		964,923		577,822	
<b>Creditors: Amounts Falling Due Within One Year</b>	<b>6</b>	(86,499 )		(202,858 )	
<b>NET CURRENT ASSETS (LIABILITIES)</b>			878,424		374,964
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			886,460		394,265
<b>NET ASSETS</b>			886,460		394,265
<b>CAPITAL AND RESERVES</b>					
Called up share capital	<b>7</b>		368		275
Share premium account			4,230,046		3,065,403
Profit and Loss Account			(3,343,954 )		(2,671,413 )
<b>SHAREHOLDERS' FUNDS</b>			886,460		394,265

**Belle Newco Limited**  
**Balance Sheet (continued)**  
**As at 30 June 2021**

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For the year ending 30 June 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

The financial statements were approved by the board of directors on 21 June 2022 and were signed on its behalf by:

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Ms Stephanie Madgett

Director

The notes on pages 3 to 5 form part of these financial statements.

**Belle Newco Limited**  
**Notes to the Financial Statements**  
**For The Year Ended 30 June 2021**

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**1. Accounting Policies**

**1.1. Basis of Preparation of Financial Statements**

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

**1.2. Going Concern Disclosure**

The company's financial statements have been prepared on a going concern basis on the grounds that current and future sources of funding or support will be more than adequate for the company's needs. In accessing going concern, the directors have a reasonable expectation that the company will continue as a going concern and is able to meet all of its obligations as they fall due for a minimum of 12 months from the date of approval of these financial statements.

**1.3. Turnover**

Revenue is recognised to the extent there is probable economic benefits will flow to the company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Revenue from a contract to provide services is recognised in the period in which the services are provided.

**1.4. Tangible Fixed Assets and Depreciation**

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer Equipment	3 years on a straight line basis
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The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Repairs and maintenance costs are charged to profit or loss during the period in which they are incurred.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

At each reporting date the company assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined, which is the higher of its fair value less costs to sell and its value in use. Any impairment loss is recognised immediately as an expense within the profit or loss.

**1.5. Financial Instruments**

Trade and other debtors / creditors

Trade and other debtors are recognised initially at transaction prices less attributable transaction costs. Trade and other creditors are recognised initially at transaction price plus attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses in the case of trade debtors. If the arrangement constitutes a financing transaction, for example if payment is deferred beyond normal business terms, then it is measured at the present value of future payments discounted at a market rate of interest for a similar debt instrument.

Impairment of financial assets

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found an impairment loss is recognised within profit or loss.

For financial assets that are measured at amortised cost, the impairment loss is measured as the difference between the asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between the asset's carrying amount and the best estimate of the amount that the company would receive for the asset if it were to be sold at the balance sheet date.

**Belle Newco Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 30 June 2021**

**1.6. Foreign Currencies**

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

**1.7. Taxation**

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

**1.8. Pensions**

The company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions in a separate entity. Once the contributions have been paid the company has no further payment obligations. The contributions are recognised as an expense in profit or loss in the periods during which services are rendered by employees.

**2. Average Number of Employees**

Average number of employees during the year was 10 (2020: 9)

**4. Tangible Assets**

	<b>Computer Equipment</b>
	<b>£</b>
<b>Cost</b>	
As at 1 July 2020	50,739
Additions	3,314
As at 30 June 2021	54,053
<b>Depreciation</b>	
As at 1 July 2020	31,438
Provided during the period	14,579
As at 30 June 2021	46,017
<b>Net Book Value</b>	
As at 30 June 2021	8,036
As at 1 July 2020	19,301

**Belle Newco Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 30 June 2021**

**5. Debtors**

	<b>2021</b>	<b>2020 as restated</b>
	<b>£</b>	<b>£</b>
<b>Due within one year</b>		
Trade debtors	576	15,883
Other debtors	137,112	187,445
	<u>137,688</u>	<u>203,328</u>

**6. Creditors: Amounts Falling Due Within One Year**

	<b>2021</b>	<b>2020 as restated</b>
	<b>£</b>	<b>£</b>
Trade creditors	41,385	84,865
Other creditors	29,352	17,785
Taxation and social security	15,762	100,208
	<u>86,499</u>	<u>202,858</u>

Included within other creditors are outstanding pension contributions totalling £2,761 (2020: £1,931)

**7. Share Capital**

	<b>2021</b>	<b>2020 as restated</b>
Allotted, Called up and fully paid	<u>368</u>	<u>275</u>

**8. Post Balance Sheet Events**

In April 2022 the company allotted additional share capital for £1.56 million.

**9. Restatement of comparatives**

The comparatives have been restated to reallocate £16,052 cost from Cost of sales to Administrative expenses.

**10. General Information**

Belle Newco Limited is a private company, limited by shares, incorporated in England & Wales, registered number 10816660 .  
The registered office is C/O Founders Factory Northcliffe House, Young Street, London, W8 5EH.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.