

Financial Statements for the Year Ended 29 February 2020

for

Brand House Limited

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for the Year Ended 29 February 2020

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Brand House Limited

Company Information  
for the Year Ended 29 February 2020

**DIRECTORS:**

R Ercan  
G Williams

**REGISTERED OFFICE:**

Office Management Suite 1  
Unit 4 Forest Business Park,  
Argall Avenue  
London  
E10 7FB

**REGISTERED NUMBER:**

10601313 (England and Wales)

**ACCOUNTANTS:**

Musalar & Co Accountants  
International Accountant & Tax Consultant  
FAIA, FFA, FCPA, FFTA  
536 Lordship Lane  
London  
N22 5BY

Balance Sheet  
29 February 2020

	Notes	29.2.20 £	£	28.2.19 £	£
<b>FIXED ASSETS</b>					
Intangible assets	4		84,000		96,000
<b>CURRENT ASSETS</b>					
Stocks	5	-		5,354	
Debtors	6	3,458		65,973	
Cash at bank and in hand		<u>1,020</u>		<u>1,020</u>	
		4,478		72,347	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>194,462</u>		<u>274,331</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(189,984)</u>		<u>(201,984)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>(105,984)</u>		<u>(105,984)</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	8		1,000		1,000
Retained earnings	9		<u>(106,984)</u>		<u>(106,984)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>(105,984)</u>		<u>(105,984)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 29 February 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 29 February 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 9 November 2020 and were signed on its behalf by:

R Ercan - Director

Notes to the Financial Statements  
for the Year Ended 29 February 2020

**1. STATUTORY INFORMATION**

Brand House Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 0, is being amortised evenly over its estimated useful life of nil years.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Notes to the Financial Statements - continued  
for the Year Ended 29 February 2020

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was NIL (2019 - 1 ).

4. **INTANGIBLE FIXED ASSETS**

	Goodwill £
<b>COST</b>	
At 1 March 2019	
and 29 February 2020	<u>120,000</u>
<b>AMORTISATION</b>	
At 1 March 2019	24,000
Amortisation for year	<u>12,000</u>
At 29 February 2020	<u>36,000</u>
<b>NET BOOK VALUE</b>	
At 29 February 2020	<u>84,000</u>
At 28 February 2019	<u>96,000</u>

5. **STOCKS**

	29.2.20 £	28.2.19 £
Stocks	<u>-</u>	<u>5,354</u>

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	29.2.20 £	28.2.19 £
Trade debtors	3,458	3,458
Other debtors	<u>-</u>	<u>62,515</u>
	<u>3,458</u>	<u>65,973</u>

7. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	29.2.20 £	28.2.19 £
Trade creditors	25,618	105,487
Taxation and social security	1,996	1,996
Aytac Foods Ltd	<u>166,848</u>	<u>166,848</u>
	<u>194,462</u>	<u>274,331</u>

Notes to the Financial Statements - continued  
for the Year Ended 29 February 2020

**8. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	29.2.20 £	28.2.19 £
500	Ordinary shares class A	1.00	500	500
500	Ordinary shares class B	1.00	500	500
			<u>1,000</u>	<u>1,000</u>

**9. RESERVES**

	Retained earnings £
At 1 March 2019	(106,984)
Profit for the year	-
At 29 February 2020	<u>(106,984)</u>



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.