

**Marketing Crescendo Ltd**  
**Annual Report and Unaudited Financial Statements**  
**Period from 1 February 2017 to 28 February 2018**

**Registration number: 10594045**

# Marketing Crescendo Ltd

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# Marketing Crescendo Ltd

## Company Information

**Director** Mr S R Cooper

**Registered office** Medina Cottage  
Bull Hill  
Barnstaple  
EX31 1QR

**Accountants** Francis Clark LLP  
Centenary House  
Peninsula Park  
Rydon Lane  
Exeter  
EX2 7XE

# Marketing Crescendo Ltd

## Balance Sheet

28 February 2018

	Note	2018 £
<b>Current assets</b>		
Debtors	<u>4</u>	8,641
Cash at bank and in hand		<u>57,087</u>
		65,728
<b>Creditors:</b> Amounts falling due within one year	<u>5</u>	<u>(22,405)</u>
<b>Net assets</b>		<u><u>43,323</u></u>
<b>Capital and reserves</b>		
Called up share capital		2
Profit and loss account		<u>43,321</u>
Total equity		<u><u>43,323</u></u>

The notes on pages 4 to 6 form an integral part of these financial statements.

# Marketing Crescendo Ltd

## Balance Sheet

28 February 2018

For the financial period ending 28 February 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared and delivered in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the director on 29 October 2018

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Mr S R Cooper

Director

Company Registration Number: 10594045

The notes on pages 4 to 6 form an integral part of these financial statements.

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# **Marketing Crescendo Ltd**

## **Notes to the Financial Statements**

Period from 1 February 2017 to 28 February 2018

### **1 General information**

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

Medina Cottage  
Bull Hill  
Barnstaple  
EX31 1QR

These financial statements were authorised for issue by the director on 29 October 2018.

### **2 Accounting policies**

#### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### **Statement of compliance**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', including Section 1A and the Companies Act 2006. There are no material departures from FRS102.

#### **Basis of preparation**

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

#### **Revenue recognition**

Turnover comprises the fair value of the consideration received or receivable for the provision of services in the ordinary course of the company's activities. Turnover is shown net of value added tax, returns, rebates and discounts and after eliminating sales within the company.

#### **Tax**

Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current corporation tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

# Marketing Crescendo Ltd

## Notes to the Financial Statements

Period from 1 February 2017 to 28 February 2018

### Financial instruments

#### **Classification**

The company holds the following financial instruments:

- Short term trade and other debtors and creditors; and
- Cash and bank balances.

All financial instruments are classified as basic.

#### **Recognition and measurement**

The company has chosen to apply the recognition and measurement principles in FRS102.

Financial instruments are recognised when the company becomes party to the contractual provisions of the instrument and derecognised when in the case of assets, the contractual rights to cash flows from the assets expire or substantially all the risks and rewards of ownership are transferred to another party, or in the case of liabilities, when the company's obligations are discharged, expire or are cancelled.

### 3 Staff numbers

The average number of persons employed by the company (including the director) during the period, was 2.

### 4 Debtors

	28 February 2018 £
Other debtors	8,501
Prepayments	140
	<hr/>
	8,641

# Marketing Crescendo Ltd

## Notes to the Financial Statements

Period from 1 February 2017 to 28 February 2018

### 5 Creditors

Creditors: amounts falling due within one year

	28 February 2018 £
<b>Due within one year</b>	
Corporation tax	10,800
Social security and other taxes	75
Other creditors	9,970
Accrued expenses	1,560
	<hr/>
	22,405

### 6 Share capital

Allotted, called up and fully paid shares

	No.	2018 £
Ordinary shares of £1 each	2	2
	<hr/>	<hr/>

#### New shares allotted

During the period 2 Ordinary shares having a nominal value of £1 were allotted for an aggregate consideration of £2.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.