SH06

Notice of cancellation of shares

| | of a cance limited cor | se this fori llation of s mpany on I | n to give not hares by a ourchase | ice Yo gi sh ur Co | that this form is NC ou cannot use this for ve notice of a cancel ares held by a public ader section 663 of the ompanies Act 2006. T ease use form SH07. | rm to lation com he | of pany | refer to oເ | r information, please ır guidance at uk/companieshouse |
|----------------------|------------------------------|--|---|--------------------------------|--|---|--------------------|--|--|
| | Compan | y detail | s | | | | | | |
| Company number | 1 0 | 4 6 | 9 1 0 | 3 | | | | → Filling in this form Please complete in typescript or in | |
| Company name in full | Unlimite | d Market | ing Group L | .td | | | | bold black capitals. | |
| | | | | | | All flelds are mandatory unless specifled or indicated by * | | | |
| 2 | Date of | cancella | ation | | | | | | |
| Date of cancellation | 1 d2 | ^m 0 | ^m 2 | 2 ^y 0 | ^y 2 y 0 | | | | |
| 3 | Shares o | cancelle | d | | | | | | |
| | Class of sha (E.g. Ordina | ares ary/Preferen | ce etc.) | | Number of shares cancelled | | Nominal valueshare | e of each | |
| | A ordina | ıry | | | | 85 | | £850.00 | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | <u> </u> | | | | |
| | | | | | | | | | |

SH06

Notice of cancellation of shares

| 4 | Statement of capital | | | | |
|---|--|--|--|-------------|---|
| | Complete the table(s) below to show the iss the company's share capital immediately foll Complete a separate table for each curr add pound sterling in 'Currency table A' and | owing the cancellation. ency (if appropriate) | Please use a Statement of Capital continuation page if necessary. | | |
| Currency | Class of shares | Number of shares | Aggregate non | ninal value | Total aggregate amount |
| Complete a separate table for each currency | E.g. Ordinary/Preference etc. | | (£, €, \$, etc) Number of share multiplied by no | | unpaid, if any (£, €, \$, etc) Including both the nominal value and any share premium |
| Currency table A GBP | See attached schedule | | | | |
| | | | | | |
| | Totals | 20,136,062 | £20,139 | ,167.00 | £0.00 |
| Currency table B | | | | | |
| | Totals | | | | |
| Currency table C | | | | | |
| | Totals | | | | |
| | T. I. (1) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | Total number of shares | Total aggre nominal valu | | Total aggregate amount unpaid |
| | Totals (including continuation | 20,136,062 | 000 400 4 | 07.00 | £0.00 |

lacktriangle Please list total aggregate values in different currencies separately For example: £100 + £100 + \$10 etc.

SH06

Notice of cancellation of shares

| 5 | Statement of capital (prescribed particulars of rights attach | ed to shares) | | |
|------------------------------------|---|--|--|--|
| | Please give the prescribed particulars of rights attached to shares for each class of share shown in the share capital tables in Section 4 . | O Prescribed particulars of rights attached to shares The particulars are: a. particulars of any voting rights, | | |
| Class of share | A ordinary | a. particulars of any voting rights, including rights that arise only ir certain circumstances; b. particulars of any rights, as respects dividends, to participate in a distribution; c. particulars of any rights, as respects capital, to participate in distribution (including on windin up); and d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder. A separate table must be used for | | |
| Prescribed particulars ① | See attached schedule | | | |
| Class of share | C ordinary | each class of share. Continuation pages | | |
| Prescribed particulars | See attached schedule | Please use a Statement of Capital continuation page if necessary. | | |
| Class of share | Ordinary | _ | | |
| Prescribed particulars • | See attached schedule | | | |
| 6 | Signature | | | |
| | I am signing this form on behalf of the company. | Societas Europaea If the form is being flled on behalf | | |
| Signature | Signature X DocuSigned by: Edward Gust 7489B6616AAB4CC | of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership. • Person authorised | | |
| | This form may be signed by: Director , Secretary, Person authorised , Administrator , Administrative receiver, Receiver, Receiver manager, CIC manager. | Under either section 270 or 274 of the Companies Act 2006. | | |

SH06 - continuation page Notice of cancellation of shares

4

Statement of capital

Complete the table below to show the issued share capital. Complete a separate table for each currency.

| Currency Complete a separate | Class of shares E.g. Ordinary/Preference etc. | Number of shares | Aggregate nominal value (f, \in, s, etc) | Total aggregate amount unpaid, if any (£, €, \$, etc) |
|------------------------------|---|------------------|---|--|
| table for each currency | E.g. Ordinary/Telefence etc. | | Number of shares issued multiplied by nominal value | Including both the nominal value and any share premium |
| GBP | A Ordinary | 345 | £3,450.00 | |
| GBP | C Ordinary | 100 | £100.00 | |
| GBP | Ordinary | 11,100,001 | £11,100,001.00 | |
| GBP | Preference | 9,035,616 | £9,035,616.00 | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | Totals | 20,136,062 | £20,139,167.00 | £0.00 |

SH06 - continuation page Notice of cancellation of shares

5

Statement of capital (prescribed particulars of rights attached to shares) •

Class of share

A ordinary

Prescribed particulars

The A ordinary shares of £10.00 each ("A Shares") have attached to them the following rights: (1) Voting: the A Shares do not confer any rights on the holders to receive notice of, to attend or vote at general meetings of the Company or to vote on any written resolution of the Company. (2) Dividends: subject to the preferential dividend rights attaching to the Preference Shares, the holders of the A Shares are entitled to receive dividends. The Company and/or the directors may declare and pay dividends as between the classes of shares in the Company as they see fit such that dividends may be declared on one or more classes and not on the other(s). (3) Capital Distribution: on a return of capital of the Company on a winding up or otherwise (other than a redemption of shares or the purchase by the Company of its own shares), the Surplus Assets of the Company shall be distributed to the shareholders in the order of priority set out in article 5.1 of the Company's articles of association ("Articles"), which provides for the Surplus Assets to be applied in the following order: (i) firstly, in payment to the holders of the Preference Shares; and (ii) secondly, in payment to the holders of the Ordinary Shares, A Shares, B Shares and C Shares in accordance with Articles 5.1.2 to 5.1.7 (which govern the priority and proportions in which the Surplus Assets are to be applied by reference to IRR). (4) Redemption: the A Shares do not confer any rights of redemption. (The terms, "B Shares", "C Shares", "IRR", "Ordinary Shares", "Preference Shares" and "Surplus Assets", are defined in the Articles.)

• Prescribed particulars of rights attached to shares

The particulars are:

- a. particulars of any voting rights, including rights that arise only in certain circumstances;
- b. particulars of any rights, as respects dividends, to participate in a distribution:
- c. particulars of any rights, as respects capital, to participate in a distribution (including on winding up); and
- d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder.

SH06 - continuation page Notice of cancellation of shares

5

Statement of capital (prescribed particulars of rights attached to shares) \bullet

Class of share

C ordinary

Prescribed particulars

The C ordinary shares of £1.00 each ("C Shares") have attached to them the following rights: (1) Voting: the C Shares do not confer any rights on the holders to receive notice of, to attend or vote at general meetings of the Company or to vote on any written resolution of the Company. (2) Dividends: subject to the preferential dividend rights attaching to the Preference Shares, the holders of the C Shares are entitled to receive dividends. The Company and/or the directors may declare and pay dividends as between the classes of shares in the Company as they see fit such that dividends may be declared on one or more classes and not on the other(s). (3) Capital Distribution: on a return of capital of the Company on a winding up or otherwise (other than a redemption of shares or the purchase by the Company of its own shares), the Surplus Assets of the Company shall be distributed to the shareholders in the order of priority set out in article 5.1 of the Company's articles of association ("Articles"), which provides for the Surplus Assets to be applied in the following order: (i) firstly, in payment to the holders of the Preference Shares; and (ii) secondly, in payment to the holders of the Ordinary Shares, A Shares, B Shares and C Shares in accordance with Articles 5.1.2 to 5.1.7 (which govern the priority and proportions in which the Surplus Assets are to be applied by reference to IRR). (4) Redemption: the C Shares do not confer any rights of redemption. (The terms, "A Shares", "B Shares", "IRR", "Ordinary Shares", "Preference Shares" and "Surplus Assets", are defined in the Articles.)

• Prescribed particulars of rights attached to shares

The particulars are:

- a. particulars of any voting rights, including rights that arise only in certain circumstances;
- b. particulars of any rights, as respects dividends, to participate in a distribution:
- c. particulars of any rights, as respects capital, to participate in a distribution (including on winding up); and
- d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder.

SH06 - continuation page Notice of cancellation of shares

5

Statement of capital (prescribed particulars of rights attached to shares) $oldsymbol{\Theta}$

Class of share

Ordinary

Prescribed particulars

The ordinary shares of £1.00 each ("Ordinary Shares") have attached to them the following rights: (1) Voting: subject to article 45 of the Company's articles of association ("Articles"), which sets out the circumstances in which the voting rights attaching to shares may be restricted, the Ordinary Shares have attached to them full voting rights. (2) Dividends: subject to the preferential dividend rights attaching to the Preference Shares, the holders of the Ordinary Shares are entitled to receive dividends. The Company and/or the directors may declare and pay dividends as between the classes of shares in the Company as they see fit such that dividends may be declared on one or more classes and not on the other(s). (3) Capital Distribution: on a return of capital of the Company on a winding up or otherwise (other than a redemption of shares or the purchase by the Company of its own shares), the Surplus Assets of the Company shall be distributed to the shareholders in the order of priority set out in Article 5.1, which provides for the Surplus Assets to be applied in the following order: (i) firstly, in payment to the holders of the Preference Shares; and (ii) secondly, in payment to the holders of the Ordinary Shares, A Shares, B Shares and C Shares in accordance with Articles 5.1.2 to 5.1.7 (which govern the priority and proportions in which the Surplus Assets are to be applied by reference to IRR). (4) Redemption: the Ordinary Shares do not confer any rights of redemption. (The terms, "A Shares", "B Shares", "C Shares", "IRR", "Preference Shares" and "Surplus Assets", are defined in the Articles.)

Prescribed particulars of rights attached to shares

The particulars are:

- a. particulars of any voting rights, including rights that arise only in certain circumstances;
- b. particulars of any rights, as respects dividends, to participate in a distribution:
- c. particulars of any rights, as respects capital, to participate in a distribution (including on winding up); and
- d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder.

SH06 - continuation page Notice of cancellation of shares

5

Statement of capital (prescribed particulars of rights attached to shares) •

Class of share

Preference

Prescribed particulars

The Preference shares of £1.00 each ("Preference Shares") have attached to them the following rights: (1) Voting: the Preference Shares do not confer any rights on the holders to receive notice of, to attend or vote at general meetings of the Company or to vote on any written resolution of the Company. (2) Dividends: the holders of the Preference Shares are entitled to receive a fixed cumulative cash preferential dividend in accordance with article 53.9 of the Company's articles of association ("Articles"). (3) Capital Distribution: on a return of capital of the Company on a winding up or otherwise (other than a redemption of shares or the purchase by the Company of its own shares), the Surplus Assets of the Company shall be distributed to the shareholders in the order of priority set out in Article 5.1, which provides for the Surplus Assets to be applied in the following order: (i) firstly, in payment to the holders of the Preference Shares; and (ii) secondly, in payment to the holders of the Ordinary Shares, A Shares, B Shares and C Shares in accordance with Articles 5.1.2 to 5.1.7 (which govern the priority and proportions in which the Surplus Assets are to be applied by reference to IRR). (4) Redemption: the Preference Shares do not confer any rights of redemption. (The terms, "A Shares", "B Shares", "C Shares", "IRR", "Ordinary Shares" and "Surplus Assets", are defined in the Articles.)

Prescribed particulars of rights attached to shares

The particulars are:

- a. particulars of any voting rights, including rights that arise only in certain circumstances;
- b. particulars of any rights, as respects dividends, to participate in a distribution:
- c. particulars of any rights, as respects capital, to participate in a distribution (including on winding up); and
- d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder.

| Presenter information | Important information |
|--|--|
| С Н | Please note that all information on this form will appear on the public record. |
| · | ☑ Where to send |
| С | You may return this form to any Companies House |
| c Emma Howa rt h, Oakwood | address, however for expediency we advise you to return it to the appropriate address below: |
| Corporate Services Limited | |
| ^A 3rd Floor | For companies registered in England and Wales: C , C H , |
| 1 Ashley Road | C , C , , CF143 . D 33050 C . |
| Altrincham | For companies registered in Scotland: |
| c / Cheshire | F , E 2, |
| W A 1 4 2 D T | 139 F |
| C United Kingdom | 4 E 2 (). |
| D | For companies registered in Northern Ireland: |
| | C ,C H , F , ,32 38 , |
| ✓ Checklist | B , I , B 2 8BG. D 481 . B 1. |
| We may return forms completed incorrectly or with information missing. | Further information |
| Please make sure you have remembered the following: | / @ |
| 2. 3. | |
| | |
| | / |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |