

Company Registration No. 10441002 (England and Wales)

ONLINE PEOPLE MARKETING LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020
PAGES FOR FILING WITH REGISTRAR

ONLINE PEOPLE MARKETING LTD

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ONLINE PEOPLE MARKETING LTD

BALANCE SHEET

AS AT 31 DECEMBER 2020

		2020		2019 as restated	
	Notes	\$	\$	\$	\$
Current assets					
Debtors	5	185,629		194,155	
Cash at bank and in hand		197,429		129,939	
		383,058		324,094	
Creditors: amounts falling due within one year	6	(353,093)		(293,945)	
Net current assets			29,965		30,149
Capital and reserves					
Called up share capital	7		133		133
Profit and loss reserves			29,832		30,016
Total equity			29,965		30,149

The director of the company has elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 2 August 2021 and are signed on its behalf by:

Katie Bolton

Director

Company Registration No. 10441002

ONLINE PEOPLE MARKETING LTD

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

1 Accounting policies

Company information

Online People Marketing Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 149 Hoyland Road, Hoyland, Barnsley, England, S74 0AS.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in US Dollars which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest \$.

The financial statements have been prepared under the historical cost convention, modified to include certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Turnover

The company recognises revenue when, and to the extent that, the company obtains a right to consideration in exchange for its performance of its obligations under the sales agreement with the customer. The amount reported as revenue is the fair value of the right to consideration. Revenue is shown net of VAT and other sales related taxes.

1.3 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Basic financial assets

Basic financial assets include debtors and cash and bank balances.

Debtors

Debtors do not carry any interest and are stated at their nominal value. Appropriate allowances for estimated irrecoverable amounts are recognised in the Profit and Loss account when there is objective evidence that the asset is impaired.

Cash at bank and in hand

Cash at bank and in hand include cash in hand, deposits held at call with banks and other short-term liquid investments with original maturities of three months or less.

Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

ONLINE PEOPLE MARKETING LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2020

1 Accounting policies

(Continued)

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Basic financial liabilities

Basic financial liabilities include creditors. Creditors are not interest bearing and are stated at their nominal value.

Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

1.4 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

1.5 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

1.6 Foreign exchange

Transactions in currencies other than US Dollars are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

2 Change in accounting policy

The financial statements have been prepared in US Dollars and the prior year comparatives restated from Pound Sterling. This represents a change in accounting policy. The change has been implemented in order to reflect the functional currency of the company.

There have been no changes to the prior year figures beyond the translation from Pound Sterling to US Dollars.

3 Employees

The average monthly number of persons (including directors) employed by the company during the year was 0 (2019 - 0).

ONLINE PEOPLE MARKETING LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2020

4 Taxation

	2020	2019 as restated
	\$	\$
Current tax		
UK corporation tax on profits for the current period	1,364	1,613
	<u>1,364</u>	<u>1,613</u>

5 Debtors

	2020	2019 as restated
	\$	\$
Amounts falling due within one year:		
Trade debtors	151,508	126,126
Other debtors	34,121	68,029
	<u>185,629</u>	<u>194,155</u>

6 Creditors: amounts falling due within one year

	2020	2019 as restated
	\$	\$
Trade creditors	9,534	13,120
Amounts due to group undertakings	6,000	6,000
Corporation tax	1,364	1,613
Other creditors	336,195	273,212
	<u>353,093</u>	<u>293,945</u>

7 Called up share capital

	2020	2019 as restated
	\$	\$
Ordinary share capital		
Issued and fully paid		
100 Ordinary Shares of £1 each	133	133
	<u>133</u>	<u>133</u>

8 Related party transactions

Included within creditors is a balance of \$6,000 (2019: \$6,000) due to the parent company. This loan is interest free and repayable upon demand.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.