

Registered number
10441002

Online People Marketing Ltd

Filleted Accounts

31 December 2018

Online People Marketing Ltd
Profit and Loss Account
for the year ended 31 December 2018

	2018	2017
	£	£
Turnover	2,256,894	957,125
Cost of sales	(2,121,480)	(899,698)
Gross profit	<u>135,414</u>	<u>57,427</u>
Administrative expenses	(132,546)	(21,839)
Operating profit	<u>2,868</u>	<u>35,588</u>
Profit before taxation	<u>2,868</u>	<u>35,588</u>
Tax on profit	(545)	(6,894)
Profit for the financial year	<u><u>2,323</u></u>	<u><u>28,694</u></u>

Online People Marketing Ltd**Registered number:** 10441002**Balance Sheet****as at 31 December 2018**

	Notes	2018 £	2017 £
Current assets			
Debtors	2	177,024	121,016
Cash at bank and in hand		62,274	78,835
		<u>239,298</u>	<u>199,851</u>
Creditors: amounts falling due within one year			
	3	(215,078)	(168,309)
Net current assets		<u>24,220</u>	<u>31,542</u>
Net assets		<u>24,220</u>	<u>31,542</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		24,120	31,442
Shareholder's funds		<u>24,220</u>	<u>31,542</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

T M Stonham

Director

Approved by the board on 24 September 2019

Online People Marketing Ltd
Notes to the Accounts
for the year ended 31 December 2018

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Taxation

A current tax liability is recognised for the tax payable on the taxable profit of the current and past periods. A current tax asset is recognised in respect of a tax loss that can be carried back to recover tax paid in a previous period. Deferred tax is recognised in respect of all timing differences between the recognition of income and expenses in the financial statements and their inclusion in tax assessments. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference, except for revalued land and investment property where the tax rate that applies to the sale of the asset is used. Current and deferred tax assets and liabilities are not discounted.

Foreign currency translation

Transactions in foreign currencies are initially recognised at the rate of exchange ruling at the date of the transaction. At the end of each reporting period foreign currency monetary items are translated at the closing rate of exchange. Non-monetary items that are measured at historical cost are translated at the rate ruling at the date of the transaction. All differences are charged to profit or loss.

2 Debtors	2018	2017
	£	£
Prepayment	78	6,268
Other assets	93,202	76,681
Other debtors	83,744	38,067
	<u>177,024</u>	<u>121,016</u>

3 Creditors: amounts falling due within one year	2018	2017
	£	£
Deferred liabilities	96,210	64,962
Amounts owed to group undertakings and undertakings in which the company has a participating interest	103,719	91,112
Taxation and social security costs	13,984	10,078
Other creditors	1,165	2,157
	<u>215,078</u>	<u>168,309</u>

4 Other information

Online People Marketing Ltd is a private company limited by shares and incorporated in England. Its registered office is:

77 Stour Street
Fruitworks
Canterbury
Kent, England
CT1 2NR

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.