Registration number: 10410585

Samantha Cameron Studio Limited

Filleted Unaudited Financial Statements for the Year Ended 31 October 2018

Contents

Balance Sheet	<u>1</u> to <u>2</u>
Notes to the Financial Statements	<u>3</u> to <u>7</u>

(Registration number: 10410585) Balance Sheet as at 31 October 2018

	Note	2018 £	2017 £
Fixed assets			
Tangible assets	<u>4</u>	62,051	74,444
Current assets			
Stocks	<u>5</u>	139,813	153,806
Debtors	<u>5</u> <u>6</u>	49,712	57,473
Cash at bank and in hand	_	2,333,095	60,549
		2,522,620	271,828
Creditors: Amounts falling due within one year	<u>7</u>	(66,616)	(386,826)
Net current assets/(liabilities)	-	2,456,004	(114,998)
Total assets less current liabilities		2,518,055	(40,554)
Creditors: Amounts falling due after more than one year	<u>7</u> _	(150,000)	(150,000)
Net assets/(liabilities)	=	2,368,055	(190,554)
Capital and reserves			
Called up share capital		172	111
Share premium reserve		3,281,055	371,130
Profit and loss account	_	(913,172)	(561,795)
Total equity	=	2,368,055	(190,554)

For the financial year ending 31 October 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The notes on pages $\underline{3}$ to $\underline{7}$ form an integral part of these financial statements. Page 1

(Registration number: 10410585) Balance Sheet as at 31 October 2018

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 19 July 2019 and signed on its behalf by:

Mrs S G Cameron Director

The notes on pages $\underline{3}$ to $\underline{7}$ form an integral part of these financial statements. Page 2

Notes to the Financial Statements for the Year Ended 31 October 2018

1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is: The Poplars Bridge Street Brigg North Lincolnshire DN20 8NQ

The principal place of business is: Flat E 151 Freston Road London W10 6TH

Registered number: 10410585

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts. Retail sales, returns and allowances are reflected at the dates of transactions with customers. Wholesale sales are recognised when the significant risks and rewards of ownership have transferred to the customer, with provisions made for returns.

Foreign currency transactions and balances

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date.

Notes to the Financial Statements for the Year Ended 31 October 2018

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets over their estimated useful lives, as follows:

Asset class
Plant and equipment
Other tangible assets

Depreciation method and rate 20% straight line per annum 20% straight line per annum

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold in the ordinary course of business.

Trade debtors are recognised at the transaction price. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities. Trade creditors are recognised at the transaction price.

Notes to the Financial Statements for the Year Ended 31 October 2018

Borrowings

Interest-bearing borrowings are recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Leases

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss on a straight-line basis over the period of the lease.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including directors) during the year was 10 (2017 - 10).

Notes to the Financial Statements for the Year Ended 31 October 2018

4 Tangible assets

Cost or valuation	31,563 6,875		
At 1 November 2017	0 X/3	62,018	93,581
Additions	0,010	<u>-</u>	6,875
At 31 October 2018	38,438	62,018	100,456
Depreciation			
At 1 November 2017	5,549	13,588	19,137
Charge for the year	6,864	12,404	19,268
At 31 October 2018	12,413	25,992	38,405
Carrying amount			
At 31 October 2018	26,025	36,026	62,051
At 31 October 2017	26,014	48,430	74,444
5 Stocks		2018 £	2017 £
Raw materials		-	15,363
Finished goods and goods for resale		139,813	123,200
Consignment stock		<u> </u>	15,243
	_	139,813	153,806
6 Debtors			
		2018 £	2017 £
Trade debtors		38,471	47,011
Other debtors		11,232	10,462
Social security and other taxes		9	
		49,712	57,473

Notes to the Financial Statements for the Year Ended 31 October 2018

7 Creditors

	Note	2018 £	2017 £
Due within one year			
Trade creditors		24,977	163,334
Taxation and social security		26,382	13,239
Other creditors		15,257	10,253
Advance against share capital			200,000
		66,616	386,826
Due after one year			
Loans and borrowings	8	150,000	150,000
8 Loans and borrowings			
		2018 £	2017 £
Non-current loans and borrowings			
Other borrowings		150,000	150,000

9 Share capital

Allotted, called up and fully paid shares

,	2018		
	No.	£	
Ordinary shares of £0.0001 each	1,723,560	172.36	
	2017		
	No.	£	
Ordinary shares of £ 0.001 each	111,112	111.11	
=	 Page 7		

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