

Unaudited Financial Statements for the Year Ended 30 September 2020

for

Authentic Wow Ltd

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for the Year Ended 30 September 2020

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DIRECTOR: Mrs B Andresen Guimaraes

REGISTERED OFFICE: 3 Manor Barn
Gloucester Avenue
Shinfield
Reading
Berkshire
RG2 9GA

REGISTERED NUMBER: 10365632 (England and Wales)

ACCOUNTANTS: EDMONDS ACCOUNTANCY LIMITED
Unit 11, Diddenham Bus Park,
Diddenham Court
Grazeley,
READING
Berkshire
RG7 1JQ

Statement of Financial Position
30 September 2020

	Notes	30.9.20 £	£	30.9.19 £	£
FIXED ASSETS					
Tangible assets	4		54		192
CURRENT ASSETS					
Debtors	5	68		51	
Cash at bank		<u>7,394</u>		<u>-</u>	
		7,462		51	
CREDITORS					
Amounts falling due within one year	6	<u>12,779</u>		<u>11,407</u>	
NET CURRENT LIABILITIES			<u>(5,317)</u>		<u>(11,356)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(5,263)</u>		<u>(11,164)</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>(5,363)</u>		<u>(11,264)</u>
			<u>(5,263)</u>		<u>(11,164)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the director and authorised for issue on 17 May 2021 and were signed by:

Mrs B Andresen Guimaraes - Director

Notes to the Financial Statements
for the Year Ended 30 September 2020

1. **STATUTORY INFORMATION**

Authentic Wow Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Revenue is recognised for the provision of services as the contractual activity progresses.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the statement of financial position date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Going concern

The director has confirmed that she will continue to give financial support to the company until such time as the company's position improves. In addition the director has confirmed that she will not recall any loans within 12 months. The director considers that it is appropriate to prepare the financial statements on a going concern basis.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2019 - 1).

Notes to the Financial Statements - continued
for the Year Ended 30 September 2020

4. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
COST	
At 1 October 2019 and 30 September 2020	<u>460</u>
DEPRECIATION	
At 1 October 2019	268
Charge for year	<u>138</u>
At 30 September 2020	<u>406</u>
NET BOOK VALUE	
At 30 September 2020	<u>54</u>
At 30 September 2019	<u>192</u>

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.9.20	30.9.19
	£	£
Other debtors	<u>68</u>	<u>51</u>

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.9.20	30.9.19
	£	£
Bank loans and overdrafts	-	338
Taxation and social security	86	-
Other creditors	<u>12,693</u>	<u>11,069</u>
	<u>12,779</u>	<u>11,407</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.