

**THE OUTDOOR ADVERTISING DIRECTORY
LIMITED**

**UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST AUGUST 2020**

Angel Accounting Ltd
Nairn House
1174 Stratford Road
Hall Green
Birmingham
West Midlands
B28 8AQ

**THE OUTDOOR ADVERTISING DIRECTORY
LIMITED (REGISTERED NUMBER: 10321529)**

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FOR THE YEAR ENDED 31ST AUGUST 2020**

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**THE OUTDOOR ADVERTISING DIRECTORY
LIMITED**

**COMPANY INFORMATION
FOR THE YEAR ENDED 31ST AUGUST 2020**

DIRECTOR: G Hintzen

SECRETARY:

REGISTERED OFFICE: Techhub London 4-5
Bonhill Street
London
EC2A 4BX

REGISTERED NUMBER: 10321529 (England and Wales)

ACCOUNTANTS: Angel Accounting Ltd
Nairn House
1174 Stratford Road
Hall Green
Birmingham
West Midlands
B28 8AQ

**THE OUTDOOR ADVERTISING DIRECTORY
LIMITED (REGISTERED NUMBER: 10321529)**

**BALANCE SHEET
31ST AUGUST 2020**

	Notes	2020 £	£	2019 £	£
FIXED ASSETS					
Tangible assets	4		1,139		1,519
Investments	5		<u>(174,865)</u>		<u>(155,615)</u>
			(173,726)		(154,096)
CURRENT ASSETS					
Debtors	6	15,358		15,251	
Cash at bank		<u>7,136</u>		<u>4,935</u>	
		22,494		20,186	
CREDITORS					
Amounts falling due within one year	7	<u>209,289</u>		<u>198,544</u>	
NET CURRENT LIABILITIES			<u>(186,795)</u>		<u>(178,358)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(360,521)</u>		<u>(332,454)</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>(360,621)</u>		<u>(332,554)</u>
SHAREHOLDERS' FUNDS			<u>(360,521)</u>		<u>(332,454)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st August 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st August 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

**THE OUTDOOR ADVERTISING DIRECTORY
LIMITED (REGISTERED NUMBER: 10321529)**

**BALANCE SHEET - continued
31ST AUGUST 2020**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 27th May 2021 and were signed by:

G Hintzen - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST AUGUST 2020

1. **STATUTORY INFORMATION**

The Outdoor Advertising Directory Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**THE OUTDOOR ADVERTISING DIRECTORY
LIMITED (REGISTERED NUMBER: 10321529)**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST AUGUST 2020**

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2019 - 2) .

4. TANGIBLE FIXED ASSETS

	Plant and machinery etc £
COST	
At 1st September 2019 and 31st August 2020	<u>3,374</u>
DEPRECIATION	
At 1st September 2019	1,855
Charge for year	<u>380</u>
At 31st August 2020	<u>2,235</u>
NET BOOK VALUE	
At 31st August 2020	<u>1,139</u>
At 31st August 2019	<u>1,519</u>

5. FIXED ASSET INVESTMENTS

	Other loans £
At 1st September 2019	(155,615)
New in year	<u>(19,250)</u>
At 31st August 2020	<u>(174,865)</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade debtors	15,358	12,942
Other debtors	<u>-</u>	<u>2,309</u>
	<u>15,358</u>	<u>15,251</u>

**THE OUTDOOR ADVERTISING DIRECTORY
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**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST AUGUST 2020**

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade creditors	3,713	4
Taxation and social security	1,277	9,180
Other creditors	<u>204,299</u>	<u>189,360</u>
	<u>209,289</u>	<u>198,544</u>

8. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31st August 2020 and 31st August 2019:

	2020	2019
	£	£
G Hintzen		
Balance outstanding at start of year	(188,862)	(184,886)
Amounts repaid	(15,437)	(3,976)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>(204,299)</u>	<u>(188,862)</u>

9. ULTIMATE CONTROLLING PARTY

The ultimate controlling party is G Hintzen.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.