

**THE OUTDOOR ADVERTISING DIRECTORY  
LIMITED**

**UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST AUGUST 2019**

Angel Accounting Ltd  
Nairn House  
1174 Stratford Road  
Hall Green  
Birmingham  
West Midlands  
B28 8AQ

**THE OUTDOOR ADVERTISING DIRECTORY  
LIMITED (REGISTERED NUMBER: 10321529)**

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FOR THE YEAR ENDED 31ST AUGUST 2019**

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**THE OUTDOOR ADVERTISING DIRECTORY  
LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31ST AUGUST 2019**

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**DIRECTOR:** G Hintzen

**SECRETARY:**

**REGISTERED OFFICE:** Techhub London 4-5  
Bonhill Street  
London  
EC2A 4BX

**REGISTERED NUMBER:** 10321529 (England and Wales)

**ACCOUNTANTS:** Angel Accounting Ltd  
Nairn House  
1174 Stratford Road  
Hall Green  
Birmingham  
West Midlands  
B28 8AQ

**THE OUTDOOR ADVERTISING DIRECTORY  
LIMITED (REGISTERED NUMBER: 10321529)**

**BALANCE SHEET  
31ST AUGUST 2019**

	Notes	2019 £	£	2018 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		1,519		2,025
Investments	5		<u>(155,615)</u>		<u>-</u>
			(154,096)		2,025
<b>CURRENT ASSETS</b>					
Debtors	6	15,251		5,618	
Cash at bank		<u>4,935</u>		<u>380</u>	
		20,186		5,998	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>198,544</u>		<u>192,444</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(178,358)</u>		<u>(186,446)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>(332,454)</u>		<u>(184,421)</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			100		100
Retained earnings			<u>(332,554)</u>		<u>(184,521)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>(332,454)</u>		<u>(184,421)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st August 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st August 2019 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these financial statements

**THE OUTDOOR ADVERTISING DIRECTORY  
LIMITED (REGISTERED NUMBER: 10321529)**

**BALANCE SHEET - continued  
31ST AUGUST 2019**

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The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 4th August 2020 and were signed by:

G Hintzen - Director

The notes form part of these financial statements

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1. **STATUTORY INFORMATION**

The Outdoor Advertising Directory Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**THE OUTDOOR ADVERTISING DIRECTORY  
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**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31ST AUGUST 2019**

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 2 (2018 - 3) .

**4. TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
<b>COST</b>	
At 1st September 2018 and 31st August 2019	<u>3,374</u>
<b>DEPRECIATION</b>	
At 1st September 2018	1,349
Charge for year	<u>506</u>
At 31st August 2019	<u>1,855</u>
<b>NET BOOK VALUE</b>	
At 31st August 2019	<u>1,519</u>
At 31st August 2018	<u>2,025</u>

**5. FIXED ASSET INVESTMENTS**

	Other loans £
New in year	<u>(155,615)</u>
At 31st August 2019	<u>(155,615)</u>

**6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2019 £	2018 £
Trade debtors	12,942	5,292
Other debtors	<u>2,309</u>	<u>326</u>
	<u>15,251</u>	<u>5,618</u>

**7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2019 £	2018 £
Trade creditors	4	104
Taxation and social security	9,180	6,956
Other creditors	<u>189,360</u>	<u>185,384</u>
	<u>198,544</u>	<u>192,444</u>

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NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31ST AUGUST 2019

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8. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31st August 2019 and 31st August 2018:

	2019 £	2018 £
<b>G Hintzen</b>		
Balance outstanding at start of year	(184,886)	(62,555)
Amounts repaid	(3,976)	(122,331)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>(188,862)</u>	<u>(184,886)</u>

9. ULTIMATE CONTROLLING PARTY

The ultimate controlling party is G Hintzen.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.